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All communications of a business nature should be ad-  
dressed to the Business Manager.

**W**HETHER our JOURNAL has been a suc-  
cess this session or not it remains with  
the student body to say and for us  
to find out. We, as a staff, have many  
ways of judging the attitude of the subscri-  
bers to our efforts. One method is the manner  
in which they respond to our "bills payable"  
issuing from the hands of our business manager.  
If this be our criterion we have come short of  
success. However we are not so pessimistic as to  
judge by this alone, for we believe many of our  
subscribers have unthinkingly allowed their sub-  
scriptions to remain unpaid.

Now it goes without saying that our periodical  
cannot be the success it ought to be, so long as our  
patrons treat us in that manner. The students  
who are subscribers, and a great many are not,  
have paid well and promptly, but, our business  
manager informs us that the greatest inconvenience  
he has to suffer is the treatment received from out-  
side subscribers.

These have the JOURNAL sent to them. Some  
change places of abode, without any notice to that  
effect being sent to the sanctum and still they  
growl, because the paper fails to reach them.  
Others have allowed their subscriptions to drift into

arrears for one, two and even three years. It is to  
the latter class that we specially appeal to com-  
municate at once with the business manager,  
"acknowledging" the receipt of the JOURNAL, so that  
our outside subscription list may be properly  
arranged for next session. A little thought, on the  
part of these careless ones, will not only cause them-  
selves a great deal less trouble, but also lighten  
the burdens huddled on the financial managers of  
the JOURNAL and thereby do much towards the  
success of a worthy cause.

\* \* \*

At a time when many of the students are about  
to enter in the active duties of the mission-  
field a few reflections on the subject of preach-  
ing may not be out of place. The summer when  
the prospective minister does his first preaching  
is a season fraught with destiny, for then, it is, that  
the habits begin to form which are to determine the  
character of all his future work.

Preaching may be summarily dealt with under  
two heads; it consists in having something to say  
and knowing how to say it. The first of these  
headings we pass over in silence, most men who go  
forth from Queen's, if they have been here in mind  
and spirit as well as in body, have something to say  
which is well worth hearing. But the very fact that  
men feel themselves in possession of thought of the  
first quality sometimes has a tendency to make  
them neglect the second great essential of good  
preaching, namely, the presentation of their thought.  
Yet there could be no greater mistake than this.  
No matter how good the substance of a discourse,  
if it is not presented well, the effectiveness is lost.  
Like those in the early church who had the gift of  
tongues, the speaker may edify himself, but he does  
not edify the church.

We hope that it will not be considered too utilitarian  
an estimate when we say that the aim of preaching  
is effectiveness. With this in view every man should  
adopt those methods which he feels best suited to  
his own particular case. Certainly the ideal  
preacher is one who can both speak without manu-  
script and also read a sermon well. The best way  
seems to combine both methods in pulpit work.