

SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, President.

J. Wood, Manager.

PROBS. S. W. to S. winds fair; rising temperature.

SIMPSON

A Knock-out Blow to the High Cost of Living

To-morrow we Offer every gold-filled ring in the Jewelry dept. for **25c**

Hundreds of Beautiful Rings, guaranteed gold filled; Large Buckle Rings, with two-stone settings; 5-stone Gem Set Rings, fancy engraving; 3-stone Brilliant Set Rings; 3-stone-Claw Rings, with different birth-month stones; Flat Band Rings; Signet Rings, for monograms; Cluster Stone Set Rings. Regularly worth as high as \$1.25.

Wednesday 25c

Gloves and Hosiery

The Very Best, at Prices Much Below the Ordinary

Women's Kid and Suede Finished Gloves, selected soft kid, French made, tan, white, grey, green, red, mode, black in kid, tan and grey in suede. Sizes 5 1/2 to 7 1/2. Regular \$1. Wednesday .75

35c Hosiery selling for, pair, 19c—Girls All-wool Cashmere Hose, guaranteed unshrinkable, "Jason" brand, extra soft spun yarn, fine 1-1 ribbed, closely knitted, winter weight, in blue only, double heel and toe, sizes 6 to 8 1/2. Regular 35c. Wednesday, pair .19

Women's Winter Gloves and Mitts, warm wool lining, kid and suede leathers, perfect finish, assorted shades, very dressy and comfortable, sizes 6 to 7 1/2, ideal cold weather glove. Regular \$1.00. Wednesday, pair .79

Good Buying in the Linen Dept

The New Bath Robe Lengths, a large selection in greens, fawns and blues, complete with trimmings, \$3.25 each; without trimmings .275

White English Flannelette, 32 in. wide, Yard .9

Irish Embroidered Pillow Cases, hemstitched ends. A pair .98

Sets of Table Linen, pure Irish linen, cloth 2 x 2 1/2, 1 dozen napkins 22 x 22; dainty designs. Per set .400

(Phone to Department, Second Floor.)

1200 Women's Vests & Drawers

These make up twelve hundred bargains, for they are all "Watson's Unshrinkable." The fit and wearing qualities are too well known to need talking about.

Some of these are slightly shop-worn, or have small imperfections, which you will probably never discover.

Winter Weight Vests and Drawers, heavy ribbed knit cotton, white only. Vests high neck, long sleeves, button front, lace trim. Drawers in closed style only, ankle length. Sizes 32 to 38. Regular price 35c each. Wednesday, each .25

\$1.00 Nuform Corsets for 63c

Here's a seldom chance to save on fine Corsets. By clearing six hundred pairs, all the maker had of this model, we saved enough of the regular cost to enable us to offer one of the best corset attractions of the season. Every pair is right-to-the-minute in style, and a very popular fitting model. Phone orders filled if before noon.

600 pairs Nuform Corsets, a beautiful model, in fine white coutil, medium low bust, extra long skirt, four garters, fine steel filled, four wide side steels, lace and ribbon trim. Sizes 18 to 26 inches. Regular price \$1.00 pair. Wednesday, a pair .63

Three Incomparables in the Blouse Dept.

"Lace and Net" have been so popular in Paris, London and New York that many of the best houses are having a hard time meeting the demand there. Our sales have been phenomenal, and our stock offers a rare selection. Here are three picked from the 20 styles on view:

1st style, of beautiful embroidered net tucked yoke, and shoulder effect is trimmed with lovely Gluny lace insertion, front is finished with a very handsome lace motif, a dressy sleeve, lace and insertion trimmed. Special sale .295

2nd style, an attractive blouse, made in kimono style, with long double sleeve, a lovely gurgule lace medallion ornaments the front, dainty tucking edged with ball fringe, all silk lined. Special sale .295

3rd style is of fine Brussels net, smartly designed with tucking, six thread embroidery, and an exquisite motif of plain Irish lace, dressy kimono sleeve, silk lined, all these blouses come in white or ecru, and sizes 34 to 42. Sale Wednesday .295

Men Who Buy One of these Ulsters To-morrow will be "in right" for the Winter!

Some are worth - \$24.00 All go to-morrow \$10.95

Here are a couple of hundred overcoats that have all the points that appeal to men who are particular about appearances.

They're made of that same fine ulstering that good custom tailors import from England "for exclusive trade." But you'd have to produce thirty or forty dollars to get one of them made to your measure.

You'll find when you slip into one of these coats, we're offering to-morrow that they look and fit as well as any coat that could be made for you. In fact, these new heavy ulsterings are so difficult to handle that you're playing safe when you buy a coat made up.

You'll find both single and double-breasted ones in this lot, with convertible collars, centre vent, and most any good improvement that you're looking for. Fancy browns, greys, greens and mixed tweeds. Regular up to \$24.00. Wednesday .10.95



Shirts and Cardigans

Black Cardigan Jackets, two hundred travellers' samples. The regular prices would range from \$1.25 to \$5.00; they are made by a well-known English manufacturer; medium and large sizes only. To clear Wednesday .98

150 Men's Pure White Negliges and Full Dress Shirts, some slightly soiled through handling, others are broken lines and samples; these include the best Canadian and Austrian makes; every shirt a good bargain. Regular \$1.25 to \$2.50. To clear Wednesday .98

Men's Hats

Christy's Stiff Hats, in the most worn and nobby shapes you will find in our selection. Everything that New York or London is now wearing. Extra good qualities fur felt, and light in weight, at 2.00 and 2.50

Christy's English Soft Hats, in Alpine, Tourist, Fedora and Telescope crowns; in colors brown, slate, steel, greys, bronze, fawn and black; hairy, mixed or plain finish fur felts, at .1.50, 2.00 and 2.50

New Black Velvet Shapes

Encouraged by the demand for these handsome shapes, we have decided to make up a number for Wednesday, to sell at from \$4.00 to \$6.50. There will be a good choice of sizes, and materials used are the best. The finest mirrored Lyons silk velvet being used. Wednesday .400 to 6.50

Lace Curtains of Quality

Nottingham Lace Curtains 89c—3 and 3 1/2 yards long, 52 inches wide, extra value, worth \$1.15 and \$1.25, a wide range of pretty patterns. Wednesday .89

Fine Nottingham Curtains \$1.83—Plain and covered figure centre, single or double border, white and ivory, very fine quality. Worth \$2.25 and \$2.50. Wednesday 1.83

Curtain Poles 9c—A very neat and useful pole, 4 feet long, 3/4 inch, with ends and brackets, oak, walnut or mahogany finish. Former price 15c. Wednesday, each .9

25c Tripled Curtain Net 14c yard—Fine Brussels net, with ruffled frill, trimmed with lace. Was 25c yard. Wednesday, yard .14

Matting Boxes—Bedroom Boxes, matting covered, with tray, some cedar-lined, others with brass band trimming. Each from 3.00

Good Provisions at Proper Prices

2,000 stone Fresh Rolled Oats, per stone, 40c. Choice sugar cured Ham, half or whole, per lb., 18c. Canned Corn, 3 tins, 25c. Canned Peas, per tin, 11c. Post Toasties, 3 packages, 25c. Lowney's Breakfast Cocoa, 1/2 lb. tin, 22c. Heather brand Lemon and Vanilla Flavouring Extract, 8 ounce bottles, 25c. Pure white clover Honey, 5 lb. pail, 68c. Choice California Prunes, 2 lbs., 25c. Imported pure Malt Vinegar, imperial quart bottle, 20c. Finest Cap Cod Cranberries, 2 quarts, 25c. 2,000 lbs. California Seeded Raisins, 1 lb. packages, 10c. 700 boxes Self-fitting Candles, 12 in a box, per box, 15c.

FRESH ROASTED COFFEE PER LB., 25c. 300 lbs. Fresh Roasted Coffee, in the bean, ground, pure or with chicory. Wednesday, per lb. .25

Imported Wall Papers

For Flats, Apartments and Living Rooms

The new style of decoration with plain, Oltzmühl, tweed, corduroy or scarce effects, in tan grey, tan brown, tan cream or wood shades, with panel, moulding, stripe, medallion, or cut out to bind.

Leathers, corks, Duplex, shadows, tapestries, metallics, two-tones, silks, linens, tweeds, overprints and stipples, all imported in tested colors. Per roll, 25c, 35c, 50c, 75c, \$1.00 to \$18.00.

Panel, medallion, railstripe, corners, pedestal and other decorations. Per piece and per yard, 10c, 15c, 20c, 25c, 30c, 50c, \$1.

WEDNESDAY SPECIAL.

3,500 rolls imported and domestic paper for flats, suites or home use, in full assortment of colorings and designs. Regular to 25c yard, Wednesday 13c; regular to 50c yard, Wednesday, 27c; regular to 75c yard, Wednesday, 33c.

750 yards cutouts, fringes, medallions in assorted colorings. Regular 5c, 10c, 15c, 25c, each, or per yard, Wednesday, 2c, 4c, 8c, 14c, each or per yard.

China

Decorated milk jugs, quart size, Wednesday .25

Sugar and cream sets in American pressed glassware, reg. 45c, pair, Wednesday, pair .29

Genuine hand painted wall plaques in French Limoges ware, artist signed, reg. \$1.50, and \$2.00, Wednesday .79

Bavarian steins suitable for den decoration, from 49c. to .300

Combination dinner and tea service for 12 people in Grimwade semi-porcelain ware, best floral border design, Wednesday special .498

Brass Cuspidors, loaded base, reg. 75c, Wednesday .55

Stencilled Wood for Burning

Glove and Handkerchief boxes, plaques, photo frames etc. and regular values up to 50c, Wednesday to clear .10

Art brass for piercing, including bookracks, lamp shades, photo frames and brass outfits, etc., regular values up to \$2.00, Wednesday, to clear, .50

On sale special. Circle opposite Queen street doors.



A Sale of 109 Beautiful Dresses

Many of them worth \$45.00 each, and not one dress was ever priced at less than \$21.00.

Selling on Wednesday at 12.95

A couple of months ago we had a similar sale, and the women who bought the dresses were delighted. Chances of getting reception or evening gowns like these at such an insignificant price are few and far between.

There is every chance of getting a dress worth upwards of \$30, because they are in the majority.

The dresses are suitable for afternoon, evening or street wear. Styles are exclusive and fashionable. Seamless shoulders predominate, some have Dutch necks, some high. Sleeves are long or short. Materials are nions, chiffons, nets, satins, messalines, delaines and fancy silks; a few cloths included.

There is a good color selection, some of the evening gowns are in very delicate shade.

Regular Prices \$21, \$25, \$27.50, up to \$45. Wednesday **\$12.95**

A Satisfactory Vacuum Cleaner for \$19.75

If you don't want to invest in one of our electrically-operated vacuum cleaners, be sure to see these little wonders that have now been placed on the market at \$19.75; strongly constructed, easy to handle, and effective in work. These make ideal Christmas presents for anyone who is interested in their homes. See them on the fourth floor to-morrow.

Toys, Dolls and Games in the Basement

Toy Tea Sets, 24 pieces, pretty flower pattern gilt edge. Wednesday .89

Silverware

Silver Deposit Creams and Sugars, plain colonial pattern. Regular \$1.50 pair. Wednesday .98

Ribbons

There is a big reduction in the price of high-class Ribbons for Wednesday. Ribbons that are excellent millinery ribbons, as well as many that are exquisite for fancy work. There is a big range of patterns. The regular price was 39c to 55c per yd. Wednesday .25

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