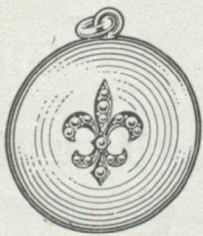


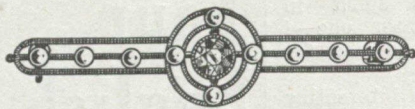
"ITS QUALITY THAT COUNTS."



No. 6842. Ladies' Locket with fine Pearls. 10.50



No. 6843. Bar Pin with fine Topaz and Pearls. 6.00



No. 6844. Bar Pin with fine Peridot and Pearls. 10.00



No. 6845. Men's Signet Scarf Pins from 1.50 to 2.50



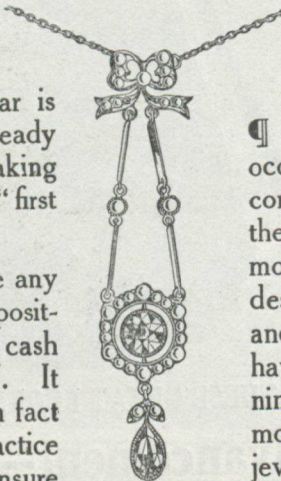
No. 6846. New Style Pendant with fine Amethysts. 6.50

Early choosing is always advisable for Xmas gift-giving.

The present year is no exception. Already buyers are taking advantage of "first choice."

¶ We lay aside any article by the depositing of a small cash payment NOW. It is just as well—in fact it is a good practice to do this, and ensure

No. 6846B. New style Necklet with fine Peridots and Pearls. 18.00



the obtaining of articles which cannot be duplicated in time.

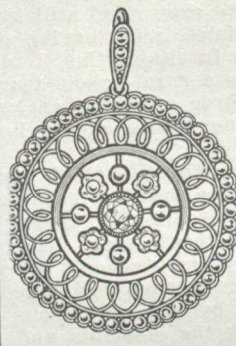
¶ On no former occasion has our stock contained so much of the "unusual." For months our buyers, designers, goldsmiths and diamond setters have been busy planning and creating the most artistic line of jewelry imaginable.

Because of our exceptional facilities for reducing cost of production we are enabled to offer price-saving advantages of rare benefit to our patrons.

Kents' Limited

Leading Jewelers & Silversmiths

144 Yonge St., Toronto



No. 6847. New Plaque Design Pendant with fine Peridot and Pearls. 30.00



No. 6848. 10K. and 14K. Gold Crosses Plain or Chased from 2.00



No. 6850. Fine Solitaire Diamond Ring. 25.00



No. 6851. Fine 3 stone Diamond Ring. 50.00



No. 6852. Fine 3 stone Whole Pearl Rings 10.00 to 50.00 and upwards



No. 6852B. Fine 5 stone Whole Pearl Rings 15.00 to 60.00 and upwards



No. 6849. 10K. and 14K. Gold Locket in Oval and Square Designs with Initials from 4.00 to 10.00

Winnipeg's Good Start

THE great complaint against all municipal government is that it is neither comprehensive, continuous nor far-sighted. The municipality works from year to year in a haphazard manner, instead of thinking out in advance its next quarter-century needs.

Winnipeg, the enterprising commercial metropolis of the West, has got down to real work in town planning. It has a town planning commission, which is going at the task in a broad-minded way. There are sub-committees on traffic and transport, social survey, housing, aesthetical development, dockage and river frontage, physical plan and legislation.

The traffic and transport committee will undertake the work of studying the traffic problems, both vehicular and railway, and will not only try and get an accurate idea of the present conditions, but will make suggestions to avoid trouble in the future.

The dockage and river frontage committee has in hand not only the question of river traffic and wharfage, but also the important one of making suggestions for a general scheme for the beautification of the river frontage. The aesthetic committee, which is composed of almost entirely architects and artists, will deal with all matters of art, and will have an eye on the city beautiful.

The housing committee is studying the housing conditions from all points of view. The physical plan committee have charge of all the material provided by the various committees, and will undertake the work of putting the material on to a series of maps and charts so that the whole scheme of the commission may be seen at a glance.

Profits in Trees

THE owner of a suburban or country home with an estate attached should not jump to the conclusion that a bit of "bush" will be unprofitable. In the first place it will help to retain the moisture and thus affect surrounding land which is cultivated. In the second place, it adds much to the beauty of an estate, and may be a joy forever to the inhabitants of said estate.

Writing in The Canadian Farm, R. H. McMillan, of the Dominion Forestry service describes a small white pine plantation, thirty-five years old, which produced 88 cords of wood per acre. This, he claims, represents an annual return of \$10 per acre for each year of the life of the plantation.

He tells that in a certain 34 years old larch plantation there are 710 trees to the acre. The thriftiest trees average nearly 8½ inches in diameter, breast high, and 55 feet in height. At 34 years this plantation yielded 620 posts and three cords of firewood per acre. The net value of these products, after deducting with interest at three per cent. the cost of establishing the plantation, was \$330.82 per acre. This was at three per cent. an annual profit per acre of \$5.73 during the whole life of the plantation. The cost of establishing this plantation was \$18 per acre. Planting larch will at least be as profitable as growing ordinary farm crops. Larch is adapted to well drained soils, but will fail where drainage is poor. It should be closely spaced, and should never be planted with trees which will grow faster and overtop it. Trees which might profitably be mixed with larch are spruce and sugar maple.

Soft Maple.

In a plantation of soft maple 35 years old, there are 264 trees per acre; the average diameter, breast high, is 10.6 inches; the average height is 71 feet. The plant contains 62 cords of wood per acre, and might be sold standing for enough to give a clear profit of \$97.74 per acre, which would be above cost and interest a net annual return of \$1.60 per acre. This plantation was well spaced, the trees being about six feet apart each way.



THE CHARM OF YOUTH

The fresh, natural glow of health and vigor need not be wholly lost with the passing of the years.

It is as futile to hope to retain a good complexion without caring for it, as it is to expect a garden to blossom without water. Try a massage with

DAGGETT & RAMSDELL'S
PERFECT COLD CREAM

Rub it into the skin and see how it cleanses and purifies. Used every day, you retain the fresh, natural, healthy condition of the skin.

At most up-to-date Dealers in Toilet Requisites, or for six cents (6c.) in stamps (to defray packing and postage) we will send you a sample package of Daggett & Ramsdell's Perfect Cold Cream and Lustrite Nail Preparations, together with booklets containing information of great interest to you.

J. PALMER & SON, Limited

If the time spent regretting the poorness of your hair were occupied in taking care of it, you would have a head of hair to be proud of.

PALMER'S
Hair Tonic

50c. and \$1.00 sizes
cleanses the scalp, invigorates the roots of the hair and by making it perfectly healthy, restores to it the soft, lustrous quality.

Smooth, rosy, carefully manicured nails, bespeak a nice appreciation of the essentials of refinement. They can be secured by anyone if they use

LUSTR-ITE

preparations and tools. They are adapted to every need of the manicuring art, and are used by professional manicurists all over the world.

5 De Bresoles St., Montreal