

CLEARING SUITS, COATS, DRESSES SKIRTS and BLOUSES

At Prices that will effect a speedysale

These garments are the product of our own factories on the premises, and represent the latest styles in the fashion centres of Europe and the United States.

See the prices. Compare values with other merchandise. We welcome competition.

LINES UNEQUALLED IN VALUE

6 ONLY WHITE GABARDINE SUITS, in Tuxedo and Coat Styles. Regular \$13.50, for \$5.00

5 ONLY RATINE SUITS, natural shades. Regular \$13.50, for \$5.00

3 ONLY RATINE SUITS, pink, rose and white. Regular \$15.00, for \$8.00

13 STRIPED FLANNEL SUITS, in Tuxedo and Coat Styles, colors, green and white, blue and white, rose and white, gray and white. Regular \$18.00 to \$22.00, for \$10.00

15 SHANTUNG SILK SUITS, embroidered and plain styles. Regular \$20.00 to \$25.00, for \$12.00

SILK RATINE AND HOMESPUN SUITS, in Tuxedo and Coat Styles, in rose, pink, blue and natural shades, all sizes. Regular \$20.00 to \$25.00, for \$11.50

BALANCE OF GINGHAM DRESSES, in colors red, blue, navy, black and white, in sizes from 12 years up to 46 size. Clearing price \$2.86 to \$4.50

ANDERSON'S GINGHAM DRESSES, in colors, maize, pink, blue, black and white, trimmed with organdy, in sizes from 34 to 42. Regular price \$9.00 and \$10.00 \$11 and \$13, clearing at \$9.00 and \$10.00

RATINE DRESSES, in combination colors, rose and white, maize and white, pale blue and white, pink and white, black and white, made in straight lines; sizes from 36 to 42, clearing at \$8.95

FLOWERED VOILE DRESSES, in light colors, mauve, pink, blue and white, trimmed with organdy collar and cuffs and rickrack braid to match. Regular \$14.75, for \$11.50

EXCLUSIVE LINE OF UP-TO-DATE ORGANDY DRESSES, in plain and spotted material, colors, green, rose, mauve, pale blue, pink, peach and maize. Prices from \$9.00 to \$23.00

6 ONLY CHAMBRAY HOUSE DRESSES, nicely embroidered, and made in straight lines. Regular \$3.25, for \$2.25

FOR WEDNESDAY MORNING GLOVES

SPECIAL SALE OF SILK GLOVES, odd sizes, from 5 1/2 to 7 1/2; colors, gray, black and white. Regular \$1.25, \$1.50, for 85c

LONG SILK GLOVES, colors, white, gray, mastic, navy and black. Price \$2.00, \$2.25 and \$2.75

HOSE

SILK LISLE HOSE, black, white, brown, navy and gray. Price 50c

Regular \$1.50 SILK HOSE, for \$1.00

SWEATERS

MOHAIR WOOL SWEATERS, plain and fancy weaves, in all the new shades. Price, \$9.00, \$10.75, \$11.50 and \$12.75

Outside sizes in WOOL SWEATERS, black and navy \$9.00

Special values in WOOL PULLOVERS, colors, red, navy, sand and tan. \$3.75

BLOUSES

WHITE GEORGETTE CREPE BLOUSE, filet lace and embroidered, tuxedo collar, short sleeves. Price \$10.50

CLEARING LINE OF VOILE BLOUSES, some slightly soiled. Regular \$2.50 to \$2.95, for \$1.49

ROSS' LIMITED
MANUFACTURERS
196 Dundas Street. LONDON.

ARRESTS 2 AT THOROLD FOR MONTREAL HOLD-UP

Detective Takes John Valicuff and Annie Elloff Into Custody.

WELLAND, July 24.—Provincial police officers, with a detective from Montreal, have arrested John Valicuff and Annie Elloff, who are charged in connection with the hold-up of the paymaster of the Dominion Textile Company of Montreal, when the sum of \$29,000 was stolen. The arrests were made in a private home in Thorold at 2 o'clock this morning. Both were taken into custody to Montreal by Detective A. Mass. Neither made any resistance to arrest, but a fully-loaded automatic revolver was found in the possession of Valicuff.

CONDITION IMPROVED. Special to London Advertiser. WHITE OAK, July 24.—It is reported that the condition of Clifton Glen Jones, son of J. D. Jones of White Oak, who was seriously injured by three bigger boys while attending school in S. S. No. 11, Westminster, more than two years ago, and from which injuries he has been suffering ever since, is now slightly improved.

ROWAT'S COFFEE. Unless you are drinking Rowat's Coffee you do not know the real delights of this beverage at its best. Try a Pound Today—70c. T. A. ROWAT & CO. 250 Dundas Street. Phones 3651-7052.

First Glimpse of
FALL HATS
Autumn Shades
BELTZ & CO.
PRACTICAL FURRIERS
ywt

There's Zest
For
Lagging Appetites
in every slice of
**PARNELL'S
BUTTER
CREAM
BREAD**

C. H. WARD & CO.
DIAMOND MERCHANTS
A Diamond for an engagement ring. Beautiful Blue White Diamonds set in platinum, white, green and yellow gold. Rings from \$25 to \$1,250.
C. H. Ward & Co.
Diamond Merchants, Jewelers and Opticians.
386 RICHMOND ST.
Phone 1064.

YOUR CHANCE TO BUY
**GENUINE ENGLISH
CARBON
PAPER**

Letter Size, Legal Size,
100 Sheets to a Box.

Clearing Price
\$2.15 per box

Phone 5600 Right Now.

**HAY STATIONERY
CO., LTD.**
331 Richmond Street.
Phone 5600.

WRAY'S Jewelry
LIMITED.
234 DUNDAS STREET.
Headquarters for Jewelry, Novelties,
Photographs and Records.

Orii Tea Shop
PROVINCIAL HIGHWAY.
CRUMLIN
Refreshments of all kinds.

**SPECIAL
CHICKEN DINNERS
WEDNESDAYS AND SUN-
DAYS, 5 P.M. TO 9 P.M.**
Provincial highway bus passes
the door.
Special arrangements made for
parties and clubs. ywt

We close at
1 P.M.
on
Wednesday

No Phone
Orders
Wednesday morning
shoppers are pro-
tected, inasmuch as
phone orders will
not be accepted for
sale goods. Half
holiday sale goods
sold at the counter
only.

MILLINERY CLEARING At One-Third Regular Price.

About 3 dozen, and these are the hats you have admired in the cases. Such models are never shown on the open tables. The shown above price seems an odd way of figuring, but we want to tell you the exact story. We have cut the price in two, and then taken a third off again, so that only one-third of the original price remains, and every hat in perfect condition. Some beautiful models for fall wear. Some are small shapes for traveling; others wide brims for afternoon—ones of these for your summer trip or vacation. Three times the sale price will give you the original value. Sale prices Wednesday morning... \$5.00 to \$9.57

FINAL CLEARANCE OF LINEN TABLE CLOTHS

Regrouped for final clearance Wednesday morning at prices that should mean eager buying. Balances of previous sales, slightly soiled in handling. All sizes represented and quantities up to finest hand-woven. Small quantities in many lines. So 9 a.m. for choice.

ALL PURE LINEN CLOTHS
2x2 Yards.
4 only. Sale price. \$3.19
10 only. Sale price. \$3.98
6 only. Double damask. \$4.98
11 only. Double damask. \$5.98
7 only. Double damask. \$7.98
11 only. Double damask. \$8.75
Heavy Linen Double Damask Cloth, 2x3 yards. Sale price \$7.98, \$9.25, \$10.75 each

Mercerized Cloths and Naps Half Price and Less.

4 only. Hemstitched Damask, 36 inches. Sale price... \$1.29 each
40 only. Hemstitched Damask, 45 inches. Less than half price... \$1.49 each
8 only. Hemstitched Damask, 54 inches. Sale price... \$1.95 each
6 only fine Scotch Mercerized Cloth, 2x2. Half price \$3.12
5 only fine Scotch Mercerized Cloth, 2x2 1/2. Sale price... \$3.00
1 only fine Scotch Mercerized Damask, 2x2 1/2. Sale price... \$4.75
4 only. fine Scotch Mercerized Damask, 2x2 1/2. Sale price... \$2.75
3 only fine Scotch Mercerized Damask, 2x2 1/2. Sale price... \$3.75
6 dozen Heavy Mercerized Napkins, full dinner size, 24 inches, at half price. Sale price... \$2.19 half dozen
Odd Cotton Napkins. Sale price... 19c each

Manufacturer's Clearout in Wednesday Morning Sale of Wallpapers.

LIVING-ROOM, KITCHEN, BATHROOM AND BED-ROOM PAPERS HALF PRICE.
LIVING-ROOM AND DINING-ROOM TAPESTRIES, all colors, on extra heavy stock. Half regular value 20c to 50c roll
LIVING OR DINING ROOM TWO-TONE STRIPES, with wide cutout borders to match: colors of green, tan and brown. Wednesday sale... 18c roll
KITCHEN PATTERNS, in tan, brown, green and gray colors... 10c, 12 1/2c and 15c roll
BEDROOMS—Four chintz bedrooms, in pink, blue and yellow colors... 15c roll
STRIPED BEDROOMS, all colors, with cutout borders to match. Wednesday sale... 10c and 15c roll
VARNISH BATHROOM, blue, green and tan colors... 17 1/2c roll
OIL BATHROOM PAPERS, blue, tan and gray colors... 29c roll
WALL PAPER, PAINTS, MURESCO, BRUSHES, ETC., THIRD FLOOR.

HALF HOLIDAY
During the months of July and August, this store will close at 1 p.m. on Wednesdays.

Western School
Students passing final examinations conducted by the Business Educators' Association: Muriel Hoover, Brussels, Ont.; Velma Harris, Avimer, Ont.; Jean Arkell, 517 Piccadilly St. (honors). b

N. J. GRIFFITH
FUNERAL DIRECTOR AND EMBALMER.
194 Dundas Street, London.
Residence on premises. Phone 453.

**The London Loan
Company of Canada**
MORTGAGES AND REAL ESTATE AGREEMENTS PURCHASED
M. J. KENT, Manager.

Last July Half-Holiday Sale List

This, the last week in July, is the climax of our Wednesday morning sales. It seems to be the very last minute for the clearance of summer stocks, and we are determined that the few remaining sales will be remembered for their wonderful values, which will be found more than abreast with the advanced stage of the summer season. Reductions will be more decisive accordingly. Don't overlook this, the last of the July half-holiday sales. THE HALF-PRICE MARK IS PASSED IN MANY INSTANCES TOMORROW.



JERSEY SUITS, \$8.95

26 only, Ladies' All-Wool Jersey Suits will be tabled tomorrow for final clearance at above price. Cost or value has received no consideration in pricing these suits at \$8.95. What we want is a quick clearance. There are taupe, paddy, brown, copen and black. Sizes 16 to 40. Wednesday morning... \$8.95

Sport Flannel Suits, 1-3 Off

15 only Sport Flannel Suits. These are the very smartest models you have admired, the white or cream skirt, with colored coat, such as paddy, red or scarlet. Just 15 suits left, in sizes collectively 16 years to size 44, but not every size in each number or price. Your choice tomorrow at one-third off. Sale prices... \$21.34, \$22.34, \$24, \$25, \$33.34 and \$39.34

Half-Holiday Tomorrow.

As in June, this store will close at 1 o'clock on Wednesdays during the months of July and August. Dinner in Restaurant, 11 to 12:30. No Noon Delivery.

CROMPTON CORSETS, \$1.29

Five dozen only Crompton Corsets, medium long skirt and low bust, made of good quality white coutil, and filled with rustproof steeling. Four hose supporters. Sizes 20 to 27. On sale Wednesday morning \$1.29 pair

WHITE GABARDINE, 49c

Here you have a fine white skirting of lovely quality at half of this season's price, in perfect condition. The gabardine weave is still one of the most popular and useful of white materials for skirts, dresses or nurses' uniforms; quantity not large. Be here early for this special; 36 inches... 49c

Gingham Dresses Wednesday \$4.98

Clearing lines of Gingham Dresses, odd and broken lines from our regular stock. These are slightly soiled from handling, but otherwise in perfect condition. They are smartly trimmed with white pique, organdy and self trimmed, in blue, pink, helio, green and red; plaids and checks; sizes 16 years to 50 bust. Special... \$4.98

IN THE BASEMENT

Sunlight Soaps, 15 cakes for... \$1.00
S. & I. Soap Chips, 2 pounds for... 27c
Satisfactory Toilet Paper, 5 rolls for... 49c
Sani-Flush Toilet Paper, 13 rolls for... 49c
Sani-Flush... 27c tin
Princess Soap Chips... 19c pound
Roller Skates, ball-bearing. Special... \$2.69 pair

Boys' Wash Suits 98c

A group of splendid, washable Suits for boys, in neat color combinations and styles, size 4 to 8 years. Marked just half of the regular price. Tomorrow, 9 a.m., sale price... 98c

MEN'S BALBRIGGAN COMBINATIONS, 98c

Men's Fine Balbriggan Combinations, short sleeves and ankle length, size 34 to 42. A bargain tomorrow, sale price... 98c

Men's Wool Bathing Suits \$2.95 Half Price

Men's Fine Quality, one-piece, All-Wool Bathing Suits, with skirt, color combinations, sizes 34 to 42. Half price tomorrow... \$2.95

FURNITURE SALES

25 ONLY WICKER CHAIRS AND ROCKERS, made of selected reed, finished brown. The seats are steel construction and fitted with nine oil-tempered springs. The seats and backs are covered with chintz in assorted colors. Wednesday sale price... \$10.95
3 ONLY TABLES, round tops, walnut finish. Wednesday sale price... \$13.50 each
1 ONLY GATE-LEG TABLE, 30-inch top, made of birch, in walnut finish. Wednesday sale price... \$13.95
1 ONLY COLLAPSIBLE CANVAS HOUSE, size 7 ft. 6 ins. x 9 ft., with screens complete. Used on our third floor for sample. Wednesday sale price... \$75.00
1 ONLY TENNESSEE RED CEDAR CHEST, 48 inches long, just the thing for anyone wishing large size storage chest. Wednesday half price. Sale price... \$30.00
ONE ONLY BEDROOM SUITE, four pieces, bed, dresser, chiffonier and three-mirror dressing table, all flat surfaces are genuine mahogany, the other parts are Canadian red birch, finished rich mahogany. Wednesday sale price... \$195.00

Special Whitewear on Sale Wednesday Morning

One table of Ladies' Night gowns, slipover, kimono style, made of good quality white cotton, neck and sleeves trimmed with lace. Special Wednesday morning... 89c

Ladies' Drawers of splendid white cambric flounce, trimmed with tucks and hemstitching, open or closed styles. Special Wednesday morning... 49c

Corset Covers of fine white cotton, trimmed with embroidery and lace insertions. Special Wednesday morning... 49c

29c—Sale of Wash Goods—29c

Balances of previous sales, with all the odd lines of this department, are to go at a price that should mean a busy morning in this section. The assortment is so varied as to be difficult to describe in detail. You will find Anderson's Scotch Zephyrs in neat little stripes, fine English Voiles in dark colors, also a good assortment of Light Voiles, Sky and Roseda Plain Voile, Stripe Pyjama Cloth, pretty Chintz Crepes in about half dozen colors, Dress Cretonnes, and the Lotus Poplin, which is a plain linen color with quaint designs of rose, blue or black. Be sure you are early for this sale. See window... 29c yard

Prints and Cambrics, 19c

The balances here are small, but well worth including in your list, especially for children's wear, quilt linings, or church societies. Buy here ready for fall sewing... 19c yard

Sheets, \$2.69 Pair; Pillowslips, 29c Each

The great success of our sale last week found us with not enough to go around, and we are pleased to be in a position to offer another lot of the special Sheets. These are the big double-bed size, 75x90 inches, of good strong sheeting. Also the pillowcases are plain hemmed, useful slips, well made of excellent quality Wabasso Cotton, 42 inches only. Secure your supply of these useful household cottons for summer home, boys' beds, roominghouses, etc. Sheets... \$2.69 pair
Pillowslips... 29c each, or \$1.65 per half dozen

Wednesday Morning Sales Drapery Department Washable Cretonnes, 58c Yard

389 yards Washable Cretonnes, both light and dark grounds, suitable for living-room, dining-room and bedroom draperies, very artistic designs and new color combinations. Many of these offered at this price means about cut in half. Your opportunity Wednesday morning. Sale price... 58c yard

Flat Extension, 9c Each Complete

200 Extension Rods, flat, complete with nails and brackets, will extend to 48 inches. Sale price... 9c each complete

Tapestry Portieres, Sale Price \$4.95 Pair.

12 pairs Self-Color Tapestry Curtains, same both sides, with an attractive design and border across bottom, in colors of green, rose or brown. Wednesday morning only... \$4.95 pair

Tapestry Portieres, Sale Price \$7.95 Pair

9 pairs of our best quality Tapestry Curtains, highly mercerized, beautiful designs, in colors of green, rose or brown. Wednesday morning only... \$7.95 pair

STORE CLOSING AT
5:30 DAILY

SATURDAY INCLUDED.

SMALLMAN & INGRAM
LIMITED

**Fishbein's
Ready-to-Wear**
Ladies' Wear at Reasonable Prices.
254 DUNDAS STREET
(Near Wellington). y

Quality Vulcanizing Only.

ART WILKES
London Tire Repair Depot,
354 WELLINGTON STREET,
Opposite McClarys. ywt

A. L. OATMAN
The Funeral Home
Cor. King and Colborne Streets.

Eye-glass Supremacy
CONFIDENCE in our ability—strict attention to the smallest detail—knowledge and long experience—these make our glasses supreme.

Carlyle TREBILCOCK OPTICIAN
233 Dundas Street, Phone 2351
Two Doors East of Majestic. y

**Furs Remodeled
At Summer Prices**
BY SKILLED FURRIERS.
ROSS' Limited
196 DUNDAS ST.
Phone 1319. y London, Ont.

GEO. E. LOGAN
FUNERAL DIRECTOR AND EMBALMER.
418 Richmond St. Phone 1968.
Finest Motor and Horse Equipment. ywt

ELMWOOD RESIDENT DIES.
Special to London Advertiser. ELWOOD, July 24.—Mrs. Wilhelmina Liefko, an old resident of Elmwood Township, passed away on Sunday in her 85th year.

J. FERGUSON'S SONS
176-178 KING STREET
Funeral Directors and Embalmers.
Handsome Motor Car or Hearse Equipment.
Day or Night Service.
PHONES:
Office 543. Residence 2056W-656J.

**CONFUSED COLLIE
PERISHES IN FIRE**
STONE CREEK, July 24.—In the Stone Creek fire today one life was lost—that of "Mac," a collie dog belonging to McClung brothers. The dog had been running in and out of the burning building until finally, confused by the smoke and fire, it leaped back into the flames, where a chimney fell on him. His owner, Mr. Fred McClung, said in sorrowful tones: "He was a good watchdog. He had more friends in Stone Creek than anybody I know."