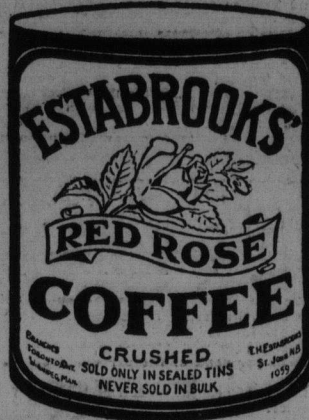


The new Crushed Coffee as compared with Ground Coffee

Merely to look at it you will see how very different it is; Crushed Coffee being in small even grains, totally free of chaff or skin while ground coffee has the appearance of being mashed; large and small grains with chaff or skin mixed together.

Estabrooks' Red Rose crushed Coffee, being free of the chaff, can be made as easily as Red Rose Tea. Settles clear and bright. No egg or anything required. Just look at our crushed coffee and see how correctly we describe it.



A good combination is Estabrooks' Coffee for breakfast and Red Rose Tea for other meals.

Estabrooks' RED ROSE Coffee

ORDER A TIN IN TIME FOR BREAKFAST

BRANDAM-HENDERSON, LIMITED.

ENGLISH PAINT

"The old man knows good paint, you bet."

And knows just why "ENGLISH" Paint is so good.

The white base is 70% Brandam's B.B. Genuine White Lead and 30% White Zinc.

That's why "ENGLISH" Paint spreads so easily and covers so well.

And he knows it's a mighty comfortable feeling to buy paint that has a guarantee on the can, signed by the manufacturers'.

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Case & Son, Limited, Inlandtown.

BARGAINS VERY SLIGHTLY USED PIANOS

S46 New Scale Williams \$268.00

Nordheimer by Martin Orme \$264.00

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THE W. H. JOHNSON CO., Ltd.,
Market Square, ST. JOHN, N. B.
 Halifax, New Glasgow, Sydney.

FLAMING ARC LAMPS

TRY "EXCELO"

ITS ALL RIGHT

ALEX W. THORNE,
 Electrical Contractor,
 151 Mill Street, St. John, N. B.
 Phone M-2344-11.

ODDFELLOWS' ANNUAL PARADE TOMORROW

Four Local Lodges Will Turn Out to Attend Service in Carleton Methodist Church—Route of Procession.

The Odd Fellows of the city will attend divine worship in the Carleton Methodist church on Sunday afternoon when it is expected the four local lodges will be in line. Golden Rule Lodge of the West end will meet in their lodge room at 120 p. m. and proceed to the city on the 1.50 trip of the ferry headed by the Carleton cornet band. The procession will march to the Odd Fellows Hall, Union street and the West end lodge will wait there while the band will proceed to the North end to escort the members of Peerless Lodge to the hall.

At the hall the procession will reform and proceed by way of Union, Charlotte, King and Prince William streets to the ferry and to Carleton Methodist church, where Rev. Gordon Dickie will preach. After the service they will return to the ferry for several days perfecting the arrangements.

Nickel's Matinee and Tonight

At this afternoon's matinee in Nickel theatre and again at the evening performances, patrons old and young will be regaled with a programme that for variety and general excellence will be exceptional. The Western picture, "The Ranchman's Wooing" will certainly please everybody, but not any more so than the stirring melodrama "In the Frozen North" in which picture play packs of real Beaulieu dogs will be shown dragging sledges over ice and snow. There will be two Biograph numbers, one entitled "His Last Dollar," the other "The Snook." The Chinese travel picture "A Trip to Peking," during the funeral of the Empress, will be put on. Mile Tessler, the blind pianist, will sing the catchy Spanish waltz "Senora" and Mr. Bragg will conclude the new New York hit, "That Mendelssohn Tune." Altogether this is a first class bill for the big day of the week, and great crowds are expected.

ONE POINT OF VIEW

By COLIN MCKAY.

St. John in many respects is a generation behindhand, but it is not without some of the prominent characteristics of the time. It has, for instance, the mania for misdirection of energy which prevails throughout so wide a range of the civilized activities of men. It loses few opportunities of advertising its advantages as a manufacturing site, but it gives little attention to the problem of providing those conditions of manufacturing success which go so far to outweigh topographical and climate advantages. A writer in the Business man's Magazine points out that manufacturers looking around for a site are not likely to be interested in the possibilities of any city where satisfactory answers to the two following questions are not forthcoming:

"What is the cost of power and lighting?"

"Is there a good supply of skilled labor?"

As regards power and lighting, St. John has a long journey to paddle before it can place itself on a par with up-to-date cities. True, coal can be procured at St. John for fairly reasonable rates, and a large manufacturer by erecting a steam plant on his own account may develop power and light at a moderate cost. But electric lighting and power price in St. John are unusually high and gas prices are simply out of sight. A "best city council in the world," and the famous Boosters' club have yet to realize that their efforts to create a bigger and better St. John might be considerably more fruitful if they first solved the problem of securing cheap electric power and light. The fact that the city produces no power of its own is a handicap which what great opportunities it must be missing.

St. John, moreover, does not have an abundant supply of skilled labor. A manufacturer here has advanced to a whole year for skilled workmen without results. The city is not provided with facilities for the technical education of the workers. Craftsmen with a comprehensive knowledge, who are in many up-to-date industrial establishments more essential than any numbers, and the housing accommodation, and living conditions in general, are not sufficiently attractive to entice skilled workmen from other places.

Possibilities of Fort Howe

The modern Athens does not appear to take much pride in its acropolis. Still, rapid in dreams of industrial progress, it is more interested in establishing new industries than in erecting civic temples on Fort Howe. But it might find time and energy to plant trees on top of that hill, and convert it into a sylvan park, wherein, during the summer the women and children of the meagre life might resort for picnics and recreation. Many cities would have converted it into a public picnic ground years ago.

Moreover, if Secretary Lawlor is a prophet, there is another good reason why the hill should be reforested. Brookton is rapidly stripping the hill of soil and exposing the bare and ugly rock. Some spring a portion of the hill may decide to slide, and tumble over a few houses, or a few people.

Wanted, a Mercantile Marine.

Canada is a bright and precocious youngster. It takes hold of things with a hurrah. Indeed, it is so progressive that in order to keep pace with other countries, it has to do things backwards. Its Maritime policy affords a happy illustration of its crab-wise progress, or is it the lobster that swims backward?

The city fathers might also give more attention to the problem of improving the street railway service and making possible a movement of population towards the suburbs. A city that expects to grow should not think of adopting legislation calculated to produce a congestion of buildings or overcrowding of population.

MCCURDY NEVER HAD LEARNING TO SCIENCE

Cousin of Famous Aviator Speaks of His Early Days—Family Proud of His Recent Exploits.

D. D. McCurdy, of Sydney, not the famous aviator, but a cousin of the same name, is at the Royal Hotel. He is in the city on a business trip and will leave for his home this morning. To a Standard reporter, who saw him yesterday, he talked interestingly of his more widely known cousin.

"Douglas is the McCurdy who flies and he is my cousin, slighter in build than I am and this helps him considerably in his business," was the way Mr. McCurdy opened the interview. "He was always a bright fellow but showed no particular aptitude for science as a boy. His father, Arthur W. McCurdy, was for years secretary to Professor Graham Bell, and Douglas, when he finished school, just naturally drifted into Professor Bell's employ as well.

"He was associated with Professor Bell and Mr. Baldwin from the first and all winter has been at Baddeck conducting experiments on the use of the aerodrome. He is firmly of the opinion that Prof. Bell and Mr. Baldwin will be the first to solve the problem of the aeroplane for commercial use as they are working along what he believes to be the proper lines."

Mr. McCurdy says that no member of the family expected Douglas to turn out a scientist as he showed no desire for that study in his youth. They are naturally proud of him, and of his association with the foremost Canadian aviator.

Carmarthen St. Church.

On Sunday, April 24th, at 9.45 the Carmarthen class will meet in Carmarthen street Methodist church. All are invited to attend, especially those who are not in the habit of frequent church services. All such will receive a hearty welcome. At 11 a. m. Rev. Geo. A. Ross, of Fairville, will preach and at 2.30 Sunday school and Bible classes will meet. At 7 p. m. the pastor will preach on the topic of "The Kingdom of God." Special music. All seats are free and a welcome is extended to all.

EMPEROR SAILS ON LAST TRIP OF SEASON

Many Passengers from Maritime Provinces on Board—Major Iles Returning from Japan Discounts War Talk.

The C. P. R. liner Empress of Ireland sailed last night on the last trip of the season. She had 150 first cabin passengers, 130 seconds and 170 thirds. Included in her saloon passengers were Mr. and Mrs. Douglas Seely and Miss Ruth Bosworth. Mr. and Mrs. Seely were married in Montreal and arrived here yesterday in G. M. Bosworth's private car. They will tour Europe, but first will spend some time visiting friends in London.

Another lady passenger by the Empress who has become very well known to local people during the last few days is the Honorable Florence McNaughton, who has been in attendance at the convention of the Women's Auxiliary of the diocese. Miss McNaughton has been in the Indian mission field, and is now bound home on furlough.

Home From Japan.

Major H. W. Iles of London, who has been on duty in China and Japan was also a passenger. He has been in the East so long that as he said last night he will hardly know what to do with himself when he gets back home. Major Iles would not discuss conditions in the East except to say that he was inclined not to take much stock in the talk of possible trouble between the Japs and the United States.

There is a war party in the Japanese government, just as there is in almost any government. At the same time war talk is not popular there. The Japanese nation really had all the war they wanted with Russia and the people are quite satisfied now to pursue the arts of peace and to extend their trade with other nations.

"The only war Japan will engage in at present is a commercial war," said Major Iles. "She is very anxious to increase her trade and recognizes the customer in the American people."

Among the Maritime Province passengers on the Empress were the following:

Mr. and Mrs. W. D. Belyea, Woodstock, Mrs. M. A. Brown, St. John, Miss Helen Cantley, New Glasgow, Mrs. Lovett Crowl, Halifax, J. W. Graham, St. Stephen, Thomas Hill, Sussex, Mrs. M. Lawrence, Master Lawrence, St. John, Mr. and Mrs. B. R. Manzie, Woodstock, A. Mungall, St. John, Mrs. McDonald, W. J. McDonald, Sydney, Rev. J. A. McGlashen and Mrs. McGlashen, Sydney, Rev. D. J. Nicholson, St. John, Miss Nichols, St. John, Miss Fann Pipen, Amherst, Miss Roy, Halifax, Mrs. Shadbolt, St. John, Mr. Torrens, Moncton.

BRAN DROPS \$4 A TON

Heavy Decline in Last Few Weeks—Local Dealers are Heavy Losers—No Increase in Price Expected.

There has been an unprecedented drop in the price of bran during the past four weeks, and local dealers who bought at the price four weeks ago have been rather heavy losers in consequence.

Manitoba and Ontario brands were selling at wholesale in St. John four weeks ago at as high a figure as \$25 per ton f. o. b. St. John, and at this figure quite a lively business was done. Over-production of the western mills coupled with a demand none too active forced the price down until today the best Ontario Manitoba products may be purchased here as low as \$21 per ton.

In conversation with a Standard reporter yesterday one of the principal handlers of bran in this city said that at least one firm to his knowledge had purchased a car load of bran at the highest price and was now four dollars per ton out of the transaction.

The opinion of the trade is that bran has now reached the lowest quotation. No increase in price is expected for some time and the feeling is that the market has now settled to a point where it will probably remain.

AT THE OPERA HOUSE

"Genesee of the Hills" as produced at the Opera House by the Chicago Stock Company last evening proved itself a breezy comedy drama, containing an air of cleanness and cleverness throughout that was refreshing. Although a Western drama, "Genesee of the Hills" is devoid of sensationalism and tells a story of heart interest. Mr. Dorente, Miss Frae, Mr. Florer, Mr. Cummings and the entire supporting company were at their best and a serious and handsome stage pictures assisted in forming a production complete in every detail.

At today's matinee "Kathleen Mavourneen" will be presented and tonight "Genesee of the Hills" will be given its final performance.

On Monday afternoon and evening the company will open its third and last week in this city, presenting the brilliant historical drama "The Royal Box." This play is one of the standard essays of modern stage literature. The scenes are laid in London during the reign of George IV., and a series of exciting incidents culminate in the scene in which Charles Keene, the famous actor of that day, denounces his king who is occupying the royal box. The costuming of the period is especially beautiful and a performance of more than ordinary merit is assured.

DEATHS

Moore—In this city on the 21st inst. Annie E. widow of W. A. Moore, leaving two sons and one daughter. Service at residence, 340 Main street, at 2 o'clock Sunday. Interment Fernhill.

WALK-OVER SHOES

FOR THE MAN WHO THINKS The man of sense and good judgment knows that "cheap" shoes are not cheap at any price. He knows that it costs money to make good shoes.

WALK-OVER SHOES

should make a strong appeal to you for they are made for men who expect to pay for what they get, but expect to get what they pay for.

IT'S THE SHOE FOR YOU

PRICES \$5.50 and 6.00

Patent Leather Button Boot Bridge Model, PRICE \$6.00

McRobbie KING STREET

We have just received at the Fredericton warehouse, a Carload of **STICKNEY ENGINES** fitted with the new pump feed and patent battery.

GEORGE J. BARRETT, ST. JOHN, FREDERICTON.

STYLISH LIGHT-GIVERS

NO REASON why your fixtures should not be ornamental as well as useful. Nothing does more to furnish and beautify a room than handsome lighting fixtures. Nothing is more quickly noted than inappropriate or out-of-date designs.

You can be sure of satisfaction here. Our handsome new showrooms are bright with original and stylish designs—not an old or out-of-date fixture in our whole immense stock.

As to price, look where you will, you'll find anywhere such values as we offer—our customers say so—our business shows it. Put us to the test.

The St. John Railway Co.,
 Corner Dock and Union Streets, St. John.

FUNERALS.

Mrs. Catherine McCloskey.

The funeral of Mrs. Catherine McCloskey, wife of John McCloskey, was held from her late home, Carmarthen street yesterday morning to St. John the Baptist church, where requiem high mass was sung at 9 o'clock by Father Holland. Interment was in the new Catholic cemetery.

Mrs. Mary Maher.

The funeral of Mrs. Mary Maher was held from her late home, Golding street to the cathedral yesterday afternoon, at noon yesterday, and in the new Catholic cemetery. The pall bearers were Michael Potter, M. E. Agar, John O'Regan, Michael Ryan, Dr. Crawford and E. C. Wood.

Harold J. Davidson.

The funeral of Harold J. Davidson, son of John A. Davidson, was held from his father's home, Princess street yesterday afternoon. Service was conducted by Rev. H. A. Cody and interment was in Fernhill.

Miss Jessie Douglas Ward.

The body of Miss Jessie Douglas Ward was brought to the city from Providence, at noon yesterday, and the funeral was held from the residence of her brother, Clarence Ward, 27 Horsfield street. After a family service at 3.45 the body was taken to St. John's (Stone) church where service was conducted at 4 o'clock by the rector Rev. G. A. Kuhring. Interment was in the Church of England burying ground.

Miss Phoebe Jones.

The funeral of Miss Phoebe Jones took place from Chamberlain's undertaking rooms yesterday morning. Service was conducted by Rev. W. Camp and interment was in Cedar Hill cemetery.

George R. Vincent.

The body of Mr. George R. Vincent was taken up river yesterday morning on the Elaine to Brown's Flats. Mrs. Vincent, his daughter, Misses Joseph Adams, Mr. L. A. Curry and a number of friends and relatives accompanied the body.

OBITUARY

Philip Rive, of Caranquet, Bloucter county, a merchant who for many years has been doing a large business on the North Shore, died on Saturday last, aged 72 years. Mr. Rive, who was a native of the island of Jersey, was a man who enjoyed the respect and esteem of all who knew him. His wife died last year, but he is survived by two daughters, Misses Josephine and Marie Estelle, and three sons, Harry, Philip and Rupert. The latter is at Oxford University. Mr. Rhodes' scholar from St. Joseph's University; Harry and Philip are engaged in the business which their father conducted.

Jewish Passover.

The celebration of the Jewish Passover, which lasts for a week, will commence this evening when services will be held in the local synagogue. At Hazen avenue temple, Rabbi Amdur will deliver an address on Liberty.

SEELY-BOSWORTH.

Montreal Set April 21.

An exceedingly pretty and fashionable wedding took place yesterday afternoon at St. Stephen's Church, at Montreal, when Miss Ruth Bosworth, only daughter of Mr. G. M. Bosworth, was married to Mr. Douglas Seely, son of Mr. D. J. Seely of St. John, N. B.

The church was beautifully decorated with white lilies and ferns, and white and pink roses adorned the pews occupied by the numerous guests. The service was fully choral. The Very Rev. Dean Evans performed the ceremony. The bride was given away by her father, and attended by Miss Brenda Molson, as maid of honor, and four bridesmaids, Miss Dorothy Proctor (Ogdensburg), her cousin, Miss Isabel Starks, Miss Meredith Hodgeson, and Miss Gladys Wilson. The best man was Mr. Schaffner, and the ushers were Mr. S. B. Bosworth, brother of the bride; Mr. Mulrhead, Mr. Andrew Jones, and Mr. Victor Drury.

The bride wore a beautiful gown of white Duchesse satin with pearl and diamante trimming. Her long tulle veil was draped over a coronet of orange blossoms. Her shower bouquet was of lilies of the valley, and she wore a diamond ring, the gift of the bridegroom. The maid of honor and bridesmaids were dressed alike in natty blue satin veiled in blue chiffon. Their hats were of white moirai trimmed with blue net and pink roses, and they carried pink sweet peas. Mrs. G. M. Bosworth wore a handsome gown of silver grey satin crepe, with a grey picture hat with pink roses, and carried white lilies.

Mrs. D. J. Seely, mother of the bridegroom, was gowned in grey silk with a bonnet to match. Miss Helen Seely, sister of the bridegroom, was in heliotrope with a toque of lilacs. Miss Bosworth (Ogdensburg) wore a gown of pearl grey crepe de chene with touches of roses, and a black tulle hat with ostrich plumes. Mrs. Frederic Stevens (New York), sister of the bridegroom, wore a grey satin gown, and black plumed picture hat.

Following the ceremony a reception was held at Mr. and Mrs. Bosworth's apartments at The Linton, where the formal decorations were very effective. In the cafe American Beauty roses, palms, ferns and potted plants were extensively used. Mr. and Mrs. Seely leave this evening for St. John, N. B., whence they sail by the Empress of Ireland for a three months' trip abroad. The bride's travelling costume is of old rose tussore silk braided in black, and a black picture hat with pink roses. The bridegroom gave each of the bride's attendants a gold bracelet, and the bride presented the best man and ushers with gold pencils.