

IN STOCK  
**VICTOR FLOUR**  
In 14-lb. Cotton Sax.  
**GEORGE NEAL, Ltd.,**

"Leads in every District"  
**VICTOR FLOUR**  
Jan 17, 1917

*New Color, New Charm*  
  
**MAJIC SOAP DYES!**  
ONCE TRIED ALWAYS USED.  
Washes and Dyes at the same time. Light and Dainty shades, particularly attractive.  
RENEW YOUR BLOUSE FOR TEN CENTS.  
It is remarkably cheap and well worth giving a trial. Only Ten Cents a Package. Cheapest on the market.  
Special Prices to the Wholesale Trade.  
SEE OUR WINDOW.  
**ROBERT TEMPLETON.**

12,000 SIDES AMERICAN SOLE LEATHER.  
1,200 FEET BLACK UPPER LEATHER.  
Large Quantity of CHAINS & ANCHORS.  
NEW IRON & LUBRICATING OIL, at Rock Bottom Prices.  
Also, AMERICAN PLYMOUTH STEAM TARED MANILLA ROPE—all sizes.  
And all kinds of Ships' Supplies.  
**North Am. Fur, Hide and Metal Co.,**  
Water Street West (Next Door Reid Electric Store).  
1917

**SMALLWOOD'S**  
**Big SHOE SALE**  
  
**SCHOOL SHOES**  
This time its  
**Children's and Girls' BOOTS**

We offer Big Values in Girls' Solid Foot-wear.  
**CHILD'S GREY CLOTH TOP LACED BOOTS**—Sizes 6, 7 and 8. Only \$2.00 the pair.  
**CHILD'S BLACK KID LACED BOOTS**—Sizes 6, 7 and 8. Only \$2.00 the pair.  
**CHILD'S SOLID BROWN CALF BOOTS**—Only \$3.00 the pair.  
**CHILD'S GREY TOP BOOTS**—Only \$2.50 the pair.  
**CHILD'S BROWN LACED BOOTS**—With Brown Cloth Top. Only \$2.80 pair.  
**CHILD'S PATENT VAMP LACED BOOTS**—With Champagne Top. Sizes 6, 7, & 8. Only \$2.00 the pair.  
**GIRLS' SOLID HIGH CUT BOOTS**—Sizes 11, 12, 13, 1 and 2. Only \$3.10 pair.

**Extra Special IN MEN'S BOOTS**  
**MEN'S DARK TAN LACED BOOTS**—Only \$4.50 the pair.  
**MEN'S FINE BLACK KID LACED BOOTS**—Only \$5.00 the pair.  
**F. Smallwood**  
THE HOME OF GOOD SHOES.  
July 27, 17

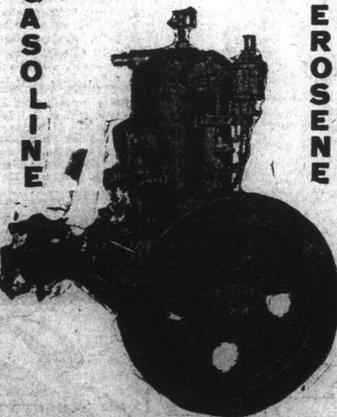
**The Globe Indemnity Co. of Canada,**  
Whose Policies are Guaranteed By the Well Known  
**Liverpool and London and Globe Insurance Company,**  
One of the Strongest Fire Companies in the World.  
Underwrite all kinds of Insurance except Life.  
**BOWRING BROTHERS, Ltd.**  
AGENTS.  
May 17, 1917

**Morey's Coal is Good Coal**  
In Stock, Best Grades of  
**North Sydney Screened, Scotch Household and Anthracite COAL.**  
**M. MOREY & Co., Ltd.**  
Forty-Four Years in the Service of the Public—The Evening Telegram.

**STOP THE DECAY in the "MATCHLESS" Way.**  
Do it whilst the Weather is fine.  
**The Standard Manufacturing Company, Ltd.**

**Wallace Silverware.**  
Is your Table Silver as good to-day as when you bought it?  
Have you noticed that at the parts most exposed to wear, the plate has become worn?  
Do you think this condition of your Silver is in keeping with your idea of a well appointed table?  
Then why not, when you decide on replacing your old ware, give place to it with the "Wallace" Brand, the Silver that refuses to wear and is guaranteed without time limit.  
Start with the Tea Spoons and gradually complete your Set with the one pattern—there are several for you to choose from and the price is very moderate.  
Tea Spoons cost \$8.00 for a Dozen.  
**T. J. DULEY & CO., Ltd.**  
The Reliable Jewellers & Opticians.

  
**Custom Tailoring is Personal Service.**  
The service of quality in Cloth, in making, in fit and style.  
**The American Tailor.**  
BOX 445. **W. P. SHORTALL** PHONE 477.  
300 WATER STREET. Nfld.  
St. John's, Nfld.

**POWER! POWER!**  
**Acadia Marine Engines,**  
2 and 4 CYCLE 3 to 80 H.P.  
**GASOLINE** **KEROSENE**  
  
Write for special prices and terms on Marine and Stationary Engines. Saws and Saw Mill equipment being sold at greatly reduced prices.  
**FOR POWER, SIMPLICITY, and DURABILITY BUY AN ACADIA.**  
Large quantities spare parts in stock at all times.  
**ACADIA GAS ENGINES, Ltd.,**  
ST. JOHN'S, NFLD.

**Reid-Newfoundland Co., Limited**  
**S.S. SAGONA—LABRADOR SERVICE.**  
S.S. Sagona will sail from St. John's Friday, August 3rd, for the usual Labrador ports of call. Freight extended up to 1 p.m. Thursday.  
**S.S. GLENCOE—SOUTH WEST COAST SERVICE.**  
Passengers leaving St. John's on 8.45 a.m. train, Saturday, August 4th, will make connection with S.S. GLENCOE at Argentinia for ports of call between Argentinia and Port aux Basques.  
**GREEN BAY STEAMSHIP SERVICE.**  
Owing to Wednesday being Regatta Day freight will be accepted to-day Thursday.

**Reid-Newfoundland Co., Limited**  
**Boston-Halifax and Newfoundland Steamship Co.**  
The next sailing of S.S. ANNA will be from Boston, Monday, August 6th.  
For freight bookings, apply to  
**A. E. HICKMAN CO., Ltd., Agents**

**Canadian National Railway**  
THROUGH RAIL SERVICE ACROSS CANADA.  
All steel trains of the finest equipment afford comfort to the traveller.  
**CONTINENTAL LIMITED.**  
Leaves MONTREAL Daily at 9.00 p.m. (Bonaventure Station)  
For OTTAWA, NORTH BAY, SASKATOON, EDMONTON and VANCOUVER.  
Connection from Maritime Provinces Points via "OCEAN LIMITED" and Maritime Express.  
For details of Service, Fares, Reservations, apply to  
**J. W. N. JOHNSTONE,**  
General Agent,  
Board of Trade Bldg.

**A HANDSOME SERGE SUIT.**  
**\$50** That's the price for a fine Custom-made, Indigo Blue, All Wool **\$50**  
Serge, with best of trimming, good workmanship and a perfect fit.  
**Tweed Suits from \$40 to \$55.**  
Mail orders promptly attended to.  
**SPURRELL The Tailor**  
WATER ST. WEST. and at DUCKWORTH ST. GRAND FALLS.  
m.t.s.t.

**FOR SALE**  
**Yacht "Josephine,"**  
110' long, 9' deep, 150 H.P. Automatic engine, speed 12 knots; 99 tons registered; fitted with electric lights, independent Dynamo and Storage Batteries, Searchlight; 5 Lavatories, 2 Toilets and Bath, running water. All finished in mahogany throughout. Cruising range of 2000 miles. Electric windlass for taking up anchor; 1 Launch, 1 Row Boat, Awnings complete. Saloon has accommodation for 12 people.  
For further particulars and inspection, apply to  
**PARSONS**  
THE AUTOMOBILE MAN. King's Road, City.  
Tel. 109-1169. ap5.6mos.80d

ELVE PAGE  
WEATHER FORECAST  
MONTREAL, Noon—  
showery. Saturday  
and warmer.  
REID & THOMPSON  
12.  
VOLUME XLV.  
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Raglan  
uction  
AUCTION  
-Morrow,  
AT 11 O'C  
AT BECK'S  
Barrels Beef.  
Green Peas.  
Bacon.  
Cooking Slices.  
Sewing Machines.  
Boxes Apricots.  
Canned Mixed Peas.  
Canned Mixed Beans.  
Boxes Caramels.  
Household Fr  
bles, etc.  
**A. Bastow**  
LIMITED  
AUCTION  
grains as usual  
reasonable prices  
by Carriages.  
Greens and Wash  
w Miller Organ  
raw Roker and  
bles, etc.  
Gramophone  
Paint Sideboard.  
Kitchen Sideboard  
essers.  
Furniture, Eng.  
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Ladies' and M  
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**RALPH M**  
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H. W. V  
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