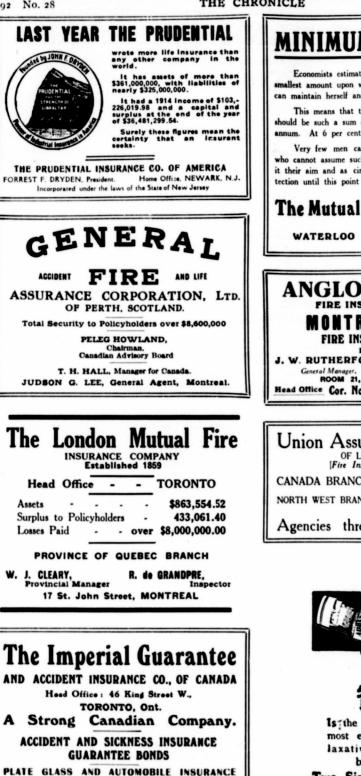
E. WILLANS.

General Manager.

## THE CHRONICLE

## MONTREAL, JULY 9, 1915



FRANK W. COX.

Secretary.

## MINIMUM INSURANCE

Economists estimate that fifteen dollars per week is the smallest amount upon which a widow, with say two children, can maintain herself and family respectably.

This means that the smallest amount of insurance carried should be such a sum as safely invested would yield \$780 per annum. At 6 per cent. this means \$13,000.

Very few men can afford to carry such a sum. Those who cannot assume such an amount should nevertheless make it their aim and as circumstances improve add to their protection until this point is reached.

## The Mutual Life Assurance Co. Of Canada, ONTARIO





