

How easy— with **SUNSET** always to wear becoming colors

WHAT a wonderful difference becoming colors make! A brief half hour with **SUNSET** and an unbecoming dress or blouse is so happily transformed that it seems like a really new garment.

Nearly every woman knows some one who is using **SUNSET**. But, unless she is told, she doesn't know on which dresses **SUNSET** has been used! The **SUNSET** dyed garments cannot be distinguished from the others.

SUNSET is a modern, fast, home dye that is wonderfully successful. It is clean and easy to use, does not stain the hands or spoil utensils. **SUNSET** dyes all fabrics—silk, wool, cotton, mixed goods—and it cleans as it dyes.

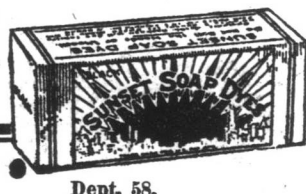
Begin to consider now how your dresses, scarves, sweaters, can be freshened in new harmonious colors; made so becoming all your friends will envy you!

Send for folder of "The Season's Colors". Need y all good drug and apartment stores sell **SUNSET**. Look for the display case, and to see the Color Card. If you can't get **SUNSET** send 15c per cent to, stating color desired, to our Dept. 5. Home Service Department will gladly answer questions.

SUNSET
SOAP DYES

Sales Representatives for Canada
Harold F. Ritchie & Co., Ltd.
10 McCarl Street, Toronto

Manufactured by
North American Dye Corporation,
Mount Vernon, N.Y., U.S.A.



Dept. 55.

MacLaren Safe and Aeroplane Undamaged

Plans for Dominions Representation at Allied Conference Settled.—MacDonald Government Suffer another Defeat.

ANOTHER DEFEAT.

LONDON, July 18. The MacDonald Government was defeated when the House of Commons today by a vote of 171 to 149, during consideration of the Unemployed Insurance Bill. The vote was on an amendment offered by Liberal and Conservative members which was carried despite Labor opposition. The Government reversal is not considered important and there is no question of the Prime Minister's resignation.

CONFERENCE MAKING SATISFACTORY PROGRESS.

LONDON, July 18. Satisfactory progress of the Inter-Allied Conference called for the purpose of putting into execution the Expert Committee's report of German reparations was indicated today by the work already performed by the committee's appointed at the opening session Wednesday. One of the important parts of the Conference work, the perfunctory of the organization to handle of payments to be made by Germany under the new scheme, was completed yesterday, and the draft of the proposal embodying the agreement is ready for approval of a plenary session of the Conference which probably will be held tomorrow. The trials rocks around which the allied plenipotentiaries must steer a careful course, lie in two sub-divisions of the Conference as Committees one and two. The first Committee is dealing with the problem of creating confidence far an international loan for Germany and the question of the United States member for Reparation Commission as arbiter on the subject of default. Committee two, which is attempting to devise means to restore the fiscal and economic unity of Germany, has encountered difficulty owing to the French requests that the proposed international loan, upon which the whole working of the Experts' plan depends, shall be underwritten before the question of German unity has been brought up. One problem, to which a solution may be most difficult, is what penalties to inflict if Germany willfully defaults under the Dawes schedule.

MACLAREN SAFE AND WELL.

TOKIO, July 19. Dense fog forced the MacLaren party of British round the world aviators, who hopped off from Lake Toximoye, Yotoru Island, last Wednesday, to land at Uruppu, a neighboring island, soon after taking flight, said wireless advices received from Kurita Island today. The advices said all the members of the party were safe and that the airplane was undamaged. The machine, after landing in the ocean, was removed to a lake on the island to be better to ride out the in-

was now straightened out. Mr. Thomas assured the House that he had taken the earliest opportunity to announce this. Mr. Thomas stated Senator Belcourt, of Canada, was sent to England, to represent the Canadian Government and was taking the place in the ordinary way of the Canadian High Commissioner.

COLEMAN CHARGED

WITH MURDER.
HALIFAX, July 19. George Coleman, artillery man, who shot and killed acting Lance Bombardier Groves, at Connaught Barracks, yesterday, was charged with murder when arraigned before County Stipendiary Magistrate in the court house this morning. Coleman was remanded for one week.

SCALED MT. GELIKIE.

MONTREAL, July 19. Mount Gelikie has been conquered after years of unsuccessful endeavor by the best Alpinists in Canada and the United States. This grim peak, the highest and most forbidding of all mountains in the Rampart Range, Jasper National Park, Alberta, has surrendered to the efforts of two Canadians and an American. Word to this effect was received today at the general headquarters of the Canadian National Railways in Montreal. The effort to scale the peak was a prodigious one, necessitating 26 continuous hours to make the ascent of 10,754 feet and return to camp in Gelikie Meadows, and the climbers encountered difficulties which all but baffled their attempt.

ANOTHER AROUND THE WORLD FLIER.

AMSTERDAM, July 18. Major Pedro Zanni, Argentine aviator, who plans to start on a world flight next Tuesday, intends to follow the route of Major Stuart MacLaren, British flier. The Argentine flier anticipates that the superior speed of his machine will enable him to overtake his rivals in the globe encircling contest.

Healthy Women Happy Homes

Good dispositions succumb. Irritability and snappy resort take the place of happiness and amiability. Sunshine is driven out of homes, in fact, they are often wrecked, and friends are estranged because women suffer with ailments peculiar to their sex. The use of Lydia E. Pinkham's Vegetable Compound will overcome such ailments and restore health and happiness. Do not resort to strong stimulants or narcotics when this great strengthening, healing remedy made from roots and herbs is always within reach.

Kilbride Garden Party

The annual Garden Party of Kilbride Parish will take place on Wednesday next, and promises to eclipse all former efforts. Already some very fast ponies have entered for the Derby, which has always in the past been one of the chief items on the programme. The three mile road race is an added feature, and judging from the entries already in, a keen and exciting contest is assured. Other attractions will be Junior Football, first and various side shows. The ladies of the Parish will serve dainty teas and refreshments during the evening, whilst the full brass band of the C.C.C. will furnish the musical programme. Anticipating a record attendance this year, the Committee in charge has arranged for the train to leave St. John's at 3 p.m., and return 10 p.m. In addition the buses will run to the grounds all the afternoon. All that is necessary, therefore, is a fine day to enable patrons to fully enjoy the excellent programme that is being arranged for their amusement.



MUTT AND JEFF



SEE 'THE MAN FROM BRODNEYS'

And hear the successor to Enrico Caruso--

GUISEPPE CARUSO

(Who scored such an immense success last evening)

At The Popular Star Movie Monday

SIDE TALKS.

By Ruth Cameron.

FAULTS WITH THE LABELS OFF.



There are certain faults that in child or adult are properly recognized as faults and unmistakably labelled as such. No one likes to be told that he is selfish, that he is a greedy, that he is vain, that he is untidy, that he is lazy. But there are other faults that are just as much defects of character, and cause just as much unhappiness to their possessor and to those who live with him, and yet for some strange hidden reason do not have the same stigma attached to them. Jealousy, for instance, which though it is a blend of vanity and selfishness, is not regarded with the same shame as either. Sensitiveness, an uncontrolled temper, impatience—who would mind being accused of any of these as much as he would object to being called selfish or vain or lazy. Yet any of these first three faults is as serious a defect of character as the others.

I heard a mother the other day talking about her nine year old son and his garden in his presence.

Throws His Puzzle On The Floor.

"Jimmy is so impatient," she said, "that he can't wait for the seeds to come up. He plants them and waits a day or two and then the first thing I know, he's digging them up to see if they have started growing. He's that way about everything, always has been; he never wanted to wait or do anything slowly. He wants to get it done all at once. He used to get a picture puzzle half done and then throw

it on the floor when he couldn't find the next piece."

It was perfectly evident to me, and I fancy to Jimmy, that from his mother's tone and manner she thought this impatience an amusing trait rather than a fault.

What Kind of a Workman?

But what's going to happen when Jimmy grows up if he had made no effort to overcome this handicap? Will he ever learn to do anything well if he is so impatient for results? What kind of a student will he be? What kind of a workman or a business man? What kind of a house-mate? And why should he try to overcome the fault if he is encouraged to regard it as an amusing trait rather than a fault?

And the Child Understands.

As to sensitiveness—well, I don't suppose there are any of us who haven't heard some parent tell in tones that were little short of boastful how super-sensitive her children were. Perhaps she did not do it in the children's presence, or perhaps she did. Parents are absolutely astonishing in their carelessness in this respect. But in either case she shows how she feels about that fault, and it's dollars to doughnuts the children understand her feelings perfectly. And yet, super-sensitiveness is one of the worst possible handicaps to sane and happy living.

Of course, even if a child realizes that a fault is hateful he does not always correct it. But he does, at least, want to correct it. And that's one long step forward. If you are ashamed of a quality you are going to make a good deal more effort to get rid of it than if you regard it as a mark of distinction.

Glad to Know it

"I certainly am glad to know that Pearlina can be had here again," said a lady in C. P. Eagan's store the other day. There are many women who will be pleased to hear that the great washing powder—Pearlina—can be obtained locally again. "Pearlina is the best of them all," said a grocer a few days ago and "I find it the easiest washing powder to sell." If your own grocer hasn't stocked Pearlina yet ask him to phone the local agent, Gerald S. Doyle, for immediate stocks.

The West End Garage, South-side of Browning's Bridge. Phone 385 for service. July 19, 1924.

McMurdo's Store News

BONCILIA BEAUTIFIER.

The world's famous Clastic Facial Pack. Does these definite things for the face. Clears the complexion and gives it colour. Removes blackheads and pimples. Lifts out the lines. Closes enlarged pores. Rebuilds drooping facial tissues and gives renewed life to the nerve centers. Makes the skin soft and velvety. Prices: Pots \$2.00 and \$2.00, tubes: \$1.35, Pack O'Beauty Set 65c.

ADRIAN BUILDING FOR SALE or TO LET.

We are authorized to offer for sale or to let for a term of years the property known as the "Adrian Building" situated on the south side of Water Street, near the Board of Trade Building, part of which is at present occupied as the "King Cafe," the second flat being occupied as offices. The property consists of shop and back extension on ground floor with entrance from Water Street and a back entrance through right of way from the cove at the rear. A separate entrance from Water Street affords access to office suite on second floor. The basement has large storage space covering entire area of the building. For further particulars apply to

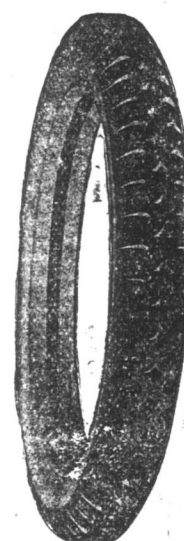
BLACKWOOD, EMERSON & WINTER.

July 12th, 1924. Temple Bldg. July 12, 1924.

A little chopped preserved ginger is usually interesting in a fruit salad. Let all the fruit soak in the ginger syrup, and drain before serving.

RACINE MULTI-MILE CORD TIRES

are the Best Value
Your Money
Can Buy



All Sizes in Stock

JOB'S STORES, Ltd.



WANTED--A MACHINIST

A good steady, reliable person with previous experience preferred.

CONSTANT EMPLOYMENT. WEEKLY WAGE.

W. P. SHORTALL,

THE AMERICAN TAILOR,

300 Water Street ST. John's, Nfld.

Excellent muffins can be made with sour cream. Use one-quarter teaspoonful of soda to one cupful of the cream.

Lentil croquettes are very nutritious and nice when seasoned with nutmeg and cayenne and served with tomato sauce.

Serve coffee ice cream and whipped cream in paraffin glasses, and garnish with chopped maraschino cherries and angelica.

Chocolate floats can be made at home by serving chocolate ice cream in glasses of food chocolate, topped with whipped cream.

Current jelly, dissolved in boiling water, chilled and mixed with orange juice and sugar and a little mint makes a good punch.

—By Bud Fisher.