

## ATTACHMENT TO COMMISSION "C" REPORT

INCREASING PUBLIC UNDERSTANDING OF THE COMMONWEALTH1. Information

The Commission recommends the following steps for a more vigorous information programme:

- (a) Full advantage to be taken of the information and educational opportunities presented by such forthcoming Commonwealth events as:

- the 1977 Meeting of Heads of Government;
- the Head of the Commonwealth's Jubilee Year;
- the 1978 Commonwealth Games; and
- the newly designated Commonwealth Day.

(This Commission requests the Commonwealth Broadcasting Association to give urgent consideration to a special radio and TV production to mark Commonwealth Day on 14 March 1977.)

- (b) The Commission urges the setting-up of a pan-Commonwealth association of correspondents to:

- improve personal contacts between working journalists of the Commonwealth;
- facilitate more exchange visits;
- increase understanding of the problems of national development in member countries.

- (c) National information services to co-operate actively with the Secretariat's Information Division in assessing the communication and education requirements and in planning and implementing action programmes on Commonwealth themes relevant to national interests.

- (d) Appointment by each Commonwealth Government of an officer to be responsible for publicising the government's role in international organisations, and especially to take advantage of all opportunities to co-ordinate and initiate Commonwealth