

Part of the reason for many respondents believing the federal government is not performing adequately on adjustment questions could be that they are not aware of developments in the areas of training and learning. As Table 43 shows, only 38% indicate they have heard something recently about federal government initiatives in the areas of training and learning. Awareness is highest in Quebec (45%), and lowest in B.C. (30%). Among demographic subgroups, the highest awareness scores were recorded for:

- Men
- Over 34 years of age
- University educated
- French speaking
- \$60K or more per year
- Managers/professionals

These demographic data suggest that communications on training and learning may not be penetrating the audience that is most "exposed" to the most negative consequences of the economic transition (i.e. women, the less educated/affluent, etc.).

Respondents who indicated they had heard something recently about federal learning and training initiatives were also asked to relate what they had heard. Most (46%) cited the general comment "programs to retrain people".

