



Immaculate rugs are safe playgrounds for the children. Clean thoroughly to protect childhood's precious health. Beat out embedded dirt and germs. Sweep up all litter that clings. Suction-clean away all loose grime. Only The Hoover performs these essentials of sanitary cleaning.

The HOOVER

IT BEATS... as it Sweeps as it Cleans

Let us show you by demonstration on your own floors how well The HOOVER performs the three functions essential to perfect cleaning. Then you will know why The HOOVER is the world's largest-selling electric cleaner. You will want us to deliver you one. Convenient terms if desired.

J. N. CURRIE & CO.

J. A. RAEBURN

Contractor for

OIL, WATER AND GAS DRILLING

All kinds of Pumps and Pipe Supplies. Up-to-date Drilling Rig at your service.

GORE CONCESSION, EKFRID.



Flat crepe is making many of the smartest and latest summer frocks of the season. The model pictured developed in this fabric is a new straight-line creation with the 1923 knee-line flounce. One of the many new frocks to be found in the

Summer Fashion Book together with PICTORIAL REVIEW PATTERNS for August

IRWIN'S

FOR

Fancy Goods Hosiery

Corsets

Stationery China

Books

School Supplies

Agency for Parker's Dye Works

J. B. GOUGH & SON

Furniture Dealers Funeral Directors MAIN STREET - GLENCOE Phone day 23, night 100

Chas. Dean

Funeral Director Residence, Brick House, Corner Main St. and Apple Road Phone 76 - GLENCOE

J. A. ROBINSON & SON

Funeral Directors HANDSOME MOTOR AND HORSE SERVICE

Hand-made Walnut, Oak and Chestnut Finished Caskets We also keep the best Factory Caskets and Vaults in stock

Phone 155 - Newbury, Ont.

As a place to spend Sunday the church may have some disadvantages but it never turns turtle.

Wouldn't it be great if we bragged about our town while in it as we do when we get away?

The Transcript

Published every Thursday morning from The Transcript Building, Main Street, Glencoe, Ontario. Subscription—In Canada, \$2.00 per year; in the United States and other foreign countries, \$2.50 per year.

Advertising—The Transcript covers a wide section of territory in Western Ontario and its readers are the leading farmers and townspeople. It is a first-class advertising medium. Rates on application. Job Printing—The Jobbing Department has superior equipment for turning out promptly books, pamphlets, circulars, posters, blank forms, programs, cards, envelopes, office and wedding stationery, etc.

A. E. Sutherland, Publisher.

The best fly swatter—cleanliness.

Port Huron merchants now discount Canadian currency three per cent. The moral is for Canadians to trade at home and save the rate.

At London they are giving you the choice of taking your Sunday ablutions in the family bath tub or hiking to the devil's playground at the lake-side and sporting with the half-clad beach beauties.

Canada's wonderful resources are surprising the world. No country in the world excels Canada in its electrical development opportunities or in the potential wealth of its undeveloped water powers.

The post office department has announced that on and after September 1st the minimum size of post cards within Canada will be changed to 4 inches by 3 inches, the minimum size for international cards.

When Ontario has a Press that is both influential and efficient, huge advertising signboards are not only unnecessary on the landscape—they are quite unnecessary, in the opinion of Magistrate Jelfs of Hamilton.

There is supposed to be a law making headlights non-glaring, but it does not seem to be much observed around these parts. The law is a good one and a few prosecutions for its non-observance might have a salutary effect.

Many of the Sunday School and other picnics are paying cash to children winning races. The claim is that the children would rather have the money. It was possibly expecting too much to ask boys to keep on running 100 yards for a cake of soap or a pocket comb, says an exchange.

The agricultural outlook in this section is particularly bright. Pastures are good and another good hay and fodder crop has been cut. Other crops are very promising. This district is hard to beat and as this becomes more evident every year farm property here should increase in value.

The effect of the Drury government's four years in power has resulted in some good legislation, and some not so good, but it established the fact that there were many able men engaged in agricultural pursuits in this province who were well equipped for public service, observes the Renfrew Mercury.

—We are glad to have the letter of

"An Old Subscriber" in this issue. Farmers and others should use the columns of their local paper more than they do to express themselves on public questions. It is the opinion of the masses, not those of paid writers, that are having weight with the powers that be in these days.

In reply to the question, "What were lumber prices in Canada about 1850?" the Canadian Forestry Association says that white pine, the chief construction timber, was about \$13 a thousand feet, as against five or six times that at the present day. It is the accepted opinion that Canada, and the United States will never again see an era of "cheap lumber," as the toll of forest fires, set mostly by human recklessness, has so reduced the stands that raw material must remain very high in market value.

"SPEEDING UP" THE FARMER

To the Editor of The Transcript: An article in a recent issue of your paper ostensibly written for farmers to a renewal of energy in order to increase production and lower the cost of living, paying off the war mortgage, saving the country from drifting into bankruptcy, etc.

This appeal, coming as it does in a time when agricultural prices of farm production are much below a paying basis, is certainly inopportune. If there is one class in the community who are deserving of sympathy it is the farmers. Long hours, scarcity of farm labor—how are we to expect improvement in any direction? The pasture farms, numerous on every side in the best sections; homes broken up—gone to the cities or over the boarder. This is not pessimism; it is the actual fact.

It is all very well for high salaried government paid representatives and office holders to shout sacrifice and economy to the farmer. Let them cut their salaries in two and sacrifice for the country they pretend is drifting in the wrong direction. Something will happen some day. There are breakers ahead. We have immense resources; we have had them. But our debts have constantly increased. Our net debt in 1903 was \$361,606,989. In 1914, before the war, it had increased to \$338,996,830. In 1920, to \$2,248,868,624. Since then it has steadily gone on the same way. So that is where we stand as a nation. It will be a difficult task to reduce the living conditions of intelligent rural yeomanry of Canada to that of the Russian peasantry. Liberty and equality! The good old motto, "Equal rights to all and special privileges to none."

AN OLD SUBSCRIBER.

THE FARM MOTHER

A few weeks ago we told the story of a farm mother who had been carrying water from the well for 50 years at half a cent a mile. That is, half a cent a mile would have paid for a force pump and some pipe and a tank upstairs. Many other women are carrying water at half a cent a mile. Many of them are wearing out their backs over a wash board.—Prairie Farmer.

A New Jersey scientist advises people to wink their eyes if they would save their sight. But it is prudent to wink them both at once.

CAIRO

Mr. and Mrs. Weaver, of Turner returned home after spending a week with her uncle, Mr. Catton. Alfred Wehlann left on Sunday for Whistby, where he has secured a position.

Mark Randles, of New York; Will Randles and wife, of Wardville, and Mrs. Mary VanEtter, of London, were guests at the home of their brother John during the week.

Miss M. Weaver, of Turnerville, has village, spent Sunday with the latter's brother, A. Catton.

Kelley Annett, of Hamilton, is spending his vacation at his former home here.

Mrs. John Randles spent a few days last week with her brother and sister at Aberfeldy.

PARKDALE

Kathleen Fisher is visiting friends in Windsor. Mrs. A. Bramer and Miss Pearl are holidaying at Niagara Falls.

R. Everitt has returned home much improved in health after several weeks' treatment in St. Joseph's Hospital, London.

D. Campbell and Miss F. Campbell motored from Lobo and spent Sunday with their sister, Mrs. W. B. Thompson. Edythe Thompson accompanied them home and will spend a week in that vicinity and in London.

Miss Maud Everitt spent last week in Detroit.

Jean Watterworth, of Glencoe, is holidaying with her grandparents here.

Mr. and Mrs. R. Martin and children, of Springfield, Ohio, are visiting their parents.

The stork visited Earl Blain's and left a baby boy—Albert Rankin.

Mr. and Mrs. Fred Haggett and children motored to Leamington and spent the week-end with friends.

DAVISVILLE

Mr. and Mrs. Fred Watterworth and daughter, Madeline, of Woodgreen, spent Sunday with her brother, Fred Armstrong.

The many friends of Daniel King will be glad to hear that he has returned home after spending a couple of weeks in a London hospital. Mr. and Mrs. Fred Haggett and children motored to Leamington and spent the week-end with friends in Detroit.

Mr. and Mrs. Lawrence Babcock and son and Mr. and Mrs. Fred Haggett and family are spending a few days with friends in Detroit. Miss Hazel Armstrong spent Sunday of last week with Mr. and Mrs. Percy Shred.

SHIELDS

The Needle Club met at the home of Mrs. D. M. Mitchell on July 12th. There were 14 members and 4 visitors present. The special collection instead of the social was liberally responded to. It was unanimously agreed that the members give a waist measure collection along with the usual tea collection at the annual meeting at Mrs. Hugh R. McAlpine's on August 2nd. The tea collection was \$3.90.

KILMARTIN

Miss Georgina McIntyre, of London, and Miss Eleanor McIntyre, of Glencoe, were visitors at George L. Munroe's last week.

Miss Beatrice Munroe, of Alvinston, is spending a few weeks at her uncle's, George L. Munroe's.

MODEL CENTRE

Miss Elda Campbell is holidaying with friends at Longwood.

Fred McGill attended the funeral of his aunt in Detroit on Sunday. Mr. and Mrs. Alex. McKellar and Mr. and Mrs. David Eddie, of Calgary, spent last week with friends in Detroit.

Will Eddie motored to Blain's Grove on Lake Huron Tuesday and brought home some boys who were camping there.

Misses Alma and Jennie Mawhinney, of London, are visitors at the home of D. F. Eddie.

Mr. and Mrs. Archie McAlpine and daughter, of Tait's Corners, spent a day last week at the home of his brother here.

Miss Helen Squire, of Tait's Corners, is holidaying at the home of George Woods.

The families of William, James, Robert and Neil Carruthers enjoyed an outing to Springbank Park on Friday last.

Mr. and Mrs. Alex. McDonald, of Ekfrid Station visited at Dan A. McCallum's Sunday.

Another way to avoid work is to organize a propaganda campaign of some kind and find a few rich people who wish to be useful.

You will search the book of etiquette in vain for advice concerning the graceful way to scratch a mosquito bite.

Cause of Asthma. No one can say with certainty exactly what causes the establishment of asthmatic conditions. Dust from the street, from flowers, from grain and various other irritants may set up a trouble impossible to eradicate except through a sure preparation such as Dr. J. D. Kellogg's Asthma Remedy. Uncertainty may exist as to cause, but there is no uncertainty regarding a remedy which has freed a generation of asthmatic victims from this scourge of the bronchial tubes. It is sold everywhere.

Felt I Would Choke at Times

So says Mrs. Armstrong, who was overpowered by nausea after every meal. Dreco, by its toning and regulating properties, helped restore her to health and vigour.

Many women needlessly go along for years suffering the miseries of gastritis, nausea, pains in the back and other distressing symptoms of an ailing digestion. This was the case with Mrs. W. J. Armstrong, 89 Horton street, London, Ont., until she discovered Dreco. This famous herbal remedy speedily stimulated her sluggish liver, regulated the digestive processes of her stomach and bowels and helped restore them to their normal functions.

"No medicine I have ever taken gave such quick relief as Dreco," says Mrs. Armstrong. "I had been troubled by gas in the stomach after meals, causing heartburn and nausea so bad that I felt that I would choke at times. I often felt very dizzy and spots would float before my eyes. I was constipated and had pains in my back over my kidneys. Two bottles of Dreco have done wonders for me. Now I never feel dizzy, am free of backaches and have a good appetite. My constipation has been relieved. Dreco gets my hearty approval."

You, too, can enjoy the same relief that Mrs. Armstrong found in Dreco. It is a natural remedy and acts in a natural way, being compounded of herbs, roots, bark and leaves under the most careful supervision. Dreco has proved itself the greatest of all health-builders for thousands of men and women. Let its undoubted corrective properties help you. Dreco is pleasant to take and contains no mercury, potash or habit-forming drugs. Dreco is being specially introduced in Glencoe by P. E. Lumley, and is sold by a good druggist everywhere.

It Will Prevent Ulcerated Throat.—At the first symptoms of sore throat, which, if neglected, leads to inflammation, take a spoonful of Dr. Thomas' Electric Oil. Add a little sugar to it to make it palatable. It will allay the irritation and prevent the ulceration and swelling that are so painful. Those who were periodically subject to quinsy have thus made themselves immune to attack.



Display of New Gingham and Voile Dresses

Mrs. W. A. Currie

Main St.

Glencoe

CAPITAL	RESERVES
\$20,299,140	\$20,763,503

THE AVERAGE MAN often spoils his future because he thinks his savings too small to be worth banking.

Do not wait until you have \$100 to deposit—open an account with \$1 and make it grow.

THE ROYAL BANK OF CANADA

GORDON DICKSON, Manager, GLENCOE
A. N. McLEAN, Manager, Appleton

Canada Faces the Future With Confidence

CANADIANS have always been noted for courage, optimism and faith in their country.

Canada was not built up by pessimists, nor will Canada continue to develop if her people allow themselves to become croakers and grouchers. Canada is fundamentally an agricultural country. We have a soil and climate which can grow the world's finest agricultural products.

Canadian farmers who have earned the capital invested in their farms out of profits in farming are numbered in thousands. These successful farmers have paid off their mortgages, stocked their barns and stables, bought their machinery, made a good living and brought up their families. It meant hard work, but today they are independent.

Money in Mixed Farming

In recent years, at different points on the prairies, oats fed to steers have brought from 70c to \$1.07 as against the Fort William price of 42c per bushel, while barley used for the same purpose has brought as high as 99c as against the Fort William price of 57c per bushel. Farmers marketing their coarse grains in this way lower marketing cost, have a sure market and make money on their grain, while at the same time they market their roughage, otherwise often wasted. The cattle embargo is now off. Steers are worth more money and certain to make good money for the Canadian farmer from now on.

Money in Pigs

The Dominion Experimental Farms have proved by actual test that there is a profit in feeding pigs. Last year at the Central Farm, Ottawa, after paying

Have Faith in Canada

Authorized for publication by the Dominion Department of Agriculture

W. R. MOTHERWELL, Minister.

Dr. J. H. GIBSDALE, Deputy Minister.

for feed, labor, interest and depreciation, the net profit per pig was still \$4.63.

Profits from Sheep

As money-makers, sheep are hard to beat. In every Province from Prince Edward Island to British Columbia are found many flocks returning generous profits to their owners.

Poultry Pays

Poultry makes money for those who adopt modern methods, whether East or West. Little Prince Edward Island markets co-operatively in carlots, shipping annually upwards of one million dozen eggs. The British Columbia Co-operative Poultry Men's Exchange markets in the same way, thus saving ruinous glut in their local market.

There is a market for good Canadian horses, whether light or draught.

Grow Seed

Canada's Northern grown seed possesses extra vitality. There is a large market for it to the south. Canada exports seed potatoes, but imports other seeds. She has the opportunity to grow seeds for herself and for export.

The Future

Ten years from now the pessimists of today will have been forgotten. Britain has removed the embargo against our cattle. She wants our beef and bacon, our cheese, butter, eggs and apples, our wheat and flour. As the population of the United States increases, she will compete less and less against us on the British market. Eventually, she will herself be an importer of many of our food stuffs besides wheat from this country.

Canada has the men, the climate, the land, the stock and the potential markets necessary for agricultural success. Let us farm with all the industry and science we can muster. Let's get to work and pay our debts. Canada is moving forward with confidence in its future. Let us keep going ahead.