



## The Proof of Leadership

Public demand controls the destiny of every manufactured product. It is the acid test of MERIT—the most potent influence governing the Dealer in the purchase of his stock.

Mason & Risch Pianos and Player pianos are the acknowledged standard by which comparison with other good pianos and player pianos are made—a pre-eminence that has been acquired because they are in the greatest demand, and consequently recommended and sold by the greatest number of Dealers as "Canada's First and Foremost Piano, the Best Piano Built."

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**Mason & Risch Limited**

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