

YHEN YOUR BODY ACHES AND PAINS

THERMOGENE is a light, dry, medicated wool which generates heat when applied to the human body. It provides the quickest and most convenient way to treat pain caused by colds and chills. An aching knee, a sore throat, a stiff back, or a throbbing muscle is at once relieved by applying a pad of THERMOGENE.

Your Doctor will recommend Thermogene.



The Thermogene Company, Ltd., Hay wards Heath, England.

Causda: HAROLD F. RITCHIE & Co. Limited 10 McCAULSTREET, TORONTO



Washes Well in any Water

With water hot or cold, hard or soft, SURPRISE gives a quick, lasting lather; and perfect satisfaction.

Shi-Wammell DEMONSTRATOR

IS NOW WITH US.

Come in and learn to grain and varnish your woodwork in five minutes.



Chi-Namel Graining Process

The only practical graining system by which anyone can successfully apply "

Beautiful, lustrous hardwood grain effects

over old dirty soft wood floors, doors, woodwork and furniture.

Costs about 3 cents a square foot, is washable and will outwear most hardwood finishes.

Learn to grain in 5 minutes at any Chi-Namel store.

This Coupon Is Worth Money To You

Because it is good for one 30c can of Chi-Namel Varnish Free upon the purchase of a 25c Brush, merely to insure a fair trial during our Chi-Namel demonstration.

NAME

From Fashions To Films Flies Influence of Old Tut

Wordy War Precipitated by Writer Who Called Movies "Merely a Cannery," Waxes More and More Furious.

Los Angeles, aCl., March 22.-The Egyptian film feature was sure to follow closely upon the opening of King, Tutankhamen's tomb, near Thebes, and now Wm. P. S. brother of Ferdinand Pinney Earle, proves to be the first to cast his hat into the ring. Mr. Earle announces that he will start work next week at Hollywood on a feature film to be called "Tut-Ankh-Amen," which will have its plot built around the have its plot built around the Egyptian ruler's romance and accession to power. The producer denies any connection between his play and Lord Carnarvon's exploit in Egypt, and says that research work for his feature has been under way for almost a year. Mr. Earle Columbia University graduate, and was an authority on Egyptology before he began directing pictures and writing for the screen, ten years

That Hollywood-made pictures are too tame for the taste of French and iences, and that American films have but a small market in Germany, the declaration of Hal Kaufmann, fo the last five years the Paramount Lasky European manager, who arrived this week from Europe, after a short stay in New York. Mr. Kaufmann is here ostensibly to discuss with Cecil B. de Mille arrangements for taking a Lasky company to Palestine to film "The Ten Com-mandments," but most people in the know believe that he will take over Jesse Lasky's position as vice-president and manager of the Hollywood dent and manager of the Hollywood studios. "The French like their own kind of pictures—a kind that the censorship would not permit here." Mr. Kaufmann says, "and Germany permits the importation of only twenty per cent of the film footage which she exports to America. Her exportations rear street and the same can see ations are very small, so you can see how this restricts the market in Germany from Hollywood products. Ger-many has never seen either a Mary Pickford or a Douglas Fairbanks film and until last year had not seen either a Charlie Chaplin or a Cecil MAJORITY de Mille feature.

Myron Selznick will probably re sign from the presidency of the Selz-nick Picture Corporation, sell his interest in the firm, and join his brother in the organization of an independent company, which will produce in Hollywood. This announcement is made by the brother, David O. Selznick, who attributes this change of affiliation to disagreements about financing between Myron Selz-nick and New York and Los Angles banking interests. The Selznick Company has just completed the filming of "Rupert of Hentzau" and "The Common Law," at a combined cost of more than a million dollars, and it is said that Mr. Selznick's backers have not approved of the lavish manner in

fast here, and the mania for signing contracts grows rather than showing any sign of abating. Tod Browning, for years a Universal director, has signed a long term contract with the tario. Goldwyn film corporation, and Gilbert Gable has also signed to direct Balzac's "The Magic Skin" for the same companly. At Lasky's Pola them to leave the Dominion. More Negri has started work on "The than half of the 45 are mechanics" Cheat"; Gloria Swanson has begun connected in some way with the shooting "Bluebeard's Eighth Wife," building trades. under direction of Sam Woods: Alfred Green is on his way from New York to start producing at Lasky's, desiring to enter United States is and Herbert Brennon is finishing good health, \$8, with which to pay "The Rustler of Silk" there with Betty the American head tax, and a pass-Compson as star. Joseph M. Schenck has signed to company the salary was tilted to a level never hefore naid in nictures for a government. One ferry company conwhen the salary was tilted to a level never before paid in pictures for a leading man. Mr. Schenck has also lected \$300 in a single day last week.

The outward flow of unemployed the control of the con author and playwright. Mr. Sullivan, who was for a time head of the Thomas H. Ince scenario department, is already at work on "Dukey" for Constance Talmage. George Walsh, recently signed by Goldwyn, will make his first appearance under his new contract as the léad in "The Spoilers." The Rex Beach novel will o enacted by a cast, including eigh-een well established stars. Mac ennett, after a long lull in his pro-uction activities, announces that he at once resume work at his studios here. Hereafter he will re-lease his feature films through United Artists, Mr. Semett an-nounces, but release arrangements are still pending for the series of twenty-two reel comedies which he will start work on before the middle of March. He is to star Phyllis Haver in "The Extra Girl," under the direction of F. Richard Jones, who directed Mabel Normand's "Susanna." Ben Turpin will also start again in a new feature not yet named, while Billy Bevan and Mary Jane Sanderson are to appear together in "Do-

(Copyright, 1923, by North American Newspaper Alliance.)

William F. Carroll Wants To Give War Veterans a Chance,

Canadian Press Despatch.
Ottawa, March 21.—William F. Carroll (Liberal, Cape Breton) introduced a resolution in the House today to amend the naturalization act in order to allow native-born Canadians, citizens of other countries, who returned to Canada for war service, to become naturalized

war service, to become naturalized in Canada without the necessity of the five-year residence.

Men, said Mr. Carroll, had returned to Canada and had served during the war, but after discharge in Canada they had again left for other countries, particularly the United States. The resolution, Mr. Carroll added, had in mind particularly the need for offering such men the chance of coming back to Canada and naturalizing themselves without the usual formalities.

All the Theatres

ALLEN'S

All This Week-The English pro-duction, "The Game of Life."

GRAND

All This Week—Capt. M. W. Plun-kett in "Carry On." with Ross Hamilton (Marjorie) and Al Plunkett. Matinees on Wednes-day and Saturday.

LOEW'S

Thursday, Friday, Saturday-Marion Davies and T. Roy Barnes in "Adam and Eva,"

MAJESTIC GLADKE PLAYERS.

PATRICIA

All This Week-Mary Pickford

Railway Companies State 80 Families Migrate Daily by Way of Windsor.

YOUTHS

Unemployment in Dominion Stated As Reason For Emigration.

Special to The Advertiser. Windsor, March 22.-Lured

high wages, hundreds of young men -Canada's best-are migrating to United States. According to the railway and ferry companies, no fewer than 80 families a day are entering the United States at Detroit.

From Eastern Ontario. On one train arriving here yesterday which the productions were made, afternoon from the east there were nearly a score of highly-paid stars having been used in each film.

on their way to Michigan industrial on their way to Michigan industrial New production activities crowd centers. A majority of the men are

Lack of work and the prespect of

All that is required by Canadians

Canadians, which began at border ports a month ago, has been going



for bruises-strains

Sprains — bruises — painful turned ankles — stiff, sore muscles - no family can avoid them.

That is why millions keep Sloan's handy.

You will soon find Sloan's is more useful than any other item in your medicine cabinet. It breaks up the congestion that causes the pain. Use Sloan's to protect you from pain as you would use an antiseptic to prevent infection. At your druggist's.

Made in Canada

loans Lindment-kills pain!
or rhoumatism, bruises, strains, cheet colds

ada they had again left for other countries, particularly the United States. The resolution, Mr. Carroll added, had in mind particularly the need for offering such men the chance of coming back to Canada and naturalizing themselves without the usual formalities.

PAUL WHITEMAN'S NEWEST.

A waltz that is sure to be an immediate hit is "Underneath the Mellow Moon," Victor record, 19919. As played by Paul Whiteman's Orchestra, this number has an appeal that cannot be resisted. Hear it at Heintzman & Co., 242 Dundas street.

Advt.

In Your Pocket:

What the average person needs in this day and age is the balanced stomach sweetener that he can take at any time, at any place, and get relief right away. This effect is had with one or two Stuart's Dyspepsia Tablets. No matter what you eat or drink, if the stomach sours, gets gassy, seems to bloat and press agains' the heart, if it belches and heartbur; makes you miserable, try these tables. The moment they reach the stomach they neutralize the acids, they give the stomach the alkaline effect it is craving for and thus you soon feel good, the stomach is settled and the faults of lindigestion are thus corrected. You may now eat pie, cheese, sausage, pickles, if you sat Tablets today at any drug store.—Advt.

EVERY LEAF PURE

Cleansed by vacuum pressure. Packed in spotless warehouses. Sealed in air-tight aluminum.

is sweetly clean, wholesome, delicious.
BUY A TRIAL PACKAGE TO-DAY

Vin St-Michel

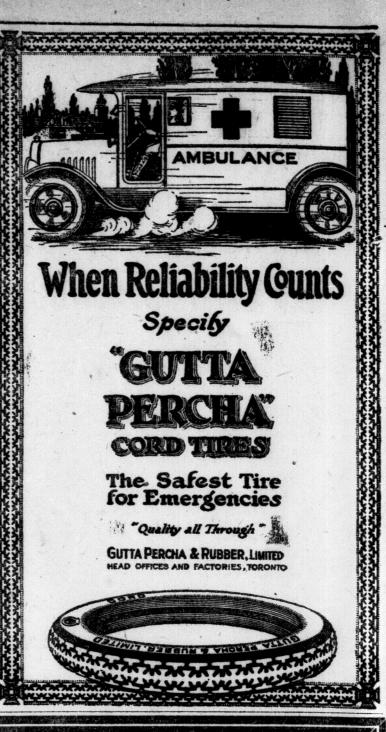
(ST. MICHAEL'S WINE)

This Medicated Wine brings prompt relief and permanent benefit in most cases of Loss of Appetite and Poor Digestion.

AT ALL DRUGGISTS

482 St. Paul Street West

Dandicolle & Gaudin 18 Quai de Queyria



Wegner Clothing Company, Loaded to the Guards With Goods-Swamped With the Best Merchandise Money and Brains Can Buy, Is

SELLING OUT HALF NTIRE STOC

Having closed our Dundas street branch store, tons of new goods are arriving daily, bought for that branch store too late to cancel. We are caught with \$20,000.00 new seasonable merchandise. THIS MUST BE SOLD. Think of the tremendous saving such a gigantic Price-Slashing Sale means to every man, woman and child within coming distance. Just think, \$20,000.00 new seasonable merchandise thrown on the market for what it will bring. It's a a case of must sell. It's a real genuine PUBLIC SALE.

Sale Starts With a Rush -Friday, March 23, 9 a.m.

9/1-what a tumble.

Men's Work Shirts, good quality. Sale price Men's Work Pants, the long \$1.98 wearing kind. Sale price. Raincoats for men, Paramatta Tweeds.

one, Reg. \$12.50. Sale price.... \$4.69 Men's Dress Shirts-Buy them for Easter, for every day. Regular \$1.75. 98c Sale price Men's Work Hose, wool mixed. Regulr 50c. Sale price Men's Cotton Lisle Hose, brown, black and blue. Reg. 50c. Sale price 19c Easter Neckties, values to \$1.25. To clear at

Men's Suits-Buy them for Easter, for every patterns. Sizes 35 to 44. Reg. \$9.95 day. Extra quality Tweeds, new spring

Boys' Suits-Buy one for Easter. Strong quality Tweeds. Well made. Regular \$13.50. Sale price

Money in the bank will never bring you the returns that a few dollars spent at this gigantic price-slashing sale will. It's a golden opportunity for everyone that might not come again in years. Don't miss one day!



Boys' Raincoats-The best health protector for spring. protector for spring. \$3.95 Reg. \$7.50. Sale price Look! Men's ringer the nine mule skin. Reg. 50c. 19c Look! Men's Finger Gloves, gen-

Men's Hats-Buy one for Easter. New spring shipment. Best made. Regular \$5.00. Sale price \$2.95 spring shipment. Best made. Men's Sweater Coats-Buy three for regu-

for spring weather. To clear 98c lar price of onc. You need them Look! Men's genuine Gabardine Raincoats. You need these for rain and spring. Reg. \$18. Sale price..... \$9.95

quality, to clear at 98c Boys' Kuicker Pants, Tweeds; good Men's Spring Caps, new shipment. 89c Regular \$1.65. Sale price

Men's White Duck Trousers, extra quality. To clear \$1.95

Look! Men's Spring Overcoats. You need one. Regular \$25.00. Sale price

OUR MOTTO "You save 25c on every pair of Overalls bought here."

It's a real sale in a real way. It's a case of MUST SELL. Cost, less than cost, and a mere fraction of cost will buy many things. No reasonable offer

FREE, \$50.00!

WE ACTUALLY GIVE IT AWAY! In order to induce early purchasing at this mammoth Price-Slashing Sale, next Friday morning, promptly at 9 a.m., we will throw broadcast to the crowds at the doors \$50.00 in the form of cash merchandise coupons in denominations up to \$1, which will be taken in and accepted in exchange as cash for any article in the store at sale prices. Grab as many as possible. They are as good as gold.

Wegner Clothing Co., OF LONDON." 371 Talbot St., NEAR KING ST.