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REGULAR WALL PAPERS,
30c. to \$1.00 per piece.

An Interesting Custom.

By RUTH CAMERON.



RUTH CAMERON

An interesting custom which has been growing more common in the last few years is the selling of their cast off clothes, by women of means.

Doubtless women have always done this, but not, I think, to the extent they now do and not as systematically. Once only the rich dreamed of such a thing. Now the upper middle class do it, too.

There are fashion magazines which have a regular department for handling the sales of such articles. Women who can afford to part with a gown not because it is worn out, but because they are tired of it, offer it for sale at a small part of its original value. People who have to discard gowns or give up furs because they are going into mourning partially reimburse themselves in this way.

Just the other day I heard of a woman agent whose sole business is handling the half used furs of the rich, on a commission basis.

When Would Her Washerwoman Wear It?

A woman who has traded with her was talking about the custom and someone asked why the rich did not give their clothes away to the poor, just as the middle class does.

"Well," said the woman, "every year I have a very elaborate evening gown to wear to the three grand assemblies which are the big social event in our city. I seldom wear the gown anywhere else because it is so elaborate. Now the next year one doesn't quite like to appear in the same gown and so I send this to the agent. How could I give it to the poor? Would my washerwoman want it?"

A Chance To Give Away Elaborate Gowns.
Of course there is a measure of truth in that. To be sure, I happen to know of a society in New York to which many rich women donate their gowns to be sold for small sums (which sums I believe are turned over to charity) to the young students

at conservatories and dramatic schools who need elaborate gowns and haven't the money to buy new ones. But every woman may not know about this mighty decent charity.

I suppose in a way this custom is a great help to that part of the middle class which finds it such a constant struggle to keep up with appearances and yet which couldn't accept charity.

People Who Couldn't Take Charity May Enjoy This Privilege.
Think what infinite happiness it may bring to some young married woman who buys a lovely evening gown for twenty-five or thirty dollars and dazzles the neighbourhood with her splendor.

Of course one feels a repugnance to wearing clothes that have been worn, but the gowns we buy from shops have often been tried on as many times as these have been worn.

I cannot somehow shake off the feeling that it is a rather selfish custom. But at any rate it is picturesque and a very interesting commentary on the fearful rapidity of fashion's change.

The publisher of the best Farmer's paper in the Maritime Provinces in writing to us states:

"I would say that I do not know of a medicine that has stood the test of time like MINARD'S LINIMENT. It has been an unerring remedy in our household ever since I can remember, and has outlived dozens of would-be competitors and imitators."

Household Notes.

A mustard plaster is a good old remedy, serving as well as an emetic, it should not be kept in the same place all the time. It acts just as well if placed just a short distance from the spot affected as it does if directly over it.

If the skin beneath the fingernails is very rough, before retiring dip the tip of your fingers into cold cream, allow the skin to take up as much of the cream as possible, then dip the fingers into talcum powder and wear loosely fitting gloves.

ARE YOU PREPARED?

Owing to very high price and scarcity of all kinds of berries, we expect large sales of Jam this Lenten season. Are your stocks complete? We offer for immediate delivery the following:

40 cases 12 oz. JAM—
Ass'd. Raspberry, Strawberry, Apricot, Plum.

40 cases 12 oz. JAM—
2 doz. Raspberry, 2 doz. Strawberry.

25 cases 12 oz. JAM—
All Raspberry.

25 cases 12 oz. JAM—
All Strawberry.

Soper & Moore
IMPORTERS & JOBBERS.
PHONE 480.

Rann-Dom Reels.

THE NOSE.

The nose is an architectural triumph which distinguishes man from the turnip. It is sad to contemplate that if it were not for the presence of an alert and aggressive nose man would long ago have been classed in the vegetable kingdom, but this is a scientific fact.

The nose is attached in a conspicuous position on the human countenance, where it can reach out and contract a cold in the head on a moment's notice. Painters and sculptors have immortalized the nose with brush and chisel, but not while it was nursing a damp, bulbous cold in the head. If the nose had been set flush with the rest of the face, so that every passing cold could not secure a foothold upon it, there would be more happiness and fewer handkerchiefs in circulation, and fewer people would be obliged to take their noses to southern California and bathe them in the melon, high-priced sunshine of the tourist district.

There are several kinds of nose, chief among which is the Roman variety. This is the thin, elegant pattern made famous by Julius Caesar, who wore it until his death just above his upper lip. When Caesar fell at the base of Pompey's Pillar his nose was not injured, and a photograph was taken of it so that people who admire that kind of nose could have something to copy after. The Roman nose is affected to quite an extent by the siege villain, who breathes through it in stentorian tones.

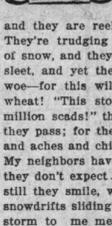
The pug nose is one of woman's charms which it is not safe to comment upon. It is usually caused by some setback in childhood, like being inadvertently stepped upon by the nurse, giving it a shy, retiring appearance. While it is not a criminal offence to own a pug nose, no husband with any sense of propriety will poke fun at the upturned nose of his wife, and few of them do so without requiring surgical aid soon afterward.

While the nose seems to be firmly attached to its surroundings, there have been instances where it has wandered from home and tried into other people's affairs. The nose was not intended for this purpose, as it is designed solely for breathing, smelling

and snoring accomplishments. If more noses were kept at home and allowed to do the work for which nature intended them, there would be less new-mown gossip scattered around the four corners every twenty-four hours.

A DAY OF SNOW.

It is a brutal winter day, as I compose this deathless verse; the snow is deep, the skies are gray, and every hour it's growing worse. As from my window I look forth, I see my neighbors tolling past; the wind comes shrieking from the north, and they are reeling in the blast. They're trudging through the drifts of snow, and they are cold and full of sleet, and yet they show no sign of woe—for this will save the crop of wheat! "This storm is worth ten million seeds!" they cry, as shivering they pass; for they are patriotic lads, and aches and chills cut no grass. My neighbors have no fields of wheat, they don't expect to raise a peck; but still they smile, with frozen feet, and snowdrifts sliding down the neck. The storm to me means rheumatism; already, as I write this line, I feel the symptoms through me whiz, and tie a bowknot in my spine. This snowy day to me looks sweet, although rheumatism I abhor; for snow will save the well known wheat, and wheat is bound to win the war. Thus do we all, in divers ways, some honest loyalty disclose; we'll suffer through all beautiful days, if that will help to swat the foe.



WALT MASON

Household Notes.

A piece of white blotter placed under the table cloth where the flower vase stands in the center of the table will prevent any possible moisture from spilling the surface of the table.

To remove fruit stains from linen smear the stains over with some pure glycerine, leave it on for about one hour, then wash the article in warm, soapy water. If necessary, repeat a second time.

The woman who does her own housework should realize the benefit derived from stretching out perfectly flat for ten minutes in the middle of the day. This gives perfect relaxation and rests every muscle.

All white leathers, excepting kid, are best cleaned with soap and water. Use a stiff nail brush and plenty of soap and water. After the shoe is scrubbed, rinse off the soap and put the shoes on a stretcher and dry in the sun.

NOTICE!

Owing to the increased cost of Drugs, Bottles, Cartons, etc., used in the manufacturing of STAFFORD'S PRESCRIPTION "A" and STAFFORD'S PHORATONE, we have been compelled to advance the prices from 25c. and 50c. to 30c. and 60c. a bottle.
DR. F. STAFFORD & SON,
St. John's, Nfld.

An Appeal.

Dear Fellow-Members of "The Pansy League."

Those good friends of the C. E. Orphanage, Diana and Daphne Davidson, were very desirous that their persistent efforts to keep our League going should be continued after their departure. They asked me to do what I could in keeping a record of your gifts each, as well as any further donation that you can afford. If you will please send your money and name and address, as well as the name of your little mistress, to Mr. Cake, at Government House, or to me, at Box 1181, or care Miss Lauder, 4 Gower Street, we shall see that your kindly offerings are acknowledged and duly forwarded to Mrs. Gosling.

It should not be forgotten that dear Canon Dunfield, who has a wondrous love for little children and who was devoted to the care of our Orphanage, once reminded us all that these little children were our care and that they could not even have their breakfasts to eat if we did not provide it for them. As their needs in these expensive days are more serious than ever, should not we, who enjoy so many comforts, do what we can to provide for their necessities?

Yours for the help of the orphans,
"TOPSY."

When you want something in a hurry for tea, go to ELLIS'—
Head Cheese, Ox Tongue, Boiled Ham, Cooker Corned Beef, Bologna Sausage.

T. J. EDENS.

Prince Albert Tobacco,
In Tins,
24 gross just in.

300 lbs.
Beechnut Bacon.

30 boxes
Purity Butter,
3 lb. Prints.

50 boxes PRUNES, 60/70,
50 boxes APRICOTS, Ex. Choice

200 MOIR'S CAKES,
8 cs. MOIR'S CHOCOLATES
— 1/2 lb., 1 lb. and 5 lb. boxes.

SARDINES in OIL, 1/4 tins.
SARDINES in Mustard, 1/4 tins.
YELLOW CORN MEAL, 3 lb. bags.

McCORMICK'S—
English and French Dainty Biscuits.

McCORMICK'S—
Cream Sodas in Dinner Pails.

100 pairs FRESH RABBITS,
FRESH EGGS,
FINNAY HADDIES,
KIPPERED HERRING,
SELECTED SALT HERRING.

T. J. EDNES,

Duckworth Street
and Military Road.

Just Received:

A large shipment of

Columbia Grafonolas and Records.

U. S. Picture & Portrait Co.
Graphophone Department.

Gossage's Soaps

The Best!
The Sweetest!
The Cheapest!

GEO. M. BARR,
AGENT.

First-Class PIANOS and ORGANS

In Stock.

Buy now. Prices going up Those to come will be much higher in price.

CHARLES HUTTON,
Reliable Piano and Organ Store.

Advertise in The Evening Telegram

New California Evap. Fruits!

Fresh and Lucious from the Golden West.

CALIFORNIA PRODUCTS.
Prunes—All counts from 30/40.
Apricots—Choice, Ex. Choice and Fancy Grades.
Pitted Plums.
Fancy Peaches.
Evaporated Apples.
Cluster Table Raisins.
Small Seedless Raisins.
Substitute for Currants.
Pea Beans.

50 boxes Table Apples.
50 boxes California & Florida Oranges.
50 boxes Valencia Onions.
Baker's British Standard Breakfast Cocoa—1/2 lb. and 1/4 lb. tins.
Baker's Premium Chocolate 1/2 lb. and 1/4 lb. cakes.
Campbell's Soups, 1 lb. tins.

C. P. Eagan

Duckworth Street and Queen's Road.

MAGIC BAKING POWDER



Show kitchen assistants and

E. W. 70
Winnipeg

LONDON C

LONDON, January 7th, 1918.

ROYAL ENTOURAGE IN WAR TIME
The King's personal entourage at the New Year differs but slightly from that of a twelve month ago, due in part to the circumstance that the pageantry of Court life is largely in abeyance. The personnel of the Privy Purse Office and of the private secretariat remain unaltered, and at the Board of Green Cloth the only changes are in the Parliamentary offices of the Treasurer and Comptroller, Lord Farquhar, the Lord Steward, is made an Extra Lord-in-Waiting, and in the regular rota of that service Lord Kenyon replaces Lord Allendale. Among the Grooms-in-Waiting, Commander Cunningham-Graham is replaced by Rear-Admiral Campbell, Sir Derek Keppel is added to the Extra Equerries, and the new Pages of Honour are R. Dawnay, I. A. Murray and G. C. Dugdale. The post of Organist to the Chapels Royal has been filled by the appointment of Dr. Lloyd, while the new Dean of Windsor (Dr. A. V. Ballie) becomes Senior Domestic Chaplain and new Chaplain-in-Ordinary. The ranks of Honorary Chaplains are recruited by the Rev. E. N. Lovett and the Rev. E. A. Burroughs, and the Secretaryship of the Royal Alms House passes into clerical hands in the person of the Rev. T. T. Norgate.

A LABOR C.M.G.

In the multitude of New Year's honors few people seem to have noticed the name of Lieutenant Colonel John Ward, Member of Parliament, tucked away in the middle of a long list of officers who have become Companions of the Order of St. Michael and St. George. It is pleasant to contemplate the entrance into that brilliant and exclusive order of a man who worked as a navy on the Manchester Ship Canal and who served in the ranks in the Sudan. This is a recognition of Colonel Ward's work in raising several labor battalions of the Middlesex

And the Worst is Yet

