

The St. Lawrence Route to Europe

TO travel via the St. Lawrence Route adds immeasurably to the pleasure of a holiday or business trip overseas. To journey down the great river enjoying the grandeur of majestic cliffs and primeval forests, the beauty of green sunlit meadows and of the quaint towns and villages which dot the shore, to see the many places famous in history and legend that pass before one in entrancing panorama, comes as a delightful and never to be forgotten prelude to the Ocean voyage.

Associated with a trip down the St. Lawrence are the stories of the pioneer French explorers — that gallant and picturesque band of soldiers, sailors and churchmen who left their mark on the New World. It was up this great river and across the great lakes that Louis Joliet, accompanied by Father Marquette, and several years later, Sieur de La Salle and his few followers, made their memorable pioneer voyages by canoe to the St. Joseph (now the Illinois) river and the Mississippi. In 1535 Jacques Cartier journeyed up the river to the Indian village, Hochelaga (now Montreal). In 1608, Samuel de Champlain sailed up its waters and founded Quebec. Roberval, Maisonneuve, Laval, Frontenac, Wolfe, and Montcalm are others of the famous names inseparably connected with the story of the river.

Along the banks of the St. Lawrence are many places that still retain much of the charming quaintness of more than two centuries ago. They are indeed parts of the Old World transplanted into the New.

In addition to the pleasure and historic interest of the river trip, the enjoyment of the Ocean voyage itself is enhanced by the passage down the sheltered waters, which helps the traveller to become accustomed to the vessel before reaching the open sea.

The Liners on the Cunard and Anchor-Donaldson Canadian Route are models of comfort and luxury. Every detail of their furnishings and appointments reflects most careful thought for the traveller's pleasure and welfare. For 85 years Cunard steamers have been the standard of transatlantic service.

In the following pages is a very brief outline of some of the many interesting places which may be embraced in the itinerary of those who take the St. Lawrence Route to Europe. Comment on Niagara Falls, Toronto, and certain points West of Montreal, from which port the Ocean Liners sail, is included for the benefit of tourists who may wish to plan to visit some of these places en route to the steamer.

