

Digby County Monitor

Mr and Mrs Frank Hayden left Thursday for Detroit.
Miss Grace Rice, of Baltimore, Md., is the guest of Mr and Mrs W Fairweather.

Mrs. Harry Cousins and daughter Gertrude have gone to Shelburne for a few weeks.

Walter Comeau of St John was the guest of his sister Mrs Wallace Abbott, on Wednesday.

Yarmouth Times—Mrs (Capt) George Hains and Miss Gertrude Hains are visiting friends in Halifax.

Miss Edith Reeks of Round Hill returned home on Tuesday after spending a week with Miss Marjorie Driffield.

Miss Agatha L Sullis, supervisor of schools in Bessemer, Mich., is visiting her father, S L Sullis, Fairmont Terrace.

Mr and Mrs Avon Chisholm, who have been visiting their sisters on Birch Street, left for their home in Allston Saturday.

Miss Violet Cousins, of Boston, Mass., is a guest of Mrs A J Westhaver, Harmony Lodge. She was accompanied by Mrs A H Henry, of Yarmouth.

Berwick Register—Mr G H Chisholm of the Kentville Publishing Co., with Mrs Chisholm and family were among the Camp meeting visitors to Berwick the past week.

Yarmouth Times—Mrs Byron B Abbott of New York, arrived here Saturday to visit friends. She was accompanied by her son Capt B F Abbott who proceeded to Halifax.

Rev Denton J Neily and Mr Herbert Derry from Massachusetts, accompanied by Byron A Roney are enjoying a few days out in the woods. They went in Mr Derry's auto as far as Lake Jolly and from there will canoe the chain of lakes.

M F Macdonald of Seattle, Wash; arrived in town Thursday to spend a few weeks with Mrs Alfred Warner, of Plympton. Mr Macdonald, (like his brother J D of Weymouth) is in the hat business, and is the western correspondent of the American Hatter, of New York. Mr Macdonald was one time a salesman in J L Peters' gent's furnishing department, then under the proprietorship of the late R S Fitzrandolph.

OFFENSIVE AGAINST THE GREEKS

Arabs Lost 7,000 Men in Attempting to Prevent French Entering Damascus.

CONSTANTINOPLE, Aug 4—Turkish Nationalist forces opened a bitter offensive against the Greeks along a sixty mile front in Asia Minor on Monday.

The battle line extends along the Bagdad Railway westward from Kutubia to Slavy. Greek forces in Anatolia are being reinforced from Thrace and in conjunction with British detachments, have already advanced eastward from Imdid to Adahazar.

The Turks are reported to have evacuated the Adana area, where the French have been heavily reinforced. Beirut messages indicate that the Arabs lost seven thousand men in attempts to prevent the French entering Damascus.

The French used armored cars, tanks and airplanes while the Arabs had only infantry, cavalry and poorly equipped artillery.

A CHALLENGE FROM NOVA SCOTIA

A C Ross, ex M P, has sent on behalf of the Royal Nova Scotia Yacht Squadron a challenge for the American's cup in 1921. The boat will be built in Canada, sailed by Admiral Armellis Jarvis, of Toronto, and it is said manned by Nova Scotia fishermen. If this race occurs we can assure the public that a breeze like prevailed on the Saturday the races were cancelled will just appeal to the Nova Scotian crew and the Americans will be compelled to race in rough weather if they desire to hold the cup.

MAGIC BAKING POWDER
Contains no alum

We unhesitatingly recommend Magic Baking Powder as being the best and purest baking powder possible to produce. It possesses elements of food that have to do the building up of brain and nerve matter and is absolutely free from alum or other injurious substitutes.

A SUCCESSFUL SALE OF ROTTEN RAINCOATS

The Result of Truth in a Newspaper Advertisement.

Here's a new true tale, with a point and a moral for the public generally as well as for dealers, as told by Frank Armstrong, secretary of the Better Business Bureau, of Iowa.

It concerns a well known department store proprietor, noted for his bluntness of speech and peppery temper, who walked into the office of his advertising manager one day to give orders regarding an advertisement in the next morning's dailies. The advertising manager was ill, and his new assistant a young college man, was doing his best to jelp things going.

"Young man" said the merchant, "I want you to stir interest in the water proof garment department. The fact is, we have a lot of rotten raincoats we've got to get rid of. They are shoptorn, and some of them are cracked, and we'll sell them for little or nothing. Now we've got to get the people to buy 'em. There are some good ones in the lot but if we can't sell 'em we might as well dump 'em in the river."

The young man assured "the boss" he knew exactly how to do it. THEN THE STORM BROKE

The next morning when the merchant opened his paper to read his store's advertisement for that day, he came pretty near having a fit, for on the page opposite the editorials was the raincoat advertisement, away across the page in bold black face type, and it read this way:

"To tell the truth, we have a lot of rotten raincoats we've got to get rid of. They are shoptorn, and some of them are cracked, and we will sell them for little or nothing."

Down went his fist on the table, rattling the dishes and spilling the coffee. He read on:

"There are some good ones in the lot, but if we can't sell them, we might as well dump them into the river."

AGREEABLY SURPRISED

Without waiting to eat breakfast, he jammed on his hat close to his ears and started off down town, an hour ahead of his usual time, to discharge the youth who had written the advertisement. Red in the face he headed straight for the advertising manager's office. His partner met him on the way and asked:

"Do you know about the raincoats?"

"Do I know? Yes, I'm on my way to kick that fool out of the store."

"Then you don't know!" said his partner. "There was the biggest crowd in the raincoat department we ever had. Every garment was sold out thirty minutes after we opened this morning. That Ad. was a wonder. Seemed to please the people by its absolute frankness."

The merchant paused, and then turned his steps toward his office. He sent for the advertising man:

"Young man," he said, "how did it happen that you used my exact words in that advertisement this morning?"

WHAT THE TRUTH DID

"You told the truth so simple and directly that I couldn't improve on your way of saying it," was the answer.

"Well," said the merchant, "but you were right and I was wrong. You may run the advertising department in your own way from now on."

This house, says Mr. Armstrong, by way of comment, has ever since been known for the simplicity, frankness and truthfulness of its advertising.

A TRIHEDRON FOR YARMOUTH

The Department of Marine and Fisheries is considering the establishment in Yarmouth Harbor of a Trihedron, a new invention which has very recently been introduced in marine circles. Its object is to assist masters of steamers which are equipped with searchlights in ascertaining their true position. The position of the Trihedron is located by a bright reflector which it throws off when the rays of a searchlight at a good distance away is thrown upon it. The department has asked Yarmouth master mariners for suggestions as to where would be the best situation in this harbor for its establishment and efforts will be made to have it placed near the Sollovs Rock shoal, where, provided the experiments with the Trihedron prove successful, it would be a valued assistance to ships in both entering or leaving the harbor.

THE WAY THEY DO OUT WEST

There will be no edition of the Western Prairie next week as we are taking a holiday to enable us to print the Agricultural Fair Prize List—Western Prairie, Cypress River.

Among the Churches

Parish of St. James, Bridgetown

The services next Sunday (12th Sunday after Trinity) will be: Bridgetown, 11 a. m. and 7.30 p. m. ("Confirmation" instruction 10 a. m.) St Mary's, Belleisle 3 p. m. ("Confirmation" instruction at this service.) Sunday School at usual hour.

WEEK DAYS

Belleisle, no mid-week service this week. Bridgetown, Friday 8 p m followed by choir practice

St. Peter's-by-the-Sea, Young's Cove, Special Service next Monday, Tuesday and Wednesday evenings commencing at 8 o'clock.

Bridgetown Methodist Circuit

Rev George T. Bryant, Pastor

AUGUST 22nd

Bridgetown, Sunday School at 10 Public Worship at 11 in the Baptist Church. A Sermon to the Scholars of the Public School, a sermon to the children may be the best sort of a sermon for adults)

Public Worship at 7.30 in the Methodist Church

Bentville, Public Worship at 3

Wednesday, Bridgetown, Mid Week Service 8

Friday, Epworth League 8

Bridgetown United Baptist Church

Rev. M S Richardson, pastor.

Sunday School at 10 a. m. Preaching service at 11 a. m. and 7.30 p. m.

Weekly prayer service of the church on Wednesday evening at 8.00

B. Y. P. U. Friday evening 8.00

DEAD MEN MAY ORGANIZE

There Are 2,000 of Them Living, But Officially Buried.

A despatch from Ohio says: A dead man's club, composed exclusively of ex-service men now living but listed officially as killed in action overseas, is the latest kind of fraternal organization suggested by William Wirt of this State.

Wirt is having a hard time trying to convince the government that he isn't dead and buried in France. His name now is being chiselled from the memorial bronze tablet recently erected here in a memorial building. Wirt estimates there are nearly two thousand ex-service men now living, whom the War Department records show were killed and buried overseas. He also declared that court records show about nine hundred men declared officially dead who are still alive. He suggests they organize a "Dead Man's Club" and adopt the slogan: "We may be dead, but we won't lie down."

HOT IN CHICAGO

(From a Chicago Paper)

Only 103 more shopping days until Christmas!

Today was the year's hottest. At 3.30 o'clock when the Mercury had crawled laboriously to 96 degrees, it had made a new higher record for the Summer. But it lingered only a moment and started its search for new altitudes.

Out on the North Side an unofficial weather profit ascribed the increased temperature to the fact that notices in raises of rents have been placed in the mails. Every body who received one of the notices got hot immediately.

In the loop the casualties were 279,000 linen collars, wilted at noon, 5,000 pairs of shoes ruined by frying asphalt, 4,000,000 eyes stopped up with flying dust, a prospective increase of 1 cent in the price of soft drinks.

It was 40 degrees above zero at Hammerfest, and there was a snow storm on Pike's Peak.

The Pants Will Come Of

People who go to the movies—and that includes nearly everybody—should be interested in the following advertisement in the Wayne (Ark) Progress: "If the lady who stuck her gum on my seat at the movies last night will call she may have the gum. If the gum won't come off she can have the pants, too."

Some Heat

A Oneco, Conn., despatch says: Monday was the hottest day in 40 years. Mercury went to 114 at noon, and stood at 100 in the shade at 2 o'clock.

Minard's Liniment Co., Limited.

Gentlemen—I have used MINARD'S LINIMENT on my vessel and in my family for years, and for the every day ills and accidents of life I consider it has no equal. I would not start on a voyage without it, if it cost a dollar a bottle.

CAPT F. R. DESJARDIN

Sohr Storke, St. Andre, Kamouraska

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CAPT F. R. DESJARDIN

Sohr Storke, St. Andre, Kamouraska

Butter, Eggs, Etc. Buys Goods Here Same as CASH

FINAL WIND-UP

Of the Stock of J. W. BECKWITH ESTATE

Just two more weeks are allowed for the final selling of this high class stock. There are many big bargains still to be had, values that can never be repeated, for every quotation from the big centres point to still higher prices for the coming season. Many of the lines still to be sold are actually far lower than manufacturers cost prices today. Shrewd thrifty people will do well to grasp this opportunity now, before it is too late.

NO REASONABLE OFFER REFUSED

These Bargains Should Appeal to Thrifty Shoppers

Tweed Suitings, 54 inches wide, for Men's or Boys' Suits, neat dark patterns, will give great service, actually worth \$4.50 yd. going for \$2.48 yd.

Cottonade Panting, 28 inches wide, neat stripe, going for 50 cents yard.

Linen Lap Robes, fancy borders, going for \$1.29 each

Fancy Veilings, now going for 9 cents yard

Children's Trimmed Hats for 50 cents.

White Pique Dress Goods or Skirting, 36 inches, 55 per yard.

Ladies' Tweed Skirts, going for \$1.98

Pretty Porch Dresses, all sizes, going for \$2.98

Kitchen Aprons, large size, going for 58 cents.

Boys' Khaki Overalls, going for \$1.45

Ladies' All Wool Sweaters, as low as \$2-50

Children's Pretty Gingham Dresses, going for 98 cts.

Trimmed Hats, stylish trimmed millinery, value to \$10, a big variety going for \$2.48

Dainty Silk Blouses, white, pink or black, now \$2.50

Ladies' Panama Hats, ready trimmed, going for \$1.45

Selling Stock of

J. W. BECKWITH ESTATE

Farmers' Picnic

Annual Picnic on the spacious Demonstration Grounds LAWRENCETOWN

Thursday, August 26th

Come and enjoy a good holiday, and be sure to hear Canada's distinguished Agricultural Experts: Dr. Cummings; Prof. Brittain, B. S. A., Mayor Blair and G. E. Sanders, B. S. A.

Calithumpian parade at 12.30 p.m. Addresses on the Demonstration Grounds 2 to 4.

Bridgetown and Lawrencetown Tennis Tournament at 4, also Tug of War, men.

Base Ball games at 5 o'clock.

Ladies' Institute will furnish cake lunch 12.30 to 3 p.m. and 5 to 7 p.m.

Splendid facilities for Picnic Parties on River Front, Lots of swings.

A special feature for the evening the popular Drummond Reader Rev. D. E. Hatt will deliver a programme in the Demonstration Building at 8 o'clock. Admission 35, 25 and 15c.

L. W. ELLIOTT, Secty. A.C.F.A.

WE HAVE TO OFFER THIS WEEK

Cracked Corn, Oats, Feed Flour, Cornmeal, etc.

Lantic granulated sugar \$24. per cwt.

Acadia Brown sugar \$23.00 per cwt.

Kellog's Toasted Cornflakes, Waxtite 2 for 25c.

Coarse Salt, \$2.50 per sack

Heavy clear back Pork .85c. per pound.

Armour's pure lard .85c. per pound.

A good assortment of Gonong's chocolates at .75c. per lb.

2nd clear cedar shingles \$7.75 per m.

A. S. PHINNEY PARADISE

Phone 26-II Goods Delivered

Store open every day and night

KING'S BIG SALE

10 Days Opens on Thursday August 19th to 28th

ANNAPOLIS ROYAL, AT 9 A. M.

Make up your party and be on hand early. All prices quoted below hold good until sold or cancelled Saturday Evening, August 28th at 11 p. m.

Store will be open every day and Evening until 10 p. m. during Sales Days

For the convenience of Shoppers visiting our store we wish to especially draw attention to the following offerings: No Goods on Approval, No Booking, but any purchases made not satisfactory, money will be cheerfully refunded.

Interested in Boys' Clothing or Furnishings? See Kiddies' Overalls, ages 4 to 10 years at \$1.20. Merino and Fleece lined Underwear at 70 cents per 25 cents and 35 cents. Stockings at 35 cents. Buster Brown Stockings, sizes 8 to 9½, 55 cents. Chambray Working Shirts 65c. Large Boys' Blouses, ages 14 to 16 years \$1.00. Fine Worsted Pull Over Sweaters \$2.50. Boys' Caps 75 cents and \$1.00. Neckwear 35 cents and 50 cents. Special showing of Boys' Suits, sizes 27 to 35 (ages 9 to 17 years) at \$10.50.

Interested in Working Garments? See Heavy Blue Denim Overalls and odd lines of Smocks \$2.50. Split Leather Gloves, unlined 70 cents, lined 95 cents. Gauntlets unlined \$1.00. Lined Mitts 75 cents. Working Trousers \$2.95 and \$5.00. Working Shirts at \$1, \$1.35 and \$1.65. Heavy Socks 35 cents and 45 cents. Caps at \$1.25. Fleece Lined Underwear at 95 cents and \$1.15 garment. Regular \$1.50 value Lumberman Socks at \$1.20. Stanfield Red Label Shirts and Drawers, sizes 36 to 42 \$2.75. Red Label Shirts (seconds) sizes 36 to 48 at \$2.25. A Suit of Clothes of exceptional value for \$26.60.

Interested in High Class Furnishings? See 2 groups of Neglige Shirts \$1.75 and \$3.00 (not a shirt offered but what is below Manufacturer's price). All Colored Soft Collars 35c. Dress Gloves at clearing prices of \$2.00 and \$2.50 pair. Tooke's White Stiff Bosom Shirts 14 to 18 at \$1.35. Silk Hats in the very latest shape \$5.00. Tan Auto Gloves \$3.00. Cashmere Finish Hoisery at 65c. All Wool and Finest Worsted and Cashmere Hoisery at \$1. Pull Over Jerseys and Coat Sweaters \$4.00. Suspenders 75c. 10% Discount on all Fine Grades Combination Underwear. Handkerchiefs 2 for 25c. Armllets and Garters on cards 40.

Hundreds of Neckties, at prices 50c., 75c., \$1.00 and \$1.50. Do not go home without a Tie. Quantities of Caps of the Highest Grade clearing at \$2.00

CLOTHING We especially ask you to let us show our Ready-to-Wear Garments at \$41.80 if interested in well made clothes.

We Look to See You Often During Our Sale

A. M. KING & SON, ANNAPOLIS ROYAL NOVA SCOTIA

Remember that Every added Subscription Helps to make this paper better For everybody

VOL. XLVIII—No 21

ANNUAL Labor Day Celebration

Bridgetown, September Under the Auspices of the B

2 Big Concerts