

MURRAY-KAY COMPANY, LIMITED

SPECIAL NO. 1
"Grapes of Wrath"
 200 copies of Boyde Cable's intensely interesting book, which sells regularly at \$1.50. Today, special at—
25c

★ **THURSDAY**
 THE DAY OF

66

SPECIALS

SPECIAL NO. 48
Veilings
 Finish veilings from Paris and New York, in round, square and octagon meshes, with fancy woven border or woven or dotted chamois spots. Also fancy lace veils. All the popular shades—
75c

Thrifty Home-keepers Look Forward to This Weekly Sale



Just 45 Beautiful Frocks
At the Astonishing Price of \$15.50

All originally were up to \$35.00. There are practical frocks of serge and Jersey cloth for the business girl, in navy, black and sand. And for the "woman at home" charming little house and "Tea" frocks of taffeta, silk poplin and crepe de chine, in soft grey, navy, black and French blue, beaded and braid trimmed, in numerous effective styles.

Only a few—but splendid values.

Clearance of Women's Suits

\$35.00

Regularly Up to \$79.50.

Suits of handsome Silverstone, Velour, Tweed, Serge, Poplin and Gabardine, in a large and excellent style range. Colors include several shades of the so-fashionable brown, navy, henna, taupe and Burgundy, with tweed mixtures. All sizes, but not in every mode.

Early choice means best choosing.

SPECIAL NO. 21
Plaid Wool Blankets

Soft shades of grey and white and blue and white stripes. 100 per cent pure wool. Size 66 x 80 inches. **\$16.75**

SPECIAL NO. 22
Fancy Handkerchiefs

Solid colors, stripes, checks, oriental and Dresden effects. In rose, blue, tan, green, mauve and red, some with white embroidery. **3 for 50c**

THE CORSET SHOP:

SPECIAL NO. 23

A Distinguished Murray-Kay Model, designed for the average figure, with low bust and very long skirt. Made of handsome pink brocade. It is splendid value at **\$5.50**

SPECIAL NO. 24

A C B A La Spiritie model, designed for the tall, stout figure, with medium low bust, graduated steels and rubber inserts at the back. The material is heavy white coutil. The price is **\$4.50**

SPECIAL NO. 25

Gossard Brassiere of splendid quality linen, beautifully trimmed with deep, heavy lace. (It is impossible to purchase this quality of linen in a brassiere at double this price today.) Front fastening. Special for today **\$1.50**

ANOTHER SPECIAL PURCHASE OF

Those Winter Coats at \$18.50

Remember the crowds of last Thursday's sale? We were cleaned out then, but we were so fortunate a few days later as to secure a limited number only of the same coats we sold then at \$18.50. Sizes run from 34 up to 42.

Regular Price, \$37.50.



MEN'S NEEDFULS

SPECIAL NO. 3

Men's Raincoats

Mighty good-looking they are, too, these grey and brown mixed, every-bit-wool, Tweeds, with the well-fitting set-in sleeve, and lined throughout with rubber. No drops can leak through these sewn and cemented seams. Con- **\$30.00**

SPECIAL NO. 4

Men's Black Cashmere and Tan Cashmere Socks. Clearing \$1.00 and \$1.25 lines. Special. **79c**

SPECIAL NO. 5

Men's Flannellette Pajamas—warm, soft quality, military collar. Value \$4.50. Special. **\$3.50**

SPECIAL NO. 6

Men's "Wolsey" Underwear

Men's Wolsey Unshrinkable Combinations, fine all-wool, full weight. Sizes 36 to 44. Special, per suit **\$8.00**

SPECIAL NO. 7

Men's Wolsey All-wool Combinations, in extra thick and warm winter weight. Special, per suit. **\$10.00**

SPECIAL NO. 8

Men's Wolsey All-wool Shirts and Drawers, winter weight, one line. Regular \$5.50 per garment. Clearing, special, per garment **\$4.50**

BOYS' SPECIALS:

SPECIAL NO. 9

Boys' Handkerchiefs in fine cambric, with neat colored borders, at a little price **25c**

SPECIAL NO. 10

Boys' Felt Slippers—Snuggest things ever—in grey, navy and maroon—
\$2.00, \$2.25

SPECIAL NO. 11

Children's Grey or Navy Reefers

Warm Chinchilla Cloth, lined throughout with flannel, velvet collar and gilt buttons **\$16.50**

SPECIAL NO. 13

Cunning Wool Sweaters for Girlies

Perfectly dear little models of pure wool in plain stitch, with sailor collar and belt. Colors are begonia, for wee lassies with rav-en locks, and sky and deef blue for little ladies with golden curls. Sizes 2 to 8 years. Regularly \$5.75. Today **\$3.95**

SPECIAL NO. 14

Hats for Tiny People

White Corduroy Hats—The charming little buttoned-to-crown model that is such a convenience in laundering. The price is **\$4.50**

SPECIAL NO. 15

Little Round Caps, topped with a fuzzy little fur ball, are here in brown, beaver trimmed. **\$3.00**

SPECIAL NO. 16

Wee Babies' Dress-up Hats of white corded silk, jauntily trimmed with ermine head and tails. They are priced at **\$7.00**

SPECIAL NO. 17

Children's Velvet Hats. The much-wanted roll-off-the-face models for little boys or girls. In black, navy and brown. Today **\$2.50**

SPECIAL NO. 18

"Kayser" Chamoisette Gloves

The justly famous "Kayser" Chamoisette Gloves, in black, white, natural, grey, brown and mastic, with plain or fancy backs. Washable chamoisette will outwear several pairs of silk gloves. All sizes—5½ to 7½. Special today, per pair **95c** (No Phone or Mail Orders.)

SPECIAL NO. 19

Dainty Neckwear

Net Collars, with dainty frills of fine Valenciennes laces, in white and ecru. Fichu Collars of net and lace, also of organdy, edged with dainty frills of net or lace. Tailored Collars in Satin and corded silk faille—short and long roll effects.

Satin Collar and Cuff Sets. Modesty Vestees of net and lace insertion, with frills and dainty lace laces—
\$1.00 to \$2.00

SPECIAL NO. 12

Beautiful Georgette Blouses

(Just because they have slight imperfections)

TODAY \$6.95

A Special Purchase



You might easily pay from \$9.50 to \$15.00 for these Blouses in the regular way, for those are their usual selling prices. But just because there are here and there tiny flaws in the material we cannot offer them to you as perfect.

Mostly they are Georgette, but a few are Crepe de Chine, prettily beaded, piped and embroidered. The colors are lovely shades of maize, coral, amethyst, rose, grey, sand and French blue. Not a small proportion of the collection are samples.

Regular Prices from \$9.50 to \$15.00.

OUR Millinery Shop

Institutes Three Great Selling Days

Thursday Friday Saturday

Dress Hats and Smart Street Shapes

Only 100 in this collection, part of a special purchase, with a few hats designed in our own workrooms added. Hand-made hats in plain or mirror velvet and metal cloth, some trimmed with fur. Pressed shapes of rich Lyons velvet trimmed with glycerine and burnt ostrich or ribbon and metal trimmings. Also beautiful large shapes for dress occasions, in black, navy and purple.

These hats would sell here regularly at \$12.00 to \$20.00



\$6.45

Tailored Hats of Velvet and Hatter's Plush

Sailors and roll-brim styles of hatters' plush or velvet, trimmed simply with band and bow. Also beautiful silk velvet shapes in a large variety of styles, largely sample hats, not duplicates. An amazingly little price for the good-looking business or simple walking shapes, of which any woman needs at least one.

\$2.95

"Vogue," "Cupid" and "Upland" Hats

HATS THAT SELL AT \$30 AND \$45

Three of NEW YORK'S makers of hats of distinction have sent us some of their choicest model hats for this sale. Altogether there are 30 beautiful hats, but although the number is small the variety is large, including individual modes to suit every style of face, in beautiful colors and black.

\$20

Millinery Shop—Second Floor.

IN OUR CHINA SHOP

SPECIAL NO. 27

Bridgewood's "Blue Band" Dinnerware, with Peerless shape china cups and saucers. **\$40.00**

SPECIAL NO. 28

Johnson Bros. "Gladys" pattern. 97-piece set. **\$30.00**

SPECIAL NO. 29

Johnson Bros. "White and Gold." 97 pieces. **\$35.00**

SPECIAL NO. 30

J. & G. Meekins' "Richmond" pattern, imitation Red Milton. 97-piece set, china cups and saucers. **\$50.00**

SPECIAL NO. 31

Special Squat shape Teapot, 3-cup size. Black only. This sale each **50c** (No Phone or Mail Orders.)

SPECIAL NO. 32

Blue Line Jug, one-half and three-quarter pint sizes. Each **40c, 50c** (No Phone or Mail Orders.)

SPECIAL NO. 33

Bedroom Wash Pitchers and Basins. White only. While they last, at, per set **\$2.50**

SPECIAL NO. 34

Knitting Wool
 Only a small quantity to close out of this 4-ply fine quality all-wool knitting yarn. In Paddy, Nile green, yellow and gold, scarlet, natural, Oxford grey and silver only. Regular \$4.00. **\$2.50**

SPECIAL NO. 35

14 Imported Rugs Wiltons & Axminsters

A rare opportunity for a few home-makers only. These rugs are suitable for halls, dens and living rooms. 7 feet 6 inches by 4 feet 6 inches. **\$31.00**

SPECIAL NO. 36

Large Seamless Rug
 This is a large carpet-size rug, especially suitable for a bedroom. It has ribbon border on cream ground. Size 18 feet 11 inches by 12 feet 6 inches. Worth \$550. Very special **\$275.00**

SPECIAL NO. 37

18 Oriental Rugs
 A collection of beautiful odd rugs, in assorted sizes, averaging 3 feet 6 inches by 5 feet 6 inches. Regular \$52.50, \$67.50 rugs. Special at **\$43.50**

SPECIAL NO. 38

Hallowe'en Novelties
 Just 200 "Eggy's Children" Party Boxes, also Card Party Boxes for children and grown-ups, which contain lamp shades, dollies' bon-bon dishes, place cards, invitations and menu cards. Regular \$1.00. Today, **50c**

SPECIAL NO. 39

Balance of all our Place Cards and Table Ornaments, in dainty colors and designs for Hallowe'en. Regular 10c values. Today, half-price, each at **5c** (No Phone or Mail Orders.)

DRAPERY ITEMS

SPECIAL NO. 40

50-inch Cretonnes at 75c per yard—350 yards of them—just enough for an hour or so swift selling. Regular values are \$1.50 and \$1.75 per yard. Ground color is greyish tone, with designs in rose, brown and green. Extra special, per yard **75c**

SPECIAL NO. 41

Fashionable Striped Damask at \$2.98 per yard—Strong and durable enough for furniture coverings, yet quite artistic enough for draperies. Colorings are rose and tan, blue and tan, black and gold. Regularly sold at \$4.50 and \$4.75 per yard. Today **\$2.98**

SPECIAL NO. 42

Remnants of Velours and Tapes-try—From 1 yard to 3-yard lengths of our regular stock qualities in various shades. **\$1.00**

SPECIAL NO. 43

Handsome Tapestry Squares for cushions and some short pieces of 1 yard to 2-3 yards. **\$2.50**

SPECIAL NO. 44

Oddments in Certain Nets at Half Price

Short ends, many of which are just the right length and width for single each curtains. Some are even long enough to make a pair. Regular values 45c to \$2.00. Today, half-price, **\$50**

LINEN DEPARTMENT OFFERS

SPECIAL NO. 55

White Cotton Huckaback Towels, large size, very strong and durable. Size 18 x 36 inches. For today only, per pair **74c**

SPECIAL NO. 56

White Crochet Bed Spreads, good quality, new designs, splendid washing aprons. Double bed size, 30 only. Value \$6.50. Today, each **\$4.95**

SPECIAL NO. 57

Satin Damask Tablecloths Half-price

Fine Double Damask Tablecloths, made by one of the best Belfast manufacturers, in the most desirable designs. Just because these are subject to slight mill imperfections, the price is about half. One size only—2 x 3 yards. Value \$15.00. For **\$7.50**

YARD MATERIALS

SPECIAL NO. 58

Broken lines of Corduroy Velveteen, 27 inches wide. Colors emerald and purple. Regular \$3.00 quality, for, per yard **\$2.00**

SPECIAL NO. 59

Corduroy Velveteen, 27 inches wide, in brown, navy, emerald, black. Regular \$1.75 quality. Per yard **\$1.25**

SPECIAL NO. 60

Grey Coating, 54 inches wide. Regular \$5.00 quality. **\$4.00**

SPECIAL NO. 61

Autumn Leaf Brown Coating, 54 inches wide. Regular \$6.50 quality. Per yard **\$5.50**

SPECIAL NO. 62

All-wool Jersey Cloth, 54 inches wide, in fawn, sand, grey, navy and purple. Regular \$6.00 quality. Per yard **\$5.00**

SPECIAL NO. 63

WASH GOODS SECTION:

28-inch Seal Fleece—A cloth that is like wrappertite flannel in warmth, durability and strength. To be had in stripes, floral and conventional designs. Today, per yard **39c**

SPECIAL NO. 64

28-inch English Ceylon Flannel in light grounds with dainty colored stripes. Today, per yard **50c**

SPECIAL NO. 65

English Longcloth

125 pieces of fine white quality. 28 inches wide. These pieces come in 12-yard lengths. Regularly priced at \$8.25. Today, per piece **\$5.00**

Superb Furs

10 Hudson Seal Coats, trimmed with beaver, Alaska sable, opossum, squirrel or raccoon; 20 to 40 inches long. **\$350**

12 Fur Scarfs, opossum shawl stoles with pockets. Hudson seal, squirrel and beaver, and fox scarfs in brown, taupe, black and white. Today, at **\$66**

Mole, Beaver, Opossum and Alaska Sable Scarfs. Fox and fine wolf scarfs in all colors. Exceptional values at **\$50**



Cross Fox Scarfs, Hudson seal-trimmed coats with pockets and belt, Alaska Sable Shawl Stoles, beautiful pelts, at **\$125**

COMMEMORATIVE OF OUR 66TH YEAR OF SUCCESSFUL MERCHANDISING