The Standard Life Assurance Co., of Edinburgh

Established 1825. Head Office for Canada: MONTREAL, Que. Batablished 1825. Head Office for Canada and Covernment and Government and Government Trustes, over 7,000,000

M. McGOUN, Mgr. To St. W. DORAN, Chief Agent, Ont. 40,850,000 151,000,000

PROFIT RESULTS COUNT

ASK FOR SAMPLES

London Life Insurance Co.

LONDON

POLICIES "GOOD AS GOLD "

AGENTS WANTED

We appreciate your efforts, and promote you accordingly. Liberal contracts, first-class territory. Write to—
THE CONTINENTAL LIFE INSURANCE CO.,
TORONTO
CHARLES H. FULLER. Secretary
H. A. KENTY, Superintendent of Agencies

The British Columbia Life Assurance Co.

HEAD OFFICE VANCOUVER, B.C. Authorised Capital, \$1,000,000.00

PRESIDENT.—L. W. Shatford, M.P.P.

VICE-PRESIDENTS—T. B. Ladner, L. A. Lewis

Secretary—C. F. Stiver.

Liberal contracts offered to general and special agents

British Colonial

FIRE INSURANCE COMPANY 2 PLACE D'ARMES, MONTREAL

> \$2,000,000 Authorized Capital \$1,000,000 Subscribed Capital -

Agents Wanted in Unrepresented Districts



Capital fully subscribed 25% paid up \$2,000,000.00
Pire Reserve Pund 4,919,000.00
Available Balance from Profit and Loss Account 206,459.00
Total Losses paid to 31st December, 1913 90,120,000.00
Net premium income in 1913 5,561,441.00
Idian Branch, 17 St. John Street, Montreal: Manager for Car
MAURICE FERRAND. Toronto Office, 18 Wellington St. East
J. H. EWART, Chief Agent.

Pirst British Insurance Company established in Canada, A.D. 1804

Phoenix Assurance Company, Limited

of London, England

Agents wanted in both branches. Apply to

R. MacD. PATERSON, Managers

100 St. Francois Xavier Street, Montreal, Que.

All with profit policies affected prior to the 31st December will rank or a full year's reversionary bonus at that date.

The West is Prosperous

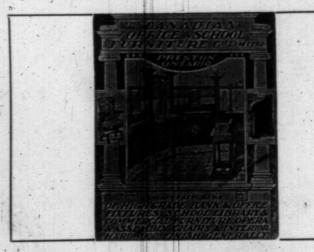
Never before have crops in the West been so bountiful. There is now a great harvest of insurance applications to be reaped from the prosperous farmers. Capable and energetic agents can make big incomes representing a live Western Company. Get started now by writing for particulars to

THE WESTERN LIFE ASSURANCE COMPANY

Head Office .. WINNIPEG

ADAM REID

Managing Director



Agents Wanted

APPLY FOR PARTICULARS.

Gresham Life Assurance Society

LIMITED

HEAD OFFICE FOR CANADA

Gresham Building

Montreal

ESTD. 1848.

ASSETS \$53,000,000