

LIFE INSURANCE

CONFEDERATION LIFE
ASSOCIATION.

Head Office, - Toronto, Canada

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JOHN MACDONALD, Esq.

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J. K. MACDONALD,

Managing Director

POLICIES ISSUED ON ALL APPROVED PLANS

LIFE INSURANCE

**THE TURN
OF THE YEAR**

finds The Great-West Life with a record of success for the first six months of 1910 that has never been equalled in the history of the Company.

The latter and more productive half of the year promises a continuation and increase of this notable success.

Life men of experience—wishing to take part in the developments occurring—are invited to correspond with

The Great-West Life Assurance Co.

HEAD OFFICE - - WINNIPEG

THE HOME LIFE

Association of Canada

Head Office

Home Life Building, TORONTO

Capital and Assets, \$1,400,000

Reliable Agents wanted
unrepresented districts.

Correspondence Solicited

HON. J. R. STRATTON, President

J. K. McCUTCHEON,

Managing Director

A. J. WALKER, A.C.A., Secretary

CROWN LIFE

GUARANTEED DIVIDEND POLICY.

Absolutely Guarantees Definite Amount of Profits in Cash at Maturity of Policy. No Estimates. Low Premium Rates—Every Privilege to Policyholders.

CROWN LIFE INSURANCE CO.

HEAD OFFICE, - - TORONTO.

Liberal Salary and Commission Contracts, with good Territory, available to Reliable Agents.

The Excelsior Life Insurance Company

Incorporated 1880.

Head Office Toronto, Canada

Assets for Policyholders security \$2,307,505.09. Insurance in force \$13,078,004.10

Progress During Last Decade 1899-1909

Income Increased over 425 per cent. Over four-fold. Reserves Increased 517 per cent. Over six fold. Assets 58 per cent. Nearly six-fold. Insurance in force increased 358 per cent. Over three and one-half-fold. The Excelsior excels in those features of vital interest to Policyholders—Security and Profit. The new Excelsior Policies are the best. Wasteful Agents to devote entire or spare time to the business.

E. Marshall, General Manager.

D. Fasken, President

**THE
DOMINION LIFE**

has good openings for one or two bright men in Western Ontario

Apply to **FRED HALSTEAD,**

Waterloo, Ont.

Superintendent of Agencies.

For Reliable and Timely Insurance News
—Read the Monetary Times each week.

Very Significant!

At the last Annual meeting of the

**MUTUAL LIFE
OF CANADA**

the following very significant statement was made by the President of the Company, Mr. E. P. Clement, K.C.

"We adhere to the opinion so often expressed at our meetings that the security of the principal should be the paramount consideration. As a result of this policy, we are able to report that after forty years of operation we have not lost a single dollar of our invested funds."

Head Office - Waterloo, Ont.

**The Federal Life Assurance
Company**

HEAD OFFICE: HAMILTON, CANADA.

Capital and Assets . . . - \$4,512,949.53

Total Assurances in force . . . - 21,019,322.31

Paid to Policyholders in 1909. . . - 347,274.43

Most Desirable Policy Contracts

DAVID DEXTER, President and Managing Director.

SUN LIFE OF CANADA

At 31st December 1909

ASSETS . . . \$ 32,804,996.77

SURPLUS over all liabilities, and Capital

Hm 84 and 8 per cent. Standard . . . 3,308,534.53

SURPLUS GOVERNMENT STANDARD . . . 4,940,556.77

INCOME 1909 . . . 7,778,132.05

ASSURANCES IN FORCE . . . 129,913,669.52

Write to Head Office, Montreal, for Leaflet entitled "Prosperous and Progressive."

SUN LIFE POLICIES ARE EASY TO SELL

Commercial Union Assurance Co.

LIMITED, OF LONDON, ENGLAND

FIRE, LIFE, MARINE, ACCIDENT

Capital Fully Subscribed . . . \$14,750,000

Total Annual Income exceeds . . . \$27,500,000

Life Funds . . . \$61,400,000

Total Funds exceed . . . \$94,500,000

Head Office Canadian Branch, Commercial Union Bldg. Montreal

Jas McGregor Mgr. Toronto Office, 49 Wellington St. E.

GEO. R. HARGRAFF, Gen. Agent for Toronto and County of York