

As a Matter of ECONOMY

It is Your Duty to See These Magnificent Values.

THE SALE THAT HAS
STRUCK THE CHORD
OF POPULARITY.

Make the Most of These
Far-Reaching
Opportunities Now!

Boys' Costume Suits

In Khaki Drill, Coat, Cap and Pants, trimmed with red facings, gilt buttons and badges; Tommy Atkins' Cap; to fit 6 to 14 years. Reg. \$1.60. Sale Price **1.49**

Boy Scout Suits

In Khaki Drill, knicker pants, laced leggings and slouch hat; to fit boys from 6 to 14 years. Reg. \$1.70. Sale Price **1.58**

White Hollands.

Extra strong apron Hollands, pure White, a household need, close prices will make rapid selling here.
Reg. 12c. per yard. Sale Price **10c.**
Reg. 15c. per yard. Sale Price **13c.**
Reg. 17c. per yard. Sale Price **14c.**

Curtain Goods

Extra quality, 35 inches wide, in White, Cream and Ecru, plain striped and fancy border, serviceable Curtain materials you'll like at once. Reg. 25c. per yard. Sale Price **22c**

MADRAS MUSLINS.

In Cream. For all kinds of Summer Drapes, embossed designs, and tiny floral spray in faint Pink, Blue or Yellow. These make as handsome Curtains as you may see anywhere. Reg. 30c. per yard. Sale Price **25c**

Tucked Lawns.

36 inches wide, showing fine pin tucks; cluster tucks and Swiss insertion; made on extra fine quality lawn.
Reg. 20c. per yard. Sale Price **17c.**
Reg. 23c. per yard. Sale Price **21c.**
Reg. 25c. per yard. Sale Price **23c.**
Reg. 40c. per yard. Sale Price **33c.**
Reg. 45c. per yard. Sale Price **38c.**

COLOURED PEARL BUTTONS.

Exquisite assortment of Trimming Buttons in White Pearl, Blue, Pink, Grey and Cerise, and others in smart Black and White mixtures; the newest in the button line. Sale Price, per card of 6 **13c**

CONGOLEUM MATS.

A great demand for these. They have given satisfactory wear; size 18 x 36, 2 pretty patterns; suitable for vestibule bathroom or hall. Sale Price, each **27c**

Sheetings.

900 yards of pure White English Sheetings, at prices suitable to every purse; this section is famous for value, particularly during this Special Sale.
68 inches. Reg. 35c. Sale Price **31c.**
60 inches. Reg. 50c. Sale Price **44c.**
90 inches. Reg. 60c. Sale Price **53c.**
80 inches. Reg. 75c. Sale Price **67c.**

Stock Up! Prices are Low Here

INFANTS' COLD HOSE.
Full lengths in fancy knit Hosiery for the tiny tots, Pink & White, Green & White, Blue & White, etc. Sale Price per **65c** pair

INFANTS' WOOL BOOTS.
Fancy wool knit, a special lot. Value for 15c. a pair. While they last—Sale Price **12c**

TEDDY BEAR LEGGINGS.
For the children, in 5 and 6 button length; they are comfortable. Regular 60c. pair. Sale Price **49c**

PARIS GARTERS.
Dependable make, assorted coloured elastics, nickel mountings; absolute comfort to the wearer. Reg. 30c. line. Sale Price **25c**

"MENDERS,"
MENDS EVERYTHING.
Mends all leaks in all your kitchen ware instantly, without heat, solder or cement; simple process; keep a fit-out handy. Special Sale Price **10c**

TURKISH TOWELING.
17 inches wide, pure White Turkish quality, for hand towels or kitchen rollers. Reg. 15c. Sale Price **13c**

The Store is Now a
Veritable **TREASURE**
House of Rare & Beautiful Offerings.

Men's Underwear.

A Sample Lot.

In extra good fleece lined, assorted makes, showing some very good values; Singlets and Underpants; assorted sizes. Sale Price, per garment **59c**



Keenly **CUT PRICES**
Await Early Shoppers
of Fashionable Spring
and Summer Needs.

Ladies and Gents' Waterproof Coats.

A knockabout Waterproof for spring showers or stormy days; popular Fawn shade, storm collar, sloping pockets, secure seams. First time shown this week. Special Sale Price **3.18**

A Gigantic Purchase of WHITE QUILTS.

THIS ENTIRE PURCHASE GOES ON SALE THIS WEEK.
Elegant designs in extra heavy White Marcella Quilt; artistic borders surrounding heavy raised floral or scroll centres. A Quilt for years of wear. Value for **\$2.18**
\$2.70. Sale Price

Grecian and Honey-Comb Quilts.

Another handsome lot of Pure White Quilts, very soft finish, large enough for ordinary beds; lots of rather neat patterns, plain finished edge. Don't pass these if you would want an inexpensive Quilt or two. Regular \$1.60 value. Sale **\$1.25** Price

Table Cloths

A GENEROUS
OUTPOURING OF VALUES
HERE.

Made from best quality English Damasks, and being bought before prices soared, gives you an advantage for this week we offer our

Reg. 70c. line. Sale Price **58c.**
Reg. 90c. line. Sale Price **77c.**
Reg. \$1.30 line. Sale Price **\$1.10**
Reg. \$2.20 line. Sale Price **\$1.92**
Reg. \$2.50 line. Sale Price **\$2.10**

Boys' Waterproofs.

Just what he needs for Spring wear, a dependable Waterproof with Hat to match; Fawn shade, plaid inside, strap cut, secure seams; a knockabout coat for the school boy. Regular up to \$3.00. Sale **2.78** Price

TABLE NAPKINS at Tempting Prices.

Generous stocks to select from, in finest quality White Damask, standard sizes, hemmed ready for use.

Reg. 15c. each. Sale Price **13c.**
Reg. 20c. each. Sale Price **17c.**
Reg. 25c. each. Sale Price **20c.**
Reg. 35c. each. Sale Price **29c.**

Lace Curtains.

60 pairs of White and Cream Lace Curtains, 2½ yards long; new patterns from new makers. If you need a pair or two better see these now. Reg. 75c. pair. Sale Price **67c**

The SHOWROOM Combines STYLE, Attractiveness With Moderate Prices.

CAMISOLES.

You can't possess too many, we have never shown a finer lot in pure White Lawn, dainty makes, exquisitely trimmed, with or without sleeves, lace, insertion and embroidery trimmed, full size.
Reg. 40c. Sale Price **33c.**
Reg. 50c. Sale Price **40c.**
Reg. 60c. Sale Price **52c.**
Reg. \$1.00. Sale Price **85c.**

Also a few slightly soiled in the better grades, nothing to hurt.

Ladies' Collars

Dainty American White Voiles Collars, lace trimmed, others in embroidered silk and crepe de chene, etc.; Medici, Puritan, Peter Pan and various styles. Reg. 40c. Sale Price **34c**

Children's White Dresses

A very pleasing lot, and a pretty bunch they are, smart White Embroidered, heading at waist, wide ribbon, lace edging at neck and sleeves; other pretty styles showing embroidery overskirt, with fine tucks; to fit from 6 to 14 years. Reg. up to \$1.60. Sale Price **1.39**

We have another Big Blouse Special. Values to \$4.50. Sale Price \$1.59

Very handsome styles, Irish hand-embroidered Voiles, trimmings of fine lace and insertion, high or low neck styles, long sleeves, buttoned in front or back, pretty pearl button trimmings; about the best value we have ever offered; sizes 34 to 40 inch bust. Reg. up to \$4.50. Sale Price, **\$1.59.**



Prettier Blouses Than Those Are Hardly Imaginable

Smart styles in Muslin, Voiles and Nets, etc.; the very pick of the best styles for 1916. Pretty turn down collar effects, long and ¾ sleeves, and a generous assortment of sizes, White and Fancy. The price range brings Blouses within reach of every purse. Make an effort to see these values now.

Regular 45c. Sale Price **37c**
Regular 75c. Sale Price **67c**
Regular 60c. Sale Price **49c**
Regular \$1.00. Sale Price **87c**
Regular \$1.25. Sale Price **1.00**
Regular \$1.50. Sale Price **1.24**
Regular \$2.00. Sale Price **1.65**
Regular \$3.50. Sale Price **2.96**

D. & A. Corsets at CUT PRICES.

Shapely Corsets are the "D. & A.", made to fit any figure; best quality Coutil, high, medium and low busts, long and medium hips; 4 suspenders, elastic let in at back. Reg. \$1.90. Sale Price **1.59**

Easy Waists.
At an easy price. A big stock of these just to hand, reinforced bodies with tape, buttons attached for suspenders, crocheted edge neck; sizes to fit from 2 to 10 years. Reg. 15c. Sale Price **12 cts.**

RUBBER SHEETING.

Came in with our new goods, pieces of each, reliable quality.
36 inch. Reg. 55c. Sale Price **49c.**
54 inch. Reg. \$1.10. Sale Price **98c.**

INDIAN 'LINON.'

36 inches wide, a nice sheer surface, finer than usual; we have about 500 yards for this Sale. It's going to move at our Special Price, **8c** per yard

Round-Nose Stair Pads

Many inquiries for these. We've got them at last. A 30 dozen shipment just to hand, well padded and shaped to fit over edge of step; the usual width. Sale Price, each **60c**

POCKET COMBS—Handy size, folds in handle, others in leather case. Sale Price **15c**

SHAVING STICKS—Large size, gives rich creamy lather; worth trying. Sale Price **15c**

WAIST PIN SETS—In Gilt and pretty Coloured Enamels; strong. Sale Price **15c**

Military Brush Sets

That any gentleman would like to own nice stiff bristles to keep the hair well brushed, rosewood backs; last for years. Values to 60c. Sale Price **46c**

Door Mats 37c

A small shipment of 6 dozen of these pretty Little Mats, Tapestry, Axminster and heavy Velvet Pile, fringed ends; made from factory ends. Best values go earliest. Come early. Special Sale Price **37c**

CAMEO BROOCHES—Large size with Oval Gilt Rim. Sale Price **15c**

RAZOR STROPS—The Swing Strop, keeps your razor in shape. Sale Price **15c**

RUBBER SPONGES—Good washers, durable, convenient size; oval shape. Sale Price **15c**



DAINTY SUMMER WASH GOODS

Specially Low Priced. Spot Muslins.

PIN STRIPE GALATEAS.
28 inches wide, probably the best wearing and best washing summer dress materials; assorted colored stripes. Reg. to 16c. Sale Price **16c**

ROMAN STRIPE BLOUSE MUSLINS.
All the rage, nice broad stripe Muslins in Blue and White and Pink and White, 30 inches wide, suitable for Blouses or Summer Frocks. Special Sale Price, per yard **18c.**

PRETTY WASH MUSLINS.

20 pieces of these, showing pretty colored floral patterns on white grounds. Some of these marked 22c. per yard. Sale Price **18c** Price

MULL MUSLINS.

Extra wide, being 44 inches; useful for all kinds of undermuslins and children's make-ups; limited quantity, about 150 yards altogether. Reg. 30c. value. Sale Price **25c**

Florida Water.

The genuine "Murray & Lannan's" Florida Water, in assorted sizes. Sale Prices—

Small, per bottle **17c.**
Medium, per bottle **27c.**
Large, per bottle **47c.**



Special Value in Men's Wide-End Scarfs

About the best we've handled. Dozens upon dozens of handsome make-ups, plain, striped, pretty dots and other fancy mixtures; an opportunity to pick up your spring needs. Good value for 50c. Sale Price **38c**

OUTPORT PATRONS

will find SHOPPING BY MAIL satisfactory here. We are no further from you than your nearest post office.



Day.

show?

day!

GOT IN WRONG.

culars

reman's Death

and friends of the John Connolly who met aboard the S.S. Bellhaven, anxiously waiting for the sad occurrence, here three months ago on that ship, which was exchanged, Russia, and reached her destination he is supposed to board, a brief message having been received a few days ago. Details are expected to be received from Capt. Cross and crew returning home and due the next step.

and There.

a Cold in One Day, FIVE BROMO QUININE tablets refund money if not cured. E. W. GROVE'S signature. Each box, 25c.

ACHED SYDNEY.—The expected to arrive at Port before some time to-day, she was expected to be fifteen miles from Sydney this morning again after a few hours' rest.

NDLAND BRITISH.—There will be a Special Meeting of the Society on Friday, at 8.30 p.m. sharp. A dance is requested. All must be present. By CARBERRY, Sec.

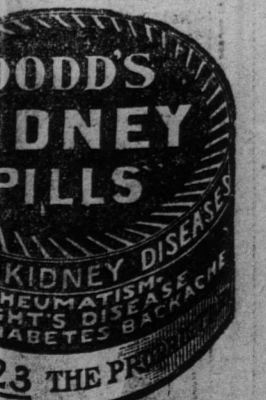
DIED.

nce, on February 1st, daughter of Wm. Newfoundland, and wife of Coughlin, of Providence.

ng, Annie J. Furneaux, the late Hugh Joseph and funeral on Saturday, at 10 a.m. sharp. A dance is requested. All must be present. By CARBERRY, Sec.

ing, Mrs. Sarah Teems, illness, aged 45 years, she had, two sons, and four daughters, and one brother. Her sad loss. Funeral on Saturday, at 10 a.m. sharp. A dance is requested. All must be present. By CARBERRY, Sec.

ay at Millville, Mass., on the late Jennie, aged 18 years, daughter of Peter and Mary of this city, she leaves behind her sad loss, father, and one sister. Funeral notice.



Long Labrador Trail."

no never read Dillon Lure of the Labrador the "Long Labrador" have no excuse as to Only 35c. each. cloth.

DY'S BOOKSTORE, 177 Water Street.