

ESTABLISHED IN JANUARY, 1883.

# L'ETENDARD

**DAILY AND WEEKLY PAPER.**

One of the Leading Advertising Mediums

AND IN MANY CASES THE BEST.

THE LARGEST CIRCULATION  
AMONGST LEADING CLASSES. THE ONLY  
FRENCH DAILY HAVING THREE EDITIONS,  
MORNING, NOON AND EVENING.

|                      |   |   |        |
|----------------------|---|---|--------|
| CIRCULATION, DAILY,  | - | - | 8,534  |
| CIRCULATION, WEEKLY, | - | - | 12,647 |

**L'ETENDARD** has a larger circulation than any other French Morning Daily in the Dominion; its **BONA FIDE** and paying circulation is at least equal to that of other papers claiming a much larger circulation, and reaches a class of people that others do not;

**L'ETENDARD** has the largest circulation amongst the Clergy, Educational Establishments and Teachers;

**ITS WEEKLY EDITION** composed of 16 pages is the widest spread and most popular among Farmers.

**HON. F. X. A. TRUDEL, SENATOR,**  
CHIEF EDITOR.

L. A. CARON, - MANAGER.