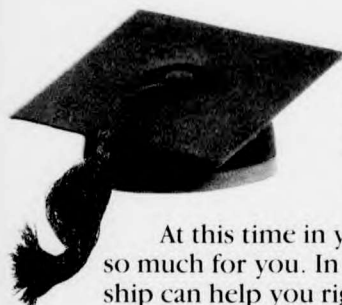


Now is the right time to apply for the American Express® Card



American Express believes that the achievement and ambition demonstrated by graduating students is a clear indication of their potential. That's why your completed application will most likely qualify for Cardmembership.

At this time in your life, the American Express Card can do so much for you. In fact one of the newest benefits of membership can help you right now.

New - Buyer's Assurance™ Protection Plan

When you buy warranted products in Canada and the U.S. with the Card during 1988, American Express will double the free repair period under the manufacturer's warranty, up to one additional year at no additional charge, provided you register with the Plan within 30 days of purchase. Virtually all warranted products purchased with the Card (except motorized vehicles) are covered by the Plan.

So, when you're looking for a new CD, television or appliances for a new apartment, you can see the value of this important new benefit. With **Buyer's Assurance™**, you're doubly assured that every purchase can be made with confidence.

Planning a trip? Be sure to take along the Card

It's just common sense to travel with the Card. All over the world, the Card is a universal symbol of recognition and unmatched personal service.

With 42,000 employees in 160 countries, you've got "friends in far-away places" standing by ready to help. At home or away, you can get quick advice or help at any of our 1,400 Travel Service Offices.*

Cardmembers can also turn to these full-service travel agencies for replacement of a lost Card, American Express® Travellers Cheques, or emergency cash.**

The advantages of Cardmembership begin at home

The American Express Card is welcomed at more than 87,000 establishments in Canada, including fine restaurants, night spots, stores, service stations, resorts and many more.

Take advantage now, before you graduate - Apply for the Card today!

Now that you're about to make your name in the world, isn't it the right time to apply for the American Express Card? The current cost is a flat \$45 a year - no transaction fees, no service charges.

Return the application below today. The postage will be paid by American Express.

*Offices of American Express, its subsidiaries and Representatives.
**Subject to specified limits, cash availability and local currency restrictions.

American Express® Card Application



York P-03-19-0023-6

YOUR PERSONAL DATA																								
<input type="checkbox"/> MR. <input type="checkbox"/> MS.	<input type="checkbox"/> MRS. <input type="checkbox"/> MISS	FIRST	MIDDLE																					
DATE OF BIRTH		LAST NAME																						
D	M	Y	SPOUSE'S NAME																					
PRINT IN THE BOXES HOW YOU WOULD LIKE YOUR NAME TO APPEAR ON THE CARD TO A MAXIMUM OF 20 SPACES. PLEASE SPELL LAST NAME COMPLETELY.																								
<table border="1"> <tr> <td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td> </tr> </table>																								
SOC. INS. NUMBER		MAIL BILL TO <input type="checkbox"/> HOME <input type="checkbox"/> OFFICE																						
		LANGUAGE PREF. <input type="checkbox"/> ENGLISH <input type="checkbox"/> FRENCH																						
YOUR HOME ADDRESS/PERSONAL REFERENCE																								
STREET ADDRESS			APT. #																					
CITY	PROVINCE	POSTAL CODE																						
HOME PHONE (AREA CODE) ()	OWN HOME RENT <input type="checkbox"/>	YEARS THERE																						
PREVIOUS HOME ADDRESS	APT. #	YEARS THERE																						
CITY	PROVINCE	POSTAL CODE																						
NEAREST FRIEND OR RELATIVE NOT LIVING WITH YOU																								
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YOUR PRESENT/FUTURE JOB																								
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NAME OF UNIVERSITY/COLLEGE																								
CITY	PROVINCE																							
GRADUATION DATE																								

CREDIT REFERENCES	
BANK NAME	TYPE OF ACCT. <input type="checkbox"/> CHQ. <input type="checkbox"/> SAV. <input type="checkbox"/> OTHER
STREET ADDRESS	
CITY	PROVINCE
BANK NAME	TYPE OF ACCT. <input type="checkbox"/> CHQ. <input type="checkbox"/> SAV. <input type="checkbox"/> OTHER
STREET ADDRESS	
CITY	PROVINCE
OTHER CHARGE CARDS AND ACCOUNT NUMBERS	
AMERICAN EXPRESS CARD MEMBER ACCOUNT NUMBER <input type="checkbox"/> PRESENT <input type="checkbox"/> FORMER <input type="checkbox"/> NEVER	
<p>The undersigned: 1. Asks American Express Canada, Inc. ("Amexco") to open an account and issue a Personal Card ("Card") as requested and renew and replace it until the undersigned cancels; 2. Agrees to be bound by the Cardmember Agreement (the "Agreement") with Amexco, which will be received with the Card; 3. AGREES TO BE LIABLE FOR ALL CHARGES TO THE AMEXCO ACCOUNT INCLUDING ANY SUPPLEMENTARY CARDMEMBER CHARGES; 4. Certifies (i) that the information contained in this application is and any future information provided to Amexco will be true, complete and correct and (ii) that the undersigned will be graduating from university by December 31, 1988; 5. AUTHORIZES AND CONSENTS TO THE RECEIPT AND EXCHANGE OF CREDIT INFORMATION BY AMEXCO FROM TIME TO TIME, INCLUDING THE EXCHANGE OF CREDIT INFORMATION WITH ANY CREDIT REPORTING AGENCY, CREDIT BUREAU OR ANY PERSON OR CORPORATION WITH WHOM THE UNDERSIGNED HAS OR PROPOSES TO HAVE FINANCIAL RELATIONS; 6. Understands (i) that the undersigned may return the Card if he/she does not wish to be bound by the Agreement, but that signing, using or accepting the Card will constitute acceptance of the terms of the Agreement and (ii) that approval of this application is subject to receipt by Amexco of a favourable credit report; and 7. UNDERSTANDS THAT THE UNDERSIGNED WILL BE REQUIRED TO PAY HIS/HER AMEXCO ACCOUNT BALANCE IN FULL EACH MONTH.</p>	
X	
SIGNATURE OF BASIC APPLICANT	DATE
THIS SPACE FOR OFFICE USE ONLY	DC FS H PH AL R