# Store Remains Closed All Day Saturday---Dominion Day 



The Great Event Opens Monday With an Extraordinary Burst of Value-
Giving to Mark the Inauguration of Our First Midsummer Sale
Time was when EATON'S July Sale of Whice wear was the big event of the season in low-pricing only the goods made specially for the occasion, but it's a time of general cleaning up of stocks after in the particular departments devoted to white goods-the buying enthusiasm this aroused spread
to other sections, and the July Sale grew to an exient that it turned the summer month into a busy
goods that season, and you'll find odd lots, small quantities, broken assortments and and aned fleir time limit piled into the ranks of the Sale, and as you can quickly shopping period that was watched for and welcomed as the harvest time for thrifty buyers-but now notice from the first day's splendid offers, neither cost nor actual loss is considered in the effort to comes the crowning achievement of all-the Great Midsummer. Sale-a sale that of such mammoth
proportions both in scope of merchandise and the low pricing it offers is the most stupendous merproportions both in scope of merchandise and the low pricing it offers is the most stupendous mer-
chandising proposition the Store has yet presented, for the whole institution has risen to the occasion, and in the Montreal and Oshawa, as well as in the magnificent workrooms on the premises,
machines have whirred, and clever, dextrous hands have plied in preparation for this event, and not should be one grand rush of business Monday morning.

| Clearing Lisle Gloves 13c | And Now Comes the Rush Clean-Up of Muslins at 5c |
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| Wonderful values emphasize the opening of the Midsummer Sale Monday in the Glove Section. | Perhaps Our Best Offer Yet in Wash Goods, and it Comes on the Opening Day of the Great Sale. Fine Summer Dress Muslins at One-Half and One-Third <br> Pretty sheer material, blossomed with the prettiest sprigs and patterns that ever sprinkled muslin; a choice to delight you waits to be |
| Women's Gloves, of fine lisle thread, with two dome fasteners and silk-stitched points; in white and black, and sizes 6 to $71 / 2$ | claimed in this rare offering for Monday. <br> Beautiful Muslins, sprigged, striped, aud spotted and figured, are shown in a big variation of shade; splendid wash goods. It's a general clean-up, and included are values to eclipse the biggest of.the season's previous sellings. See display in Yonge Street window. Rush Sale price, per yard ......................................................................................................................... 5 |
| Sale price .................. 13 Women's Real French Kid | A Sale Value That Will Interest Early Shoppers--Extra Savings on Pretty |
| Gloves, from soft, pliable skins, have two dome fasteners, over | cotch Ginghams, 912 |
| sewn, Paris and silk-stitched points; in mode, tan, brown and ox-blood. Sale price | Scoteh Gingham, the unimpeachable goods for wear and good appearance, is offered to benefit early buyers at a sweeping clearance price Monday. Guaranteed fast colors, in pretty check ed and striped arrangements. Specially popular goods this season, and very materially priee reduced. Sale price, per yard |

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| Great Midsummer Sale Values in Linens For Summer Use |
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A Rare Sale Offering in Women's Oxfords Monday, 95c




Women's Suits and Dresses in a Great Sale Price Clearance


Great Mid-Summer Selling of Women's Whitewear EvERY ITEM IS A RUSH PRICE, AND IF YOU PROFIT BY THE BEST OFFERS OF TH
Clearing Imported Wall Paper Monday Less Than Half, 10 c

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| ROOM MOULDINGS SUPPLIED AND PUT UP FOR $\mathrm{S}_{1.50}$ Savings on Room Moulding, Put Up. Room Complete, ST. 50 |  |
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1500 Neglige Shirts Clearing Monday at 37 c
 dies: strong sewing; sizes it to to $1 / 2$ : Sale price $\cdots \cdot .37$
MEN'S UNDERWEAR CLEARING AT MEN'S UNDERWEAR CLEARING AT 25 c. F .


Boys' Wash Suits to Hurry Out
 FOR THE FIRST DAY OF THE SALE.


Here's One of Those 25c Rush Clearances of Curtains
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