

Fresh Bargains Today at the Simpson Store

Store Hours 8.30 a.m. to 5.30 p.m.



300 Persian Rugs, Mostly Antiques, at \$15.00 Each

Here's a great bit of luck. With the supplies of Oriental Rugs practically cut off, we ran across a rare shipment that circumstances forced the owners to sell instantly. Under normal conditions this would be a splendid chance; under present conditions, it is quite extraordinary. Come early tomorrow, Fourth Floor. You'll never have a better chance than this to make an absolute safe Oriental Rug purchase.

That seems almost incredible, but "there is a reason," and this is it. Realizing that the sale of Oriental Rugs this year is somewhat curtailed, we decided that the Simpson policy of quick turnover and small profit would enable us to take the whole shipment. Don't miss this fact. These are the real genuine Persian Rugs, everyone different; splendid mellowed soft colors, an effect entirely unobtainable except in the genuine antiques. This kind of rug is getting more and more scarce, and they are the natives' own handwork. A great many of them considerably worn, but all beautiful in their soft subdued shades, and good for many years of hard wear. Sizes range from about 4.0 x 3.0 to 6.10 x 4.0.

- Antique Feraghan, 6.2 x 3.7 15.00
- Daghestan, 5.3 x 3.7 15.00
- Antique Kurdistan Runner, 8.6 x 3.6 15.00
- Antique Mosul, 6.11 x 3.2 15.00
- Antique Cabistan Prayer Rug, 5.4 x 2.3 15.00
- Antique Mosul, 5.10 x 13.2 15.00
- Extra Heavy Mosul, 5.11 x 4.1 15.00
- Feraghan, 6.10 x 4.0 15.00
- Antique Beluchistan, 7.10 x 3.8 15.00
- Kheva, 6.1 x 3.5 15.00
- Antique Kurd Mosul, 5.9 x 3.1 15.00
- Antique Kazak, 5.11 x 2.11 15.00
- Guendje, 6.7 x 3.0 15.00
- Antique Blue Kazak, 5.7 x 3.6 15.00
- Antique Daghestan Runner, 7.2 x 3.2 15.00
- Kazak, 4.8 x 4.0 15.00
- Cabistan Runner, 7.4 x 3.0 15.00
- Antique Daghestan, 6.1 x 3.0 15.00

Hundreds of others. All different sizes.

One Hundred and Ten New Suits Are on Sale Today at \$13.50

Some of these smart suits are worth twice this price, but being samples from high-class makers we are enabled to offer them at the above sensational figure for Friday.

110 SUITS, VALUES \$27.50, \$25.00, \$22.50, YOUR CHOICE \$13.50.

Every garment in the lot this season's newest styles. They are samples and overcuts from two of the high-class makers in the suit trade. All beautifully silk lined, and the finest tailoring and designs to be had. Materials, serges, chevots, whipcord, and a number of smart business tweeds. All sizes in the lot for 46 misses' to 40 women's. Special 13.50
40 Odd Suits, sizes 16, 18, 34. Clearing 7.95
45 Odd Suits, sizes 13, 15, 17. Clearing 5.95

75 ONLY WOMEN'S SILK DRESSES, REGULARLY \$8.00 TO \$10.00, FRIDAY FOR \$5.95.

A collection of new fall dresses, in messaline silk, poplin and fancy weaves, all in up-to-date styles, flare and yoke skirts, poplin or plain waists with vestee, collars and cuffs of embroidered organdy or silk; colors are navy, brown, black and fancy shades; a good assortment of sizes. Regular up to \$10.00. Friday 5.95

SERVICEABLE SERGE DRESSES FOR WOMEN AND MISSES, SPECIAL \$4.95.

Made in a fine quality serge in navy, brown, and black; full skirt, simple waist trimmed with self-covered buttons, silk piping or military braid; sizes 14 years to 40 bust. Splendid value for 4.95

GIRLS' COATS, SPECIAL FOR FRIDAY \$3.95, REGULARLY \$7.50 EACH.

Winter coats, in ulster styles, with belts, pleats and convertible collar; splendid materials in tweeds, chinchilla, curls, and blanket cloth; colors Copen, brown, tan, navy, gray and mixtures. Values up to \$7.50. Friday 3.95

This page forms one of the most attractive Friday programs the store has offered for some time. These are the kind of values people are looking out for nowadays, because they are bargains that are real benefits, regular knock-outs to the high cost of living.

Men's WorkShirts 44c

Men's English and Canadian Drills and Denims, Oxfords, Black and White Stripes Work Shirts, in extra large bodies and sleeves. Regular 69c and 75c. Friday 44c

Men's Police and Fireman's Braes, in extra heavy web; also in medium weights, in plain and stripes. Regular 50c and 55c. Friday 44c

NEGLIGE SHIRTS, 44c. 820 Men's Neglige Shirts, with laundered cuffs, coat style, in hair-line and fancy stripes. Regular 89c, 95c, 75c. Friday 44c

Men's Balbriggan Underwear, in natural two-thread Egyptian yarn; Zimmerkmit make; shirts and drawers to match; sizes 34 to 44. Regular 44c. Friday 26c

1200 Pure Silk Bengaline Ties, in plain shades, consisting of grays, blues, cardinal, tan, brown, black, white, green. Regular 85c. Friday 44c

Gloves and Hosiery

Women's Wash Chamisette Gloves, natural shade; sizes 6 to 8; 50c value. Friday bargain 39c

Men's Plain Black Cashmere Sox, sizes 9 1/2 to 11. Friday at 19c

Men's Lisle Thread Sox, black, tan, navy, seamless; sizes 9 1/2 to 11; 25c value. Friday, 3 pairs 55c; per pair 19c

Women's Silk-Ankle Hose, second; white; sizes 8 1/2 to 10. Friday bargain 12 1/2c

Women's Silk-Ankle Black Hose, second; sizes 8 1/2 to 10. Friday 12 1/2c

Women's Black and White Silk-Ankle Hose, sizes 8 1/2 to 10. Friday 25c

Women's Fleece-Lined Plain Black Cotton Hose, sizes 8 1/2 to 10. Friday bargain 15c

Women's Plain Black Cashmere Hose, sizes 8 1/2 to 10. Friday 19c

Boys' and Girls' English Black Ribbed Cashmere Stockings, sizes 6 to 10. Friday, 3 pairs 55c; pair 19c

Women's Long Silk Gloves, white and black; \$1.00 value. Friday 49c

Women's Lace Kid Gloves, tan, brown and black, various sizes. Friday bargain 59c

Bargains in the Drapery Department

English Curtain Nets at 19c Yard—A limited quantity of this curtain net, white only, 46 inches wide, neat small patterns, suitable for bedroom windows. Regular 30c yard. Friday, yard 19c

English Cretonnes at 18c Yard—Heavy quality English cretonne, specially good for the covering of cushions or chairs, rich bright colorings printed on dark grounds. Friday, special, yard 18c

American Shadow Printed Chintzes at 19c Yard—A beautiful reproduction of French shadow chintzes, dainty color-combinations. Regular 35c yard. Friday 19c

Extension Rods at 7c Each—A well-finished brass extension rod, complete with silver ends and hook brackets, extending to 48 inches. Regular 15c each. Friday, each 7c

American Silkolones at 14c Yard—An ideal fabric for screen blinds and also for light draperies, printed in soft, rich color combinations, 36 inches wide, light and dark grounds. Friday, yard 14c

American Chintzes at 33c Yard—An effective assortment of practically all colorings, suitable for bedrooms, 36 inches wide. Friday, yard 33c

Clearance Sale of Misses' Fall and Winter Coats

75 in the lot, dozens of good styles; made from all-wool materials of blanket cloth, fancy tweeds, chinchilla and curls; colors of gray, brown, tan, navy, Copen, green, plaids and mixtures. Regular price up to \$10.00. Friday clearing at 5.95

ODD SKIRTS AT LESS THAN HALF PRICE. A special collection of skirts consisting of broken lines from stock; styles are all good, and materials excellent, including serges, vicunas, and black and white checks; not every size in the lot, but every size in the lot, including out sizes for stouts. Regular \$4.00 and \$4.50. To clear Friday 1.50

NEW FALL SKIRTS \$3.95, REGULAR VALUES \$5.00. A number of smart, good fitting styles, either plain, gored or pleated; finished at hand with belt effects and buttons; materials are good quality serges in black and navy, all stock sizes. Exceptional value 3.95

WOMEN'S FUR FABRIC COATS, IMITATION BABY LAMB, \$12.95. A leader; one of the smartest coats of the season; made in several styles; showing swing back, full pleated back, half or full belted styles; some with plush collar and cuffs; lined throughout. A leader at the price 12.95

Here's a Great Fall Overcoat, All Ready to Slip on, Today 7.95

They're made in English black chevot, single-breasted Chesterfield style; also in brown and gray tweeds, and semi-Balmacaan style, in Donegal tweeds. Regularly priced at \$13.50 and \$15.00. Come early for best choice of these fine coats. Friday 7.95

ALSO RAINCOATS AT \$4.95.

Made of double texture paramatta, in green-fawn shade; long and roomy; single-breasted; sizes 34 to 46. Friday 4.95

\$2.50 Tweed Trousers to Clear, \$1.59—Will give the best service; five pockets and belt loops; English tweeds, in medium shade of grays and browns, in stripe patterns; sizes 32 to 44. To clear 1.59

Don't Miss This Boy's Suit, \$2.85

200 Tweed Two-Piece Suits—Regular \$4.00, \$4.50 and \$5.00 values; specially priced for clearing Friday; single-breasted fancy Norfolk models, with full-cut bloomers; nicely tailored from dark and medium gray and brown mixed tweeds; sizes 24 to 34. Friday bargain 2.85

300 Boys' Fall and Winter Suits at \$4.95—Sizes 26 to 36; choice single-breasted novelty Norfolk styles, with knife pleats, stitched down belt, patch pockets, and plain skirts; full-cut bloomers; a number of these suits have two pairs of bloomers to match coat; tailored from gray and brown chevot tweeds, in neat check patterns; sizes 26 to 36. Friday bargain 4.95

Four Wonderful Footwear Bargains

This Friday Sale of Footwear will be good news to thousands of people who want to be well shod for the coming autumn season at the minimum expense. Every one of these items is quite remarkable. We will have ample salespeople to care for the early rush.

WOMEN'S STYLISH FALL BOOTS, REGULAR \$2.50 TO \$3.00, FRIDAY BARGAIN AT \$1.49.

1800 pairs, manufacturers' samples and surplus stock; button, lace and Blucher styles; dull kid, matt calf, patent colt, vici kid, tan calf and gunmetal calf leathers; Goodyear hand-turned and light flexible McKay soles; new and popular heel shapes; plain and toecap vamp; dainty, dressy footwear, suitable for all occasions; sample sizes 3 1/2 to 5; surplus stock sizes 2 1/2 to 7. Regular \$2.50 to \$5.00. Friday bargain 1.49

MEN'S BOOTS, ABOUT HALF PRICE, FRIDAY, \$1.69.

Over 900 pairs \$3.00 Boots, made of genuine chrome-tanned box kip and dull calf leathers; double solid leather soles; English and military heels; round, high and plain toe styles; also 180 pairs strong chrome-tanned leather work boots; sizes 6 to 11 in the lot; in all styles. No mail orders. On sale, Friday bargain, at 1.69

N.B.—All our Men's Goodyear Welt Low Shoes, except "Victors," in all leathers. Regular \$4.00 to \$5.00. Friday 1.49

BOYS' FALL BOOTS, FRIDAY BARGAIN \$1.49, REGULAR \$1.99 TO \$2.50. Only 300 pairs Blucher Lace Boots, made of best domestic polished box kip leather, with No. 1 double solid leather soles; military and low heel shapes; round and wide toe styles; heavy tufted linings; these boots especially built to stand hard wear; sizes 11 to 13 1/2, 1.49; sizes 1 to 5 1.99

CHILDREN'S BOOTS, FRIDAY 99c.

1500 pairs New Fall Boots, button style, made of best dongola kid leather; flexible fall weight soles; low and spring heels; patent leather toecaps; foot-form lasts; splendid school and play boots; sizes 5 to 10 1/2. Regular \$1.25. Friday bargain 99c

Note These Prices on Beds and Bedding

Brass Bedstead, has 2 1/2-inch posts and extra heavy fillers, in bright satin or polette finishes, in all standard sizes. Regular \$24.50. Sale price 21.00

Brass Bedstead, has 2-inch posts, heavy double top rails, neatly designed mounts, supplied in all sizes, in bright satin or polette finishes. Regular \$32.50. Sale price 19.95

Brass Bedstead, 2-inch posts and top rails, heavy ball corners, in bright satin or polette finishes, all sizes. Regular \$24.75. Sale price 15.65

Brass Bedstead, 2-inch continuous posts and evenly divided fillers, in bright satin or polette finishes, all standard sizes. Regular \$18.90, for 12.95

Brass Bedstead, heavy 2-inch posts, turned caps, in bright satin or polette finishes, supplied in all standard sizes. Regular \$10.50. Sale price 8.15

Iron Bedstead, pure white enamel finish, fitted with brass caps on each post, in all sizes. Regular \$3.00. Sale price 1.95

Brass Trimmed Iron Bedstead, in white enamel finish, has brass top rails, brass caps and uprights, neatly designed mounts. Regular \$5.25. Price 3.95

Bed Springs, steel frame, springs of woven steel wire, stocky reinforced; all sizes. Regular \$3.00. Sale price 1.95

Bed Springs, heavy steel frame, strong woven steel wire, well supported by steel bands. Regular \$4.00. Sale price 2.90

Bed Spring, frame is made of kiln-dried hardwood, strong woven coil steel wire; all standard sizes. Regular \$4.50. Sale price 3.00

Bed Spring, steel frame, extra fine special woven steel wire, steel rope edge, reinforced and fully guaranteed. Regular \$5.00. Sale price 3.95

Mattress, well filled with sanitary curled seagrass, with heavy layer of jute felt at both sides, neatly tufted and covered with art ticking. Regular \$3.10. Sale price 2.30

Mattress, extra well filled with all pure cotton felt, neatly tufted and covered with high-grade art ticking, all standard sizes. Regular \$7.50 4.55

Mattress, well filled with all cotton felt, well tufted and stitched edges, covered in fine art ticking, supplied in all standard sizes. Regular \$5.50 5.00

Pillows, filled with mixed feathers. Regular \$1.25. Sale price, per pair 95c

Pillows, extra well filled with all feathers. Sale price, per pair 1.50



There's a Decided Change in Men's Hats. Have You Your New One?

Soft Hats, new shapes, in brown, navy, gray, slate and black; fine American and British manufacture; up-to-date, well finished hats. Regular \$1.50 to \$2.00. Friday bargain 95c

Men's Derby or Stiff Hats, imported English fur felt, full or taper crowns, easy fitting, cushion leather sweatbands; mostly \$2.00 hats. Friday for 1.00

Men's Caps, samples and balances in fancy tweeds, reps, poplins, and chauffeurs caps in leather combinations. Regular 60c, 75c and \$1.00. Friday 35c

Boys' Caps in variety and golf shape; navy blue serge; good school caps, Friday special 10c

Children's Hats, balances in assorted shapes and colors, in cords, tweeds, velvets and fancies. Regular 80c and 75c. Friday bargain 25c

250 Silk-Mixed Covered Umbrellas, neat rolling steel frames; a wide range of the newest handles, in plain or mounted styles. Friday 95c

100 Men's Cans, with sterling silver caps or bands. Special 85c

For Preserving Time

Crown Sealers—Pints, 55 doz.; quarts, 45 doz.; 1/2 gallons, doz., 75 doz.; Perfect Seal—Pints, 80 doz.; quarts, 90; 1/2 gallons, doz., 100; Red Rubber Rings, Doz. 7

Black Rubber Rings, Doz. 5
Crown Glass Tops, Doz. 15
Crown Metal Rings, Doz. 19
Glass Fruit Jar Fillers, Each 10
8-oz. Jelly Glasses, Doz. 30
6-oz. Jelly Glasses, Doz. 24
Phone orders receive prompt attention.

FRIDAY IN THE NEW MARKET TELEPHONE ADELAIDE 6100 TONIGHT for Provisions to go by First Delivery Saturday.

SPECIAL IN BREAKFAST BACON
2000 Pounds Breakfast Bacon, Lean and Mild, Whole or Half Side, 19c.

The Fish List for Friday Selling

- Whitefish, per lb. 15
- Trout, per lb. 15
- Herring, per lb. 10
- Halibut Steak, per lb. 17
- Cod Steak, per lb. 15
- Haddock, per lb. 12
- Finnan Haddie, per lb. 12 1/2
- Kipperd Herring, each 5
- Flounders, per lb. 20
- Blue Point Oysters, in the shell, per doz. 25

Exhibition Beef on Sale Friday

- Shoulder Roast 14 and 15
- Bluff Roast 12 1/2
- Thick Rib Roast 18
- Rib Roast 19
- Porterhouse Roast 22
- Briquet for Boiling 20
- Round Steak 14
- Sirloin Steak 25 and 35
- Coteau Shortening, 3-lb. pails, gross weight, for 35
- Pure Lard, 3-lb. pails, gross weight, for 45

VEGETABLES

- 1000 Boxes New Potatoes, Box 15
- 500 New Cabbage, each 4
- 1000 Bunches New Carrots or New Beets, 3 for 5
- 500 Bunches Celery, each 5
- Sweet Potatoes, 5 lbs. 25

CANDY

- Main Floor and Basement.
- 500 lbs. Chocolate Globes, Per lb. 25

CUT FLOWERS

- Carnations, assorted colors. Per dozen 25
- Double Dahlias, assorted colors. Dozen 35
- Roses, fresh out. Doz. 40 to 200

GOOD VALUE IN POTTED PLANTS.

- Hardy Kentia Palms, Regular \$2.00, Each 1.25
- Rubber Plants, Regularly \$2.00, Each 1.25
- Boston and Whitmani Ferns, Regularly \$2.00, Each 1.25
- Flat Fern Plants, for table centre, Each 25 and 35
- Japanese Air Fern, everlasting, 2 bunches 15

GROCERIES

- Telephone Direct to Department, Adelaide 6100
- Choice Family Flour, quarter bag 69
- Yellow Cooking Sugar, 7 1/2 lbs. 50
- California Seeded Raisins, 3 packages for 32
- Choice Cleaned Currants, 3 lbs. 28
- Perfection Baking Powder, 3 tins 25
- Heather Brand Extracts, assorted, 2 1/2-oz. bottles, 2 bottles 25
- Mixed Pastry Spice, per tin 7
- Canada Corn Starch, package 8
- New Orleans Molasses, 2-lb. tin 10
- Criscoes, per tin 29
- Finest Canned Lombard Plums, 3 tins 25
- Finest Canned Pumpkin, 3 tins 22
- Choice Pink Salmon, tall tin, per tin 10
- Finest Creamery Butter, per lb. 21
- Choice Rangoon Rice, 5 lbs. 25
- Finest Pearl Tapioca, 3 lbs. 25
- Maconochie's Pickles, Mixed Chow and Walnuts, pint bottle 24
- Finest Canned Corn, Peas or Tomatoes, 3 tins 25
- Fancy Mixed Biscuits, 2 lbs. 25
- 500 lbs. Fresh Fruit Cake, per lb. 15
- Toasted Corn Flakes, 3 packages 25

PURE CELONA TEA, 2 1/2 LBS. 74c.

1000 lbs. Pure Celona Tea, of uniform quality and fine flavor, black or mixed. Friday, 2 1/2 lbs. 74c

The Robert Simpson Company, Limited

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