

**SHOW ROOM SALE!  
NEWEST FALL GOODS  
—AT—  
HENRY BLAIR'S**

Special offering this week of 217 Ladies' Blouses, newest styles; manufacturers' samples; all made for this season's trade, in White, Black and Fancy, short and long sleeves; all kinds and materials. Note the prices:—

- White Embroidered Lawn . . . .45c. up
- Fancy Stripe Lawn . . . . .39c. up
- Fancy Colored Fabrics . . . . .59c. up
- Fancy Flannelette . . . . .59c. up
- Newest styles in Scotch Wincey, worth \$1.80 for . . . . . \$1.19

**LADIES' BLACK BLOUSES**  
in Sateen, Cashmere, Lustre and Silk; all sizes. Note the Prices:—

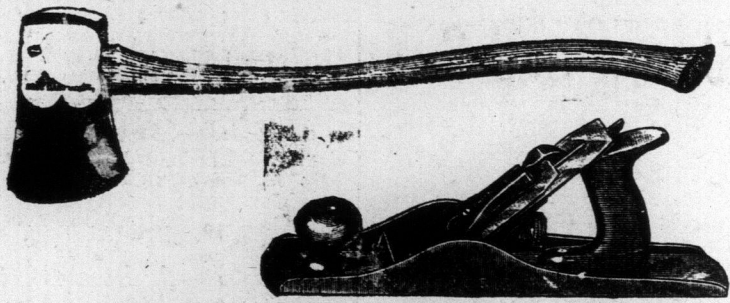
- Black Cashmere, worth 95c. for . . .79c.
- Black Silk, worth \$2.50 for . . . . \$1.99

**LADIES' COSTUME SKIRTS.**  
12 only, latest styles from the maker, made for this season's trade, in Tweed, Serge and Cloth, from \$1.35 to \$3.60 each. All worth a lot more money.

**LADIES' COLORED MOIRE UNDERSKIRTS.**  
All manufacturers' samples; 12 only, assorted shades, from 79c. to \$1.70. A little over half price. Come early and secure first choice.

**HENRY BLAIR.**

**MARTIN HARDWARE COMPANY.**



To buy Tools from Martin's, means you get something good. The best is the cheapest. Stanley Planes, Disston's and Simmonds' Hand Saws, Axes, Hammers, Hatchets, Chisels, Braces & Bits, Augers, Squares, Wrenches, Rules, etc. Also Builders' Hardware of all kinds.

**MARTIN HARDWARE COMPANY.**

**Just Received:**

- 400 sacks WHITE HOMINY FEED.
- 100 sacks YELLOW C. MEAL.
- 100 sacks YELLOW CORN.
- 50 sacks CRACKED CORN
- 50 sacks HOMINY & BRAN FEED—Cheap.
- HAY, BLACK & MIXED OATS.

**H. J. Brownrigg, Water St.**

Phone 469.

**The BIG Furniture Store  
FURNITURE BARGAINS!**

For the next few weeks you can expect something new and up-to-date in Furniture.

- |            |             |                   |
|------------|-------------|-------------------|
| ROCKERS    | COUCHES     | BRASS BEDSTEADS   |
| CHAIRS     | SIDEBOARDS  | CHINA CABINETS    |
| ARM CHAIRS | HALL STANDS | PARLOR SUITES     |
| PEDESTALS  | WARDROBES   | EASY CHAIRS       |
| TABLES     | LOUNGES     | DRESSING TABLES   |
| DESKS      | BOOK CASES  | RECEPTION CHAIRS. |

**VERIBRITE 22c FURNITURE POLISH.**

The Polish with the Magic Finish. At this price everybody should have a bottle in the home.

SEE OUR WINDOW.

**CALLAHAN, GLASS & Co., Duckworth and Gower Sts.**



**Delicious Bread or Your Money Refunded**

**Every Barrel Cream of the West Flour Guaranteed for Bread**

Yes, madam, I am the Cream of the West miller. I know what Cream of the West is. It's a strong flour. It has extra bread-making qualities, and I guarantee great, big, bulging loaves of the lightest, whitest, most wholesome bread.

**Cream of the West Flour**

**the hard wheat flour that is guaranteed for bread**

Tell your grocer you want to try Cream of the West. Buy a barrel subject to the guarantee. Tell him we expect him to refund your money if the flour fails to do as we claim. He won't lose a cent. We will reimburse him in full. Show him this paper with the guarantee. It is his authority to pay you back if you ask him.

**Guarantee**

**WE hereby affirm and declare that Cream of the West Flour is a superior bread flour, and as such is subject to our absolute guarantee of money back if not satisfactory after a fair trial. Any dealer is hereby authorized to return price paid by customer on return of unused portion of barrel if flour is not as represented.**

**The Campbell Milling Company, Limited, Toronto.**  
ARCHIBALD CAMPBELL, PRESIDENT



**R. G. ASH & Co., Wholesale Distributors, St. John's T.B.**

**Things Are Not Always What They Seem.**

**A DECEPTION.**

Wilfred Norley entered his study and closed the door with a bang. He had a letter in his hand.

"Nice place to put my letters!" he remarked, slightly annoyed. "The carelessness of these modern hussies is—"  
"Oh, it's not for me!" he declared, in surprise.

Then, giving it another glance, he became interested.

"What on earth—" He read the address:

John Derrig, Esq.,  
Continental Mount,  
Waring-street,  
Brandon.

A puzzled look, well tinted with suspicion, clouded his features.

"What on earth can it mean?" he asked. Then he held it nearer the light, and examined "closely the handwriting. "Yes, as I thought at first, Blanche's writing to a 'T'!" so he concluded. And—and then the puzzled look gave way to one of keen disappointment. He understood it all—so he thought!

"O Heaven!" he muttered, with a sob. "to soon! Here we've been married not yet a month, and I find a letter written by my wife to a fellow I've never heard of."

Sinking into a chair he buried his head in his hands, and a sob from a poor broken heart fell upon the still

**25 Cent "Danderine" for Falling Hair and Dandruff—Grows Hair**

DON'T PAY 50 CENTS FOR WORTHLESS HAIR-TONICS — USE OLD, RELIABLE, HARMLESS "DANDERINE"— GET RESULTS.

Thin, brittle, colorless and scraggy hair is mute evidence of a neglected scalp; of dandruff—that awful scurf. There is nothing so destructive to the hair as dandruff. It robs the hair of its lustre, its strength and its very life; eventually producing a feverishness and itching of the scalp, which if not remedied causes the hair roots to shrink, loosen and die—then the hair falls out fast.

A little Danderine to-night—now—anytime—will surely save your hair. Get a 25 cent bottle of Knowlton's

and fashionable, cut his words short.

"Hello, dear!" she greeted him. "Home early, aren't you? How's business to—?"

She got no further. Wilfred Norley, the letter in his outstretched hand, approached her.

"What is the meaning of this?" he asked, with authority. "I demand an explanation!"

Mrs. Norley snatched the letter from his fingers, and as she read it, her disengaged hand sought her pocket, from which she drew quickly a glittering revolver, and in a very short time Wilfred Norley found himself gazing into the unhealthy muzzle. He shuddered, and drew back a little.

Meanwhile Mrs. Norley appeared a perfect picture of entire coolness, and seemed to treat the situation quite humorously.

"Keep your hair on!" she advised him, a peculiar, evil smile lurking about the handsome features. "Don't excite your little self!"

Then she gave a command.

"Sit down!"

The order passed unheeded.

"Sit down!"

Ah! This time it had the desired effect, and Wilfred, without even a murmur, sat down.

"That's better his wife told him. "Now, move one inch, and I'll blow every trace of life that's in you out. You understand?"

Then she laughed.

"Ha, ha, ha! You demand an explanation. You hardly appear in a position to demand. In fact, that is my special privilege—to demand. Now, I want to know where you got this letter? Don't move! I've warned you what will happen if you do, and you'd better place your hands where I can see them, too."

The words passed by as an idle breeze.

"Put your hands where I can see them! Can't you hear what I say?" Mrs. Norley asked, quite annoyed.

"There, on your knees," she directed; and her husband obeyed. "Ah, that's the style. It pays to be obedient at times, you know," she told him, in earnest.

Then, as she gazed at him and appreciated the picture he cut, she laughed aloud.

"Ha, ha, ha! What a fine 'stronger sex' illustration you would cut. Punch's present absence'll rob the world of a good laugh," she remarked, and laughed again. "Ha, ha, ha!"

Then she chased away her smiles and became serious.

"Now, where did you get this letter?" she asked him, and went on, with a snort, "I demand an explanation!"

Mr. Norley remained silent and motionless as a graven image. His thoughts appeared to be far away, and with regard to what was happening he seemed to be wholly unconscious. But his wife soon brought him to.

"Where did you get this letter, eh?" she thundered, impatiently, in a tone that almost shook the room, and which gave her final words a peculiar evil prolongation, suggesting its root in the nether regions.

Wilfred Norley answered now.

"I found it on the floor in the hall."

"Sure you found it?" she snapped in. "Not one of the servants?"

"Yes, I found it," he answered.

"Is that gospel? I want no lies!" And her tone confirmed her words.

"Yes, I found it," he reiterated, slowly.

"You've not shown it to anyone, have you, eh?" she asked, anxiously, but striving her best to veil her anxiety.

Wilfred Norley looked puzzled. He had noticed the slight signs of anxiety, and hesitated before answering. What should he say? Yes or no? He decided on the truth.

"No," he briefly made reply.

"Certain?" she asked, for she noticed his hesitation.

"Yes," he answered, at once.

"Ah, that's good!" she said, and smiled quite pleasantly. "It's a point in your favour, my boy." She went on, "Yes, I'm really glad you found it. And, after that, I'll take your word for the rest."

Then she seated herself on a corner of the table, all the while, however, keeping the horrible revolver pointed straight at the wretched and puzzled Wilfred.

"Now, I'll explain what it means," she commenced. "But, remember," she added, as an after-thought, "no demands from you, my bold boy. You understand that, eh?"

That "Eh?" again. It pierced Wilfred like a knife-blade, and he forgot her question in his pain.

"Speak you idiot!" his wife snapped. "You understand, eh?"

"Yes," he answered.

"Now, tell me have you ever heard of Nora Brunhill—the smartest of a wonderfully smart gang of Continental thieves, eh?"

Who, that could read, in truth could answer a negative? Why from every village, from every hamlet, throughout the length and breadth of the universe, her name came linked ever with that of her unearthly master.

**WOMAN SICK FOR YEARS**

**Wants Other Women to Know How She was Finally Restored to Health.**

Hammond, Ont. — "I am passing through the Change of Life and for two years had hot flushes very bad, headaches, soreness in the back of head, was constipated, and had weak, nervous feelings. The doctor who attended me for a number of years did not help me, but I have been entirely relieved of the above symptoms by Lydia E. Pinkham's Vegetable Compound, Blood Purifier and Liver Pills, and give you permission to publish my testimonial." — Mrs. LOUIS BEAUCAGE, Sr., Hammond, Ont., Canada.



New Brunswick, Canada. — "I can highly recommend Lydia E. Pinkham's Vegetable Compound to any suffering woman. I have taken it for female weakness and painful menstruation and it cured me." — Mrs. DEVERE BARBOUR, Harvey Bank, New Brunswick, Canada.

Lydia E. Pinkham's Vegetable Compound, made from native roots and herbs, contains no narcotic or harmful drugs, and to-day holds the record of being the most successful remedy for female ailments we know of, and thousands of voluntary testimonials on file in the Pinkham laboratory at Lynn, Mass., seem to prove this fact. Every suffering woman owes it to herself to give Lydia E. Pinkham's Vegetable Compound a trial.

If you want special advice write to Lydia E. Pinkham Medicine Co. (confidential) Lynn, Mass. Your letter will be opened, read, and answered by a woman and held in strict confidence.

"Yes, I've read about her," Wilfred replied.

"Ha, that so," his wife proceeded. "You will know her to be the most hard-hearted woman that ever drew the breath of life. In fact, rumour has it she has no heart at all. That's

**Dr. Chase's Effervescent Salt at all hours**

Many physicians of Canada are prescribing **Dr. Chase's Effervescent Salt**. It creates acidity of the stomach, making it a specific in certain cases of **Dyspepsia, Gastric and Rheumatic**. **Two Sizes—25c and 50c ALL DRUGGISTS.**

**How He Escaped An Operation**

And Was Completely Cured of Piles of 14 Years' Standing by Dr. Chase's Ointment.



Mr. Charles Beauvais, a well-known citizen of St. Jean, Que., writes:—"For 14 years I suffered from chronic piles, and considered my case very serious. I was treated by a celebrated doctor who could not help me and ordered a surgical operation as the only means of relief."

"However, I decided to try Dr. Chase's Ointment, and obtained great relief from the first box. By the use of three boxes I was entirely cured. This is why it gives me great pleasure to recommend Dr. Chase's Ointment to all who suffer from piles as a treatment of the greatest value."

Dr. Chase's Ointment, 50 cents a box, all dealers or Edmondson, Bates & Co., Limited, Toronto.

**CHANGE OF DIET**

**But GIN PILLS His Rheumatism**



The irritable condition of the bowels, caused by a change in the diet, and the train of troubles that followed, were cured by the use of GIN PILLS. Just try it and prove it to your own satisfaction. GIN PILLS do not help you. 50c. a box, 6 for \$2.50. Sample free. Co. of Canada, Limited, Toronto.

**THE NEW CARBON Non-Intro 'Shand**

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ARE THE BEST IN THE. Remember that an Ingersoll Watch will sell you for \$1.25. Watch in regular, medium and small sizes. Ingersoll Reg. Nickel . . . \$1.25 Ingersoll Reg. Gold Plate . . . \$1.50 Ingersoll Junior Nickel . . . \$1.25 Ingersoll Junior Gold Plate . . . \$1.50 Ingersoll Junior Gun Metal . . . \$1.25

When ordering a Watch get one Metal Chains, at 20, 30, 40 and 50c. Gold Plate Chains to match G. P. EXTRA SPECIAL—When remitting Chains will be mailed free of postage.

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**New THE LAY THE K. & 45c. to**

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