### THE LEOPARD

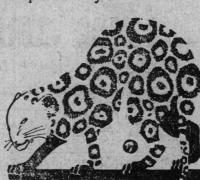
cannot change his spots, but the removal of spots and blemishes from clothes is assured if SUNLIGHT SOAP is used. As the LEOPARD's eyes gleam in the darkness of the night, so clothes washed with

# Sunlight' Soap

gleam white and pure in the brilliant light of day. Unlike the Leopard's jaws, which are formed to destroy, SUNLIGHT SOAP is created to preserve. It preserves your clothes

and household linen, and makes them last longer. SUNLIGHT SOAP is guaranteed pure, and will not injure the finest fabric.

BUY IT.





WEDNESDAY, Dec. 9th, 1914.

#### Allies on the Offensive in the West.

After the news of offensive movements by the Allies in the western theatre of war, and official confirmation of actual advances at points named, it was somewhat surprising to be told of the Germans bombarding Oost Dunkirk. This would indicate that the Germans had either taken Nicuport or had captured the country immediately to the south of it, and had advanced sufficiently near to the coast to bombard a town close to the coast but nearer Dunkirk than Nieuport. In view of the fierce resistance which was put up against an advance near the coast, and in view of the cooperation of the British fleet against any advance near the coast, this re-port should be reserved for confirma-addressed to them at the new tion and no reliance placed on it at dress.

mans and the deadly toll which was exacted from them by the fleet and soldiers in their former attempt lend days a great degree of improbability to the Moreover official news from Berlin to hand affords no confirma-tion of the story, which would be a notable advance, if it had been made. The German story is that fierce fighting is taking place along the Yser canal, and that one of the points of conflict is Ramscapelle on the canal. Situated near the canal on the Allies' side of it, further south and nearer Dixmude is Oost Kirk. This in all likelihood is the town which is being Oost Dunkirk, which it will be seen at a glance could easily be misquote for Ooost Dunkirk. Further south Ehristmas still news comes from a pross made a pondent that the British have made a material advance from Ypres, that material advance from Ypres, that they have taken Pass-chendale, 11 SHOP EARLY.

| miles north east of Ypres and that by cannonade they have forced the Germans to move their divisional headquarters from Roulers. The story of this advance is by no means improbable. For some time we have improbable. For some time we have been receiving news of very strong reinforcements being sent from England to France and of the hore. W. J. HERDER, - - Proprietor and to France, and of the base camp at Havre being considerably enlarged at Havre being consi to accommodate reserves at the base of much greater strength than have been there before. Advantage is loubtless being taken of the heavy fighting in progress in Poland, and an advance is being made in the western theatre of war at a time Germany will find it difficult to move troops from the Eastern to the Western theatre, as in all probability they will require all the forces they have there to cope with the Russians. If, however, they do move forces, it will tend to assist the Russians to rally from the defeat they suffered at Lodz

## 1st Nfld. Regiment.

NEW ADDRESS.

His Excellency the Governor has received a despatch informing him, that the 1st Nfld. Regiment had been

Great December Sale

AT J. M. DEVINE'S

Corner Water & Adelaide Streets,

To-Morrow, Thursday,

at 8.30 of the clock, and will continue until end of

Great time to buy Blankets, Bed Ticks, Flannel-

SPECIAL-50 Men's English Tailored Overcoats,

ettes, Flannels, Hosiery, Men's and Boys' Suits, Over-

very stylish and serviceable. Uusually sold at \$12.00 each. During sale all will be cleared at \$8.50 each.

Thursday, Friday and Saturday of this week will be three first sale days, and 'twill be worth while to look

Corner Water and Adelaide Streets.

(3 Doors East Post Office.)

N.B.—If possible call in forenoons, as we are usually

coats and General Dry Goods. Prices cut in two.

in and see the bargains.

FORT GEORGE. INVERNESS. on Dec. 7th. All communications for

## From the Front.

11.00 A.M.

ADVANCE OF THE ALLIES.

LONDON, To-day. A correspondent of the Daily Express, telegraphing from the Belgian frontier, says the German Divisional Headquarters was removed from

SEEKING GERMAN CRUISERS.

Vice-Admiral Yashire, Minister duties will continue. In the meanme our fleet in conjunction with the English fleet seeks the Germans South American waters.'

BEYERS SHOT.

JOHANNESBURG, To-day. Brigadier-General Beyers, one of ne leaders of the rebellion, has been shot, it is officially announced, and is

AIRMEN SHOT.

LONDON, To-day. Earl Annesley and his comppanio lieut. Beever, who disappeared early last month, after starting on an aeroplane flight to the Continent, have been killed by Germans. Countess Annesely was notified to-day that the men were shot on Nov. 5, while flying

BIG ORDER FOR SHELLS.

OTTAWA, To-day. Canadian manufacturers are r ceiving or will shortly orders to the amount of \$8,000,000 for a suppply of shells for the British War Office. NEUTRALS PROTESTING.

WASHINGTON, To-day.

Twenty nations of the Western

PARATION FOR WAR.

WASHINGTON, To-day, President Wilson, in his annual ac ress to Congress coupled, with a deence of the country's military pre paredness, gave a word of assuran to business that it would not be em barrassed by further legislation. He said the Trust and Currency Legislative programme of his administration virtually had been completed, leaving no conjecture as to what was to fol-low, and that there was a clear and firm road ahead on which honest men might travel with perfect confidence The President spoke with great emphasis and deliberation when he beuation, and was enthusiastically cheered, the galleries joining in the applause when he said, "It is said in some quarters that we are not prepared for war. What is meant by being prepared? Is it meant that we are not ready upon brief notice to put a nation in the field, a nation of men trained to arms. Of course we are not. ready to do that, and we shall never be in time of peace, so long as we retain our present political principles and institutions. Proclaiming the people of the United States cham pions of peace and of concord, the President emphatically opposed a great standing army, and was again cheered when he asserted that in time of National peril, the country must depend upon a citizency, trained and accustomed to arms. When President had concluded he was surrounded by Senators and members to extend their

AUTHENTIC? INFORMATION. BUENOS AYRES, To-day. Authentic information has been re-ceived here to the effect that the German fleet finding itself outnumbered has left these waters for South Africa. Report said the Germans were outnumbered by the British and Japanese warships which were coming around from the Pacific.

HOW BEYERS WAS SHOT.

PRETORIA, To-day.
The circumstances which led the Government to announce that General Christian Beyers has been killed, were made public here to-day. It appears that during the sharp en-gagement on the banks of the Vaal beyers, with some others endeavored to cross the river. They were fired on and Beyers was seen to fall from his horse. His body drifted down stream and then disappeared under the water; search is being made for the body. General Beyers was the only important rebel leader still at large.

RUSSIAN CLAIM PARTIAL SUC-

1Devine PETROGRAD, To-day.
An official communication given out by the General Staff says: The engagements which have developed in the region of Preaenyss and Cireshanow, East of the East Prussian border and Mlawa, have not yet terminated. In the fighting which took place in the region of Piotrkow we were only partially successful. The battle which commenced on December 5, southeast of Cracow in the region of Wielieska on the River Deruty has developed in our favor, after having courageously forced the passage of the Dounacte River in the PETROGRAD, To-day

# Headquarters Cake

right wing which was pursued was turned . The 24th German corps transported here from Belgium open-Headquarters was removed from Roulers when shells began to fall in the town after the British had recaptured Passchendale, eleven miles northeast of Ypres. This indicates a distinct and important advance by the Allies ed this combat with auto battery. In field batteries and captured several cannon. German prisoners affirm that their units sustained enorm losses, some of the companies being reduced to forty men. We are pur-Marine, touching on the war in a suing the offensive. On the morning speech in the Diet yesterday said: of December 7th the Turkish cruiser peech in the Diet yesterday said: of December 7th the Turkish cruiser While Europe endures Japan's Navy Breslau was discovered in the vicinity hydroplanes started in pursuit, but before the attack could be made, the Breslau disappeared out to sea.

#### S.O.E Election.

At last night's meeting of Lodge Dudley, No. 227, S.O.E., the election of officers for the coming year took place and resulted as follows: W.P.P., Bro.L Andrews; W.P., Bro. W. P. Butler, elected; V.P., Bro. J. Hennebury, elected; Chaplain, Bro. J. Hemmens, re-elected; Secretary, Bro. C. W. Udle, re-elected; Financial Secretary, Bro. J. S. Taylor, re-elected; Treasurer, Bro. G. P. Hutchings, re-elected; Surgeon, Bro. T. Anderson, re-elected; 1st Guide, Bro. S. Merils; 2nd, Bro. R. Pike; 3rd, Bro. S. Taylor; 4th, Bro. H. Taylor; 5th, Bro. C. Puddister; 6th, Bro. E. Ebsary; I.G., Bro. M. Spurrell; O.G., Bro. W. Thistle; Auditors, Bros. J. L. Voonan, W. Quick, W. Clark; Trus ees, P.P.'s Goodland, Collier and Mc-Coubrey. The election was conducted by Bros. W. H. Goodland, P.P., T. J. Pope, P.P., J. L. Noonan and Wilson Clarke to whom a hearty vote of thanks was accorded at the close.

#### Reids Boats

The Argyle sailed from Placentia or the westward at 2.30 a.m. to-day. The Bruce leaves North Sydney to-The Clyde arrived at Lewisporte at

3.25 p.m. yesterday.

The Dundee left Greenspond at 2.20 p.m. yesterday, inward.
The Ethie sailed from Carbonear at 3.40 p.m. yesterday The Glencoe left Belleoram at 7.30 o.m. yesterday, coming east.
The Home arrived at Lewisporte at 3.15 p.m. yesterday. The Lintrose arrived at Port aux Basques at 7.55 a.m. to-day.

The Meigle reached Humbermouth at 7.45 p.m. yesterday.

### Carpenters Union.

The annual meeting of the Carpenters' and Joiners' Protective Union was held last evening, when the folgan a discussion of the military sit- lowing officers were elected for the coming year: President, William Barnes; 1st Vice-President, F. R. Gough, re-elected; 2nd Vice-President Wm. Dutot, elected; Treasurer, Allan Withycombe, elected; Recording Secretary, H. Taylor, re-elected; Financial Secretary, John Wiseman, re-elected; Marshall, John Mitchell. elected. The reports from the dif-ferent officers showed that the Union was in good standing and progressing favorably. Members are still

#### The "HOME" MAIL ORDER

**BUYING AGENCY** 1719 North 18th St., Philadelphia, U. S. A.

MRS. W. H. CLARKE, Manager. American Goods bought to our order on small commission basis. Write to-day. nov30,12i,eod

### Naval Reservists.

The following naval recruits were enrolled at the Calypso since Saturday last:-N.D.B.; Reginald Sheppard, Pool's Island, B. B.; Edward Lane, Pool's Island, B.B.; John Ryan, Southern Shore; Oliphant Grandy, Bay L'Ar-gent, F.B.; John T. Berrigan, Re-news; Patrick Gearin, Renews.

LEFT HALIFAX,—The S. S. Queen Wilhelmina left Halifax at 7 o'clock EXPRESS ARRIVES. The Bruce

express and local from Carbonear, via Broad Cove, arrived in the city at 12.35 p.m. to-day. LAID TO REST. -The funeral of

the late W. J. McKay took place yesterday afternoon and was very largely attended. At the Cathedral prayers for the dead were recited by Rev. Fr. Conway. Interment was at Belvidere. POLICE COURT.—An old offender for loose and disorderly conduct was fined \$5 or 14 days; a laborer for a breach of the License Act, was fined \$50 or 30 days; a clerk for the larceny of \$2 from a Chinaman, was sent down for 30 days.

WEATHER.—A strong north east wind with snow squalls prevails along the line of railway to-day. The tem-

Sandy, I'll hae tae gie it up, mon; it's a sair sad faicht, but they puir buddies dinna ken muckle aboot writin' Scotch, an' gin a body try tae teach them, it verra soon micht lead them tae tak it as a liquid, it's juist the richt season ye ken, an' that micht be waur; sae noo, their wark o' the future wull be tae pit doon in braid English a' I hae tae tell them o' the bonnie things, an'

# Guid Aberdeen Wollen GLOVES

For 75c. and \$1.00 a pair

Sae graund for comfort an' wear at

# RODGER'S.



Some people think that because our prices are so low that something must be wrong with our goods. We are prepared to stand the test, as every piece of Furniture before leaving our building is carefully tested, as we stand on Quality. The secret of our Low Prices and High Quality is that on every dollar's worth imported, seventy to eighty cents has to be paid in duty and freight. We have ours made right in our own building, thus saving this big expense, which we give to the customers.

We are determined to lead. Our newly made SIDEBOARD is having a wonderful sale. No wonder when we save five to seven dollars on every one.

Our Home made PARLOR SUITES have gone to all parts of the island, and still in great demand. Secret—ten dollars saved.

Just have a look at our CRESCENT FELT MATTRESS: as good or even better than the Ostermoor, but five to ten dollars cheaper.

Our PRINCESS ROLL EDGE is a dandy, so is our NEW HEALTH MAT-



TRESS: and our improved OXFORD SPRING

> is carrying everything before it. No wonder we find Business as Usual -actually crowded with orders, factory working overtime to fill orders now

Once December is here the days slip away in confusion, especially about Christmas time. Wise buyers look ahead: We just want to say to the housewife that yesterday we opened some new window materials—something different than before to the public in general. We have purchased a large lot of Sample Toys, the newest and cheapest in the market.

## Pears' Xmas Annual, 15c. each.

COME AND EXAMINE OUR GOODS.

Robert Templeton.

Lintrose arrived at Port aux Basques at 7.55 a.m. to-day with the following passengers in saloon: Mrs. John Harvey, R. Stewart and John R. Col-

One 10 cent bottle of Stafford's sence of Ginger Wine will

nake 3 quarts of Ginger Wine.

On Nov. 29th, a son to Mrs. and the late William Webber, Forest Lane off Forest Road.

#### From the Carl Rosa Opera Co.

Mr. Rossley has engaged for the Christmas Pantomime the celebrated Vincent Vernon, character change artist and famous tenor for years with The Carl Rosa and Moody Manners Opera Companys. The Victoria Times says: "Never in the history of the Acadamy has there been so fine a tenor singer as Mr. Vincent Vernon; his beautiful voice together with beau tiful costumes is a great treat, and he is a great drawing card here." The Baltimore Star says: "Mr. Vincent Baltimore Star says: "Mr. Vincent Vernon is a famous tenor and talented to the top notch If at any time Mr. Rossley has not succeeded in securing as good an act as he would like it is through no

### McMurdo's Store News.

fault of his, as he tries always to get

the best and we feel confident in Mr.

Vincent Vernon he has a fine singer.

WEDNESDAY, Dec. 9, 1914. McMurdo's Vanishing Cream is one of the most elegant things of this kind. It can be appplied at any time, as it disappears almost instantly. This Yanishing Cream has no tendency to make hair grow on the face, and is very pleasantly perfumed. Price 25c. a pot.
The demand for Perfumes

we have a goodly variety with which to suit this demand. For some years est French Perfumes and this year is no exception. Come in and have a look at what we have to offer. Prices

A meeting of the executive fficers of the Fox and Fur reeders' Association will be eld on Thursday, 10th inst., at

MINARD'S LINIMENT RELIEVES

Newf

"In the I -Ecclesias

sons who v that to our deed a "day And tho either to n feel that ing my pi voice at th say "Consi nature of of conside therefore religion sh And we ca is nothing grieves ou inconsider cording to His pleadi "owner, an "but Israel "doth not It would

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that time

characteria

paralleled

credible

vice. And, to great, ma something which suc laid wast St. John's Sunday a One migh an awful emnized what did who had peaceful. themselve and wome act of set had it not rival of t rushed to and mari buildings city woul amount o template.

that the Adversity And n ject very you, my balanced ate and s lightly o should much mo ple of th son-the come to sees alw