



**White Oak Flour**  
made from choicest Hard Spring Wheat. Guaranteed not blended or bleached. The highest grade spring wheat flour made in Canada. Very best bread results and most easily handled.

White Oak Flour.

**P. P. P.**  
Three words that mean much.  
**PLEASING PORTRAITS-- PROMPTLY.**  
**THE HOLLOWAY STUDIO, LTD.,**  
Corner Bates' Hill and Henry St. Phone 768.


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Virgin Fortress  
Not in Israel  
Girl Who Would Not Work by G. Dew James  
The Hero of Heart by Maud Diver  
Therley Weir by C. F. Benson  
The Inside of the Cup by W. Churchill  
The Curse of the Nile by D. Sladen  
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A Wife Out of Egypt by N. Lorimer  
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Stella Maris by W. J. Locke  
Vision of Tears by Curtis Forke  
Justice Suspended  
Sunia by Maud Diver  
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Grace Church by John Arescough  
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The Poison Belt by A. Conan Doyle  
Gen'l John Regan by G. A. Birmingham  
A Young Lady by H. C. Newte  
Western Men with Eastern Morals by W. N. Willis  
Bunch Grass by Vachell  
Hard Pressed by F. M. White  
Red Hand of Ulster by G. A. Birmingham  
Before Adam by Jack London  
So it is with the Damsel by N. Wympe

**GARLAND'S Bookstores, 177 & 353 Water St., St. John's.**

**You Cannot Shut Your Eyes**  
To the fact that our  
**English Job WALL PAPERS,**  
in IMITATION BURLAPS,  
IMITATION LEATHER,  
IMITATION TILE,  
and many other styles,  
which we are selling at 10c.  
a roll, are the best value  
ever offered in St. John's.  
Papers costing 50c. for  
10c.; 10,000 pieces to select  
from. Also  
**AMERICAN and  
CANADIAN JOB LINES**  
of wonderful value.



**ROBERT TEMPLETON.**

**Look HERE!**

This cut illustrates one of our numerous styles of Gent's Footwear at Four and Four-Fifty.

**\$4.00 & \$4.50**

That our Four Dollar Shoe for Men is a winner is made clear by the number of pairs we sell each week.

**WHITE HOUSE SHOE FOR WOMEN**

**LADIES' FOOTWEAR!**

\$2.00, \$2.50,  
\$3.00, \$3.50,  
\$4.00, \$4.50.

Ladies' Department.

**F. SMALLWOOD**  
The Home of Good Shoes.

Advertise in The People's Paper.

**Can You Blame Her?**  
BY BUTE CAMERON.

"I don't think there are many mistresses who are so absolutely unfeeling as to act as this woman did, but I think her conduct was more or less typical of the unreasonableness of a large class of mistresses."

"Besides, we read about the mistress side of the case so much more often than I am always ready to print the maid's."

"I am in a strange country, trying to make my honest living which the world owes everyone that seeks it," writes my letter friend, "I am a milliner by trade, but find it impossible to make a living on it, having no home. So I am doing housework, and have been in the place between three and four years. Now I have a gentleman friend that I keep steady company with, and the lady won't allow me to entertain him in our only parlor, the kitchen, so that means I have to meet him on the street corners, which I don't think looks very well. I have seen so much about young girls walking the streets, but what are you going to do in a case like this? If I wanted to lead a single life I certainly would go in the convent, as it is of the faith I profess. While my friend knows I am a good honest girl, he don't approve of having to meet me on the street corner, or walking the streets, and we can't afford to take in the theatre a couple of nights a week for the simple reason of keeping off the streets. Now I am thinking of making a change. The only fault I have with my position is I can't entertain him one or two nights a week in our only parlor, the kitchen. Do you blame me? I feel if I am good enough to do their work, and trustworthy, that I ought to have the little privilege of having my friend one or two nights a week in our only parlor, the kitchen. I don't blame girls for working for starvation wages, rather than do housework, in the land of the free and the home of the brave."

put under the children's plates, and save the tablecloth.  
The addition of a little sugar to the water in which turnips are cooked will improve the flavor.  
The washing should be brought in as soon as dry, as clothes whip pieces or rot in the sun.  
Putting a coat of varnish on the linoleum yearly will make it last two years and look bright and new.  
If white potatoes are inclined to turn black with cooking, try adding a few drops of vinegar to the water.  
Brittle finger nails indicate a lack of oil; eat more olive oil and butter, and rub vaseline every night on the nails.

**Household Notes.**  
A weak bath of alum water is good for tender feet.  
Rice is a good substitute for the more expensive white potato.  
Sweet oil will remove finger marks from varnished furniture.  
A hinged shelf is a great comfort to the housekeeper in the kitchen.  
Washing soda should not be used on china, as it will take off the gilt.  
In the closet of the guest chamber there should be coat and skirt hangers.  
A few chopped dates added to stewed apples will make a delicious dish.  
Pillow cases should be starched a little; they will look well twice as long.  
Glycerine may be used for cleaning material on which coffee has been spilled.  
Turpentine will be found very good for cleaning an enamel or porcelain tub.  
Do not wash colored clothes in very hot water or leave them wet very long.  
When soaking mackerel or salt fish, be sure that the skin side is uppermost.  
The points of economy in clothing are careful buying, mending and laundering.  
Gravies served with all meats will serve in place of butter on bread and potatoes.  
Stale biscuits can be freshened if placed in a moderately hot oven for a few minutes.  
Buttering bread or cracker on which cheese is to be toasted improves the flavor.  
"Cut squares of white oilcloth" and

Nov 7, 1913

**Your Duty.**  
Nothing to do with the Custom House, good friend. Its only reference just now is to yourself. Let us suppose that you are a man of family with sufficient of the world's goods to keep them in comfort. Very well, you did not reach this satisfactory state of affairs without care and labour—few men do. Suppose you are awakened some night with shouts of alarm ringing in your ears. Too late then to talk of prudence; too late then to say: "If I had only, etc., etc." That "If" means too much to many forgetful people. Is it not always the duty of a self-respecting citizen to protect his home and thus provide for those within it. Is it any more than his duty to those depending on him to protect them as far as possible? Can you call your property your own when it is not insured? The answer to this question is to carry insurance with Percie Johnson's agency, the most popular office in Newfoundland and the least expensive.

**Had Itching Piles For 27 Years**  
Often Laid Up for Days at a Time—A Wonderful Tribute to Dr. Chase's Ointment.

Few people were ever more enthusiastic in praise of Dr. Chase's Ointment than the writer of this letter. When you read the description of his case you will not wonder why Mr. John Johnson, Coleman, Atlantic City, writes: "Three years ago I was cured of blind itching piles of 27 years standing by using Dr. Chase's Ointment. I used to think that death would be the only relief I would ever get from the terrible misery of piles. Often I was laid up for three days at a time, and at other times worked when I should have been in bed. Dr. Chase's Ointment is worth sixty dollars a box instead of sixty cents. I am a different man since using it. I am farming all the acre and never miss a day. Words fail to express my gratitude for the cure this ointment made for me. I cannot tell half as much about it as it deserves. Anyone doubting this can write direct to me." Dr. Chase's Ointment, 80 cents a box, all dealers, or Edmanston, Bates & Co., Limited, Toronto.

**Immense Dry Dock to be built in New York**  
New York, Nov. 2.—Aroused by port improvements elsewhere, particularly in Boston, the dock department of New York has decided upon building a dry dock big enough to accommodate the forthcoming 1,000-foot ship? The dock will be located on the South Brooklyn waterfront on land that has been owned by the city for several years without bringing any return. The project will cost about \$2,500,000, and the dock department is confident that it will prove to be a self-sustaining municipal enterprise. When the space is not used as a dry dock it will be convertible by simply flooding it into a berthing space for general shipping.  
Dock Commissioner R. A. C. Smith, in announcing the plan, says: "New York has been far behind the procession in port improvement, but that this will not be the case henceforth,

**APPLES!**  
We offer to-day on Retail,  
11 bbls. No. 3 Gravenstein APPLES,  
**12 cts.** gallon.  
Just right for cooking.  
**PEARS.**  
30 bxs Preserving Pears in to-day; also  
246 bbls. Blenheim and King Apples.

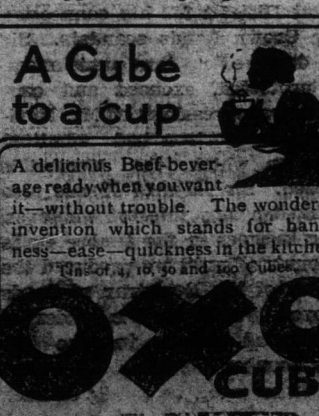
**Soper & Moore.**  
As is evidenced by the present plan calling for a dry dock which will surpass anything in the western hemisphere in this line."

**Backache Vanishes Rheumatic Pains Go**  
Few Doses of Croxone Ease Stiff, Sore, Swollen Joints and Muscles, Relieving Backache and Bladder Disorders.

If you suffer with backache—have pains in the neck or sides—nervous or dizzy spells—a few doses of Croxone will relieve the congestion and you will be surprised how quickly all kidney, bladder and rheumatic troubles will disappear.  
Croxone promptly relieves these diseases because it really does reach the real cause. It soaks right into the walls and linings of the kidneys, cleans out the stopped-up inactive organs, neutralizes and dissolves the uric acid and makes the kidneys sift from the blood the waste and poisonous matter that lodge in the joints and muscles to scratch and irritate and cause rheumatism. It soothes and heals the delicate linings of the bladder and gives the kidneys renewed strength so they can filter the blood and keep you well.  
Croxone is different from all other remedies. It is so prepared that it is practically impossible to take it without results. An original package of Croxone costs but a trifle, and all druggists are authorized to return the purchase price if it should fail in a single case. 888

**Could Put 500,000 men in field in Quick Order.**  
Washington, Nov. 3.—The "war plans" of the army ordnance department are completed, and for the first time in the history of the United States, the country is in readiness at a moment's notice to arm and equip 500,000 men to send in to the field in the event of war with a first-class power. These plans have been worked out during the past six years through the systematic and unremitting labor of Lieutenant Colonel J. T. Thompson, of the ordnance department under the direction of Brigadier General Crozier, chief of the bureau.  
Colonel Thompson pointed out that his "war plan" is based upon conditions as they would actually exist in the event of hostilities. The line of the regular army will be increased to its maximum enlisted strength, as provided by law; the entire organized militia of the country would be mustered into the service of the United States at full war strength; and the remainder would be raised by the enlistment of volunteers. The "war plan" as now completed provides that this force shall be armed and equipped at concentration camps before the different units are sent to the scenes of operation.

**A Cube for a cup**  
A delicious Beef-beverage ready when you want it—without trouble. The wonderful invention which makes for handsomely served quickness in the kitchen. Prepared at St. John's and in Canada.



**Arrival of Prince Albert TOBACCO.**  
Prince Albert Tobacco is prepared for smokers under the process discovered in making experiments to produce the most delightful and wholesome Tobacco.  
A rich mellow smoke, does not bite the tongue.

**JAMES P. CASH**  
Distributor, Water Street.

**THE CANADIAN BANK OF COMMERCE.**  
SIR EDMUND WALKER, C.V.O., LL. D., D.C.L., President.  
ALEXANDER LAIRD, JOHN AIRD,  
General Manager. Asst. General Manager.  
CAPITAL, \$15,000,000. REST, \$12,500,000.  
Branches throughout Canada and in the following cities:—  
LONDON, ENG. PORTLAND, ORE.  
NEW YORK. SEATTLE.  
SAN FRANCISCO. MEXICO.  
A general banking business transacted.

**SAVINGS BANK ACCOUNTS**  
These may be opened with \$1 and upwards. Interest will be allowed at best current rates.

**St. John's Branch, - - - S. H. Logan,**  
Manager.

**Latest Arrivals**  
We have just opened a splendid assortment of  
**Boys' & Girls' School Boots**  
which we were fortunate enough to secure at JOB PRICES and therefore we are now offering them to the public at prices away below their real value.

We have also just opened a large and varied assortment of  
**Stamped Mat Patterns**  
which were bought before the advance in prices.  
See our George Street Window for Patterns.

**GEORGE T. HUDSON,**  
George Street entrance.

**Provincial and Municipal Debentures to yield from 5 to 5 1/2 pr ct.**

**Town of Amherst,  
Town of Pictou,  
Municipality of Shelburne,  
Province of Nova Scotia,  
Town of Sydney,  
City of Halifax.**  
Prices on application.

**F. B. McCURDY & CO.,**  
Bankers and Brokers  
**C. A. C. BRUCE, Manager,**  
St. John's, Nfld.

**The Surplus Earned.**  
In 1912 the Canadian Life earned surplus of \$1,530,667, exceeding by over \$237,000 the earnings of 1911, and by a much larger amount the earnings of any previous year. This is of importance to policyholders, for their Dividends must come from this account.

**CANADA LIFE ASSURANCE CO.**  
**C. A. C. BRUCE, Manager,**  
St. John's.