



Has
Character

Drink
Coca-Cola
TRADE MARK
REGISTERED

This is no ordinary "drink-it-just-to-be-drinking-something" beverage. Coca-Cola has distinctive, individual qualities that you will recognize. Just to look at a glass of it tells the story—bright, sparkling, clear.

Delightfully refreshing—completely thirst-quenching—absolutely wholesome. It's worth repeating.

**Delicious — Refreshing
Thirst-Quenching**



Demand the Genuine—
Refuse Substitutes.

Whenever
you see an
Arrow think
of Coca-Cola.

THE COCA-COLA COMPANY, ATLANTA, GA.