

VII. MEXICO: TRADE FAIRS and MISSIONS PROGRAM
November '93 to March '94

1. **NATIONAL SWINE CONGRESS (Cancun)** Oct 93
2. **TECOMEX '93 (Monterrey)** 26-30 Oct 93
 - The major environment equipment event in Mexico.
15-20 participants expected.
3. **MEXICAN MINING CONGRESS '93 (Acapulco)** 25-29 Oct 93
 - Biennial congress/trade show. Canada has participated each time.
More than 60 participants are expected.
4. **CANADEXPO '94 (Monterrey)** 24-27 Jan 94
 - Repeat of highly successful '92 Expo, featuring industrial equipment.
350-400 participants expected.
5. **EXPOCOMM '94** Feb 94
 - Mexico City's principal telecoms event.
20 participants expected.
6. **ANTAD '94 (Guadalajara)** Mar 94
 - Only event directed to the retail industry.
More than 50 companies expected.
7. **CANADEXPO '94 (Mexico City)** 12-18 Apr 94
 - Planned to be Canada's largest ever commercial trade show.
This week long event will showcase Canadian expertise
in a wide number of sectors.
450-500 participants expected.