

EATON'S DAILY STORE NEWS

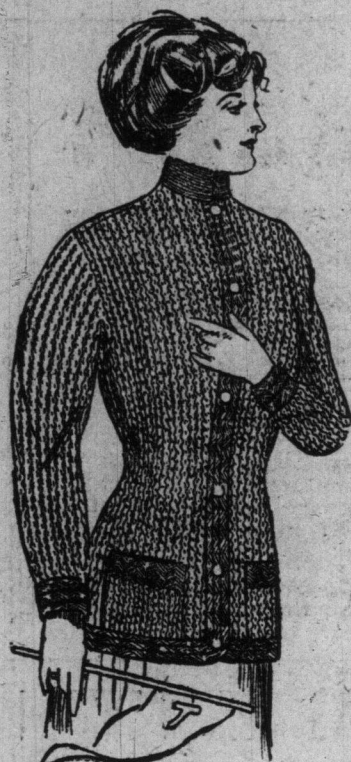
The New French Scarf

The elegance of these graceful scarves is earning them a well deserved popularity. In Paris scarves are being worn in ways that contribute to the individuality of the toilet. There seems to be little or no conventionality about them.

The materials are different kind of silk and satin that cling prettily across the shoulders or hang gracefully from the arms. For motoring or evening wear they have made a place for themselves even in the short period of a Summer. Prices range from ... \$3.50 to \$18.00

Saturday's Millinery Special

Trimmed Leghorns—We are offering these beautiful hats for less than the shapes would cost us in buying from the manufacturer. All are stylish shapes, trimmed with soft silk mull and flowers. Some have velvet folds also. TO-DAY, special \$1.98



Children's Percale and Linen Dresses, with the long waist effect, trimmed with folds of colored linen, forming the V-shaped

Net Waists Almost Half-price, \$1.79

Elegantly-designed and Perfectly-made—Waists, made of firm net, with lace yokes, finished with panels of insertion on either side, frills of lace, forming a piece over the shoulders back and front. The sleeves are of the new puff variety, full length, and trimmed with lace and small tucks. Another design has tucked front finished with rows of lace and insertion, lace medallions are set on either side; the sleeves are three-quarter length, with deep cuffs of insertion and tucks; colors are white and ecru; sizes 34 to 42. Prices are only a little over half. TO-DAY, at \$1.79

New Styles in Women's Golf Coats. We Illustrate Two Very Attractive Ones

Coats of the "Co-Ed" style are trimmed at the cuffs, around the collar, down the side and round the bottom with cardinal, and finished with large pearl buttons. The colors are white and grey, with the cardinal trimming giving an exceedingly pretty effect; others have new style turndown collars, single-breasted front, and a pocket on either side. They come in black, navy, white, grey and maroon. There are a host of other styles, all up-to-date in every particular; the sizes, running from 36 to 42 inches. Prices range from \$1.75 to \$10.00

Petticoats, \$1.25; Children's Dresses, 98c

Petticoats, extra large sizes, made specially for stout figures, are made in fine quality English sateen, with a deep flounce, finished with shirring and inlaid frills; sizes 38 to 42 inches, \$1.25

yoke; there are box pleats down the front, trimmed with buttons to match, and folds on the collar and cuffs; others are made jumper style, with Dutch neck, a yoke back and front being piped with contrasting shades; the color combinations are black and white, sky and white, brown and white and mauve and white; sizes 6 to 14 years. TO-DAY'S price 98c



Now Buy Furs and Choose to Advantage

25 Women's Persian Fur Sets, at \$9.90—Large throw tie design, with diamond finished ends, about 7 inches wide, lined with black satin. Length 70 inches. Empire Muff to match, down bed, black satin lining, wrist cord. Two very handsome and fashionable pieces that you'll welcome at first Autumn frosts. Per set .. \$9.90

Women's Fur Coats of Natural Black Muskrat

This is a strikingly rich and stylish fur, and very serviceable. The coats are 48 inches long, a promising fashion, in full box back design, with liberal sweep to skirt, and full coat sleeves. The large collar and lapels complete the manish effect, while the whole garment is harmoniously lined with brown satin. Price ... \$85.00—Second Floor, Albert Street.

Women's Kid Gloves, To-day 25c

A collection of odds and ends from the week's selling, making up a good range of shades and sizes. Can't promise to fill phone orders. Come your earliest. Per pair ... 25c

Women's Neckwear Greatly Reduced for Early Buying

It's clearing time, when we must make room for early Fall shipments. There are weeks of wear for Summer style of fancy neckwear; in fact, it's stylish for all year round.

In the lot are some of our highest priced neckwear, such as fancy jabots, trimmed with fine lace, silk and ribbons, medallions, etc.; also pretty Dutch collars of lace and insertions on linen bodies. An exceptional opportunity to secure the better class of neckwear at greatly reduced prices. TO-DAY'S special 35c

Men's Handkerchiefs, 2 for 25c

Pure Irish Linen Handkerchiefs, of very fine finish, for dress wear, at such a price, makes this the opportunity for men to fill their wants for months to come. All are neatly hemstitched and laundered ready for use. TO-DAY'S special 2 for 25c—Main Floor, Centre.

Women's White Lawn and Muslin Waists, 85c



Women's White Lawn and Muslin Waists of all-over embroidery in front, have high collars and long sleeves. They open down the back. Others have rows of cluster tucking down the front, or insertion, or are made of striped muslin, tucked front and back, with stiff collar and cuffs; sizes 32 to 42 inches. TO-DAY 85c

Women's White Lawn Waists, tucked yoke effects, with large lace medallions, fitted with three-quarter sleeves of tucking and lace insertion, have cuffs and collar of eyelet embroidery, edged with lace; others have all-over embroidered fronts with rows of lace insertion and tucking; sizes 32 to 42 inches. TO-DAY .. 98c

1,000 Pictures to Clear To-day, 9c Each

Greatest assortment of small size Pictures we've had for some time, and at this special price they ought to go like wild fire. In the lot are a special purchase of manufacturer's special stock, also different lines from our regular stocks, that must go owing to department alterations. Passepartouts, in large and small sizes, some with colored frames of heavy cardboard; other pictures in gilt and dark wood frames. Mottoes, character sketches, landscapes, figure heads, and dozens of other dainty ones, which present a specially attractive display. All at one price, this morning, each 9c—Third Floor, Yonge Street.



—Main and First Floor.

Specials for the Home Decorator

Only a few more Saturday half holidays left to get that radiator painting done, or that moulding up on the new paper. Here are two prime requisites for these two pieces of home-making—

Ready Mixed Gold Paint for picture frames, radiators, chairs and ornaments; gives a brilliant finish wherever applied. It is put up in bottles, and a brush comes with every bottle, complete. 5c

5,000 feet 1 1/2-inch White Enamel Room Moulding, for parlors and bedrooms; is a special factory purchase. TO-DAY, per foot, 1 1/2c

4,000 feet 2-inch Imitation Oak Chair Rail, with a good varnish finish. Per foot 2c

400 feet 5-inch Solid Oak Hand-polished Plate Rail, golden oak finish. Special, per foot 18c

Moulding finished in special colors to match woodwork of your room in three days' time.

—Third Floor.

Hosiery, 25c

Men and Women are offered another of those rousing opportunities to save substantially on the most desirable of fancy hose. There are plain colored, fancy patterned, lace and embroidered effects in Lisle, silk and cashmere. All are stylish, new goods, being our own odd lots and manufacturers' samples. High-class German and English makes. Full range of sizes in the lot. Can't promise to fill phone orders—the lot shouldn't last long. Your choice, TO-DAY, per pair... 25c—Main Floor, Yonge St.

Groceries and Meats

3,000 lbs. our own make Creamery Butter, 1 1/2 lb. blocks, lb. 25c

Canned Apples, gallon size cans 22c

XXX White Wine Vinegar, gallon 25c

Fine quality Lemons, dozen 22c

500 pkgs. Quaker Oats, pkg. 5c

MEATS

Front Lamb, per lb. 15c

Loin Lamb, per lb. 20c

Sirloin Roast, per lb. 20c

Shoulder Roast, per lb. 12 1/2c

Beef Bologna, per lb. 10c

Our Own Cooking Pressed Beef, per lb. 20c

—Fifth Floor.

Young Women's Wash Dresses Special This Morning, \$2.98

Smart, stylish Wash Dresses for young women, made of plain percale cloth; colors of tan, cadet, pink or sky; piped with contrasting colors; Dutch neck, short sleeves, skirt with overdresses; a perfect fitting dress, in sizes 32, 34 and 36 bust, skirt lengths 35 to 38 inches. A special TO-DAY value, each \$2.98—Second Floor, James Street North.

Parasols to Leave at 79c

Pure silk tops, in large range of fancy designs and plain shades, excellent choosing; handles are assorted in natural woods, gilt frames of durable make; save greatly on every one at the clearing price. TO-DAY of 79c—Main Floor, Yonge Street.

Third Day's Selling of Baseball Supplies

The Half-price marking has made great inroads on our Baseball Supplies. These goods are our regular lines we desire to clear out quickly, and have marked them exactly half-price. The prudent player has the privilege of purchasing his next season's supply Now.

D. and M. Basemen's Mitts, horsehide palm, leather lined, good pocket, half-price 50c

Boys' Finger Gloves, leather faced, felt lined, half-price, 2 for 25c

Boys' Baseballs, leather covered, put up in separate boxes, half-price 5c—Fifth Floor.



Exceptional Savings on White-wear This Morning

A large quantity of Women's Night Gowns, representing a factory's overmakes, are marked for clearance to-day at very considerable price reductions. All are of fine quality cotton, and come in lengths 56, 58 and 60 inches. Three styles at the following prices:

At 39c—Yoke of four cluster tucks, two rows embroidery insertion, frill of lawn around neck and down front of yoke, pearl buttons 39c

At 59c—Slip-over style, one row of Torchon lace insertion around neck; beading and ribbon, and frill of Torchon lace.

At 63c—Yoke of four rows embroidery insertion, six wide hemstitched tucks, frill of embroidery around neck and down front.

—Second Floor, Centre.

Clearing To-day: Summer Stock Boys' Pyjamas, 50c

When a proposition like this is presented, wise mothers will buy for a long time ahead.

We're clearing all our Summer stock of Boys' Pyjamas; good quality zephyrs, percales, light and medium weight flannelette; some with frog fasteners, others with picture borders.

Sizes in the lot for boys 4 to 18 years. TO-DAY, special, per suit 50c

Men's Ties in New Designs, 25c

Four-in-hand Silk Neckwear, all new Fall designs in the popular dotted end style; choice of light and dark patterns and stripes. Not a tie in the lot but what's marked to half and less usual value. TO-DAY, special 25c—Main Floor, Queen St.

Crash Roller Toweling, 5c Yd.

That's an opportunity that should appeal to nearly every home in Toronto. Rare value, indeed, every yard offering a saving well worth while. It is a good-heavy weave, too, that promises long wear. 17 inches wide and red bordered. This morning's price, per yard 5c—Main Floor, Albert Street.

To-day's Offerings in the Hardware Section

A CORNER HOLE

has no terrors for our Ball Bearing Ratchet Braces, strongly made of good steel, polished and nickel-plated or gun metal finish, have good V jaws and grip barrel that holds like a vise, very easy to work, have 10-inch or 12-inch sweep and fitted with ball bearings, a brace any good mechanic should be proud to own. Special price \$1.98

DO YOUR OWN FIXING.

In many little ways around the house with a pair of Gas Pliers, made of good blue steel, nicely shaped handles, have wire cutters and screw driver attachment, each 45c

ADJUSTABLE MONKEY WRENCHES.

Strongly made, with wood handles and wrought steel jaws; P. S. & W. brand. Handy all-round wrench for house, farm or shop. 6-in. 25c; 8-in. 30c; 10-in. 35c; 12-in. 40c; 14-in. 45c.

POULTRY NETTING.

Made of good No. 9 galvanized wire. 12 inch mesh, and strongly woven. 12 inch, 75c roll; 20 yard; 18 inch, \$1.05 roll; 60 inch, \$3.60 roll. 8c yard.

FOR NEW OR OLD DOORS.

Mortise Lock Sets—Knobs and escutcheon plates, finished in brass or antique copper, reversible for left or right hand doors. Steel bolt and latch. Each 35c

SUPERIOR CAST STEEL AUGUR BITS.

P. S. & W. brand. Good cutters and clean, shaving rapidly. 1/4-in. 12c; 3/8-in. 15c; 1/2-in. 18c; 5/8-in. 20c; 1-in. 25c.

HAND SAWS.

Made of good silver saw steel, useful tool for house, shop or work room, fully guaranteed. 18, 20 and 22 inches 98c

PREPARE FOR WINTER.

By doing your roofing now. Climax ASPHALT ROOFING, a thoroughly reliable covering, 108 sq. ft. to the roll. Each roll has nails and cement to lay it. Per roll \$2.65

RAINDROP SPRINKLERS.

The kind that throw an even spray. Made of good brass. Attachable to any hose 50c

ALWAYS USEFUL.

The Garden Wheel Barrow. City pattern, light to handle, good strong iron wheel \$1.75—Basement.

Elaborate Showing of Ribbons This Morning

Make your selections from this complete stock of beautiful Taffeta Ribbons, shown in all the wanted widths and colors.

Our Special "Marquise" Satin Ribbon is much appreciated when a good serviceable ribbon for millinery and dress purposes is required. A handsome richly finished ribbon, in such useful colors as pink, rose, red, cardinal, wine, sky, Alice, navy, Nile, reseda, moss, brown, tan, champagne, cream, black and white; 5 inches wide, and a very special value at, per yard 25c

Fancy Ribbons at 15c per yard are considerably price-lowered for TO-DAY'S business. A collection of Dresden patterns on pure silk taffeta, very dainty and pretty for misses' and children's wear, in hair bows and sashes, 5 inches wide, per yard 15c

Watch Fob and Shoe Tie Ribbon—New consignment of our popular black "Tiffany" ribbon, the best wearing quality we can procure for this purpose. The closely woven cord gives it wonderful life and weight—

1 1/2" .25 1 3/4" .35 1 5/8" .40

Oxford Tie Ribbons, in tan, brown, grey, pink, sky, black and white. Gros grain weave; 1 1/4 inches wide. Extra value TO-DAY, at, per yard 10c—Main Floor, Yonge Street.

10-piece Toilet Set, \$1.75

The pieces are all nicely shaped and modeled in a very high grade semi-porcelain ware; edges scalloped, and relieved with high embossing; the decoration is an elaborate design, in a mild green shade, overcapped with a clear, hard, smooth glazing. Special value, TO-DAY, complete, set \$1.75

Tea Cups and Saucers

Only 480 fine English Semi-porcelain Tea Cups and Saucers, with a very pretty red and green floral border and handsomely embossed edges. Special, THIS morning 10c

Bread and Butter and Tea Plates

600 for this morning's selling of fine English China, in a green variety of floral and border decorations and gold line on edges. Reduced to clear TO-DAY, each 7c—Basement.

THE T. EATON CO. LIMITED