Keep in Mind

THAT THE BUSY SPRING-TIME IS AT HAND AND AVOID POSSIBLE DELAYED DELIVERY BY ORDERING YOUR SALT NOW.



MONTREAL

Your Customers Know-

AND WILL BUY

WETHEY'S MINCE MEAT

IN ANY FORM

because they are acquainted with our quality and cleanly methods.

ARE YOU HANDLING IT?

We have condensed mince meat in cartons—also ready for use in enamelled cans and pails also in wooden pails and tubs. We have mince meat to just suit your trade—no matter what it may be.

WRITE US.

J. H. Wethey, Limited ST. CATHARINES, ONTARIO

The Canadian Grocer is Read and Studied at a Time Selected by the Dealer Himself :: ::

This is one great reason why this paper is found to be a high-quality advertising medium by many manufacturers.

The advertisements are read at a time when no traveling salesman could hope to get an audience with the dealer. In most cases it is on a Sunday afternoon when a comfortable pair of slippers and the pipe of peace form pleasant portions of the program.

Readers of The Grocer have a buying power conservatively estimated at \$140,000,000.