London Advertiser. FOUNDED IN 1863.

TWO FDITIONS DAILY - WEEKLY.

The London Advertiser Company, Limited, 191-193 Dundas street, Lon-

TO SUBSCRIBERS.

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THE PEAK LOAD AND WHAT IT MEANS.

The Toronto News has persistently supported the Ontario Government's power policy, but says it "does not feel bound to follow Mr. Beck in his shiftings and turnings, to accommodate itself to his political difficulties, or to get panicky when he shows temper at

The News takes the position that it would be bad policy for the city of Toronto to duplicate the local electrical plant, when the expropriation or regulation of rates would achieve the desired result-cheap power.

The Toronto Giobe, like the News, is being stigmatized by Mr. Beck's Toronto organs as a hireling of mon-

who knows at this moment what the supply or purchase with other procity's obligations are to be. The peorate of \$17 50 to \$23 per horsepower per annum, to which must be added the cost of local distribution, estimated at \$3 or \$4 per horsepower. Perhaps nine out of ten citizens infer that any customer will be able to buy Niagara power for these figures. They do not understand the "peak load" principie, upon which this power is to be sold to the city by the hydro-electric

tween 4:30 and 6 p.m., after the lights they should do so is not merely it is obvious that the city must charge on what is now being borrowed, and at a rate that would enable it to col- to repay the principal as well." lect money to pay for the 5,000-horsepower charged by the hydro-electric commission. A correspondent of the St. Thomas Journal explains the point clearly in another way. He

"Imagine the city water commissioners putting a register in your register and finds you have been sive imports. using a large quantity at some time during the month for twenty minsame rate per day that you happened installing a register. Ordinarily you fore he leaves the stage. use, say, two jets, but during the month you have a party and you light up your house, using ten jets, not like to pay a bill charging you at the same rate for every night which Niagara power is offered to

consumers, but under the peak load reply to a query, that it has been forrule not even an electrical expert could give, at the present time, an approxias much as possible, and make the possible during the whole twenty-four hours of the day. If the demand for But as the city would have to pay the commission for 5,000-horsepower for twenty-four hours of the day even twenty minutes of the day, every effort would have to be made to reduce

if the peak load principle is to remain. Upon its working out depends the price of Niagara power to customers. Editorial Departments ... 134 and 136 chances upon being able to quote power rates which will be sufficiently low to create a market, and sufficiently high to enable the city to meet the charges of the hydro-electric commis-

CANADA'S BALANCE OF TRADE. Although of late years Canada has been enjoying an unprecedented period of development, and is compelled to working at his trade, and wrote some of look to other countries for much of the finest poems in the language. the material means for that development, high tariff writers and orators is one of his masterpieces. continue to point to the excess of imports over exports as proof that the tariff is not high enough, and to contend that the balance of trade being against us, the welfare of the country

Prof. A. W. Flex, in the journal of the Canadian Bankers' Association, Our birds of song are silent now, convincingly discusses this balance of trade cry, and shows that such a balance, whether for or against a country, cuts no figure whatever in that country's prosperity. An excess of imports over exports is shown by Great Britain, and every European country except Russia, Austria-Hungary, Servia, Roumania, and, only to a very small extent, France. So far as Canada is concerned, the balance is affect-Mr. Beck's organ in this city is also ed in a two-fold way by the present flinging abuse at anyone and everyone period of development. In the first who ventures to raise doubts or ask place so great are the domestic de-The ratepayers of mands that much of the products that London are asked to assume an un- under conditions of less active develknown liability for thirty years-and opment would be available for export, given a month to make up their minds are used up by our own people. In -before they have seen a single let- addition to this is the immense inter of the iron-clad contract which the crease in the demand for such articles 0 youth! flame, earnest, still aspire hydro-electric commission is pressing as are needed at once for the developupon them. We venture to say there ment of the country's natural reis not a single alderman or taxpayer sources. As we have been unable to ducts what we have urgently needed ple are told that Niagara power is to in the way of machinery and equipbe delivered to the municipality at a ment for railway construction, development of mines and establishment manufacturing industries, we have been obliged to go abroad to borrow. Prof. Flex points out that we do not need merely to borrow money or to procure credit; we need the matercredit can command, and which exist outside our own territory. While we are in the stage of using a greater little to talk about.

At a certain time of the day, the amount of equipment in developing consumption of power rises to a max- the country's resources than can be imum or peak. The peak at this sea- produced by our own efforts, our imson of the year would be reached be- ports must exceed our exports. That are turned on, and before the factories sary and natural, but a sign that the close. Let it be conceded, for the sake possessors of wealth in other counof argument, that in the winter tries are willing to devote that wealth. months, during this particular hour to the development of Canadian reand a half of the day, or for twenty sources, waiting for a return till, by minutes of it, the demand should rise the use of their wealth, the developto 5,000-horsepower, while the demand ment has been carried forward satisduring the rest of the day would be factorily. "At a later stage of develhalf of that amount. The city would opment," adds Prof. Flex, "the funds constitutional king, and you turn him into be obliged to pay the hydro-electric borrowed will be repaid with interest. commission for 5,000-horsepower-the We shall, we hope, have a surplus of peak load-for 24 hours of the day our products available for export. during the months in which the con- That export will afford the means, sumption rose to that point. Although both of procuring whatever our native the consumption would be much less industry and resources are unable to during the greater part of every day, supply, and to meet interest payments

Another point in connection 'with our imports that should not be lost sight of, is the fact that with many of them there is no payment whatever. settlers' effects. Besides this there must be taken into consideration the compensation." The father, in the course premises that would register the constant establishment in Canada of of his explanation, c'ted the fact that if dispute between the buyer and the highest and lowest amount of water branches of British and American in- one of the senses is lost some ove of the first pack, an inspector was end of the month. He reads the their equipment, necessitating exten-

Lord Strathcona wants to see the the little fellow, "that when one leg is utes; he has a bill made out charg- all-red line a reality before he re- shorter than it ought to be, the other is signs. He is such a physical wonder always longer. to use it that twenty minutes. Or if that the all-red line will be a long the light department did the same, time coming if it does not arrive be-

and burn them all night. You would mendacity, suggests that The Adverthe month through that you had to terests, because it publishes a letter pay on the night of the party, addressed to the council by a gas Now, this is exactly the principle on engine firm, a copy of which was sent to this office. It is said that no such letter has reached the city hall, although the firm in question, the Colon- fellow's words ial Engineering Company, of Montreal, has assured The Advertiser, in warded. This company makes the claim that producer gas will generate the company would back its claim by a substantial cash guarantee, or install a plant on the condition that it should not be accepted by the city got any business loving if you don't know unless it did what was promised, the tention and challenge the Niagara power scheme. As for the insinuation of the Free Press, it is of a piece with its whole campaign for the Beck project. Anyone who asks for more data on the power problem is accused of sinister motives.

MR. BECK'S CONFESSION. [Hamilton Times.]

this peak, in order to reduce the city's humiliating confession that he knows so day-not on Sunday, John. power bill, and enable it to sell power little about the power act that when he made the statement at Brantford he really if you say so; but it don't make no difmore cheaply. This is the problem thought that the act so provides, but he ference to the hens."

which the municipality must work out has since been advised that it does not! And there are many more features of has been talking through his hat. The The municipality, after paying for a tract with the municipalities to furnish distribution plant, must take its power at a given price per horsepower is one of them. He should take a day off and read the act. It might save him from municipalities, when his statements are probably due to ignorance or misunder standing of the matter on which his pe

A great poet, Gerald Massey, died in England the other day, aged 87. Reared in poverty, he educated himself while fame was at its height in the middle of the last century. "Today and Tomorrow

High hopes that burn'd like stars sublin Go down i' the heavens of freedom; And true hearts perish in the time We bitterliest need 'em! But never sit we down and say There's nothing left but sorrow

The promised land tomorrow! There are no flowers blooming, Yet life holds in the frozen bough, And freedom's spring is coming; And freedom's tide comes up alway, Though we may strand in sorrow; And our good bark, aground today, Shall float again temorrow.

We walk the wilderness today,

Through all the long, long night of year The people's cry ascendeth, And earth is wet with blood and tears; But our meek sufferance endeth! The few shall now forever sway-The many moil in sorrow;

The powers of hell are strong today, But Christ shall rise tomorrow

With smiling futures glisten! For lo! our day bursts up the skies-Lean on your souls and listen! The world rolls freedom's radiant way, And ripens with her sorrow; Keep heart! Who bear the Cross today, Shall wear the Crown tomorrow

With energies immortal! To many a heaven of desire Our yearning opes a portal And though ages wearies by the way And hearts break in the furrow, We'll sow the golden grain today, The harvest reap tomorrow

Build up heroic lives and all Be like a sheathen saber, Ready to flash out at God's call-O chivalry of labor! Triumph and toil are twins: and ava Joy suns the cloud of sorrow, tis the martyrdom today

A BRIEF TOPIC She-They criticised my last fancy dress He (dryly)-They must have had

TOO MUCKLE SILLER.

[Comic Cuts.] "You've got a cold in your head, Jock,

KING TEDDY.

[Goldwin Smith, in Weekly Sun.] Adoration of Mr. Roosevelt has reached its height when one of his adorers proposes that the next election of the head of regal, and that Roosevelt shall be elected king. Roosevelt is already king, though only for a term of years. Make him a a puppet. Abolish the House of Lords and England would be practically far more tet's singing was encored to the echo completely a republic than the so-called republic of the United States.

HIS FIRST CHANCE. [Chicago Record-Herald.]

"Didn't you feel terribly nervous when up to address that roomful of

"No," replied the amateur entertainer. 'I felt triumphant. It was the first time had ever had a chance to say a word where there was a roomful of women."

COMPENSATION.

A small boy, returning from school one day, inquired of his father what people mean when they spoke of the "law of ment; as, for example, if a man's sight called in to examine them, and we became impaired his sense of touch or of are pleased to inform the patrons those hearing would become more acute, and so No. 2s passed all right. It has always

'Oh, now I see why it is," interrupted

A CASE FOR REFERENCE.

"I've come to give notice, ma'am." erence, ma'am? I am going to Mrs. Jones, across the way.

A DARK DISGUISE.

Alabama is now a dry State. The prime object is said to be to keep liquor away from the negroes, which recalls Long

These severe afflictions Not from the ground arise, But ofttimes celestial benedictions Assume this dark disguise.

INQUISITIVE.

[St. Paul Daily News.] Why do you love that girl instead of ome other girl? Why don't you love her Why does she love you, instead of loving your best friend? You love sometbody. What makes you? Have you

ALL THE SAME. [Harper's Weekly.]

The janitor of a small church on the south'side raises a few chickens in a small inclosure in his back yard. The eggs of church in which he works. Last Saturday one of his customers ask ed him if he could spare a dozen eggs within the next two or three days.

"Oh, yes, ma'am," replied the janitor. "I'll bring you a dozen fresh ones tomor-"Oh, no," protested the housewife; "I Mr. Beck makes the astonishing and shouldn't want you to bring them on Sun-

Leaving the scientific argument and taking the bare facts BOVRIL is a distinct food product differing essentially from all fluid imitations and solid substi-

It is the only preparation of beef that retains all the beef properties in a highly concentrated form. It is prepared by a scientific process which insures its absolute uniformity and then it is standardized.

As a nutritive stimulant derived solely from beef, Bovril stands alone.

In its many uses it has the triple values of palatability, stimulation and nutrition.

SOMETHING DOING IN IVAN

Sucessful Anniversary Celebration-The Apple Output.

Anniversary services were held in the Presbyterian Church here on Sunday, when Rev. Norman Lindsay, of Dresden, a former pastor, preached morning and evening. The weather was ideal, and the attendance abnormally large. At the evening service a large number had to remain in the basement. It is understood that the board of control are seriously contemplating extending the edifice to the street, as the accommodation is quite nadequate for the audiences who end on these occasions. Miss coloist, of Norval, assisted the large choir at both of these services, and was much appreciated. On Monday evening, "Ye Olde Time" teameeting and concert was held, and the church was again packed to the doors. The tables fairly groaned under the good things for the inner man provided by the ladies, who are noted as liberal caterers.

The concert was varied and of high class. The Strathroy Male Quaras also were the numbers by Miss Noble. Miss Jean Carmichael, of London, gave some excellent recitations, and others from the city assisted in the programme. Rev. Mr. Argo, pastor, occupied the chair in his usual able style. The officials feel highly gratified with the success of the ser-

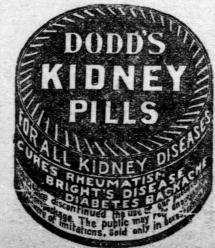
rices, financially and otherwise. The Ilderton Fruit Association are busy shipping out their output. They nope to finish packing in a few days. The quality of the fruit is not up to the average of other years, and a large quantity has been shipped to the evaporators. The executive have consigned one car, and have sold the balance f.o.b. at a good price. Owing to a been the aim of the board to put up a good quality of both grades, and the ead of each gang of packers is so nstructed, and a copy of the fruitnarks act placed in his hand, for use in grading. The percentage of No. 1s

is smaller this year owing to the unfavorable season Mr. J. Wilson, of Lobo, is dangerusly ill of appendicitis. We also learn that Mr. Duncan P. Campbell is seriously ill.

The open weather is very favorable to the farmers, who are getting things pretty well wound up in preparation

STEAMER LOST WITH SEVENTY SOULS

Dunkirk, Nov. 21.—A telegram states that it is feared in Newfoundland that the fishing steamer Query, with the schooner belonging to her, has been lost with all hands and 70 passengers with which she left St. Pierre and Miquelon on Oct. 14. A torpedo-boat has been sent from Brest in an attempt to find her.



J. H. CHAPMAN & CO.

Many of Friday's Specials on Sale Saturday Until Sold Out

Splendid Opportunities to Economize at This Store Tomorrow

Saturday's feature will be the continuation of our Immense Lace Sale. An opportunity you cannot afford to miss. The intimate and favorable experience of hundreds of shoppers at these special sale periods to fulfill and anticipate their requirements always produces an unequaled volume of sales, and hence we suggest early action on the part of intending purchasers in this unprecedented sale of Laces at HALF-PRICE.

off Lace Sale Continued All Day Saturday

A manufacturer's stock of German Valenciennes, Insertions and Edgings, English Valenciennes Lace and Insertions. Regular price, from 3c to 20c, Saturday HALF-PRICE French Valenciennes Lace and Insertion, regular 10c, 15c and 25c. Also wide Valenciennes Lace and Insertion, 2 to 5 inches wide, regular 10c, 15c, 20c, 25c, 35c and 40c. Saturday HALF-PRICE

Imitation Linen Torchon Lace, from 1/2 to 2 inches wide. From 11/2c to 15c yard. Saturday...... HALF-PRICE White Guipure Insertion and Lace, regular 25c, 5oc, 75c and \$1. Saturday HALF-PRICE

Cream Net Insertion and Lace, beautiful goods, regular price 35c, 5oc, 75c, \$1 and \$2. Guipure Applique, in cream. Regular 75c, \$1, \$2, \$3, \$4 and \$5. Saturday, HALF-PRICE Real Hand-Made Linen Torchon Lace and Insertion. Regular 20c, 30c and 40c. Sat-

urday HALF-PRICE Machine-Knit Linen Torchon, fine assortment of designs. Regular 15c, 20c, 25c, 50c and

Secure the above, undoubtedly the biggest Lace Bargains ever offered, at the Lace and Trimmings Counter-Rear of elevator.

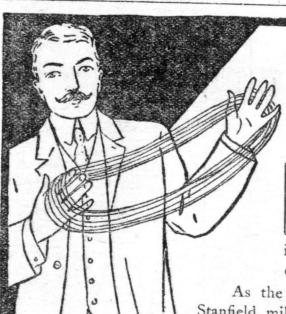
A Very Special Offering in Black Taffeta -"Supreme" for Saturday Only

guaranteed silk, stamped in white on selvage, 400 yards nice heavy quality, taffeta finish, suitable for coats, shirtwaists and high-class dresses. Regularly selling for \$1 25 yard, special for Sat-

Pay \$7.85 on Saturday for \$10 to \$15 Misses' Coats

These Misses' Imported Coats are 45 to 52 inches long, medium and light colors. A swell, upto-date coat. Selling Saturday for..... \$7 85 \$6.85 for \$8.50 to \$12.50 Ladies' Coats

J. H. CHAPMAN & CO., 126, 128, 128¹ Dundas St.



Stanfield's Underwear

(Chapter 4)

Spinning the Yarn

The Stanfield mills are monuments to the value of good machinery. The won-

derful spinning machines do an incredible amount of work, and do it better than even the best spinning wheels can do.

As the Maritime farmers send their best wool to the Stanfield mills, it is washed-carefully sorted-and shrunk. It then goes to the combing machines, which comb out all short lengths, weak strands, and leave only the toughest, springiest wool.

This goes to the Spinning Machines, where 18 machines do the work of 16,546 women with spinning wheels.

It is by using such improvements that Stanfield's Unshrinkable Underwear can be so good and yet cost so little.

The pure Nova Scotia wool—the best in the world for Underwear—insures warmth, comfort and wear. The Stanfield process of taking the shrink out of the wool, before the garments are woven, makes absolutely unskrinkable underwear.

The Stanfield way of combing, knitting, cutting and sewing (which will be described later) insures the completed garments being satisfactory

Stanfield's Underwear is made right here in Canada. There is no duty to pay on it. It is made by Canadians, who know what Canadians need in the way of protection for Canadian winters.

It is made in all sizes for men and womenfrom 22 to 70 inches.

RED label means light weight-BLUE label means medium weight-BLACK label means heavy weight. Your dealer has all sizes and weights, or can easily get them for you.

STANFIELDS LIMITED

TRURO, N. S.



A COMMISSION PROPOSED

To Investigate Removal of Affidavits From Court Files.

Chatham, Nov. 21. - It would apear that Conservatives and Liberals will join in asking Hon. J. J. Foy for commission to inquire into the removal of affidavits from the file in the revision courts in Tilbury and Raleigh. Last evening the local Conservative paper asked, "What is a ommission?" in reference to the disclosures, with regard to the Tilbury East revision court, and the Liberals having today agreed through their local paper, it is anticipated no difficulty will be experienced in having Hon. Mr. Foy appoint commissioners



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We invite you to come and inspect some of our plates. We know we can satisfy you.

Western Dental

Office.