

**MEN'S GARTERS.**

20 doz. Men's Boston . . . . .35c. pair  
3 doz. Men's Paris . . . . .30c. pair

**A Lot of Gents Tie Pins**

Fine Rolled Gold, only . . . . .25c. each  
A lot of Gent's Tie Clips, finest Pearl,  
8c. and 15c. each

## AN EXCEPTIONAL OPPORTUNITY FOR SAVINGS IN MEN'S REQUIREMENTS

is offered for the next week. Special cut prices are the marked features of every line of this advertisement.

# Marshall Bros

**MEN'S SOFT COLLARS.**

60 doz. at . . . . .15c. 20c. & 22c. each  
20 doz. job value for 15c., now . . . . .7c. each

**Boys Khaki Caps.**

Only a few left. Price 40c. each.

**GENT'S NECK TIES.**

30 doz. GENT'S SILK TIES, with Celluloid Fittings, only . . . . .10c. each  
10 doz. GENT'S SILK TIES, Wide Ends. Good value, 20c. NOW . . . . .15c. each  
10 doz. GENT'S SILK TIES, Wide Ends. Good value, 30c. NOW . . . . .22c. each  
5 doz. GENT'S SILK TIES, Wide Ends. Good value, 35c. NOW . . . . .27c. each  
5 doz. GENT'S SILK TIES, Wide Ends. Good value, 50c. NOW . . . . .40c. each  
3 doz. GENT'S SILK TIES, Wide Ends. Good value, 65c. NOW . . . . .55c. each  
3 doz. GENT'S SILK TIES, Wide Ends. Good value, 90c. NOW . . . . .70c. each

**MEN'S BRACES.**

20 doz. MEN'S JOB BRACES. Good 20c. value. NOW . . . . .15c. pair  
20 doz. MEN'S BRACES. Good 25c. value. NOW . . . . .20c. pair  
10 doz. MEN'S POLICE & FIREMAN'S BRACES. Good 35c. value. NOW . . . . .25c. pair  
15 doz. MEN'S PRESIDENT BRACES . . . . .47c. per pair  
10 doz. MEN'S IMIT. PRESIDENT . . . . .20c. per pair

**MEN'S SHIRTS.**

30 doz. MEN'S FANCY DRESS SHIRTS. Regular 65c. . . . .50c  
NOW, each . . . . .  
10 doz. MEN'S SOFT BOSOM SHIRTS, with Soft Collar. Good value for \$1.00. . . . .80c  
NOW, each . . . . .  
5 doz. MEN'S SOFT BOSOM SHIRTS, Silk Stripes, Double Cuffs. Regular \$1.30. . . . .1.00  
NOW . . . . .  
6 doz. MEN'S FANCY DRESS SHIRTS, Pleated Front, Neat Stripes. Reg. \$1.60. . . . .1.35  
NOW . . . . .  
10 doz. FANCY MERCERIZED SHIRTS (Job), Double Cuffs and very Neat Stripes. Regular \$1.60. NOW . . . . .1.20  
3 doz. MEN'S FANCY SILK STRIPES, Double Cuffs. Value for \$3.50. . . . .2.50  
The assortment in this Department is better than ever before.

**3 Pieces Damaged Dress Goods**—Slightly damaged by water, nothing to hurt; colors: Navy, Green, and Grey Striped, 60c. Regular prices 80c. to \$1.00 per yard.

**Defending Yourself From Yourself.**

By RUTH CAMERON.



RUTH CAMERON

"Methinks t h e lady doth protest too much," said t h e authorman, gently. "You're an unkind thing," I said, but the shaft went home. This was the way of it. Some one had accused me of speaking more sharply than I had, and I didn't know how to get them to her. We could have run over in the auto, but that would have made us late and that makes Henry cross."

So She Kept On Explaining.

Of course that remark would have closed the incident, but she kept breaking out afresh with explanations of why she didn't get the tickets to Mrs. R.

And when a relative took advantage of a relative's privileges and asked her why she made such a fuss about the matter, she said, "I know you think I am selfish."

"Nobody said so."

"But I know you think so."

As a matter of fact I don't believe any of us would have given the matter a second thought if we hadn't got some day is about the only thing someone else who thought she had been selfish.

As that someone else had inside information her criticism was well worth heeding.

As it always is.

Questions and Answers.

Some while ago you quoted, I think from Stevenson, that not even God can forgive a hanger back. Would this hold good in the case of a man who is not in a position financially to declare himself, but whose hope of

**Apples.**

We have 200 brls. of Choice

Number 1 GRAVENSTEIN APPLES.

ALSO

100 brls. of LABEL or

GUARANTEED 3's.

Splendid value for retail.

EXTRA.

50 brls. assorted kinds at

Special Price of

\$3.00 a Barrel

On Retail at

12 cts a Gallon

\*\*\*\*\*

Soper & Moore.

Wholesale Groceries, Fruit

and Produce.

'Phone 480.

beign so some day is about the only anchor he has left?

Reply.—It certainly would. Tell the woman you love her and she will probably be happy to wait with you. Perhaps she loves you and suffers because she does not know your feelings; perhaps you might lose her if you did not speak, because she might not want to wait the bare chance of love. Give her an anchor, too.

When the first meeting was held the question of an appropriate programme was introduced, and it was unanimously decided to endeavour to induce Mrs. Howlands to include Grand Falls in her territory. Accordingly that lady, accompanied by Mrs. Benedict, wife of the U. S. Consul, and Mrs. Mitchell of the Women's Christian Temperance Union, appeared to address a mass meeting in the Town Hall called for Sunday, October 3rd, at 8.30 p.m.

Quite a long time before the appointed time had arrived there was a large crowd awaiting admission, and but a few minutes after the doors had been opened it was impossible to effect an entrance. Undoubtedly a goodly number were compelled to go away, while inside the people were literally standing on one another.

The speaker of the evening, Mrs. Howlands, was introduced by Rev. Loder, acting as chairman, and she immediately began a discourse that claimed the undivided attention of the audience for an hour.

The subject was presented in a manner at once forceful and tactful, free from any of the flamboyant virulence of the fanatic, yet strong with the sincerity and wisdom of the true zealot. It was the emanation of no warped or narrow imagination, but rather the matured ideas of a mind that viewed the question in a common-sense and equitable light. Viewpoints that previously seemed too trivial for notice assumed sufficient importance for intelligent consideration, while on the other hand some of the so-called disadvantages were shown to be quite shallow and small indeed.

The speaker's appeal to save the boys was one that could only have

made a deep impression, showing, as she did, how the future of the country and the race lay principally in their hands.

The pace of the world's progress nowadays demands a clear intellect and a steady hand, and in the keen competition of modern commercial life the man who wins out is he who is fittest physically, mentally and morally. The influence of alcohol even in moderate quantities was shown to be detrimental under each of these three heads, while in excess it was an absolute crime against progress and civilisation.

An example showing the good effects of prohibition as contrasted with the evil of intemperance was cited in the case of North and South Dakotas.

The one was teetotal, while the other was not.

The progress of the one soon became as marked as the decadence of the other, with the result that the common-sense of the laggard swept away the barrier to its advancement and took its rightful place in the sun.

Speaking of the moderate drinker the man who takes his drink and lets it stay at that—she said that to him drinking was a luxury, and he was the man who would be willing to deny himself in order that his less fortunate neighbour might be saved from himself.

Each one present felt a personal interest in the issue when the speaker asked: "Would you like your boy to become a drunkard?" and the heart of the parent could not remain unmoved at the question: "Would you like your daughter to marry a drunkard?"

After Mrs. Howlands had concluded Mrs. Mitchell gave a short outline of the work done by the W. C. T. U. in St. John's, and suggested that any of the Grand Falls ladies who would like to help in the cause might stay after the meeting was finished and it would then be seen what could be done in that direction in the inland city.

A representative number remained and arrangements were made for another meeting, which was held at the residence of Mrs. Jas. Judge on Wednesday afternoon last and it appears that the response to the request was satisfactory, and there is every hope that that worthy society will have a very successful branch in Grand Falls.

O'F.

**An Economical Novelty**

An Inkwell that is Durable and Air-proof, and that will save 75% of your Ink expenditure. Saves its cost in six months. For sale at the Office Supply Store, City Club Corner. Why not call and examine it?

sep25,tf

PERCIE JOHNSON.

**YOUR BOYS AND GIRLS**

Much of the demoralization arising in family life at meal time is caused by either the irregular coming and going of school children or the absence of this part of the family at the luncheon hour. The hastening away in the morning without time or care to appreciate a well prepared breakfast is an equal source of evil, but this lies in the hands of the home-maker alone to control.

Perhaps in this, as well as in other much talked of school reforms, the parents are chiefly to blame for not asking the assistance of school boards in this important matter. It is highly probable that if the subject of school lunches were brought practically to the notice of those in authority, something effective and systematic would be done. A request, even from each parent interested, sent directly to the central authorities, might work wonderful changes.

**A True Tonic**

is one that assists Nature. Regular and natural action of the stomach, liver, kidneys and bowels will keep you well and fit, and this action is promoted by

**BEECHAM'S PILLS**

The Largest Sale of Any Medicine in the World. Sold everywhere. In boxes, 25 cents

Ask your Grocer for Maple-ton's Peanut Butter. Made in England.—jly8,eod,tf

**Temperance Campaign Opened at Springdale.**

Editor Evening Telegram:

Dear Sir,—On October 7th, a very interesting temperance meeting was held in the Methodist Church. A programme had been previously arranged consisting of recitations, choruses, solos and speeches. The speakers for the evening were Rev. S. Williams, Mrs. Samuel Huxter and Mr. A. Moore. Rev. Williams spoke very effectively on the Temperance question in general. This was followed by an excellent discourse on "Liquor in the Home and its Effects" by Mrs. Huxter, after which Mr. Moore gave us a very stirring address as to how the various nations are regarding the sale of intoxicants and the steps which have been, and are being taken by the various nations to remove this awful curse—liquor.

A very large crowd was in attendance and one who listened to the various speakers could but feel the need of doing their part to help rid our island home of this demon drink.

Signed,

ONE WHO WAS THERE.

Springdale, October 8th, 1915.

**Prohibition at**

**Grand Falls.**

On Sunday night a few weeks ago a very successful meeting was held in the Town Hall to arrange for a Prohibition campaign for Grand Falls. It was there decided that a Committee should be formed, to consist of the clergymen and two other members of each denomination, making fifteen in all.

When the first meeting was held the question of an appropriate programme was introduced, and it was unanimously decided to endeavour to induce Mrs. Howlands to include Grand Falls in her territory. Accordingly that lady, accompanied by Mrs. Benedict, wife of the U. S. Consul, and Mrs. Mitchell of the Women's Christian Temperance Union, appeared to address a mass meeting in the Town Hall called for Sunday, October 3rd, at 8.30 p.m.

Quite a long time before the appointed time had arrived there was a large crowd awaiting admission, and but a few minutes after the doors had been opened it was impossible to effect an entrance. Undoubtedly a goodly number were compelled to go away, while inside the people were literally standing on one another.

The speaker of the evening, Mrs. Howlands, was introduced by Rev. Loder, acting as chairman, and she immediately began a discourse that claimed the undivided attention of the audience for an hour.

The subject was presented in a manner at once forceful and tactful, free from any of the flamboyant virulence of the fanatic, yet strong with the sincerity and wisdom of the true zealot. It was the emanation of no warped or narrow imagination, but rather the matured ideas of a mind that viewed the question in a common-sense and equitable light. Viewpoints that previously seemed too trivial for notice assumed sufficient importance for intelligent consideration, while on the other hand some of the so-called disadvantages were shown to be quite shallow and small indeed.

The speaker's appeal to save the boys was one that could only have

made a deep impression, showing, as she did, how the future of the country and the race lay principally in their hands.

The pace of the world's progress nowadays demands a clear intellect and a steady hand, and in the keen competition of modern commercial life the man who wins out is he who is fittest physically, mentally and morally. The influence of alcohol even in moderate quantities was shown to be detrimental under each of these three heads, while in excess it was an absolute crime against progress and civilisation.

An example showing the good effects of prohibition as contrasted with the evil of intemperance was cited in the case of North and South Dakotas.

The one was teetotal, while the other was not.

The progress of the one soon became as marked as the decadence of the other, with the result that the common-sense of the laggard swept away the barrier to its advancement and took its rightful place in the sun.

Speaking of the moderate drinker the man who takes his drink and lets it stay at that—she said that to him drinking was a luxury, and he was the man who would be willing to deny himself in order that his less fortunate neighbour might be saved from himself.

Each one present felt a personal interest in the issue when the speaker asked: "Would you like your boy to become a drunkard?" and the heart of the parent could not remain unmoved at the question: "Would you like your daughter to marry a drunkard?"

After Mrs. Howlands had concluded Mrs. Mitchell gave a short outline of the work done by the W. C. T. U. in St. John's, and suggested that any of the Grand Falls ladies who would like to help in the cause might stay after the meeting was finished and it would then be seen what could be done in that direction in the inland city.

A representative number remained and arrangements were made for another meeting, which was held at the residence of Mrs. Jas. Judge on Wednesday afternoon last and it appears that the response to the request was satisfactory, and there is every hope that that worthy society will have a very successful branch in Grand Falls.

O'F.

**An Economical Novelty**

An Inkwell that is Durable and Air-proof, and that will save 75% of your Ink expenditure. Saves its cost in six months. For sale at the Office Supply Store, City Club Corner. Why not call and examine it?

sep25,tf

PERCIE JOHNSON.

**YOUR BOYS AND GIRLS**

Much of the demoralization arising in family life at meal time is caused by either the irregular coming and going of school children or the absence of this part of the family at the luncheon hour. The hastening away in the morning without time or care to appreciate a well prepared breakfast is an equal source of evil, but this lies in the hands of the home-maker alone to control.

Perhaps in this, as well as in other much talked of school reforms, the parents are chiefly to blame for not asking the assistance of school boards in this important matter. It is highly probable that if the subject of school lunches were brought practically to the notice of those in authority, something effective and systematic would be done. A request, even from each parent interested, sent directly to the central authorities, might work wonderful changes.

**A True Tonic**

is one that assists Nature. Regular and natural action of the stomach, liver, kidneys and bowels will keep you well and fit, and this action is promoted by

**BEECHAM'S PILLS**

The Largest Sale of Any Medicine in the World. Sold everywhere. In boxes, 25 cents

Ask your Grocer for Maple-ton's Peanut Butter. Made in England.—jly8,eod,tf

**ROSSLEY'S EAST END THEATRE!**

St. John's Leading Vaudeville, Dramatic and Picture Theatre.

Nothing Like This Act Ever Seen in the History of St. John's.

**Atlantis--Fisk and Jack.**

Spectacular Novelty and Lightning Change Artists.

(Under the distinguished patronage of Lady Davidson and the Misses Davidson.)

**The Big Laugh Contest To-Night.**

CHILDREN UNDER 14 YEARS CAN'T COMPETE.

NOTE—Send the Children to see the Wonderful ATLANTIS-Fisk and Jack, on Saturday, under the distinguished patronage and presence of Lady Davidson and the Misses Davidson. Don't forget, at Rossley's, the leaders of entertainment.



The following sizes in stock:—

26 x 2 1/2      28 x 3

30 x 3      30 x 3 1/2

31 x 4      32 x 3 1/2

32 x 4      33 x 4

820 x 120      820 x 135

875 x 105      880 x 120

Also PURE GUM RED INNER TUBES.

**Bishop, Sons & Co., Ltd.,**

Hardware.

**A Word to the Wise.**

Why pay more for less satisfactory results? Incandescent gas is at once the cheapest and the best form of illuminant. It is the cheapest not only on account of its low initial cost, but also because by keeping the air in a room constantly moving gas is a powerful ventilating agent and therefore a foe to doctor's bills. Moreover, being "artificial daylight" it does not exercise a deleterious effect upon the eyesight. Children can work or read with perfect safety and comfort in a gas-lit room, and parents may thus avoid laying up for their youngsters the headaches and general "lack of tone" which eyestrain causes.

Gas may claim aesthetic as well as hygienic value. Modern gas fittings have been brought to a very high standard of artistic merit, and can be designed to harmonise with any period of decoration or furniture. Gas means household health, economy and beauty.

**ST. JOHN'S GAS LIGHT COMPANY.**

Telegram Ads. Bring Results

**What's in A Name?**

Well, if the name is "Homestead" it means ir-reproachable quality and value, a tea whose purity and freshness is ever warranted.

Is not such a guarantee worth something to you?

**No Change in Price.**

"There's a smile in every cup of  
"HOMESTEAD."

**C. P. EAGAN,**

DUCKWORTH STREET & QUEEN'S ROAD.

**New Goods from Recent Shipments**

Kellogg's Caramel Cereal.  
Moir's Nut Milk Bars.  
Fry's Nut Milk Bars.

Finest Quality Rolled Oats, 55c. stone.  
Fancy Cut Canadian Oatmeal, 55c. stone.  
Cranberries, 45c. gallon.  
8 lbs. Granulated Sugar for 20c.  
7 lbs. Am. Gran. Sugar, 45 cts.

Libby's Condensed Milk, 73c. can.  
Libby's Evaporated (unsweetened) Milk, 73c. can.  
Baked Beans, large tins, 10c.  
16 oz. bottle English Mixed Pickles, 15c.

American Parsnips & Carrots.  
Onions, 50 lb. crates.