

Telephone Main 7841 1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919 Market Adelaide 6100

# SIMPSON'S

Store Hours:  
Store Opens 8.30 a.m., Closes 5.30 p.m.

# SIMPSON'S

## Odd Trousers for All Occasions Specially Priced for Quick Selling Today

Men—the purchase of trousers at these prices is an economy. Buy a pair today to wear with that coat which is now hanging in the clothes closet—almost as good as new, but discarded because, as is customary, the nether garments were the first to go. You can get additional months of wear from your clothes at a small outlay of cost.



- 75 Pairs at \$3.49**  
Work trousers, dark serviceable shades of grey, neat pattern effects. Finished with five pockets and belt loops. Sizes 32 to 44. Reduced for today, \$3.49.
- 50 Pairs at \$5.75**  
Dark grey worsted trousers, with neat black stripe pattern effect. Finished with five pockets, belt loops, cuff or plain bottoms. Sizes 32 to 44. \$5.75.
- 65 Pairs at \$6.50**  
Navy blue worsted trousers, well tailored. Finished with side, two hip, watch pocket and belt loops. In sizes 31 to 44. Exceptional value at \$6.50.
- 70 Pairs at \$7.00**  
Extra heavy weight tweed trousers, dark heather brown mixture effect. Finished with five pockets and belt loops. Sizes 32 to 44. \$7.00.

### Men's Grey Paramatta Raincoats at \$15.00

A dressy waterproof, which is indispensable in the rainy days of Fall. Made up from a plain dark grey paramatta cloth in the popular motor model, with close-fitting collar and slash pockets. Edges and seams both sewn and cemented. Sizes 36 to 46. \$15.00.  
Simpson's—Main Floor.

### "The Borden," the Very Newest Winter Overcoat for the Young Man

Combining all the exclusive features demanded by the well dressed young man. The coat is the double-breasted waist seam model and is tailored from smart, heavy weight coatings, in rich shades of brown and novelty mixture effects—wool body linings. Sizes 34 to 40, \$36.50.  
Simpson's—Main Floor.

## Outlining the New in MEN'S FURNISHINGS

Which have been gathered in complete assortment in our Men's Store, and from which you may conveniently and satisfactorily select today your needs in

## Hats, Shirts, Neckties, Underwear Hosiery, Sweaters, Etc.

### Socks Are a Good Buy at These Prices From 75c Up

- Men's Black Cashmere Socks, 75c**  
Double heel and toe. Sizes 9½ to 11½. 75c.
- Men's Fine Worsted Socks**  
Heather shades. Sizes 9½ to 11. \$1.10.
- Men's Fine Quality Cashmere Socks, \$1.25**  
All-wool yarn—seamless throughout, with double-spliced heel, toe and sole. They come in black, white, tan, brown, grey, dark grey and black and white mixed. Sizes 9½ to 11. Today, \$1.25.
- Men's Silk Socks, \$1.25**  
Shades, black, navy, tan, brown, grey, green, purple and white—double heel and toe. Sizes 9½ to 11. \$1.25.

## Underwear in Assortment Unexcelled

Every wanted kind is here for fall and winter wear—of design and texture unsurpassed for quality and comfort. The prices, too, are moderate, and intending purchasers are assured of the greatest possible return in value for their money.



- Men's Lambs-Down Fleece-Lined Underwear, \$1.50**  
Shirts and drawers, heavy cotton shell, with silky fleece lining. Natural shades. Sizes 34 to 44. Today, garment, \$1.50.
- Men's Fall and Winter Underwear, \$2.00**  
Elastic ribbed, with brushed lined. Natural shade, form-fitting. Sizes 34 to 44. Today, garment, \$2.00.
- Men's Winter Weight Underwear, \$2.00**  
Shirts and drawers, Scotch wool—shirts have double-breast front—soft and warm. Sizes 34 to 44. Today, garment, \$2.00.
- Men's Underwear, Shirts and Drawers, \$3.00**  
"St. George" brand. Fine elastic ribbed knit—made from cashmere yarn—natural shade, form-fitting, reinforced seat, suspender loops. The right weight for fall and winter. Sizes 34 to 44. Today, garment, \$3.00.
- Men's Combination Underwear, \$3.50**  
Natural wool. Medium weight, for fall and winter wear. Sizes 34 to 44. Suit, today, \$3.50.
- Men's Ribbed Fleece Combinations, \$3.50**  
Natural shade. Sizes 34 to 44. Today, suit, \$3.50.
- Men's Underwear Combinations, \$5.00**  
Union style suits. Made from extra quality cashmere yarn. Natural shade, Tiger brand. Elastic ribbed knit, form-fitting. Soft, smooth, even thread. Sizes 34 to 42. Suit, today, \$5.00.

## Smart English Velours Are the Newest Thing for Fall Wear, \$7.50

The correct thing in hats for autumn—the smaller styles, so popular with the well-dressed man. These dressy velours are made by Wakefields of London—shades of light and dark green. Moderately priced at \$7.50.

### Men's Velour Hats, \$7.50

Excellent quality velours in smart fedora shapes—shades of green, black and brown—lined with high-grade satin. Today, \$7.50.



### Lincoln Soft and Stiff Hats, \$5.00

Exceptional value at this moderate price. Dressy hats, in models for every age—wide flat brims for the alert young man, who desires an element of dash about his clothes, and more conservative types for the older man. The fedoras come in shades of grey, green, brown and black—the stiff hats are black only, but are shown in five new attractive styles for fall. Today, \$5.00.

## Exceptional Values in GLOVES

- Men's Tan Cape Gloves, \$3.00**  
Silk-lined, bolton thumb and out-seam. Sizes 7 to 10. \$3.00.
- Men's Grey Suede Gloves, \$2.00**  
Black points. Sizes 7 to 10. \$2.00.
- Men's Grey Suede Gloves, \$4.00**  
Silk-lined, made in England. Sizes 7 to 10. \$4.00.
- Men's Chamousette Gloves, \$1.50**  
Grey with black points and buck with black points. Sizes 7 to 10. \$1.50.

## The New NECKWEAR

Luxuriously Textiled  
Artistically Designed

- At 75c**—Leaf and scroll patterns, in shades of blue, green, wine, cerise, gold, grey or navy—on a two-tone ground effect. All have slide-easy neckbands.
- At \$1.00**—Striped and all-over effects, in floral or neat figured designs, in the prevailing shades—royal, navy, brown, purple, maroon, and grey.
- At \$1.50**—Swiss Silk Ties, in artistic patterns, in shadow and two-tone effects, on grounds of purple, grey, green, royal, black, navy.
- At \$2.00**—Pure Italian silks, in fine woven patterns and floral effects, on grounds of grey, helio, brown, blue, black.
- At \$2.50**—Pure silk knit ties in a variety of colors and designs—panel shape, do not crease and will endure prolonged wear.
- At \$3.75**—Knit ties, pure silk, handsome in appearance. These are particularly attractive ties in a variety of colorings and designs. They do not crease and will outlast the ordinary tie.  
Simpson's—Main Floor.

## Shirts That Will Interest Young Men

They are fashioned from the very newest shirting fabrics, in a variety of designs and colorings to suit every taste. Men of foresight will purchase now, getting a double advantage, both in selection and prices, which, in the face of the continual rise in the cost of clothes, may not prevail at this moderate level for long.



- At \$1.50**  
Large assortment of shirting materials, in hair-line and cluster stripes—coat style, double soft French cuffs. Sizes 14 to 17. Today, \$1.50.
- At \$2.00**  
Made from cord shirtings, neat striped patterns, in two and three-tone colorings. Coat style, double soft French cuffs. Sizes 14 to 18. Today, \$2.00.
- At \$3.00**  
Coat style, double soft French cuffs—hair-line and cluster stripes, newest designs. Sizes 14 to 17. Today, \$3.00.
- At \$4.50**  
Made from best quality shirtings, in all up-to-date patterns and colorings. Coat style—double soft French cuffs. Sizes 14 to 17. Today, \$4.50.
- Arrow Deluxe Shirts, \$4.50**  
Exclusive imported corded and crepe materials—cluster designs in two and three-tone effects. Sizes 14 to 17.
- Men's Silk Shirts, \$7.50**  
All imported materials—negligee, with double soft French cuffs—coat style, perfect fitting—best workmanship—newest patterns and colors. Sizes 14 to 17. Today, \$7.50.

## Men Who Need a Sweater Coat Will Do Well to Look Over This List of Offerings for Today

- Warren Made Sweater Coats, \$13.50**  
They are made from finest all-wool English yarn—close-fitting storm collar. The colors are navy, grey, also cardinal with black, block pattern—maroon with black, brown with seal brown—all sizes. \$13.50.
- Sweater Coats at \$13.50**  
Close knit, fancy stitch—storm collar, two pockets—fine imported yarn—colors pearl, Oxford, navy, grey, seal brown—all sizes. \$13.50.
- Men's All-Wool English Yarn Sweater Coats, \$12.00**  
A dressy, comfortable sweater coat for fall and winter. Fancy stitch—storm collar. Two pockets. Colors are seal, fawn, navy, maroon and grey. All sizes. Today, \$12.00.
- Men's Sweater Coats, \$10.50**  
Made from English imported fine all-wool yarn, fancy stitch storm collar—two pockets. Colors are maroon and brown. Today, \$10.50.
- Men's Sweater Coats, \$8.00**  
Made from good quality wool yarn—splendid wearing quality. Storm collar, two pockets, fancy knit. Colors maroon and brown. Today, \$8.00.
- Men's Fine All-Wool Sweater Coats, \$8.00**  
Made in the V-neck style. Plain ribbed knit—two pockets, perfect fitting, warm and comfortable. Today, \$8.00.  
Simpson's—Main Floor.

## Keep a Kodak Story of the Children



In every day of their young lives are events of almost dramatic interest: The painted gallop across the porch on the hobby horse; the adventure with the puppy in the garden; sister's new frock and brother's tricycle; that important morning when with stout hearts they first trudge off to school—such pictures, preserving forever the childhood days, mean a world of comfort to mother's heart—yes, and to father's too.

And just a few years afterward: "That's you, Polly, when you were—let me see. Oh, yes, the film says it was October seventh, nineteen-nineteen, your fourth birthday. And Junior was five."

Every picture worth taking is worth at least a date, if not a title. It's all very simple with an Autographic Kodak, as simple as pressing the button. And Autographic film costs no more than the other kind. Prices of films:

- 2 Brownie, 20c for 6 exp. 3 Brownie, 35c for 6 exp.
- 2A Brownie, 25c for 6 exp. 3A Brownie, 40c for 6 exp.
- V.P. Kodak, 20c for 8 exp.

Kodak Dept.—Main Floor.

The **SIMPSON** Company  
Robert Limited