

There is no Business so small that advertising will not help it, none so prosperous that it can afford to ignore its aid

HEINTZMAN & CO.

MANUFACTURERS OF



GRAND
SQUARE
AND
UPRIGHT

Pianofortes

Send for Illustrated Catalogue.

Warerooms, 117 King St. W., Toronto

THE BELL ORGAN AND PIANO CO., LIMITED

MANUFACTURERS OF

Cabinet and

Church

THE
CELEBRATED

Upright

Grand

Pipe Organs

BELL

Pianos

Factories and Offices,

GUELPH, ONT.

SEND FOR CATALOGUES.

ESTABLISHED 1855

TAYLOR'S

FIRE and
BURGLAR

SAFES

HAVE MANY PATENTED IMPROVEMENTS NOT FOUND IN OTHER MAKES

That will well repay an investigation by those who desire to secure

THE BEST SAFE

J. & J. TAYLOR,

Toronto Safe Works

TORONTO

MONTREAL,

VANCOUVER,

WINNIPEG,

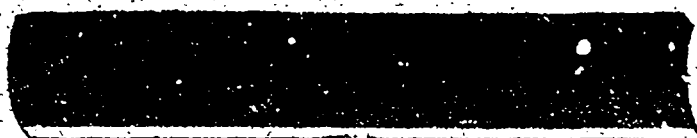
VICTORIA

GALT MACHINE KNIFE WORKS

Planing
Machine
Knives.



Stave Cutter Knives



Stave Jointer Knives



Moulding,
Tenoning,
Mitreing,

Shingle
Jointer

And Other Irregular Shapes

Chisel-box and Veneer, Paper Cutting, Leather Splitting and any special Knife made to order.

Send for Price List.

All Work Warranted.

PETER HAY,

GALT, ONT.

The Prestige Which Wide and Well Directed Advertising

gives to a Business House is a factor which has a material bearing upon its credit.

NONE of the Modern Inventions which have so much changed ancient methods, have been able to take from or add to the efficacy of advertising. Printers' ink and type retain their supremacy as the business man's best coadjutors.

which underlies successful advertising can be learned by every intelligent business man.

THE SHEPHERD Once mastered it is a valuable addition to his capital.