

A STARTLING CONTRAST!

Four years ago you could purchase from any Tailor a Custom Made Suit for \$18.00 and up. To-day a similar made Suit will cost you from \$50.00 up, and not an easy matter to get what you would like at that. But why should you worry when you can get a Ready-made Suit that has all the **STYLE, FINISH AND APPEARANCE** of a Custom Made Suit and at a pre-war price. As a special inducement we offer for **ONE WEEK ONLY OUR STOCK OF MEN'S AND BOYS' READY-MADES AT REDUCED PRICES.** **STRICTLY CASH.**

MEN'S TWEED SUITS.

Regular Price \$9.00.	Now	\$8.00
Regular Price \$9.50.	Now	\$8.50
Regular Price \$10.50.	Now	\$9.50
Regular Price \$11.50.	Now	\$10.00
Regular Price \$12.00.	Now	\$10.50
Regular Price \$12.50.	Now	\$11.00
Regular Price \$13.00.	Now	\$11.50
Regular Price \$13.50.	Now	\$12.00
Regular Price \$15.00.	Now	\$13.50
Regular Price \$18.00.	Now	\$16.50
Regular Price \$21.00.	Now	\$19.50
Regular Price \$21.50.	Now	\$20.00
Regular Price \$22.00.	Now	\$20.50
Regular Price \$23.00.	Now	\$21.50
Regular Price \$24.50.	Now	\$23.00
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MEN'S TROUSERS.

Regular Price \$2.20.	Now	\$2.00
Regular Price \$2.30.	Now	\$2.10
Regular Price \$2.40.	Now	\$2.20
Regular Price \$2.50.	Now	\$2.30
Regular Price \$2.60.	Now	\$2.40
Regular Price \$2.75.	Now	\$2.50
Regular Price \$2.80.	Now	\$2.60
Regular Price \$3.00.	Now	\$2.75
Regular Price \$3.30.	Now	\$3.00
Regular Price \$3.50.	Now	\$3.20
Regular Price \$3.80.	Now	\$3.50
Regular Price \$4.00.	Now	\$3.60
Regular Price \$4.40.	Now	\$4.00
Regular Price \$4.80.	Now	\$4.40
Regular Price \$5.00.	Now	\$4.60
Regular Price \$5.50.	Now	\$5.00

BOYS' NORFOLK SUITS.

Regular Price \$3.60.	Now	\$3.30
Regular Price \$3.80.	Now	\$3.40
Regular Price \$4.00.	Now	\$3.70
Regular Price \$4.50.	Now	\$4.20
Regular Price \$4.80.	Now	\$4.50
Regular Price \$5.00.	Now	\$4.70
Regular Price \$5.10.	Now	\$4.80
Regular Price \$5.20.	Now	\$4.90
Regular Price \$5.50.	Now	\$5.20

BOYS' RUGBY SUITS.

Regular Price \$6.50.	Now	\$6.00
Regular Price \$7.00.	Now	\$6.50
Regular Price \$7.50.	Now	\$7.00
Regular Price \$8.00.	Now	\$7.50

MARSHALL BROS.

The Clean Plate, But—

By RUTH CAMERON.



Never was any good movement, any reform of one sort or another started, that some people didn't carry it too far. The Authorman feels that this has been done with "Hooverism."

"My wife," he says, "is always telling me to eat that spoonful of peas or finish up that half potato."

On my plate because it isn't. Grogginess to make it. Now, if I know that I've eaten enough, why, I don't think I should eat anything more just to save it. It isn't saving it, is it, if it overloads my system and makes me so dopey that I can't do my work? Retten conservation, I call that. No, I can't see my way clear to making a crumb bucket of myself, even for Hoover.

A Human or a Tin Crumb Bucket.

In all of which, I think the Authorman is right. But that doesn't mean that the potato or the peas should be put into a thin crumb bucket instead of a human one.

The time to remember Mr. Hoover, is not when you find you've got more than you want to eat on your plate, but when you fill that plate. Grogginess your appetite. Don't let your self be helped over bountifully. Take less, if anything, than you think you will eat the first time, and then, if you find you want it, go back for more.

Clean Because The Eater's Capacity Was Gauged.

Hooverism isn't only the doctrine of the clean plate; it is the doctrine of the plate clean because it's owner's capacity was carefully gauged in the first place.

And true conservation goes back of that to careful buying and planning, and balancing of menus to keep the system in proper condition without using up too much of the food that is needed for the men who are keeping the beast from putting his mark on America.

A Great Big Job.

Women have complained, sometimes, that their job was too mechanical and required so little brain that it was not interesting. As a rule, the

women who made these complaints weren't the woman who were making good in the complex duties of wife and mother and homemaker. But he that as it may, no woman to-day, when upon the way the individual home is run the fate of the nation may depend can possibly complain that she has not a task for all a woman possesses of ingenuity and ability.

I bought a horse with a supposedly incurable ringbone for \$30.00. Cured him with \$1.00 worth of MINARD'S LINIMENT and sold him for \$35.00. Profit on Liniment, \$54.

MOISE DEROSCE.

Hotel Keeper, St. Phillips, Que.

Milady's Boudoir.

BACK TO THE CITY AND WORK.

When summer is over the girl who had her fill of out door pleasures turns her thoughts in other directions. Many women return from a strenuous outdoor vacation to find, illness, or perhaps on the other hand, they return from a vacation of idleness to one of accumulated work and worry.

These sudden changes either way who immediately given up regular exercise for long, dawdling hours will surely become sallow and heavy of physiognomy.

The girl who has been the woman who has been resting and who comes home to "strap" on burdens which for the first week or two seem staggering, will appear pale, and hollow eyed. How much better would it be if both of these classes might use a little common sense and avoid extremes in either case.

The judicious mixture of work and rest, together with complexion care will best add to the benefit received during the vacation time and none of its good would be lost. When it is possible the little return to the usual routine is excellent, the daily cool sponge or shower bath, the out door walk every day, the eight hours sleep a night in airy bedroom, these will help mightily in the effort toward a good complexion, then the local work where the skin of the face is rejuvenated, cared for and rectified will be found to be helpful and beneficial.

MINARD'S LINIMENT CURES GARTER IN COWS.

MOIRS', WILLARD'S & LOWNEY'S Confectionery.

In 1/4 lb. and 1 lb. Fancy Boxes, also 5 lb. Boxes. MOIRS', WILLARD'S and LOWNEY'S PACKAGES and 6c. BARS and NUT GOODS.

Extra Fancy Marrowfat Green Peas.	Blue Nose Table Butter.
Extra Fancy Head Texas Rice.	Granulated Table Corn Meal.
Fancy Fatma Rice.	Pure Gold Icing Sugar in Packages.
Fancy Java Rice.	Pure Gold & Shirlitz's Jelly Powders.
Fancy Japan Rice.	Holbrook's Custard Powder.
Choice Whole-Bangoon Rice.	McCormick's Fancy Biscuits.
Extra Fancy Garden Sham Rice.	Kurran's Seedless Raisins, 1 lb. pac.
Evaporated Fitted Plasma.	Pea Beans, 1 lb. lb.

C. P. Eagan

Duckworth Street and Queen's Road.

New Fruits and Vegetables!

Coming direct—to arrive next week—a full car

Potatoes.

— ALSO —
FANCY NEW APPLES, LEMONS, ORANGES, and GREEN CABBAGE.

We are the largest importers of California Fresh Fruits in this Dominion.

Orders booking now

Soper & Moore
Wholesale Importers and Jobbers.



THE KAISER.

Time was he held the world's respect

And friends he had to speak his worth:

He could have walked with head erect

In any land upon the earth;

And he had honor on his scroll.

But none of these is his to-day;

He stands, a black and shriveled soul,

With all his treasures flung away.

For he has bartered truth for gain,

Changed mercy for the lust of power,

Turned murderer that he might reign

In brutal fashion for an hour;

Justice, the jewel of all crowns,

Out of its setting he has torn.

And in its place are ravished towns

And women dead, with babes unborn.

If ever kindness he possessed,

'Twas pawned to hatred long ago.

His deeds have stained with shame the crest.

That once was white as driven snow.

That faith of men in God divine

In him has changed to blasphemy.

Nor has he kept one virtue free

To comfort him in days to be.

Fatal Fight on Furness Withy Wharf.

Halifax, July 31.—As the result of a fight on the Furness, Withy wharf late last night, Arthur McBride, aged fifty years, is dead, and Donald Shaw, chief mate on the steamer Siberian Prince has been arrested and charged with manslaughter.

McBride, who was a greaser on the steamer, attacked the chief mate on the wharf, and they fought for twenty minutes. After McBride was taken aboard the ship his condition became serious, and he died before a physician reached him. McBride had a grievance over money matters, and that is given as his reason for attacking the chief mate.

Shaw, who was accompanied by the chief engineer, were returning to the steamer when they were accosted by McBride, who appeared to be under the influence of liquor.

Fought Twenty Minutes. After some hot words with regard to salvage money, blows were exchanged, and the fight continued for twenty minutes. McBride, who got the worst of the battle, moved away and sat down on a pile of lumber. Later on he went aboard of the ship and was taken violently ill, and died soon afterwards.

The police were notified and Chief Hanrahan and Detective Kennedy went on board of the steamer and placed Shaw under arrest. Five of the firemen were also taken into custody, and they will be held as witnesses.

The Medical Examiner was notified after he made an examination of McBride's body, it was removed to an undertaker.

Fads and Fashions.

For sports year, a violet jersey cloth suit and a soft blue felt hat make a charming costume.

A few well dressed women always insist upon mosquito gloves on account of their grace.

Evening slippers of gold brocade and black have for ornamentation large square buckles of jet.

'Simple slip-on blouses for warm days are fashioned of batiste, with an organdie trim for a collar.

The latest ornament for a lovely throat is an odd-shaped piece of jade hung on a Chinese green cord.

An Italian straw hat is more effectively trimmed with brown and pink velvet flowers, lined with pink taffeta and veiled with thin lace.

Gold lace draped over shimmering black satin, with a suggestion of silver tulle somewhere, makes a rich and very striking gown for evening wear.

A delightful frock for tennis wear may be made of old-blue chambray with collar and cuffs of white handkerchief linen.

The prettiest boudoir slippers imaginable of the shape known as mules are covered with exquisitely painted white leather.

A charming and simple dinner gown may be made of black malmes lace and black net over a foundation of white English embroidery.

A most charming evening cloak is made of deep gray chiffon, with five or six bands of soft, gray squirrel, and lined with the dustiest rose net.

NOTICE.—Correspondents are requested to accompany contributions with their REAL NAMES, not necessarily for publication, but as a guarantee of good faith. The editor refuses to accept any matter unless this rule is adhered to.

IN OTHER DAYS.



WALT MASON.

It seems so strange how we would talk, in olden times, of cheap affairs! How we would argue round the clock, concerning oil well stocks and shares! And often, when the evening came, we sat before the Racket store, and talked about the baseball game until our lungs and heads were sore. If Johnsing bought a motor car, that was our theme from sun to sun; we'd talk the blasted thing all part, and show just why it wouldn't run. The weather was a daily text, and we denounced the groundhog's game; and then the crops we'd take up next, and they would last till bedtime came. And still we meet at close of day, and gossip all the evening through; but no one quotes the price of hay, or brings the weather in review. The trifling matters of the town no more engage our anxious thought; we speak, until the moon goes down, of far-off fields where men have fought. Oh, what if Jenks has swiped a cow, or beat a neighbour in a trade? Such things won't draw attention now, when soldiers swing the shining blade. Oh, what if Jimpson has announced that he will run for county clerk? Until the meekly dog is trounced, we care not for such trifling work. It seems so strange that once we cared for tales of Tom and Dick! But now the nation's sword is bared, and other topics make us sick.

"Dead Hands."

The following verses were written by Sub-Lieutenant Ivan Heald, of the Royal Naval Division, who was through most of the Gallipoli Campaign, returning there after a wound which caused his temporary transfer to Egypt for treatment. Mr. Heald is a London and North of England journalist; curiously his later works in London consisted entirely of humorous articles for the London Daily Express, from which we quote the verses:

So quietly we left the trench
That night, yet this I know—
As we stole down to Sed-el-Bahr
Our dead mates heard us go.

As I came down the Boyan Nord,
A dead hand touched my sleeve,
A dead hand from the parapet
Reached out and plucked my sleeve.

"O little I thought," a voice did say,
"That ever a lad of Tyne
Would leave me alone in the cold trench side,
And him a mate of mine."

The dawn was springing on the hills,
'Twas time to put to sea,
But all along the Boyan Nord:
A dead voice followed me:

"Oh what is toward, O mate o' mine,
That ye pass with muffled tread,
And there comes no sound for the firing trench,
The trench won by your dead?"

We sailed away from Sed-el-Bahr,
We were sailing home on leave,
But this I know—through all the years
Dead hands will pluck my sleeve.

Soft linen hats lined with some soft color like green are admirable for sport or general country wear. Straw hats are, lately, brimmed with polka dotted blue toulard, and have for their only ornaments, two large field flowers.

Large hats of tulle or chiffon may be worn successfully either in afternoon or evening with gowns of tulle or chiffon.

Parlor Suites and Odd Pieces!

We have in stock some extremely fine Parlor Suites in Mahogany (3 and 5 pieces), beautifully upholstered in Tapestries, Brocades and Silks of elegant designs and beautiful colorings. These are Genuine Mahogany, and are being offered at very moderate prices.

Also a large assortment of "Odd" Parlor Pieces, "Odd" Chairs, "Odd" Tables and lots of pretty "Odd" pieces, any one of which would be a nice addition to the Parlor. Come in and inspect them, you're sure to select from them.

U. S. Picture & Portrait Co.
St. John's.

THE PIANO PAR EXCELLANCE.

Emerson Piano Players,
Emerson Pianos.

Milton Piano Players,
Milton Pianos.

Terms and price the best. Second-hand instruments taken in part payment.

CHARLES HUTTON,
The Reliable Piano & Organ Store

SLATTERY'S Wholesale Dry Goods

Are now showing the following goods:—

American Millinery Hats, Boys' Cotton Suits, Ladies' White Skirts, Ladies' Hosiery, Misses' & Children's Hosiery, White Curtain Scrims, White Dress Crepe, 38 ins. wide; Colored Dress Goods; and a splendid assortment of Smallwares. Wholesale only.

SLATTERY BLDG., Duckworth & George Sts.

Advertise in the "Telegram."

Neyle's Hardware

(Opp. Bowring's.)

NEW GOODS!

300 doz. POCKET KNIVES.
20 doz. TAPS for Steel & Wood.
Kero Oil and Gasoline Burels.
100 Good FLASH LIGHTS.
50 Good SPARK PLUGS.
12 Good AMMETERS.
Reliable DRY CELL BATTERIES.

Trawl Lines!

Best American Steam Trawl Cotton.
5 lb., 6 lb., 7 lb., 8 lb., 9 lb., 10 lb.
100 doz. 12 lb. 100 doz. 14 lb.
100 doz. 16 lb. 100 doz. 18 lb.

White Cotton.
20 doz. 5 lb. 20 doz. 7 lb.
20 doz. 8 lb. 20 doz. 8 lb.

Hand Lines!

Just in a shipment of dry season S. T. Hand Lines and Trawl Sed Lines.

T. HINGES, STRAP HINGES, SAFETY HASPS, RIVETS and BURS.

Trawl Hooks.

Ringed Tinned.
1,000 gross No. 14.
1,800 gross No. 15.
600 gross No. 16.

TRAWL HOOKS, Nos. 13, 14, 15, 1,000 gross Black Japanned, 20c. gross.

STEEL HAND GAFFS.
100 doz. at \$1.10 doz.

Squid Jig Lines.

English Hemp Squid Jig Line.

Squid Jiggers,

NEYLE'S Patent.

Fishing Leads.

8 oz., 12 oz., 14 oz., 1 lb., 1 1/4 lb., 2 1/4 lb.
DAPPERS.

With Kirby Hook for caplin and squid.

With Round Hook for caplin and squid.

Best Quality Hand Line Hooks,

Small Wire, Kirby Shape. Middle quarter.

Large quarter. Extra large quarter.

50 doz. 3-thread GENGING TWINE.

20 doz. 3-thread HERRING TWINE.

5 doz. 3-18 CAPLIN TWINE.

30 doz. SEAMING TWINE.

5 doz. SALMON TWINE, 4 lb. in slip, for trawl sed.

5 doz. SEAL TRAWL TWINE in slip, for trawl sed.

Prices of Twine subject to change.

Harness.

We manufacture to order all kinds Carriage and Cart Harness.

Coopers' Tools,

English and American.

GALVANIZED BUCKETS.

11 in. Galvanized Buckets, \$9.00 dozen.

12 in. Galvanized Buckets, 10.00 dozen.

Gal. Slop Pails, \$19.00 doz.

Lanterns.

Cold Blast, \$18.00 doz., \$1.60 ea.

Railway, \$19.00 doz., \$1.75 ea.

Dashboard, \$24.00 doz., \$2.10 ea.

O'Sullivan Rubber Soling.

Wholesale 65c. lb; Retail 75c. lb.

Cheaper Grade Rubber Soling.

Wholesale 40c. lb; Retail 45c. lb.

RUBBER CEMENT.

We expect 100 doz. in a week or two.

LONG HANDLE SHOVELS,

round point, \$21.60 doz.; \$1.80 each.

Oil Stoves.

In stock a large shipment "Blue Flame" Perfection Oil Stoves, a safe, sure cooker.

2 Burner Cabinet Oven.

3 Burner Cabinet Oven.

3 Burner Stove, 2 Burner Oven.

NEYLE'S HARDWARE

W. W. SOFER, Manager.