

## CHRISTMAS SHOPPING

IT IS NONE TOO EARLY TO START YOUR CHRISTMAS SHOPPING. Do not leave it until the last minute so that in the rush you cannot get just what you want. A POLISH MOP will be appreciated by every woman 365 days in the year, because it makes those hard-to-get-at places as easily cleaned as the centre of the floor. It turns a hundred little troubles into one great joy.

WATCH OUR WINDOWS FROM NOW UNTIL CHRISTMAS FOR GIFT SUGGESTIONS

The best Gift of them all



It has been truly said by hundreds of women that they would not sell their CARPET SWEEPER for ten times its cost if they could not procure another. A "most acceptable" gift.

WE ARE SOLE AGENTS FOR THE WIZARD MOP.

- Small triangle polish mop..... 75c
- Large triangle polish mop..... \$1.25
- Large dry dust mop..... \$1.25
- O-Cedar triangle polish mop..... 75c
- O-Cedar round polish mop..... \$1.50

T. DODDS & SON

Flashlights, all shapes and sizes, all prices. The handiest pipe lighter, 25c.

## CHOPPING AND OAT ROLLING

OUR TWO CHOPPERS AND OAT ROLL are in operation. We can give the Farmer THE BEST SERVICE in the Dominion; THE BEST WORK, as we have the power with which to do it, AT THE LOWEST PRICE.

WATFORD PLANING MILLS  
ESTABLISHED 1870. GEORGE CHAMBERS

## TRENOUTH & CO.

DEALERS IN

Flour, Oatmeal, Cornmeal, Wheat Kernells, Flaked Wheat and Barley, All Kinds of Feed, Grain, Seeds and Poultry Food.

We Carry a Full Stock of INTERNATIONAL STOCK FOOD FOR HORSES, CATTLE, SHEEP, HOGS AND POULTRY.

CALDWELL'S MOLASSES MEAL AND THREE DIFFERENT MAKES OF CELEBRATED CALF MEAL.

ALL KINDS OF GRAIN TAKEN IN EXCHANGE  
Chopping and Rolling Done While You Wait  
PHONE 39

## Nothing But the Best

IN HOUSE FURNISHINGS we aim to keep the latest and most popular goods in our line. Everything for the Parlor, Bedroom, Dining Room or Kitchen. We are not after Big Profits but aim to supply goods of Elegance, Durability and Good Value. Let us show you our stock. Any article manufactured obtained on short notice.

Agents For MASON & RISCH  
PIANOS, GRAMAPHONES, STRING INSTRUMENTS, SHEET MUSIC, EDISON RECORDS, &c., and all kinds of repairs.

NEW AND SECOND HAND SEWING MACHINES AND ALL SUPPLIES

Our Prices are right, as low as is consistent with reliable goods

HARPER BROS.

PHONE 31.

FINE FURNITURE MUSICAL INSTRUMENTS UNDERTAKERS

We Do All Kinds of Printing AT THE GUIDE-ADVOCATE



### England Expects

When Milton found himself off from taking as active a part as he desired in the affairs of England, during one of the greatest national crises through which the nation has passed, because of his blindness, he sang, "They also serve who only stand and wait." The line has in it an appeal and a solace for many of us to-day. The world is now passing through one of the greatest crises in its whole history, and one that is going to have, not a temporary, but a lasting effect on the whole future of the political, moral and spiritual outlook of mankind. It is a terrible tragedy, a terrible struggle, in which hundreds of thousands are giving their lives, in which millions are suffering physical pain, and many millions more passing through the greater vicarious agony of waiting for news of loved ones, perhaps sons, husbands or lovers, who have gone to the front. Many of us, however, have no sacrifice to make. We are unable, for one positive reason or another, to go ourselves, and have made no sacrifice by having to give permission to some one else to go. Yet we need not be downcast; we are also a part of the great army fighting against a Teuton overlords of the world, with its doctrine of force as the court of final appeal, and submission to autocratic centralized government as the best form of relationship of man to man. Without the men at home who mine the coal, the men who make gasoline, the men of the machine shops who make the motors, the men who maintain and run the railways, and the rest of us who are engaged in one way or another in keeping the affairs of the nation going, the men at the front would be starved and frozen in a very short time.

### Japan's Ideals

Never have higher national aspirations been authoritatively put forth than we find in the published words of the Premier of Japan, where the magazine, rather than the banquet, is the means of announcing ministerial policy. It is Japan's ambition to join with the Occidental Powers in the defence of the highest ideals of civilization, even to the extent of dying for them. It is to be in line with the foremost nations that she is fighting against what she believes to be opposed to these principles. She is allied with Britain to stand or die for what Anglo-Saxons are everywhere ready to defend, even to the death.

"Japan's aim and ambition," the Premier says, "are to participate in all world-movements toward noble diplomacy, international relations and the principle of equal opportunity and peace, and to prevent by all proper means the outbreak or continuance of bloodshed between nations. Japan's relation to the present conflict is as a defender of things that make for higher civilization and a more permanent peace."

### To Save the Union

Canada, it is now announced, is to make a contribution of 150,000 men to the fighting forces in Belgium and France, and Germany. The next contingent of 21,000 men are to sail in January, and thereafter as frequently as they can be supplied. Of this January force 15,000 are men of the second contingent proper, and the rest reinforcements for the first contingent, which by that time will have been in action.

The call for two millions of men in Britain shows that the authorities have no idea of an early or easy close to the war. It is not too much to ask Canada, which has derived so much from the British army and navy at no cost but that of more or less cheerful gratitude, to contribute as many volunteers as may be willing to help to save the union of free peoples, known to the rest of the world as the British Empire.

Asthma Can be Cured. Its suffering is as needless as it is terrible to endure. After its many years of relief of the most stubborn cures no sufferer can doubt the perfect effectiveness of Dr. J. D. Kelllogg's Asthma Remedy. Comfort of body and peace of mind return with its use and nights of sound sleep come back for good. Ask your druggist; he can supply you

### Red Blood and Blue

Losses in the British ranks have been placed at 57,000 by Premier Asquith, reply to a question in the House of Commons. This is one-third of the original contingent, and indicates a heavy demand upon the courage and endurance of the troops. It explains also why the British contingent has not been largely increased above the original number sent to the continent. All the reinforcements were needed to replace the losses. Many men have been returned also to England, not wounded, but utterly broken under the terrible strain of the trench-work, facing death constantly and continually liable for immediate calls for hand-to-hand work. In all this the officers have taken their full share and more, and the aristocracy have risen to the highest glory of their old family traditions. It cannot be denied that blood tells.

### Bearing Fruit

The campaign for a more general use of the wholesome and palatable apples is assuming continental proportions. The movement inaugurated by the department of trade and commerce has already stimulated a demand that is increasing as the days go by, and if the apple and its products of cider, vinegar and apple butter are not cheap for the Canadian consumer this fall and winter there is something decidedly wrong about the working of the law of supply and demand. The crop throughout the country is beyond all records and it threatens an embarrassment of riches, with the usual export trade so largely cut off.

In addition to the two hundred odd ways of serving fruit contained in the departmental bulletin the United States department of agriculture has devised a table syrup made from apple juice. Seven gallons of ordinary cider will make one of the syrup. The department will furnish the formula to any cider press owner who may wish to manufacture and sell the syrup, which is said to be a cheap and valuable addition to the household stores. Let every day in season be apple day.—Vancouver Sun.

### What Success Is

Though you may be able to draw your cheque for millions, if you are not master of yourself, you are not successful.

You may control thousands of employees, but if you cannot control yourself, if you are slave to passions or appetites, you have failed.

You are not successful if you chafe or fret, if you are discontented and unhappy and out of harmony with your environment.

If your vocation absorbs all your energies, leaving nothing at the close of each day for your home and family but lassitude and irritability, you have no claim to the character of a successful man.

You are not successful, though you own a fine house and wear broadcloth, if you grind the life out of those under you in order to increase your wealth.

If you neglect self-culture, says an exchange, if you do not develop your higher faculties, but live down among the brute qualities of your nature, you are defeating the very object of your being—youth.

Miller's Worm Powders are a pleasant medicine for worm-infested children, and they will take it without objection. When directions are followed it will not injure the most delicate child, as there is nothing of an injurious nature in its composition. They will speedily rid a child of worms and restore the health of the little sufferers whose vitality has become impaired by the attacks of these internal pests. m

### Enough Said

An Irish priest preaching to his congregation inquired of them;

"What is it that makes you bate your wives?—Whiskey. And what is it that makes you shoot your landlord? Whiskey."

Then, screaming with excitement he cried: "And what is it that makes you miss them? Whiskey!"

"Oh boys," he concluded, "what more can I say of the evils of drink?"—Birmingham Gazette.

The Petrolia Council entertained the volunteers for the second contingent at a banquet at the Hotel Iroquois. Mayor Stirrett presided, and the boys were given pipes, tobacco, scarfs and wristlets.

It is said that, few birds lend themselves to captivity so readily as the nightingale. To be sure, they should be confined in an aviary or a large outdoor cage. The story is told of one nightingale which never sang again after it went from its old owner to a new one.

### MEDICAL.

JAMES NEWELL, PH. B., M.D.  
R. C. P., M. B. M. A., England,  
Watford, Ont.

OFFICE—Main St., next door to Merchants Bank. Residence—Front street, one block east of Main street.

R. G. KELLY, M.D.  
Watford, Ont.

OFFICE—Main street, formerly occupied by Dr. McLeay. Residence—Front St., East.

THOS. A. BRANDON, M.D.,  
WATFORD, ONT.

FORMERLY OF SARNIA GENERAL HOSPITAL and Western Hospital of Toronto.  
OFFICE—Main Street, in office formerly occupied by Dr. Gibson.

### DENTAL.

GEORGE HICKS,

D. D. S. TRINITY UNIVERSITY, L. D. S. Royal College of Dental Surgeons, Postgraduate of Bridge and Crown work. Orthodontia and Porcelain work. The best methods employed to preserve the natural teeth.  
OFFICE—Opposite Taylor & Son's drug store, MAIN ST., Watford.  
At Queen's Hotel, Arlona, 1st and 3rd Thursday, of each month.

G. N. HOWDEN  
D.D.S. I.D.S.

GRADUATE of the Royal College of Dental Surgeons, Ontario, and the University of Toronto. Only the Latest and Most Approved Appliances and Methods used. Special attention to Crown and Bridge Work. Office—Over, Dr. Kelly's Surgery, MAIN ST.—WATFORD.

### Veterinary Surgeon.

J. McILICUDDY  
Veterinary Surgeon,

HONOR GRADUATE ONTARIO VETERINARY College, Dentistry a Specialty. All diseases of domestic animals treated on scientific principles.  
OFFICE—Two doors south of the Guide-Advocate office. Residence—Main Street, one door north of Dr. Brandon's office.

### CIVIL ENGINEER.

V. M. MANIGAUULT,  
ONTARIO LAND SURVEYOR  
AND CIVIL ENGINEER.  
Box 800. STRATHROY, ONTARIO

### Auctioneer

J. F. ELLIOT.

Licensed Auctioneer.  
For the County of Lambton.

PROMPT attention to all orders, reasonable terms. Orders may be left at the Guide-Advocate office.

### INSURANCE

J. H. HUME.

AGENT FOR  
FIRE, ACCIDENT AND SICK BENEFIT COMPANIES.  
REPRESENTING

Five Old and Reliable Fire Insurance Companies:

If you want your property insured please call on J. H. HUME and get his rates.

—ALSO AGENT FOR—

C. P. R. Telegraph and Canada Permanent Loan and Saving Co.

Ticket Agent For C. P. R.—Tickets sold to all points in Manitoba, Northwest and British Columbia

### THE LAMBTON

Farmers' Mutual Fire Insurance Company.  
(Established in 1875)

J. W. KINGSTON, President.  
JAMES SMITH, Vice-Pres.  
JAMES ARMSTRONG, DIRECTOR.  
A. G. MINIELLY, DIRECTOR.  
THOS. LITHGOW, DIRECTOR.  
GUILDFORD BUTLER, DIRECTOR.  
W. G. WILLOUGHBY, MANAGER AND SEC. TREAS.  
J. F. ELLIOT, } FIRE INSPECTORS.  
R. J. WHITE, }  
P. J. McEWEN, AUDITOR.  
ALEX. JAMESON, AUDITOR.  
PETER McPHEDRAN, Warranted, P.O. Agent for Warwick and Plympton.

### Farmers Attention

WE HANDLE

COCKSHUTT IMPLEMENTS  
MELOTTE CREAM SEPARATORS  
KEMP MANURE SPREADERS

TORONTO WINDMILLS

BUGGIES, WAGONS  
GASOLINE ENGINES  
LIGHTNING RODS

—AND—  
EVERYTHING NEEDED ON THE FARM

Call and let us talk matters over.

CAMERON & GRAHAM

OPPOSITE HOWDENS' GROCERY.  
127-11