Take advantage of the Custom-Deposit Account Department. For further particulars, apply at D. A. Office, Fourth Floor.

# EATON'S DAILY STORE NEWS



SATURDAY MORNING MAY 4 1918

These Goods On Sale Today

"Work and Play" Books for Boys and Girls Less Than Half-Price, at 35c Each

Books That Will Entertain, Be Instructive, and Help Children Discover Their Bent

Parents nowadays are usually keen on supplying their children with books of value—just such books as these that are offered at an exceptionally low price. Books that will be joyfully received by a boy or girl who takes an interest in dabbling in things of the practical sort. Perhaps John is set on discovering the intricacies of the wiring in the electrical system of the house or car, or he takes a delight in "shaping things of wood." Marry, no doubt, takes a delight in "shaping things of wood." Mary, no doubt, just loves to investigate the mysteries of needlecraft or house-keeping. Whatever their leanings, these "work-and-play" books will prove a wealth of amusement and instruction in the right way "to do this or that," whether it be in carpentry, electricity, gardening, home decoration, housekeeping, mechanics, needlecraft, working in metal, or outdoor sports. The complete set consists of eleven copies, neatly bound in cloth—books that would be splendidly suited for birthday gifts. Today is the day to get them at less than half-price, at 35 cents each, or three for \$1.00.

(We cannot take phone or mail orders, quantities limited).

—Main Floor, James St

Special! Moulding and Plate Rails, 1c & 5c Foot; Tile Paper, Roll, 19c

This is a clearance of odd lines; all are tied in bundle lots to make selection easy. Room Mouldings, chair rails, strappings, beadings, etc., in imitation oak, polished and wax finish oak, Georgia pine and enamel finishes. In sizes 1½", 2" and 2½"

Special, per foot, 1 cent.
The plate rails come in 2", 21/2" and 3-inch widths, and in 2,000 rolls of Tile Papers, in tile, block and art patterns, in green or blue shadings, and coated with a good grain varnish, thus rendering them impervious to water. Special, per single

Special Value in Floor Wax, Tin, 29c

500 tins—Can be used for hardwood floors, woodwork, lin-fleum, furniture, auto bodies, etc. Special value, today, per Enamel for the porch and floor, in light and dark slate colors. This is a good, hard-drying quality, with a glossy finish, and splendid lasting quality. Special value, today, per quart,

splendid lasting quality. -Fourth Floor

## Sowing Seeds of Success

An important seed is clothing—and to get to the root of the matter you must start with the boy. Clothe the boy neatly and well-he'll think better of himself, and others will think better of him. "Good clothes" does not mean expensive clothes, as these items below will go to prove. Take, for instance, these:

Boys' Suits at Half-Price

Smart styles, every one, and at a price just half the regular. Some are swagger American models-the remainder are reliable garments from our own factory. All are in neatly tailored fancy Norfolk styles, with plain front and pleated backs; also in "Trench" style, showing loose belt, with buckle and slash pockets, the others having patch pockets. Fine cheviot finished tweeds, or in the higher-priced lines, homespuns in grey, fawn or brown mixed patterns. Fullfashioned bloomer pants. The coats have fine twill or lustre linings. Sizes 29 to 34. Half-price, today, \$5.25 to \$7.00.

Or These Suits, Half Usual Price, \$2.95

They represent a remarkable saving on the usual price, for, though some of them possess slight defects, their wearing quality is in no way impaired. They're made from strong, dark grey mixed tweeds, in several Norfolk styles, belt at waist and well lined throughout. Bloomer pants. Sizes 29 to 33. Special, today,

For the above two items we cannot take phone or mail orders, the quantity being limited.

> Rattan Arm Chairs and

Clearing at

\$9.95

ing today at \$9.95.

\$1.25.

SCREEN DOORS READY

-Main Floor, Queen Street.

#### SAVE TIME

When ordering goods by telephone more than one department in the Store, call Adelaide 3474

Adelaide 5000 and ask for the Shopping Service give entire order. No Noon Delivery Today

#### Tools and Other Needful Things for the War-time Garden

Rakes, Hoes, Spades, Barrows, Etc., on Which You Can Depend for Strength and General Reliability---See the Splendid Showing of Them in the Garden Tools Section in the Basement

Our country's calling us to grow vegetables, and every patriot who can find a plot of ground to dig and sow is preparing to do his Women and girls, old men and boys-they'll all be at it these fine, light evenings. And here in the Basement are the necessary tools:

Spades, steel blades and wood handles, \$1.40.

Rakes-10-tooth, 20 cents; 12-tooth, 30 cents; 14-tooth, 35 cents; 16-tooth, 35 cents. Rakes of better quality in two sizes at

Wire Lawn Rakes for cleaning up after winter, 90 cents.

Hoes, steel, with wood handles, at 35, 50 and 60 cents, accord-

Turf-edgers, for cutting sod along sidewalks, \$1.00

Wire Netting, with 2-inch mesh, for poultry runs or garden beds, in many widths, at the following prices per roll of 50 yards: 12 in. wide, \$1.75; 18 in. wide, \$2.60; 24 in. wide, \$3.35; 36 in. wide, \$4.65; 48 in. wide, \$6.00; 60 in. wide, \$7.50; 72 in. wide

Wire Bordering for lawns, in neat scroll design; 12 inches deep, 7 cents per foot; 18 inches deep, 9 cents per foot.

Lawn Roller-Now is the time to roll the ground and press out the moisture to make firm, smooth lawn. The roller featured in the display weighs, empty, 135 pounds; weighted with water,

New Player-Piano Roll-

A Baby's Prayer at Twilight

This is a Q.B.S. word roll, splendidly arranged and played by Ted Baxter.

-Third Floor, Queen St.

orted on the home depart.

Link on temperance, Prache old officers were to Ed. Grainger as superinten

ESTIGATE CASE.

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he post-mortem over

Deer Park

TREET CHURCH

ecipe of Sage Tea and and nobody will know.

Sage and Sulphur for red, gray hair to its natura back to grandmother used it to keep her had dark, glossy and attra ever her hair took on

Nowadays, by ask In is famous old pre-y the addition of c which can be deper re natural color an

kens the hair so ed. You simply de soft brush with it gh your hair, taking catime. By morning the disappears, and after all cation or two, it become dark and glossy. Sage and Sulphur Con delightful toilet requisite who desire a more youthful.

It is not intended for mitigation or prevention of

### HE IMPORTED (NEY STALLION ramount--311

ion—Paramount is a bands h brown, stands 15 hands it conformation is hard to d he has proven himself a re. He was a winner in before being imported to ntry and has sired a numwinners here. He has a il-round action, which he is to his progeny.

FEE \$25.00. her particulars of pedigree,

McGREGOR, yden Street, City



## Warm Days and Flying Coat-Tails

Bring Home to Us Very Forcibly the Urgent Need for Shirts

No need to grasp at straws if you possess a little foresight—for here's a real fullopportunity within your reach. An opportunity that doesn't happen along every -so you'll have to be here early to get even a look-in.

### 1,500 Men's Negligee Shirts Special, Today, 98c

This price is less than the usual cost of production—and it's only a special purchase that enables us to offer them at this remarkable low figure. They're made of firm shirting materials, in attractive hairline or cluster stripes of blue,

helio, black or green, and group stripes in two or three-tone colorings, in a wide range of colors; made in coat style, with laundered or soft double cuffs, and in sizes from 14 to 17 1/2, inclusive. See display in Queen Street Window. Early special,

#### Men's Furnishings Section Five Other Specials in the

Each, \$1.00.

Men's Outing Shirts-With the warmer weather comes the demand for outdoor garments; this value is one of special interest. Fine quality Outing Shirt of medium weight, white duck, "EATON"made, with attached reversible lay-down, soft collar, breast pocket and single band cuff that buttons, roomy sleeves and body. Sizes 14 to 18. Each, specially priced, 79 cents.

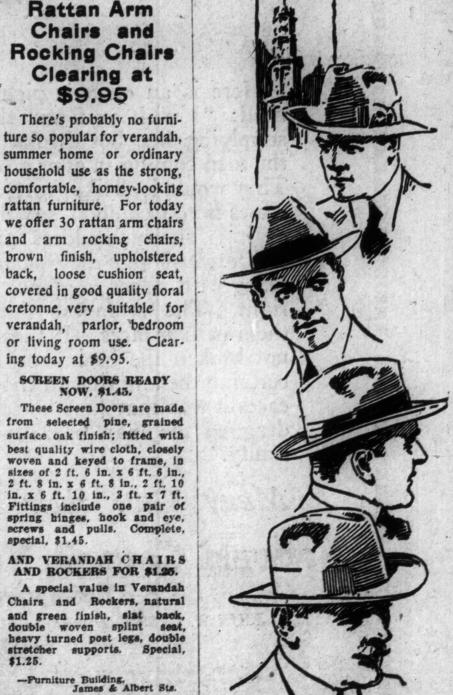
3,000 Garments Underwear, in finely-woven flat-knit balbriggan, in natural shade, imported shirts, having long sleeves, snugly fitting at wrist, and drawers in ankle length, with suspender tapes, tape bound edges. Sizes 34 to 42. Specially priced, per garment, 43 cents.

Boys" Shirtwaists of prints, ginghams and some in plain khaki, all having attached collar, some with button loops inserted; breast pocket, imitation double cuff or single band cuff with button; drawstring or loop at waistband. In plain shades of cream, white or khaki, and striped patterns of blue, black or helio. Sizes 6 to 15 years.

Men's Suspenders, assorted striped patterns, in liste or twill webbing, made in "Police" and cross-back styles, with cast-off ends, adjustable sliding buckle, gilt trimmings. Per pair, 29 cents.

Men's Neckwear—Opportunity to secure neck-wear priced many at half, and some at even less than half, the usual price; a big clearance of neckwear, made of Swiss silks, foulards, or silk and cotton mixtures, in an imposing display of up-todate designs; made in generously cut shape, with wide flowing ends, and "slip-quick" neckbands, colors including maroon, helio, green, brown, Copen., navy, grey, red, etc. See Queen Street Window. Special display, 50 cents. AT. EATON COMITED

-Main Floor, Centre.



### There's Nothing Like a Fedora

In the Way of Practical Headwear at the Present Time

That's why this offer should interest every man. Each Hat is substantially reduced for clearance. They're in crease crown style, with welted or bound edges, either flat set or rolling; colors green, grey, brown and fawn. Sizes 65% to 7½. Today, each, \$1.85.

#### Tweed Hats, Special, Each, 75c

They are of English and American make and can be worn with full or creased crown, and brim can be turned as desired. Colors grey mixture, black and white checks and fancy patterns. Sizes 65% to 73%. Not more than two hats to a customer. Today, each,

#### Regular Lines--Good Value

See our display of Men's, Youths' and Boys' Caps in all the newest shades of green and greys, and in either tweed or silk mixture materials, at \$1.00, \$1.25, \$1.50, -Main Floor, James St. \$2.00, \$2.50.

#### Investigate the Advantages of the Deposit Account System

Sometimes you wish to be away in the afternoon; perhaps you have not the correct change for the driver. By opening a Deposit Account you can have your parcels delivered as paid parcels.

A deposit is first made at the D. A. Office, when a number is given you. You then purchase in the usual way at any department in the Store and instruct salesclerk to charge goods to your D. A., giving the number. The next delivery goods are delivered at your house as a point parcel.

An itemized statement of all your purchases and sits is mailed to you at the end of each month, showing balance to your credit.

Goods can be ordered by telephone and charged in

yearly. is given on the daily credit balance up to \$1,000.00, and 3 per cent. on any money over \$1,000.00. Money may be deposited or withdrawn at any time. It is always necessary to maintain a credit balance.

For further particulars apply at the D. A. Office,