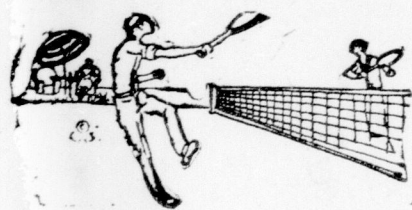


ALL ABOARD FOR VACATION LAND



Just ahead are the days when the lure of the out-of-doors is almost too strong to be resisted. Days when you are eager to lock your desk and your doors and go a-gipsying. For out in the country there are roads that wind past blossoming orchards, through woods where violets grow, down to the sandy beaches.

The coming holiday provides an opportunity for a trip to the woods or a week-end visit to another city. Your spirit may be ready, but what about your wardrobe, your travelling accessories, and your picnic basket? It is to remind you of these important requirements that we have assembled this page of suggestions for travel and sports wear.



Knitted Apparel For Town and Country

The Sleeveless Waistcoat Sweater is by far the most popular mode for strenuous sports wear. It may be of a light weight cream-colored mohair with the wide arm opening and the outer edges bound with Oxford gray. The four buttons which fasten it down the center front and the straight lower edge, like the vest of the men's English suits, establish its right to the name of a "waistcoat" sweater. \$5.75

It may be of silk and wool, in turquoise blue, overlaid with silver and attractively monogrammed. \$8.50

Or it may be boldly plaided in black and white and gray and gold, with an accenting binding of black wool. \$12.50

PULLOVERS AND JACQUETTES

There is a delightful variety of them. A Pullover of orchid mohair outlines its slash front, tips its fitted cuffs and edges its club collar with a line of gold. \$7.75

A Jacquette of sand mohair has a long bell sleeve, and a club collar outlined in brown and beige to match the broad plaid band at the hip. \$11.00

NEW KNITTED DRESSES

They are just as slim and straight as the tailored mode demands. In sand with brown trimming, there is a youthful little dress at. \$20.00

Even the ensemble costume is represented in knitted wear by a dress and coat in Titian beige. The slim little dress and the mandarin coat are trimmed with deep brown banding. \$30.00

Second Floor.



Fashionable New Luggage

While your luggage may not be a part of your costume, it is a part of the complete picture you present. And this year's insistence upon the ensemble effect lends new importance to your luggage. So the fashionable traveller who selects her boxes and cases with thoughtful care will choose these pieces for her holiday trip.

Overnight Bags, of genuine leather, unlined, in brown or black, are specially priced at. \$1.75

Black Leather Bags, lined with blue brocade, with convenient pockets. \$2.75

Brown Bag, with the soft cowhide finish, complete leather lined. \$6.00

Black Enamel Hat Box with chintz lining, smartly bound with russet leather. \$10.00

Basement.

SPORT APPAREL FOR ALL MANKIND



Gathered in the Men's Shop you will find everything in apparel for men that suggests the great outdoors. Sports apparel for style and added comfort. Golfing, tennis, motoring, or wherever you find yourself this summer, you will feel "dressed the part" with these latest sport togs.

"Townlink" 4-Piece Golf Suits, \$35

A rich Donegal tweed, in gray color tone, four pieces—coat, vest, trousers, breeches. Smart freewheeling model, expertly tailored; piped seams. \$35.00



SPORT SHIRTS

With Collars To Match or Collars Attached,

\$2.50—\$3.00

"THE RAGLAN" "THE BOWLING"

Featured in plain shades; fine Soudan weaves; corded pongee in helio, white, poudre blue, sand. Some have button cuffs, breast pocket. The raglan sleeve is a new note. Prices \$2.50 AND \$3.00

"Gene Sarazen" Sport Vests and Coats

For golfing, motoring, tennis and other sports, these Coats are fashion-right, tailored to fit, in fine jacquard weaves, camel's hair and wool, in gray and sand; striking color combinations. \$5.00 TO \$15.00

GOLF KNICKERS OF LINEN

WHITE OR NATURAL, \$5.00 PAIR
Cut full for utmost freedom, finished with button cuffs, heavy good quality materials. Sizes 32 to 42. Price \$5.00

SPORT BELTS

Sport Belts in excellent club stripe combinations; leather fittings, or "tennis white" to go with white flannel. Price \$1.50

FLANNEL TROUSERS

Gray Flannel Trousers are going to be extremely popular for sports wear; medium and dark shades, splendidly tailored. Sizes 30 to 42. \$6.50

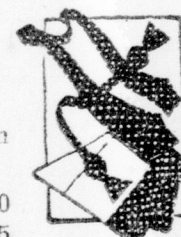
GOLF HOSE

New jacquard checks in pure wool English Golf Hose, smart color combinations, per pair. \$3.00, \$4.00, \$5.00

SPORT TIES

The new "Radio Spot" Tie, in navy and sand; smart styles in fine Oxford Crepe.

Four-in-Hands \$1.50
Bow Ties \$1.25



Sturdy Play Suits For Little Girls

Big sisters aren't the only ones who need apparel for strenuous sports wear! Here are Play Suits which will appeal to the mothers who have found that little gingham dresses are not sturdy enough to stand the wear and tear of their young daughters' varied activities.

Suits for the shore or the sand pile, the back yard or the woods are made from khaki. \$3.50
Khaki Middy with red braid and tie. \$3.50

Knickers which button at the sides and are cuffed at the knee. \$3.50
Pleated Khaki Skirts, attached to white cotton underwaists. \$1.50

Second Floor.

The BREATH of the AVENUE TRAVEL FASHIONS

Costumes that will travel east and west and north and south this summer are already predicted by the women we see boarding the great liners, taking the fast trains, and motoring in town and out of town.

The woman who travels always considers her costume with a careful eye to the whole effect. She is going into foreign countries, or at least into different states, where the people she meets will judge her by a first keen glance.

This year, when there is so much emphasis on the ensemble effect, the traveller finds it is easy to select a complete costume to satisfy the most critical stranger. And she finds that this complete costume is the smartest of all, whether she travels or stays at home.

There are two types of costumes which are worn now by fashionable travellers. The women who wear them will be in step with the mode everywhere, no matter where they travel.

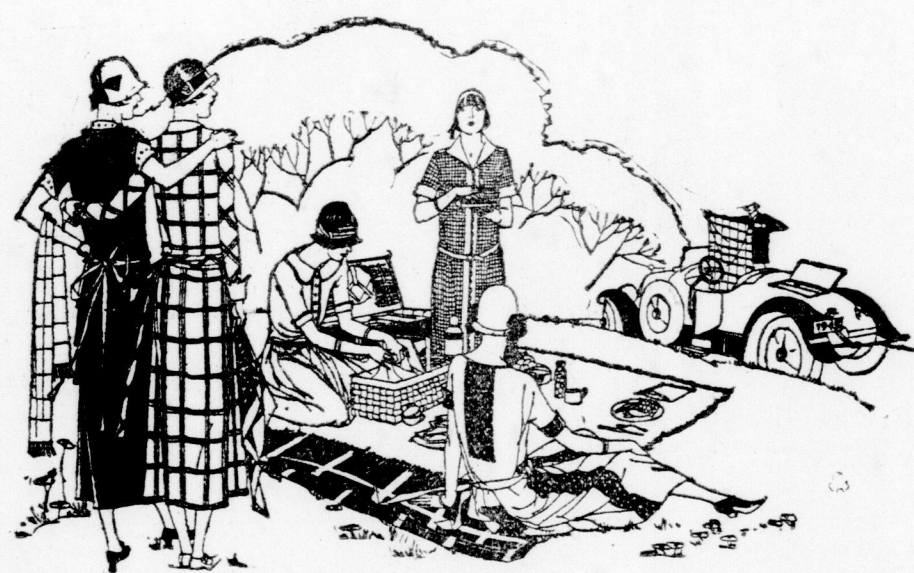
First for travelling comes the coat and dress ensemble. The ensemble costume may be worn for the short trip, and in between times on the long one. The straight, simple coat and the dress that goes with it will be worn by cosmopolitan society stopping at the Ritz and other fashion-knowing hotels on their way around the world.

When the coat is black or navy blue, it is easy to find a black or blue silk frock to match. And a couple of simple dresses of printed silk, or a tunic blouse and a skirt that matches the coat, take up very little room in a suitcase, and can introduce great variety into the costume idea.

The complete tailored costume may be worn with equal success on the deck of a liner, on the train, or in a car. Such an outfit usually begins with a tailored suit or dress. The traveller who agrees with the passengers who come and go on the Olympic, the Majestic or the Berengaria these days chooses her suit or dress either in dark twills, blue or black or Oxford gray, or brown covert.

Finally the traveller always includes a bright handkerchief or scarf in the scheme of her costume. For even if she does not tuck it in a pocket, or wind it about her throat, she has need of it to wave a gay greeting or a cheerful farewell.

THE BREATH OF THE AVENUE, NEW YORK
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Picnic Baskets and Picnic Supplies

Don't you think that the 24th of May is the best possible time for the formal opening of your picnic season? Away to the woods or the lake, with the tonneau of the car filled with rugs, excited children, and last, but by no means least, the picnic baskets!

Picnic Baskets, hand-made by the Indians. The large size have a sturdy wooden handle and are priced at \$1.00
Smaller size with two handles. 75c
Auto Baskets, narrow and deep, which are convenient carriers for thermos bottles. The baskets, in a variety of bright colors, are priced at 98c
Sand White Crepe Paper Napkins, 100 in package. 25c
Lunch Sets, consisting of a heavy Cloth, 52x42 inches, and 12 Napkins. 15c set
Outing Sets, with two heavy Crepe Paper Table Covers, 72x94, and 25 Napkins, 30c set

Picnic Plates, 9-inch, at a dozen. 10c
Picnic Cups, a dozen. 10c
Santipoons, package of ten. 15c
Sand Forks, package of 5. 15c
Fancy Napkins, a dozen. 10c
Plain Napkins, a thousand. \$1.75
Para-Sani Waxed Paper, small roll of 25 sheets. 10c
1-lb. roll, 45c; 2-lb. roll, 80c; 3-lb. roll, \$1.25; 4-lb. roll, \$1.60.
Cabinet to hold roll with paper cutter edge top. \$1.00
S. & I. Special Roll, with 15 sheets to a roll. 5c each, 6 for 25c

The Smartest Sport Hats



Their jaunty rolling brims, their comfortable lightweight straws, their trim little tailored bands, their new and varied weaves. All these factors contribute to the charm of the new sport hats of Bangkok, visca straw, leghorn and ribbon. \$4.00, \$6.50, \$7.50, \$8.50 and \$9.50

Emphatically new is the Hat and Scarf Set. The hat of dark brown peanut straw is banded and edged with silk printed in exotic patterns and colors. \$9.00

A matching Scarf of printed silk is bordered with georgette. \$4.50

For the holiday traveller, here are black enamel Hat Boxes, lined with gay colored chintz. \$10.00

Second Floor.

New Plaid Rugs For Motoring

When you answer the call of the open road by planning a week-end motor trip, be sure that the rug-rail in the tonneau is well equipped. Rugs that are soft and warm, light in weight and cheerful in color will add much to your comfort and enjoyment.



English All-Wool Rugs in blue, brown or green, fringed, with a reversible plaid back, 60x70. \$9.50 each

Camel Hair Rugs in solid colors to harmonize or contrast with your upholstery—purple, green, gray, tan, delft blue, titian beige, 60x70, at. \$8.50

Reversible Plaids of fine wool, with soft greens and blue, and woodland browns, 60x70. \$12.50

Scotch Rugs of fine botany yarn, with different Scotch plaids. Navy blue is combined with reversible plaid in the McNeil, the Murray and the Black Watch tartan; green with the Menzies tartan; and Fraser with the vivid red plaid of the Hunting Fraser; 60x70, at. \$16.50

Second Floor.

Blouses For Sports Wear



Sport apparel is no longer confined to the golf course and the tennis court. It appears just as frequently (and correctly) at lectures and informal teas, for shopping and motoring. Here are smart new blouses to wear with your pleated skirt, with or without a sleeveless waistcoat sweater.

Broadcloth Blouses in the popular candy striped patterns, of vivid blues and greens and orchids, and the new yellow flame tones. There are tuck-in styles, elastic overblouses, and long sleeves with the link-button cuffs. Some styles have the tucked bosom front, and the collars may be round and high, or the shallow V produced by the club collar. Priced at. \$5.50, \$6.00, \$6.50 and \$8.50

Very masculine indeed are the simply tailored little tuck-in blouses of white and sand broadcloth, with their jaunty patch pockets. \$4.50 and \$5.50

And if you are not in a tailored mood, you will prefer pretty overblouses of voile and dimity, fresh and crisp and dainty, with their Bramley collars edged with lace, and their bits of drawwork and embroidery. \$3.50 and \$3.75

Second Floor.

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