

'Cause you and 3 friends are going to the Memorial Cup.

Here's the deal. We'd get you & 3 friends to Halifax, put you up in a swanky hotel, then give you great seats to the semi-final and finals of the Memorial Cup. Plus give you spending money to help you celebrate afterwards. There's also tons of Roots fleeces and Roots toques to be won. Just look in special new 16-packs of Molson Canadian. And start packing.



ROOTS

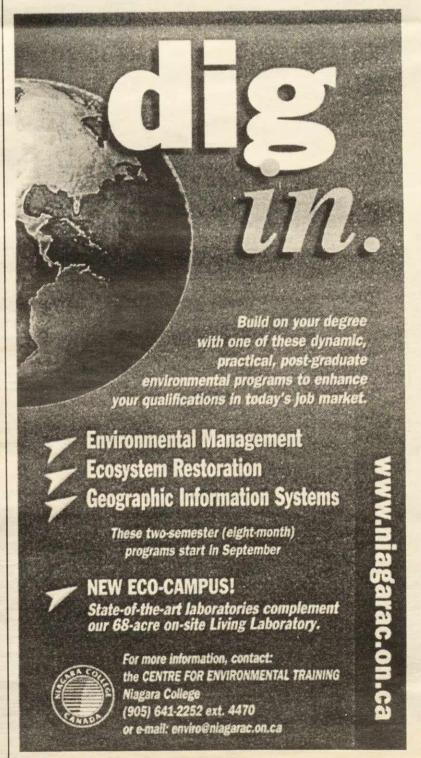


CANADIAN Game



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