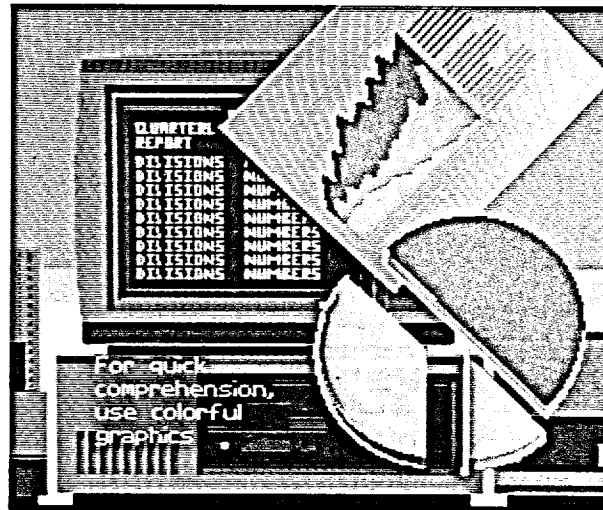


YOU STILL HAVE TO HANG IT



How do you create new wallpaper designs?

When a major British manufacturer of wallpaper and floor coverings wanted to create and test new wallpaper lines, it had two choices:

- set up presses for expensive test runs with dyes, or
- introduce a videotex graphic system that could reproduce 4096 shades of colour.

The choice was simple. The manufacturers installed Limicon Incorporated's GraphEase software in a NAPLPS videotex system to produce thousands of colour options and combinations.

Productivity increased by a factor of 10 while the cost of running test press-runs with messy dyes was eliminated altogether.

GraphEase and its companion software, Telecalc II, are two NAPLPS authoring products which run on specially configured Commodore Business Computers.

GraphEase is a NAPLPS authoring system which enables easy creation and editing of high-quality graphics. The software can also be used to create libraries of objects or designs for later recombination into new pictures.

The software enables complex displays to be generated from small data files or rapid bursts of teletext and videotex data. Many cable TV operators are looking into GraphEase as a reasonably-priced means of creating and maintaining several channels of graphics and textual information.

Telecalc II is a chartmaker mated to the highly popular VisiCalc. Simple or complex VisiCalc data files can be rendered into charts. Up to 12 individual entities can be charted across up to 21 events in any positive range.

Telecalc II produces completed multi-coloured NAPLPS frames which can be enhanced by GraphEase or used on their own in a presentation.

Further information can be obtained from Limicon Inc., at 144 Hampton Avenue, Toronto, Ontario, Canada, M4K 2Z1. Telephone (416) 465-4058.