

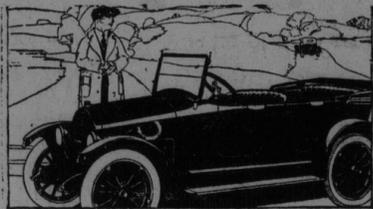
# THE STANDARD'S \$10,000<sup>00</sup> PRIZE CONTEST

## JUST GETTING UNDER WAY

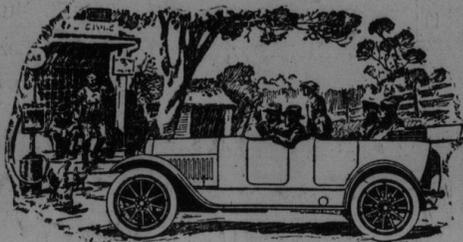
## NOW IS THE TIME TO MAKE THE START

## NEVER BEFORE WERE SUCH FINE PRIZES OFFERED

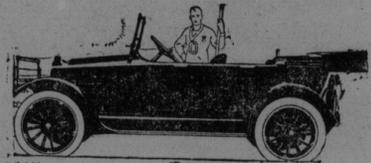
**SECOND GRAND PRIZE.**  
\$1,450.00 Overland Touring Car



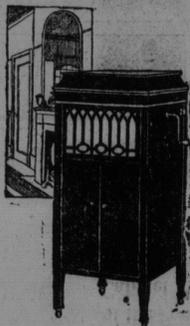
**FIRST GRAND PRIZE**  
\$2,175.00 Chalmers Touring Car



**THIRD GRAND PRIZE**  
\$1,415.00 Maxwell Touring Car



Third Prize for Each of the Four Districts  
A \$160.00 Brunswick Cabinet Phonograph



**FOURTH GRAND PRIZE**  
\$1,390.00 Briscoe Touring Car



Second Prize for Each of the Four Districts  
A \$550.00 Heintzman & Co. Upright Piano



**NO LIMIT TO AMOUNT OF CASH PRIZES TO BE WON, FOR EVERYONE NOT WINNING ONE OF THE ABOVE PRIZES WILL RECEIVE TEN PER CENT. COMMISSION**

**ACT ON YOUR OWN INITIATIVE**

Having read thus far of the Great Free Prize Offer By The St. John Standard, clip the Application Blank on this page and send it at once to the Contest Manager. Now You are a Candidate so Let the Fact Be Known from the House - tops. Don't commune with yourself alone about it.

You Will Eventually Enter the Contest, Don't Wait to be Coaxed, for the wait will cost you time and votes. Act Upon Your Own Better Judgment, Advertise, it pays, get all the publicity possible on the jump, be alive, beat the other fellow to it.

**DISTRICTS.**

The contest territory has been divided into four districts and there will be one Grand Prize and a second and third prize awarded in each district as follows:

- DISTRICT 1—City of St. John.
- DISTRICT 2—Includes Kings, Albert, Westmorland and St. John counties (City of St. John not included) and Nova Scotia.
- DISTRICT 3—Includes Charlotte, Queens, Sunbury, Kent, Northumberland and Gloucester counties.
- DISTRICT 4—Includes York, Carleton, Victoria, Madawaska and Restigouche counties.

**The St. John Standard  
Automobile and Piano Prize Contest  
APPLICATION BLANK**

I am a resident of ..... in District No. .... and wish to enter The St. John Standard Automobile and Piano Prize Contest. I fully understand the requirements and conditions governing the contest and agree to comply with same.

Signed:—

Name .....

Street .....

City or Town .....

Business Address .....

*Address All Communications to  
CONTEST MANAGER,  
St. John Standard,  
ST. JOHN, N. B.*