

ANNIVERSARY SALE

Our Fifty-Fifth Anniversary Celebration

Sale Begins Tomorrow With Notable Economies and Will Continue For Ten Days

We are adding a new milestone to the progressive growth of this store and in connection wish to express our great appreciation and thanks for the generous patronage of our many friends during our fifty-five eventful business years. We wish to put this appreciation in concrete form, and therefore have put forth very strenuous efforts to celebrate our anniversary with a series of values that will mean noteworthy savings to you.

We have marked special lots of merchandise at figures that will make it real economy on your part to spend as freely as your circumstances will permit, even if you have to lay many of your purchases aside for future use.

Note these examples:

Here Are Bargains in Beautiful Wilton Rugs and Hall Runners

Just when Carpets are wanted most. Every home will need one or more of these after house-cleaning days. For the first day of this sale we are offering

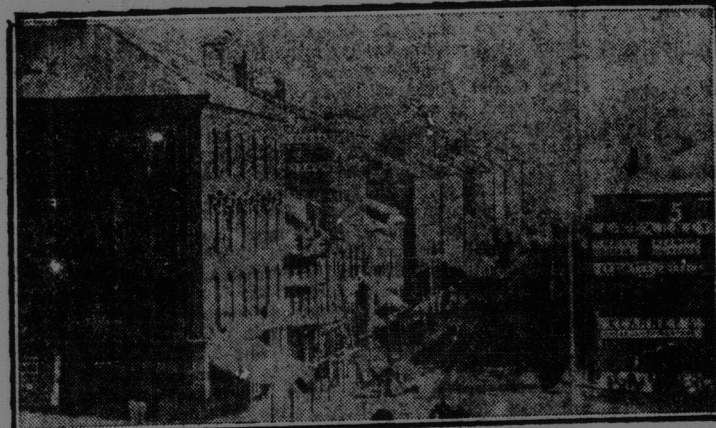
WILTON RUGS
In a splendid choice of designs and colorings, all fine qualities, at the following great reductions:

Size 6 ft. 9 in. x 7 ft. 6 in.	Regular \$65.00 for	\$55.55
Size 6 ft. 9 in. x 9 ft.	Regular \$80.00 for	\$65.55
Size 9 ft. x 9 ft.	Regular \$110.00 for	\$95.55
Size 9 ft. x 10 ft. 6 in.	Regular \$145.00 for	\$115.55
Size 9 ft. x 12 ft.	Regular \$175.00 for	\$145.55

WILTON HALL RUNNERS

2 1/2 yards long.	Regular \$25.00 for	\$17.55
3 yards long.	Regular \$35.00 for	\$25.55
3 1/2 yards long.	Regular \$40.00 for	\$30.55
4 yards long.	Regular \$50.00 for	\$39.55

(Showing in Carpet Department, Germain Street Entrance.)



Prince William street, looking south, as it appeared fifty-five years ago today. The second high building is where we commenced business on 5th April, 1866.

Your Chance to Buy Curtains and Curtain Materials at Anniversary Sale Prices

Every pair and every piece is marked at a Genuine Bargain Price.

Marquisette Curtains, hemstitched or trimmed with insertion and lace; 2 1/2 yards long	\$2.55 to \$9.55 pair
Net Curtains, trimmed with lace and insertion	\$7.55 to \$8.55 pair
Point Arab Net Curtains, with Arab lace edge	\$7.55 to \$13.55 pair
Lace Curtains, new designs, ivory shade only	\$3.55 to \$13.55 pair

Fine Net Curtains, with Irish point edge	\$11.55 to \$13.55 pair
Curtain Scrim, with colored or white borders	Only 25c yard
Curtain Scrim, white or cream, with fancy edge	Only 35c yard
Curtain Scrim, white or cream, insertion on edge	Only 55c yard
Marquisette, in fashionable colors for over-curtains, etc; 36 inches wide	55c yard

(Curtain Department, Germain Street Entrance.)

Splendid Bargain Opportunities in Women's Hosiery and Gloves

CHAMOISETTE GLOVES, perfect fitting, black, white and all colors. Sale 35c pair.

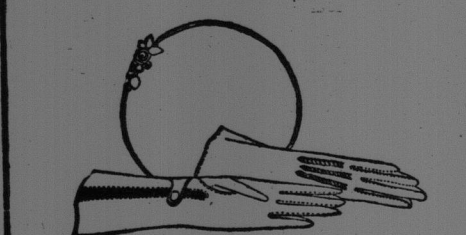
FABRIC GLOVES—2 done style, in black, grey, brown, white, sand and heaver. Fit like a kid glove. Sale 75c and \$1.15 pair.

SILK GLOVES—A choice of six good colorings. Sale 75c and 95c pair.

Two Other Superior Qualities in Silk Gloves. Sale \$1.25 and \$1.55 pair.

SILKETTE GLOVES—Black, white and grey. Sale 85c pair.

FIBRE SILK GLOVES—Black and white only. Sale \$1.15 pair.



BLACK COTTON HOSE—Sizes 8 1/2 to 10. Sale 25c pair.

MERCERIZED BOOT HOSE—Black, white and brown. Sale 35c pair.

LISLE FINISHED HOSE—Sizes 8 1/2 to 10. Sale 35c pair.

FINE HOSE—Black and grey only. Sale 45c pair.

FINE HOSE—Black and brown only. Sale 55c pair.

FULL FASHIONED HOSE—Black, brown, white, navy and taupe. Sale 65c pair.

SUPERIOR HOSE—In black, brown, grey, white and navy. Sale 85c pair.

SILK Lisle HOSE—In black, brown, grey, white and navy. Sale \$1.05 pair.



(Ground Floor.)

Stamped Pieces For Summer Sewing. Buy Them Now at Anniversary Sale Prices

White Centres. Sale 55c and 85c.

White Pinchons. Sale 55c and 75c.

White Pillow Slips. Sale \$1.15.

White D'Oyleys. Sale 2 for 25c.

Or larger sizes. Sale 25c each.

White Bath Towels. Sale \$1.15.

Children's White Dresses. Sale 75c to \$1.65 each.

Dressing Sacques. Sale \$1.95 to \$4.55 each.

Natural Colored Centres. Sale 55c to \$1.55.

Cushion Tops. Sale 75c to \$1.35.

Laundry Bags, ready for use. Sale \$1.15 to \$2.55.

(Needlework Section, Ground Floor.)

3 Special Groupings of Dress Goods at Startling Reductions for the Inauguration Day of Our Anniversary Celebration

Group No. 1—Several hundred yards of good, firm Mannish Worsted Dress Goods, in medium and dark greys; 58 in. wide. A great bargain at \$2.55 yard.

Group No. 2—The balance of all our Silk Eoliennes and Silk Poplins, including taupe, brown, Prussian green, navy, zinc, grey, fawn, sand, old rose, Burgundy and Cardinal. Beautiful for Dresses and Suits for Girls and Women; 36 to 42 in. wide. All One Price, \$1.55 yard.

Group No. 3—Tubular all-wool Jersey Cloth. Navy, brown and black only. A rare bargain. \$2.55 yard.

(Dress Goods Section, Ground Floor.)

Don't Neglect This! Duchesse Messaline Silk \$1.55 yard

A wonderful chance to buy a length for a blouse, skirt or frock for street, house or evening wear.

Black and a big range of light and dark colors to choose from. Worth \$2.00 yard.

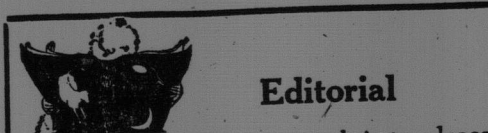
(Showing in Silk Department, Second Floor.)

A re-production of a reader about the new firm, as it appeared in the Globe 4th April, 1866.

useful and fancy goods to be disposed of, and as the Bazaar is still open, there is plenty of opportunity for those who have not visited it to do so.

New Dry Goods Store—Messrs. Manchester, Robertson and Allison, (three young gentlemen who, just starting for themselves, are well known in the Dry Goods trade), have taken the store in Prince William Street, formerly occupied by Mr. Cogrove, and will have their Opening Day to-morrow. Their Stock of Staple and Fancy Dry Goods was personally selected in the Home market, and will embrace an extensive assortment of the newest articles in their line. We refer our readers to their advertisement, and wish these young beginners success beyond their own expectation.

At the Annual Meeting of the Stockholders and Proprietors of Lots of the Saint John Rural Cemetery Company held at St. John, N.B., on the 10th inst.



Editorial

This store's one great task is to please. Beginning with the day fifty-five years ago we opened our doors to transact business, we have continually kept in mind our daily task—TO PLEASE.

Years have passed and have brought new conditions. Many changes have been made. A new order of things has been brought about with the war lately ended.

Yet throughout it all we have our duty in this respect clearly in mind. We shall always try to please our customers and make them glad to shop here.

Household Cottons and Linens at Most Attractive Sale Prices

After Spring cleaning many such things as these will be needed:

IRISH LINEN COVERS.

Size 30 in.	Sale \$2.25
Size 36 in.	Sale \$2.95
Size 45 in.	Sale \$3.55
Size 18x54	Sale \$2.55

EMBROIDERED COTTON COVERS.

Size 32 in.	Sale \$2.55 and \$3.55
Size 36 in.	Sale \$2.55
Size 40 in.	Sale \$3.55

Roller Towelling pure linen. Sale 35c yard.

Glass Towelling 19 in. wide. Sale 35c yard.

Pillow Slips; sizes 44 and 46 in. Sale 45c each.

Sheeting—Width 2 yards. Sale 55c and 95c yard.

Width 2 1/4 yards. Sale \$1.05 to \$1.35 yard.

Width 2 1/2 yards. Sale 2-5-3 yards for \$1.25.

(Linen Section, Ground Floor.)



The Lace Department Contributes Many Interesting Items

Vals. and Torchon Laces. Sale—6 yards for 55c.

Narrow Guipure Edgings, white and ecru. Sale—4 yards for 55c.

Lace Camisoles, partly made. Sale—55c each.

Narrow Lawn Embroideries. Sale—6 yards for 55c.

3 in. Embroideries. Sale—5 yards for 55c.

4 in. Embroideries. Sale—3 yards for \$1.55.

10 in. Embroideries. Sale—45c yard.

Camisole Embroideries. Sale—1 1/4 yards for 55c.

Tussoria Flouncings, for women's and girls' frocks. Natural color; embroidered in silk; 40 in. wide. Sale \$1.95 yard.

Silk Embroidered Voile Flouncings; 40 in. wide. Sale \$1.55 yard.

(Lace Section, Ground Floor.)

Here Are Some Wonderful First Day Values in Corsets, Whitewear and Silk Undergarments

You will find no better time to lay in your Spring and Summer supplies.

White Night Dresses and Envelope Chemises made of fine fabrics; daintily trimmed. All new models. Sale Prices Range from \$1.55 to \$7.55.

Jap Silk, Wash Satin and Crepe-de-Chine Night Dresses and Envelope Chemises, a splendid assortment to choose from. Sale \$4.55 upward.

Camisoles in silk, satin and crepe - de - chine; also Corset Covers made from fine nainsooks and cambrics. Splendid styles for wearing under thin blouses. Sale 55c. to \$2.55 each.

Undershirts and Drawers, made from fine white cambrics and nainsooks, plain and trimmed with lace and embroidery. Sale 55c. to \$2.55.

Knickers in pink, white and blue. Sale 50c. to \$3.55 each.

White Corsets, all sizes in stock. A practical good-wearing style. Wonderful value. Sale \$1.55 pair.

Corsets, popular front lace style. \$2.55 pair.

Many Other Moderate Priced Corsets in Reliable Makes to Choose From.



(Whitewear Section—Second Floor.)

Nobody Need be Without a Good Supply of Veilings

Anniversary Sale Prices bring the most popular kinds down to very low prices.

Veilings by the yard, in many patterns and attractive meshes. Sale 15c. to \$1.25 yard.

Veils, ready to wear. Sale 35c. to \$1.25.

Hear Net Veils, three different styles. Sale 6 for 45c.

(Ground Floor.)

Manchester Robertson Allison Limited