See Page 12 for Simpson's Complete List of Offerings for Wednesday

EAGLE Brand Condensed MILK

THE OLD RELIABLE.

STOOD THE TEST OF TIME.

YOU CAN'T IMPROVE ON BORDEN'S

Borden's Condensed Milk Co., Established 1857.
Originators of Condensed Milk.

LARGEST MANUFACTURERS OF MILK PRODUCTS IN THE WORLD

FOR BABY'S SAKE enter the baby in the Borden Baby Contest. Send photo to the Baby Contest Editor, The Toronto Sunday World. See Coupon in this issue.

Wm. H. DUNN, Agent, Montreal and Toronto.

McKENDRY'S FIRE SALE

TREMENDOUS CROWDS

WHEN DOORS OPENED YESTERDAY AT 10 O'CLOCK

NEW LOTS for TO-DAY

DOORS OPEN AT 10 O'CLOCK SHARP

Too Busy to go into particulars. Tables piled high with Silks, Feathers, Ribbons, Hats, Silk and Muslin and Lace Waists, Coats and Skirts. Every dollar's worth of merchandise in the store is to be sacrificed regardless of original value.

SALE ONLY LASTS A FEW DAYS

McKENDRY'S, Limited, 226-228 YONGE ST.

OF INTEREST TO WOMEN

Industrial Exposition at Eaton's.

The "process" building at Canada's great fair will have to look to its laurels if the crowds which thronged "Eaton's Industrial Exposition" yesterday are to be taken as any criterion. It is easily the most popular novelty the great store has introduced of late years. One might imagine it was a Christmas shopping crowd.

The wonderful variety of it all was perhaps as fascinating and certainly more bewildering than the intricacy of the individual processes. Everything from ribbons to rattan, from boilers to buttons, from sweaters to seidlitz powders, was shown in process of manufacture.

One of the largest exhibits is devoted to the manufacture of men's coats, about 35 workers being employed. Every detail, from the cutting out, to the pressing and finishing, is demonstrated. The electric cutting machine, running at a rate of 27,000 revolutions to the minute, and cutting 15 thicknesses, was always surrounded by a fascinated crowd. A similar machine, used in the manufacture of lawn waists, cuts over 200 at a time.

Extremely popular, too, was the exhibit where seven young ladies were engaged in the manipulation of corticelli silk, reeling the silk from the cocoons, winding and doubling the raw silk, putting it on spools and skeining the silk. Three young ladies at the same enclosure were busily engaged in making buttons, while a machine was making shoe laces without human chaperonage.

A wonderfully interesting loom was that which weaves ribbons. Standing 10 feet high, 20 feet long and 6 feet wide, it weaves 20 ribbons at once, requiring 2000 strands of silk.

An embroidery needle threading machine—absolutely automatic in every detail—threading, tying knot and placing in cushion 62 needles per minute, is almost human in its working.

One would hardly think that school children would be attracted to the manufacture of school bags, but so it is. "Come away," said one little fellow to his chum, Garn, "I never seen them make school bags before," was the response.

A complete book bindery is installed, at work on the Methodist hymn books.

People with a sweet tooth will hardly pass by the candy department, where peanut kisses, and butter kisses are being turned out. An interesting machine is busy wrapping chocolates.

Flag manufacture is shown in all its stages.

There are more than a score of other exhibits no less interesting. One of the most attractive features of the whole exposition is the way in which the exhibits are enclosed in white-painted railings, with lofty posts at the corners, surmounted by frosted electric globes with the name of the attraction in plain lettering thereon.

The show should not be missed. It will continue until the 27th.

Wants to Darn Socks.

"The life of an actress is abnormal: I crave domesticity, home life, children. I want to darn socks. From the first I told Mr. Frohman that I wanted a home, a domestic life. But he wanted to make a great star out of me. I wanted to stay at home and darn his socks," says Margaret Illington Frohman, who has applied for a divorce. "Mr. Frohman is 20 years older than I am. I lived in New York with his three sisters, who are maiden ladies from 25 to 35 years older than I am. How I used to envy them as I would go to theatre every night and leave them to do the housework. The stage life might be well for the woman born to it, but you know it is abnormal. Think of it. I played 'The Thief' for 145 months. My life was on railroads, in cabs and in hotels. When I found Mr. Frohman intended to keep me on the stage always, my love died. I saw then no chance of the domestic life I craved. So we parted."

The actress does not deny that she will marry Edward J. Bowes, when she has secured a divorce from Frohman.

In Society.

Chamberlain Chapter, Daughters of the Empire, will meet in the Canadian Institute, 198 College-street, to-morrow at 3 o'clock. A paper on "The Life and Work of General Brock" will be given by Horace Wallis.

Mrs. John A. Alexander will receive for the first time in her new home, 8 McMaster-avenue, Friday, Feb. 19, and afterwards on the third Friday of the month.

An enjoyable evening was spent at the home of Mrs. Gentleman on West King-street, when about twenty of the young friends of Miss Lilly Gentleman belonging to her Sunday class gave a surprise party. The evening was spent in music and games, after which supper was served in the dining-room.

An enjoyable surprise party was given by Miss Edna Flynn, 122 Berkeley-street by a number of her girl friends. The evening was spent in cards and dancing and all present enjoyed themselves to the utmost in the very hospitable home of the young lady. Those present were: Misses Gertrude G. Armstrong, Ella McCabe, Agnes Ebach, Hazel Todd, Gladys Thompson, Ethel McFarlan, Hazel Miller, Flossie Speare, Reta Clark, Elsie Vonzuben, Messrs. Roy Vernon, Bert Hill, Frank Phelan, Bert Armstrong, Jack McCabe, Karl Schmuck, Will Gates, Bob Ross, Charlie Lawlor, Ed Doherty, James Kenny.

The Broadway Social Club was organized last week by G. O. Brien, J. B. Tataert and D. Wright, and the members will meet every Wednesday evening at Broadway Hall. Among those present at the opening were: Mr. and Mrs. Blackburn, Miss Simpson, Miss Frazee, Mr. Norman Newlands, Mr. S. Livingstone of Kingston, Mr. W. J. Bell, Miss Molly Smith, Miss Norma Scott, Mr. and Mrs. G. W. Geddes, Mr. B. M. McKay, Mr. Fred Scott, Mr. T. E. R. Fox, the Misses Stead and Mr. and Mrs. Haug.

Mr. Watters, manager of the Kenilworth-avenue Rink, Kew Beach, has kindly offered free use of his rink for to-night for the benefit of the Riverdale Day Nursery and Soup Kitchen. A band will be engaged for this evening, and prizes will be awarded to the best dressed skaters. The judges will be Rev. Baynes Reed, St. John's Church; Rev. Dr. Booth, Kew Beach Methodist Church; Rev. C. O. Christie, Reid-avenue Presbyterian Church, and Rev. A. Gay, Ashdale-avenue Church.

The Pickwick Club annual banquet takes place to-night at the St. Charles Hotel at 8 o'clock.

Mr. and Mrs. Rathbun of Deseronto are in town, and are staying at the Queen's Hotel.

Miss Anna Pafford has left for British Columbia.

Mrs. Sands of Cobourg is the guest of Mrs. Stephen Haas.

Mr. and Mrs. William Beardmore are at Benvenuto.

Mrs. Charles Laidlaw is giving a tea on Wednesday.

Miss Ethel Hunter has gone to Montreal for a visit.

Miss Goldie Hood is in Montreal for the carnival.

Miss Zadie Bouton is visiting her sister in North Carolina.

Miss Houston, Niagara Falls, is staying with Mrs. Nordheimer.

Mrs. Edward Houston will be in town for the Kerr-Osler wedding.

Walter Beardmore has left for Atlantic City, to join Mrs. Beardmore.

Miss Gertrude Sullivan is staying with Miss Madge Corley in Montreal.

Mr. and Mrs. Henry Gourney, with Miss Gourney, are leaving next week for Florida.

The marriage of Miss Isabel Ryerson and Arthur Maybee, Brandon, takes place in June.

Mrs. Robinson, Beaumont-road, leaves this week to spend several weeks in the south.

Mr. and Mrs. Gerhard Heintzman and Miss Heintzman leave next month for Europe.

Capt. and Mrs. F. H. Dixon arrive from Philadelphia on Tuesday and will spend a few days at the Grange, the guests of Dr. and Mrs. Goldwin Smith.

Sir Henry Pellatt is the guest of Sir Frederick Borden in Ottawa, and will attend the dinner given by the minister of militia to the general staff.

Mrs. Kirkpatrick, Edmonton, who is now at Coolmine, is going this week to stay with Mrs. Alfred Wright, who gives a tea in her honor next Friday.

Miss Elizabeth Wood of Pittsburg is visiting Mr. and Mrs. E. R. Wood of Wimilwood, Queen's Park.

Mrs. Joseph Stronge of St. Paul, Minn., who has been visiting her sister, Mrs. Joseph H. Westman, Winchester-street, left for New York yesterday, and will sail for Egypt Feb. 18.

Mrs. H. C. Tomlin has issued cards for an at home on Thursday.

Miss Spence, 302 Avenue-road, has returned from Winnipeg, where she has been visiting since December.

Mrs. James A. Worts will receive on Thursday next.

Mrs. Herman E. Fletcher will be at home on Wednesday next at 4 o'clock, Alexandra Apartment.

Mr. and Miss Stowe of Dovercourt-road will not receive to-day.

Mrs. Mallon and the Misses Mallon, Dundas-street, will receive to-day and not again until the third Tuesday in April.

Mrs. W. H. Fisher, Huron-street, will not receive to-day.

Mrs. W. McC. Miller, 583 Avenue-road, will receive Wednesday, and afterwards on the second Thursday of each month.

Mrs. C. Ellsworth Goodman, 421 Palmerston-boulevard, will receive to-day for the first time this season.

Mrs. H. S. Howard, 27 Springhurst-avenue, will not receive to-day.

Mrs. William Clayton Bell, 24 Brunswick-avenue, will receive Tuesday, and not again this season. Mrs. Edward Bazett, who is visiting Mrs. Bell, will receive with her.

Mrs. Ross B. Mackinnon has returned from the south, where she has been spending the winter, and will receive at Miss English's pension, 592 Jarvis-street, on Monday.

Mrs. Mickleborough, 86 Chestnut Park-road, Rosedale, will not receive this afternoon.

Mrs. Wallace, 405 Manning-avenue, will not receive on Wednesday next.

Mrs. Charles H. Robertson (nee Smalipeice), 252 Davenport-road, will receive on Wednesday of this week, instead of Friday.

Mrs. James Becknell, Cluny-avenue, will not receive to-day.

Invitations have been issued for the opening of the 37th annual exhibition of the Ontario Society of Artists, to be held in the Art Gallery, 165 West King-street, on Friday evening.

Miss Ethel Greening, accompanied by her brother, W.S. Greening, left last night for New York, and will sail for Paris, where her marriage to Lieut. Basile, Bucharest, Roumania, will shortly take place.

The fourth annual concert of the Trinity Glee Club will take place in convention hall, Trinity College, on Thursday evening at 8.15. The assisting artists are: Miss Hope Morgan, Mrs. H. M. Blight, Dr. Nicholai and Mr. William Thompson.

The second annual at home of the Orillia Old Boys' and Girls' Association will take place in the Metropolitan Assembly rooms on Tuesday evening next.

At the monthly seance of the Alliance Francaise, which was held Saturday, the 13th, at the Women's Art, Jarvis-street, M. Maurice Roy gave an interesting talk on Switzerland and Alpinism. The speaker was ably assisted by Miss May Perry, who charmed the audience with the rendering of several French songs. An impromptu dance was greatly enjoyed by all present, and hope was expressed that the Alliance Francaise would continue this new departure.

Mrs. and the Misses MacMurtry of 276 Rusholme-road, will receive on Friday, and not again until after the Lenten season.

Mrs. J. B. Morrison, 7 Walmer-road, has issued cards for an afternoon tea on Thursday.

Mrs. A. H. Clemmer, 232 Lakeview-avenue, West Toronto, will not receive until the third Tuesday in March.

Miss Theodora Jackes, teacher of elocutional at the Metropolitan School of Music, Miss Veal's Academy, and the Westbourne School, and herself a pupil of Owen A. Smily, was the principal artist at Association Hall last night, when her appearance as a reader of classics brought out a large and cultured audience. Miss Jackes has a good stage presence, and very expressive features which, added to a clear musical voice, whose every utterance was distinctly heard thruout the hall, enable her to give interest and meaning to every line of her readings. George Dixon and the Sherlock Quartet assisted.

At the annual conversazione of Wycliffe College Literary Society last night, about 700 guests were present. They were received by Mrs. H. J. Cody, Mrs. W. T. Hallam, Mrs. G. M. Wrong and Principal O'Meara. The Convocation Hall was entirely given over to the archaeological exhibit of Toronto University. Prof. Currelly gave explanatory lectures during the evening. G. L. Gray, president of the Literary Society, was in the chair.

THIS COUPON

ENTITLES ONE CHILD TO ENTRY FOR A PRIZE IN THE

BORDEN'S

BABY CONTEST

Paste the Coupon on the back of a CABINET SIZE PHOTO and attach a LABEL cut from the top of a can of

BORDEN'S EAGLE BRAND CONDENSED MILK

NO ENTRY FEE OR OTHER CONDITIONS

Name of Child.....

Age..... Weight.....

Parents' Address.....

City or Town.....

Address to "Baby Contest Editor" The Toronto Sunday World.

HOW I MADE MY HAIR GROW

Woman With Marvelously Beautiful Hair Gives Simple Home Prescription Which She Used With Most Remarkable Results.

I was greatly troubled with dandruff and falling hair. I tried many advertised hair preparations and various prescriptions, but they all signally failed; many of them made my hair greasy, so it was impossible to comb it or do it up properly. I think that many of the things I tried were positively injurious, and from my own experience I cannot too strongly caution you against using preparations containing wood alcohol and other poisonous substances. I believe they injure the roots of the hair. After my long list of failures I finally found a simple prescription, which I used with most remarkable results, and I can unhesitatingly state that it is beyond doubt the most wonderful thing for the hair I have ever seen. Many of my friends have also used it and obtained wonderful effects therefrom. It not only is a powerful stimulant to the growth of the hair, and for restoring gray hair to its natural color, but it is equally good for removing dandruff, giving the hair life and brilliancy, etc., and for the purpose of keeping the scalp in first-class condition; it also makes the hair much easier to comb and arrange in nice form. I have a friend who used it two months, and during that time it not only stopped the falling of his hair and wonderfully increased its growth, but it practically restored all his gray hair to its natural color. You can obtain the ingredients for making this wonderful preparation from almost any druggist. The prescription is as follows:

Bay rum, 6 ounces; Menthol crystals, 1-2 drachm; Lavona de Composee, 2 ounces; To-Kalon Perfume, 1 to 2 teaspoonfuls.

Apply night and morning; rub thoroughly into the scalp.

Go to your druggist and ask for an eight-ounce bottle containing six ounces of bay rum; also one-half drachm of Menthol crystals, and for a two-ounce bottle of Lavona de Composee. Mix the ingredients yourself at your own home. Add the Menthol crystals to the bay rum and then pour Lavona de Composee and add the To-Kalon perfume. Let it stand for one-half hour and it is ready for use. 2526

ENTITLED TO HIS MONEY, BUT MAY NOT BE ABLE TO COLLECT.

Manley Chew, M.P., entered an action in non-jury assize court No. 2 before Justice Riddell yesterday for the recovery of $6452 claimed to be due him for cutting 2,000,000 feet of lumber, which was afterwards destroyed by fire.

The defendant, Samuel Caswell, had given the Traders' Bank a lien on the insurance. The bank collected the money and refuse to pay Chew for his work.

His lordship found that the plaintiff is entitled to his money, but reserved judgment on the point of law as to whether he can collect from the bank.

QUEBEC BREWERS COMBINE.

Quebec province brewers have consolidated for the purpose of stopping competition. It was reported that the plan of the promoters was to take in the leading breweries of other provinces, but so far as Ontario brewers are concerned, they have not been consulted on the matter.

The Charming Winter Resorts of California, Mexico, Florida, Etc.

Now is the time to escape the cold spring months and visit the milder climate of California and the Pacific coast, or the sunny South, where fruit and flowers grow profusely. It is a pleasure to visit these delightful resorts, mingling amon gthe most successful people of the world; it is truly an education, and breaks the monotony for most of us. Round trip tourist tickets have been placed on sale by the Grand Trunk Railway System to principal resorts in North and South Carolina, Georgia, New Mexico, Texas, Alabama, Florida, Cuba, Louisiana, Virginia, New Jersey, Old Mexico, California, Washington, Oregon, British Columbia, etc. Rates and full information may be obtained at principal Grand Trunk offices in Toronto, at the northwest corner of King and Yonge-streets; phone Main 4209 (Canada's handsomest ticket office), or by mail, address J. D. McDonald, district passenger agent, Toronto.

Two Broken Arms.

Icy spots on sidewalks were the cause of two broken arms yesterday. Mrs. Fannie Dolby of 48 Bond-street fell at the corner of Queen and Yonge-streets. James A. Campbell of 9 Clara-street fell at the corner of Queen and Jameson-avenue. Both were removed to St. Michael's Hospital.

Fire in Boathouse.

A rapidly spreading blaze in the clubhouse of the Queen City Yacht Club at 4 o'clock yesterday morning drove the family of Caretaker John Daly from the wooden structure clad only in their night clothes. Fortunately, the fire, which is laid to electric wires, started in the peak of the roof. The loss is about $1500.

The fertile Island of Ceylon has every requisite for growing tea of the finest quality. The excellent value absolute cleanliness and delicious flavor of "Salada" Tea produce a beverage that is the delight of thousands.

COUNCIL PASSES BYLAW CUTTING LICENSES TO 110

Final Reading Wasn't Expected Until Feb. 22—Dr. Parry Appointed

The city council yesterday gave the third and final reading to the bylaw to reduce the number of hotel licenses to 110, and it now stands as an instruction to the license commissioners—whoever they may be—to issue only that number on May 1, a net reduction of 40. There were 144 licenses in force before the annexation of East Toronto and Deer Park, the former adding five and the latter one license, or 150 in all.

The action of Ald. Keeler and Controller Hocken, respectively mover and seconder of the bylaw, in giving the bill not only its consideration in committee, but its final reading, was rather unexpected. Under the statute it was necessary that the city council pass the bylaw before March 1, and yesterday's special meeting was called for the purpose of passing the bill thru its committee stage and giving it the final reading at the regular session Feb. 22, as there was some uneasiness lest by putting the bylaw thru more than one stage at a meeting, some legal loophole might be opened up. The manual of council procedure says that no bylaw shall be given more than one reading at a session, unless in case of urgency. Council yesterday passed a bylaw empowering the council to give any bylaw more than one reading at a session, and Ald. Keeler afterwards explained that this bylaw would guard against any attack on the license bylaw. As the bylaw amending rules of procedure was introduced and given all three readings yesterday, any motion to upset the license bill would be directed against the validity of the other bylaw, but there do not appear to be any breakers ahead, especially as the committee stage is not regarded as a reading.

Ald. McMurrich was absent from the chamber when the vote was taken. There was no discussion. There was only one side to the division, Ald. Bredin being in the chair, didn't vote. Controllers Hocken and Harrison did a little desk thumping, but otherwise there was no demonstration.

Dr. Parry Gets It.

Dr. W. T. Parry was appointed to be the new jail surgeon.

A vote on Controller Ward's motion to appoint Dr. Sneath was: For—The Mayor, Controller Ward, Ald. Foster, Hilton, McMillin, Chisholm, McMurrich, Bengough and Maguire—9. Against—Controllers Geary, Hocken and Harrison, Ald. Welch, Dunn, R. H. Graham, Keeler, McGhie, Church, J. J. Graham, Adams, Vaughan and O'Neill—13.

Ald. Chisholm's motion to refer back was defeated: For—Ald. McMillin, Hilton, Foster, Chisholm, Church, McMurrich, O'Neill and Maguire—8. Against—The Mayor, Controllers, Harrison, Hocken, Geary and Ward, Ald. Welch, Dunn, Keeler, R. H. Graham, McGhie, J. J. Graham, Adams, Vaughan and Bengough—14.

Ald. Keeler then nominated Dr. Forfar, but got slender support. Ald. Dunn proposed Dr. John Noble, and the vote was 9 for, 13 against. Dr. Gee and Dr. McNichol, proposed respectively by Ald. Foster and Controller Ward, were also voted down. Later, after finishing consideration of the report, Ald. Church nominated Dr. Noble again, and got a majority of one, but a two-thirds majority is required to upset the controllers' recommendation. The vote to appoint Dr. Noble was: For—Controller Geary, Ald. McGhie, Chisholm, Church, Adams, Vaughan, O'Neill, Maguire, McMillin, Hilton and Keeler—11. Against—Controllers Harrison, Hocken and Ward, Ald. J. J. Graham, McMurrich, Bredin, Welch, Dunn, Foster and R. H. Graham—10.

Won't Enlarge Board.

Ald. Church fought against the controllers' recommendation, adverse to his proposal that two aldermen be appointed yearly on the board of police commisioners, but the feeling was against having civic politics introduced into the control of the police department.

F. Trimble, secretary of the Associated Charities, reports to the mayor that conditions are not nearly so bad as represented by the Unemployed Association, that as a rule the men making the greatest outcry aren't in need of assistance. The report says that of the 994 names supplied, 307 men couldn't be located. Of 450 men asked to do work cleaning snow from the streets only 306 turned up.

The mayor has received a letter from Hon. A. G. Mackay, asking that the city join a deputation which will wait on Premier Whitney, to ask that the government guarantee bonds of the Owen Sound and Meaford Railway Co.

Park Commissioner Wilson will again recommend that the city purchase the land bounded by Wilton-avenue, Regent-street, St. David-streets and Arnold-avenue, as a playground.

Wards or Creditors?

The Trusts and Guarantee Co., liquidators for the William Hamilton Manufacturing Co. of Peterboro, entered action yesterday in the non-jury court before Chancellor Boyd for the recovery of $1969.81 which William Hamilton drew from the assets before the company became insolvent, leaving a voucher stating the money was held in trust for the children of the late George Munro, defendants in the suit.

"The point is whether the defendants could have proved it was trust money had it not been withdrawn before the Wind-up Act was invoked," said James Bicknell, K.C., for the plaintiffs.

"I think that's about it," agreed his lordship. Judgment was reserved.

Royal Templars of Temperance.

The grand council of Ontario Royal Templars of Temperance will convene to-day in Zion Congregational Church in their 27th annual session. To-night they will hold a diamond medal elocution contest.

Police and Sundays.

The various ministerial associations were yesterday waited upon by a deputation of policemen to ask aid in securing hours to attend church. The associations appointed committees to wait on the police commissioners.

You cannot possibly have a better Cocoa than

EPPS'S

A delicious drink and a sustaining food. Fragrant, nutritious and economical. This excellent Cocoa maintains the system in robust health, and enables it to resist winter's extreme cold.

COCOA

Sold by Grocers and Storekeepers in ¼-lb. and ½-lb Tins.

Have not coughed once all day?

Yet you may cough tomorrow! Better be prepared for it when it comes. Ask your doctor about keeping Ayer's Cherry Pectoral in the house. Then when the hard cold or cough first appears you have a doctor's medicine at hand. Your doctor's approval of its use will certainly set all doubt at rest. Do as he says.

J. C. Ayer Co., Lowell, Mass.