## Cigarette Smokers <br> Save Your Coupons <br> for the big <br> Cigarette Premium Scheme

Now organized by the Imperial Tobacco Company (Nfld.) Ltd.

Every package of Cigarettes now contains from 1 to 3 coupons, according to size

These premiums cannot be bought, they are given absolutely free in exchange for Cigarette coupons.

Ask your dealer for premium list which gives full particulars, or apply to the

## Premium Department.

> Imperial Tobacee Company (NId) Ltd.


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