

*Postal Service*

to be strangely lacking in concern about this deficit. The deficit, in spite of the minister's rate increases, also means a gift of \$1,522,000 each year to *Time* and *Reader's Digest* which are what I call ethnic American publications.

In the minister's own documents his rate adjustments propose to increase the coverage of cost on second class mail involving Canadian daily newspapers from 30 per cent to 80 per cent. I do not object to that because these people are in the business of publishing newspapers to make money, and the great majority of their revenue comes from advertising. As closely as possible they should pay the cost of handling their newspapers, although there is perhaps some argument in favour of a slight subsidy.

If the minister accomplishes his aim in this regard there will still be a slight subsidy of about 20 per cent. If this is valid for Canadian daily newspapers I should like the minister and the government to explain to us and the Canadian people why *Time* and *Reader's Digest* will have to pay only one-third of the cost after the minister's new rate adjustments. I submit that the minister can pick up over \$5 million, certainly not less than that, each year if he does two things: first, discuss with the United States authorities and then implement rates that require the payment of all costs of handling the imbalance of mail service between our two countries and, second, immediate implementation, and this requires no discussion, of rates for *Time* and *Reader's Digest* which cover the entire cost of handling.

The minister, the government and their apologists must quit using as a basis for subsidy to these two publications the outrageous myth that somehow because they are printed in Canada and contain three or four pages of Canadian news, which is either irrelevant or slanted or both, this makes them Canadian publications. This kind of criteria is nonsense. It is outrageous and is enough to give a coyote the heartburn. These two publications have no right to a subsidy in Canada. All they have is the privilege to make use of our postal services provided they pay the full cost of those services. They are in fact foreign publications put out for profit, and profit alone.

If the minister will illustrate by action his concern for deficits in these two areas, amounting to not less than \$5 million per year, he will do something to convince many of us and many Canadians that he is serious. Instead, he attacks the wrong people and the

wrong organizations. Instead, he seeks to pick up deficits from those from whom it might be easier to pick them up. He reminds me of the bully in the schoolyard who picks on the Boy Scout, the Girl Guide and the war amputee. He reminds me not only of a bully but of someone who is trying to solve the problems in respect of Post Office deficits by attempting to be half pregnant. This means he will be a born loser.

The minister is attempting to use so-called private enterprise efficiency methods in respect of an instrument that is basically a social enterprise designed to render service. He is a born loser. This is the way the minister has directed his concern. He is attacking non-profit Canadian publications while giving those great candidates for social aid, *Time* and *Reader's Digest* benefits amounting to \$1,500,000 per year. He is attacking Canadian non-profit publications and forcing them either to cease or substantially reduce the number of their issues.

Let me illustrate this fact. I can think of a publication that can really do something about Post Office deficits, if one were really to believe the department. I have in mind the Toronto Metropolitan Police Association's publication, *News and Views*. There is not a word of advertising in it, although if you want to buy a baby crib or a second-hand car from a fellow member of the force you can read about it. It contains news of the internal doings of the police association. It is all mimeographed, but the department suggests that here is an area where deficits can be reduced. Rather than \$500 a year, the minister wants \$2,500 a year.

● (4:00 p.m.)

The minister can attack the *Labour Statesman*, a now discontinued publication of the British Columbia Federation of Labour. This was a non-profit publication by a Canadian organization. He can attack *Le Travail*, put out by the C.N.T.U., which has ceased to be published. By the way, the Secretary of State (Mr. Pelletier) had a great deal to do with this publication and was an important contributor to it. I hope the Secretary of State is expressing his concern to the minister.

The *United Church Observer* is another Canadian, non-profit publication. The costs of this publication have increased five times, from \$30,000 a year to \$145,000 a year. The minister tells us that he has doubled the charges in respect of *Time* and *Reader's Digest*. However, they are still receiving \$1,500,000 a year by way of subsidy. The minis-