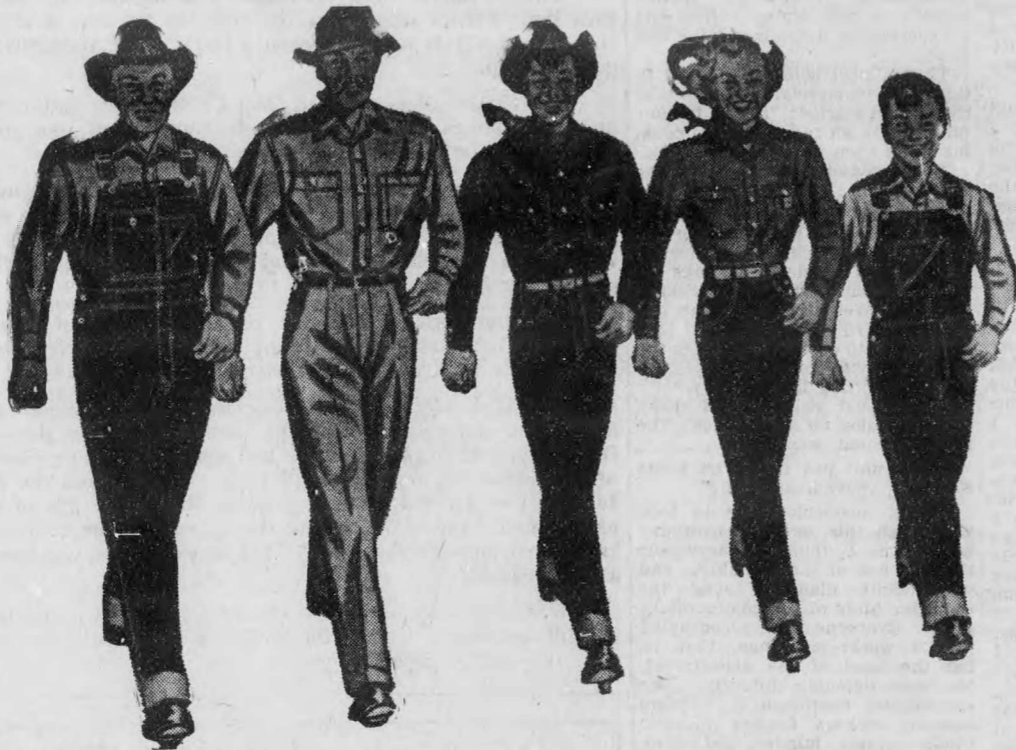


# Hi there! Here we are...

## The Family



**We Are The Greatest Value You Can Buy !  
More Wear-More Service !**

Remember This ! There are many grades of blue denim on the market . . . from poor sub-grade quality to good denim. But there's only one TOP QUALITY denim in G.W.G. garments — the famous "SNOBAK" denim giving extra miles of tightly woven threads for greater strength and longer wear. Why take chances? Insist on the G.W.G. winged label — The positive guarantee of the finest work clothes for adults and children that money can buy !

"RED STRAP" OVERALLS  
"TEXAS RANGER" SHIRTS

"COWBOY KING" SHIRTS & PANTS  
"IRON MAN" PANTS

*"They wear longer  
because they're made stronger"*

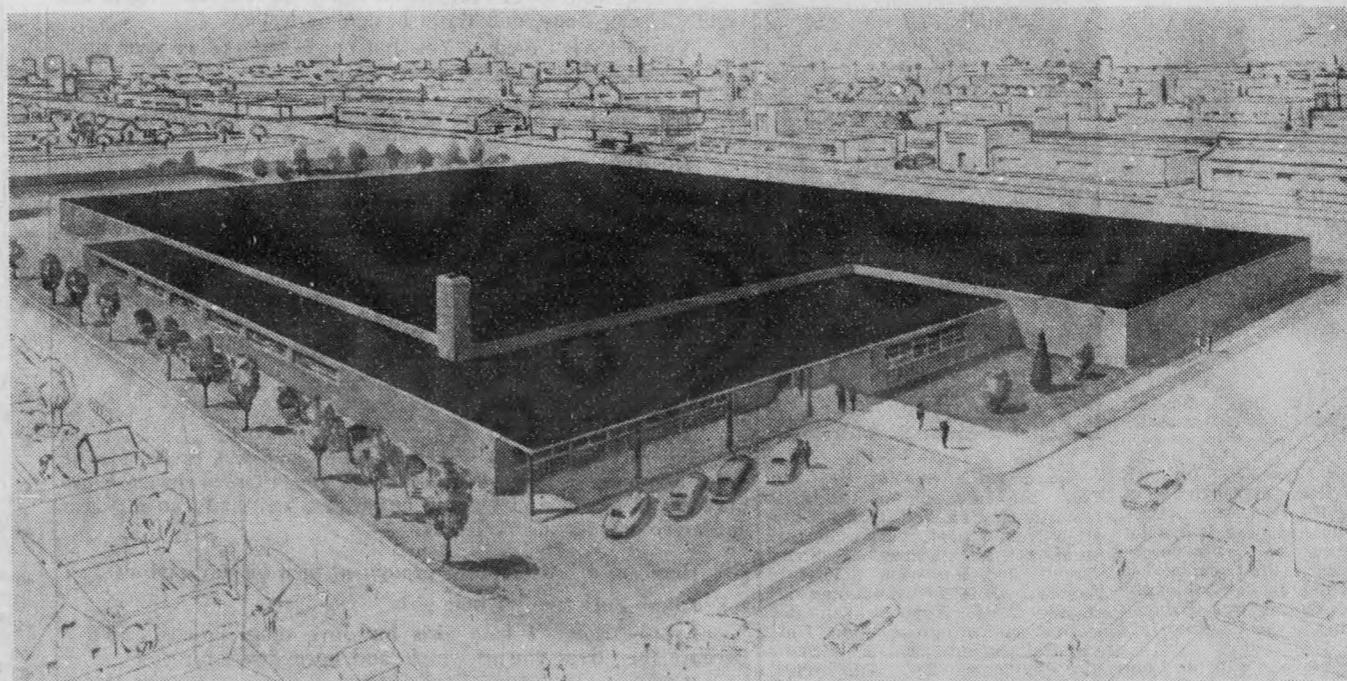
## AND—

## this is our new home

The most modern in Canada and one of the finest on this continent, the new Great Western Garment factory recently completed at Edmonton comprises nearly 100,000 square feet of manufacturing area. The plant is specially designed to allow the complete manufacturing operation on ground level space with consequent improvement and maximum efficiency in operation and permitting faster service in delivery to the thousands of G.W.G. dealers across Canada. The latest type of electrical machinery and equipment is installed to conform to the requirements of producing only the finest of workmanship in quality work garments.

One special feature is a self-contained sewing room of over 70,000 square feet, one of the largest of its kind in existence.

The new G.W.G. building has been constructed throughout to provide pleasant and comfortable working conditions for the staff, with provision to accommodate 750 employees.



**OVER 6,000 G.W.G. DEALERS FROM COAST TO COAST**

The Great Western Garment Company, Limited, Edmonton, Alberta

ATLANTIC SALES OFFICE AND SHOWROOMS, 496 QUEEN STREET, FREDERICTON, N.B.