

ONTARIO LADIES' COLLEGE

WHITBY - ONTARIO
A SCHOOL OF IDEAL AND AN IDEAL SCHOOL
FOR GIRLS AND YOUNG WOMEN
Healthful, picturesque location amidst 200 acres of garden and farm land.
Public School to Second Year University
Household Science
Music
Instrumental
Vocal
Commercial
Education
Art
Civics and Parliamentary Studies
Gymnasium Work and Swimming
For Calendar apply to
REV. F. L. FAREWELL
S.A. PRINCIPAL
This Ideal City-Country School Re-Opened Sept. 11, 1918.

UPPER CANADA COLLEGE
TORONTO

Autumn term begins
Thursday, 12th September, at 9:15 a.m.
Boarders return Wednesday, 11th September.

W. L. GRANT,
Principal.



ALMA LADIES' COLLEGE

(Canada's National Residential School for Girls)
OPENS ITS THIRTY-EIGHTH YEAR
ON SEPTEMBER SIXTEENTH,
NINETEEN HUNDRED AND EIGHTEEN

Thorough courses in Music, Art, Oratory, High School, Business College, Domestic Science and Superior Physical Training
For terms, address: R. L. Warner, M.A., D.D., President, St. Thomas, Ont.

HAVE YOU APPOINTED A
PERSONAL EXECUTOR?

If so have you faced the following possibilities:

1. That he may be unwilling to act.
2. That he may die before your estate is fully administered, and his Executor will then become your Executor. Would you like this?
3. That he may be ill or away when your estate needs him most.
4. That his training may not qualify him to deal with your Estate.
5. That he may not be financially responsible.

Why not appoint THE PREMIER TRUST COMPANY as your Executor and be assured of full protection to your Estate?

The Premier Trust Company

Head Office: 428 Richmond Street, London, Ont.
Branch Office: 6 Sandwich Street West, Windsor, Ont.

Western Fair Now On

SEPTEMBER 6 TO 14.

And everything in full swing. The Big Show is better than ever this year, and the crowds will break all records. Plan a "Western Fair Day" for the family.

Monday, the 9th

2:20 Trot, Mile Heats—Purse \$400.
2:15 Pace, Mile Heats—Purse \$400.

And the full program of attractions, afternoon and evening, before the Grandstand.

Tuesday Is Military Day

A special Military Program will be staged, in addition to the regular attractions, afternoon and evening, beginning with a Grand March Past of all the troops in camp. See the Infantry drill, physical exercises, bayonet fighting, etc. A Military Program will be given every afternoon and evening of the Fair, in addition to the regular attractions, closing Friday with a

Grand Military Tattoo

including the massed bands, under Bandmaster Slater.

Admission to Grounds, 25c—(Have coin ready).
Autos enter by New Subway, corner Dundas and Egerton.
Admission, \$1, covers car and driver, with privileges of parking as long as desired.

LIEUT.-COL. W. M. GARTSHORE, President. A. M. HUNT, Secretary.

Gasoline Conservation

THOSE ENGAGED in the Oil Industry are putting forth every effort to adequately meet the heavy demands for gasoline and other oil products created by war requirements. We have every confidence that these efforts will be successful. A grave shortage is extremely unlikely, but a limited conservation of gasoline is now advisable.

If Canadian owners of pleasure cars, motorcycles and motorboats will discontinue the use of these vehicles on Sundays for purposes of pleasure, a gasoline reserve may be built up within a few weeks that will be ample insurance against any serious shortage.

Imperial Oil Limited understands the difficulties involved in meeting the overseas requirements of our Government and her Allies. We cheerfully accept the situation, and are glad to co-operate in the patriotic purpose to conserve gasoline. Our Country's needs come first.

As an evidence of our co-operation, all Imperial Service Stations will hereafter be closed on Sunday throughout Canada, this ruling to be effective for the duration of the war.

IMPERIAL OIL LIMITED

DISTRICT CASUALTIES

KILLED IN ACTION

WOODSTOCK.
NOT STATED.
Lieut. L. W. Smith.
C. B. Reid.
STRATFORD.
Albert T. A. Hammond.
A. J. Stephenson.
J. Kennedy.
CLINTON.
Lieut. J. K. Mair.
Major Bruce McTaggart, D.S.O.
Lieut. J. K. Mair.
Austin Nediger.
SEAFORTH.
Lieut. F. N. Cliff.
OWEN SOUND.
Lieut. C. A. Rutherford.
Lieut. Cecil A. Rutherford.
NOT STATED.
H. L. Levesque.
SARNIA.
Albert Rodder.

DIED OF WOUNDS

NOT STATED.
W. Roberts.
WALTERS FALLS.
C. C. Proud.
GALT.
Stephen Ridley.
STRAITFORD.
E. N. Peachey.
Frank Funnell.
TILBURY.
Lieut. A. P. Wilson.
OWEN SOUND.
Clifford Proud.

DIED

WIARTON.
W. A. Dobson.
GASSED
TILBURY.
J. W. Torrance.
KERWOOD.
R. J. Foster.
HANOVER.
A. S. Switzer.
GIL SPRINGS.
A. E. Cary.
MAXWELL.
M. H. Morrison.
GALT.
Alex. Leth.
ST. THOMAS.
A. H. Swift.
SEAFORTH.
A. E. Cluff.
J. E. Woolley.
AYR.
OWEN SOUND.
E. J. Skinner.
Herbert Schwan.

ILL

PRINCEVILLE.
H. C. McIntosh.
WIARTON.
W. A. Dobson.

ADMITTED TO HOSPITAL

HAGERSVILLE.
C. Cryslar.
BRANTFORD.
L. Shuert.
A. N. Pearson.
ARKONA.
J. E. Crawford.
SARNIA.
W. G. Ross.
George E. Hornbostel.

WOUNDED

LONDON.
J. E. Perkins.
W. Perle.
Lieut. H. C. Fetterly.
Enoch Irvin Acker.
Lieut. C. M. Kennedy.
J. W. Grimmett.
Major C. M. R. Graham.
LONDON JUNCTION.
Lieut. L. C. McDonald.
E. C. Little.
INGERSOLL.
A. W. Routledge.
CHATHAM.
J. H. McLean.
BLenheim.
G. F. McVittie.
WIARTON.
E. McVannell.
AYR.
T. E. Walton.
NOT STATED.
J. T. Charnley.
M. Clark.
E. Logan.
A. H. Adams.
C. O. Thayer.
M. Doyle.
BRANTFORD.
R. Jackson.
C. J. Milligan.
A. A. Clark.
Lieut. W. P. Blathwalte.
SARNIA.
Lieut. Alfred R. Adams.
James Steele.
Edwin W. Wyles.
STRAITFORD.
Albert Zulouf.
Capt. Arthur Field, M. M.
E. E. Reinhart.
Lieut. J. C. Fuller.
A. Demetz.
J. H. Hansul.
Lieut. J. C. Fuller.
GODERICH.
F. C. Hamilton.
Charles Barker.
Charles C. Littlechild.
Charles F. Hamilton.
G. W. Stokes.
R. Wilson.
GLENCOE.
T. Tyler.
ELMWOOD.
W. H. Turner.
CLINTON.
N. O. Fitzsimmons.
LEAMINGTON.
K. E. Morris.
MOUNT PLEASANT.
A. E. Miller.
TARA.
S. Dolphin.

A
Serious
Matter

There is a delicacy about mentioning piles. And yet so many suffer needlessly who could be readily relieved and cured if they only knew about Dr. Chase's Ointment.

Men tell one another about this remarkably successful treatment. But many women pine away their health and vitality, dreading a surgical operation and not knowing how easily they can be cured at home by Dr. Chase's Ointment.

"Listen to
Me, Folks"



"FAIR TIME IS
SHOE TIME"

The cool days of Fall are fast approaching. The need of new fall footwear is evident. While at the Western Fair come in and inspect our immense stock of high-grade fall and winter footwear. We have anticipated your "wants" in this respect, and feel confident that your visit to this store will be both profitable and interesting. We are doing what we advertise: "Bringing down high prices on shoes." We can "shoe" the whole family at a remarkably small outlay, and "Fair Time" is "Shoe Time" at this store.



FOR "GRANDDAD"

We have those comfortable, satisfactory kinds, with and without cushion soles, made of fine kid and fine calfskin leather, plain toes, and toe caps, and at prices that spell economy, from

\$3.98 to \$6.95



FOR "DADDY"

We have those fine Mahogany, Patent Kid and Calfskin Leather Shoes in all the newest fall styles, also good solid, serviceable shoes for work, and at big money-saving prices, from

\$3.98 to \$6.95



FOR "THE BOYS AND GIRLS"

We have one of the best assortments of Dress and School Shoes in the city, made of the very best leathers, all new fall styles. Ask to see our special cushion welted sole shoes. Prices range from

\$1.98 to \$3.98



FOR "GRANDMA"

We have comfortable fine Kid Shoes, with cushion turned soles, plain toes and toe caps, also fine patent, kid and gunmetal shoes, with medium heels and neat, rounding toes. Prices range from

\$2.98 to \$5.95



FOR "MOTHER"

We have the new, up-to-date fall styles in patent, dark brown, grey kid, two-tone, gunmetal and fine kid leathers, at doubly attractive prices, from

\$2.98 to \$7.95.



FOR "THE CHILDREN"

Parents will be delighted with our wonderful showing of Children's Shoes, from soft-sole shoes for the baby to sturdy shoes for the small boy or girl. You must see our big assortment to realize the values. Special cushion welted soles for children. Prices to suit every purse, from

98c to \$2.98

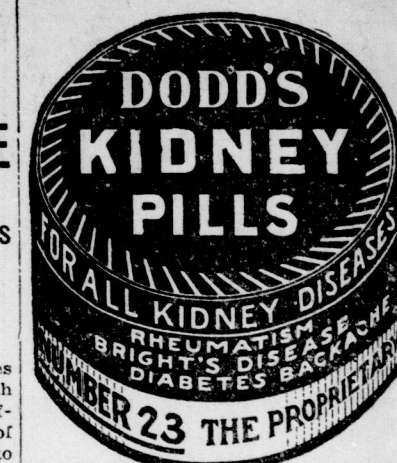
A CORDIAL
INVITATION

is extended to every visitor at the Western Fair to visit our store. Make our store your headquarters during your stay. Leave your parcels, and make yourself at home.

"Where you save money"

THE People's SHOE STORE
131 Dundas St. & 12 Market Sq.

A.D. Holland, Manager.

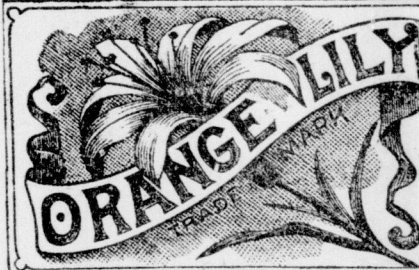
AGED MAN FALLS
TWO STORIES FROM
ROOF; MAY NOT LIVE

Charles Armstrong, 70 Years
Old, Seriously Injured
at Brantford.

BRANTFORD, Sept. 6. — Charles Armstrong, aged 70 years, met with probably fatal accident here this afternoon when he fell from the roof of a 2-story building on Erie avenue, to the concrete walk below.
Armstrong was repairing a roof for the owner, Hugh Howie, Sen., when he lost his balance and fell. Neighbors heard the thud, and when discovered, he was unconscious. His skull was fractured and one arm broken in many places. The injured man was rushed to the hospital where but little hope is held out for his recovery.

"Orange Lily"—the woman's friend—will
transform your life!

If you are of that numberless host of women who silently suffer untold distresses and agonizing pains caused by obstinate and long-standing disorders of an internal nature, let me make you free and open promise—"Orange Lily" will transform your life!
I know the symptoms as well as myself, for I too suffered for years before the discovery of "Orange Lily" home treatment. Now that I am entirely and forever free of the almost unendurable distress and pain of former years, I am only too glad to help others. "Orange Lily" is a local treatment that you easily yourself, without help, in your own home. A few days will work wonders and, you hundreds of others, you'll thank me for making known the good news to you.
Write me today, and let me send you free full explanation of "Orange Lily"—absolutely free. It may save you from fatal complications here. When you are free from present troubles but feel others, that is all I ask. Enclose 3c stamp and address in confidence, Max Lilly W. Ltd., Windsor, Ont. Sold by leading druggists everywhere.



ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY

ORANGE LILY