

Boulet Boots

The well-dressed Canadian cowboy wears luxurious Boulet western boots. They fit the stirrup as well as the foot and are tooled and stitched with precision. Many are lined with leather.

Each year M. Boulet and his 150 employees make 150,000 pairs of boots worth \$4 million. They are available for men, women and children. The retail prices range from \$60 to \$150. Cowhide boots cost less, and those made from exotic leathers—elephant, ostrich, lizard, antelope and bison—cost more. To get a catalogue and a list of the US western wear stores that carry them, write G. A. Boulet, Ltd., 501 St.-Gabriel, St.-Tite, Québec, G0X 2H0.

British Woolen

The bulky, hand-loomed sweaters of British Woolen Knitters,

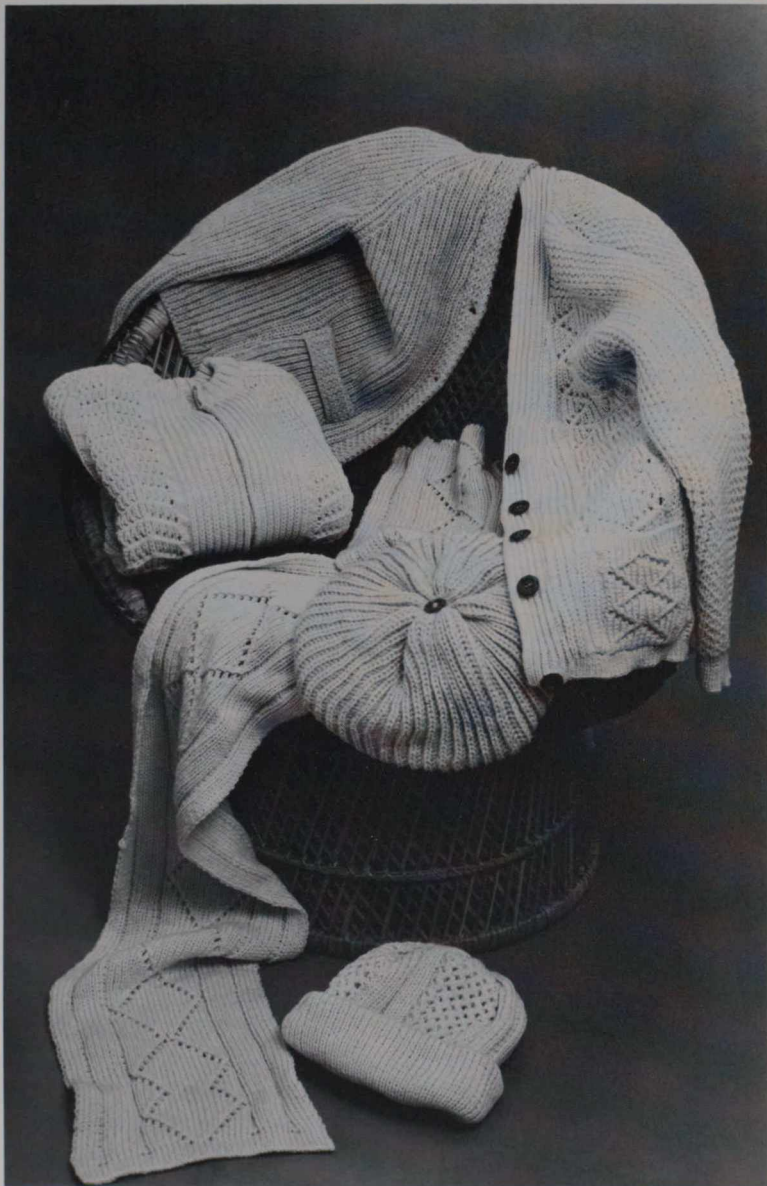


Photo: Pablo Orrego

Ltd., warm North American hearts.

The small husband-and-wife business began one year ago on Prince Edward Island. Its hand-operated machinery produces garments with the slight irregularities of hand-knits. Most are loomed in their natural colour, although some are dyed. The natural look and feel of the sweaters is underscored by the choice of wools, all imported from England. There are: an Aran-type wool, which can go into the washer and dryer and is worked in Irish patterns; a hairy, water-repellent wool

from Swaledale sheep, a breed found only in a single valley in Yorkshire; a grey mix from the Herdwick flocks that were grazing in the Lake District when the Romans got there; and an oiled wool that is water-repellent. The sweaters, for men, women and children, each contain 1½ to 2½ pounds of wool and cost no more than \$49 plus duty for the three-quarter length jacket for women. There is no cost for postage or handling. For a brochure, write the company, P.O. Box 25, West Royalty Industrial Park, Charlottetown, Prince Edward Island, C1E 1B0.