

# THE CANADIAN GROCER

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QUALITY..

When a salesman talks price to you  
**Ask him about QUALITY**  
When he talks quantity . . .  
**Ask him about QUALITY**  
When he talks merit to you . . .  
**Ask him about QUALITY**

That's the \_\_\_\_\_  
**STRONG POINT**  
in  
**Colman's Mustard**

## ZELLER WAFERS

Are our latest novelty. They are really "wafers," thin, dainty, and most delicately flavored. They are delicious for afternoon tea or dessert, and are likely to satisfy your most particular customer. We make ten varieties, including "Cone" and "Cigarette" wafers, which, being rolled, can be filled with cream, custard, etc.

Chas. Gyde,  
Canadian Agent,  
MONTREAL.

**Peek, Frean & Co., LONDON.**